

## **YouGov Result of EGM**

RNS Number:5727U  
YouGov PLC  
10 April 2007

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YouGov plc

### Results of EGM - Share Split

YouGov plc ("YouGov" or the "Company"), the UK's leading online market research agency, announced that at today's EGM a resolution was passed to subdivide the existing Ordinary Shares into five new Ordinary Shares of 0.2p each. The purpose of this exercise was to increase the marketability and liquidity of the Company's Ordinary Shares.

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