

# YouGov Survey Results

Sample Size: 3821 GB Adults

Fieldwork: 28th March - 6th April 2011

	Current FPTP Voting Intention					AV First Preference							2010 Vote				
	Total	Con	Lab	Lib Dem	SNP / PCY	Other	Con	Lab	Lib Dem	SNP / PC	Green	UKIP	BNP	Con	Lab	Lid Dem	Other
Weighted Sample	<b>3821</b>	1104	1257	290	80	277	1160	1334	452	107	198	267	82	1215	988	896	223
Unweighted Sample	<b>3821</b>	1089	1169	303	122	356	1155	1235	452	133	254	292	84	1211	903	924	342
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline FPTP Voting Intention

[Excluding Don't know and wouldn't vote]

Con	<b>37</b>	100	0	0	0	0	99	0	5	4	2	7	9	89	2	9	11
Lab	<b>42</b>	0	100	0	0	0	0	99	5	9	19	2	3	4	93	38	8
Lib Dem	<b>10</b>	0	0	100	0	0	0	0	90	0	8	2	0	1	1	39	3
Other	<b>12</b>	0	0	0	100	100	0	0	1	87	70	88	87	6	4	14	78

## Other Parties Voting Intention

SNP / PCY	<b>3</b>	0	0	0	100	0	0	0	0	86	1	0	0	0	1	2	24
Green	<b>2</b>	0	0	0	0	22	0	0	0	0	61	0	0	0	0	5	7
UKIP	<b>5</b>	0	0	0	0	54	0	0	1	0	2	85	7	4	1	4	37
BNP	<b>2</b>	0	0	0	0	19	0	0	0	1	1	0	80	1	1	2	9
Respect	<b>0</b>	0	0	0	0	1	0	0	0	0	1	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	4	0	0	0	0	5	2	1	0	0	1	1

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	0	0	2	3	7	6	18	11	26	3	2	5	7
Don't know	<b>15</b>	0	0	0	0	0	7	9	26	15	33	27	8	10	8	24	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Later this year there will be a referendum on whether to introduce a new electoral system and ballot paper, which is shown below.

Thinking about this Ballot Paper, please complete the following questions as if you were voting in a general election tomorrow, but rank the parties in your order of preference: Put 1 for your most preferred party, then 2 for your second best party, 3 for your third choice, etc. Please number as many or as few choices as you wish.

**AV First Preference**

*[Excluding Don't know and wouldn't vote]*

Con	<b>36</b>	96	0	1	1	1	100	0	0	0	0	0	0	87	2	9	9
Lab	<b>40</b>	0	96	1	1	1	0	100	0	0	0	0	0	4	92	34	8
Lib Dem	<b>10</b>	1	1	94	1	1	0	0	100	0	0	0	0	2	2	39	3
SNP / Plaid Cymru	<b>3</b>	0	1	0	95	0	0	0	0	100	0	0	0	1	2	3	24
Green	<b>3</b>	0	2	3	1	24	0	0	0	0	100	0	0	1	1	8	9
UKIP	<b>6</b>	1	0	1	1	54	0	0	0	0	0	100	0	5	1	6	37
BNP	<b>2</b>	0	0	0	0	17	0	0	0	0	0	0	100	2	1	1	9
Respect/SSP	<b>0</b>	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0

**AV Second Preference**

No preference given	<b>15</b>	17	19	3	6	11	17	19	4	7	10	12	7	18	21	5	13
Con	<b>7</b>	2	4	30	9	16	0	5	31	11	6	27	11	5	4	14	12
Lab	<b>7</b>	5	3	22	26	16	5	0	24	31	37	12	12	4	4	15	15
Lib Dem	<b>22</b>	39	15	4	13	8	41	16	0	11	22	5	0	35	12	20	12
SNP / Plaid Cymru	<b>3</b>	1	4	2	2	1	1	4	2	0	4	1	0	1	4	3	1
Green	<b>18</b>	6	29	24	19	14	5	30	24	19	0	18	10	5	29	26	16
UKIP	<b>20</b>	27	17	11	8	14	27	18	13	6	10	0	51	27	18	12	16
BNP	<b>4</b>	3	4	1	1	13	3	4	1	1	1	20	0	4	4	2	10
Respect/SSP	<b>3</b>	0	4	3	16	7	0	4	2	15	10	4	9	1	4	4	6

**AV Third Preference**

No preference given	<b>30</b>	31	32	21	24	27	31	33	20	23	25	31	17	32	36	20	29
Con	<b>5</b>	0	5	21	1	11	0	5	19	1	6	12	17	2	4	12	10
Lab	<b>7</b>	9	1	20	15	12	10	0	18	15	24	7	9	8	2	12	12
Lib Dem	<b>14</b>	17	13	0	12	15	17	13	0	11	29	10	8	16	12	12	12
SNP / Plaid Cymru	<b>2</b>	2	3	1	0	0	2	3	1	0	1	0	0	2	3	1	1
Green	<b>17</b>	13	20	24	20	12	13	20	26	24	0	16	17	13	19	23	15
UKIP	<b>14</b>	18	13	10	13	7	18	12	12	11	6	0	31	17	12	11	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
BNP	5	8	4	1	1	6	8	4	2	1	0	9	0	7	4	2	5
Respect/SSP	6	2	9	3	14	10	2	9	2	14	9	14	1	2	9	8	6
<b>AV Fourth Preference</b>																	
No preference given	51	52	53	46	43	45	52	54	46	40	47	47	35	53	57	43	48
Con	4	0	5	7	4	11	0	5	6	4	18	8	14	1	4	8	8
Lab	5	8	0	10	17	10	8	0	11	13	10	10	7	8	0	8	9
Lib Dem	8	6	10	0	14	9	6	9	0	22	9	10	6	7	10	5	8
SNP / Plaid Cymru	1	1	1	2	0	1	1	1	2	0	2	1	0	1	1	1	2
Green	12	15	10	12	12	8	16	10	13	12	0	6	22	14	9	13	9
UKIP	8	9	7	14	7	2	10	7	13	7	7	0	5	8	7	9	5
BNP	4	4	4	4	1	5	4	4	3	1	2	10	0	4	4	4	5
Respect/SSP	7	4	10	5	2	8	4	10	5	3	6	9	10	4	9	9	8
<b>AV Fifth Preference</b>																	
No preference given	60	62	61	62	48	56	62	61	61	48	62	52	53	63	64	56	54
Con	5	0	8	6	8	4	0	9	5	7	5	4	1	0	7	8	5
Lab	5	9	0	7	6	10	9	0	7	6	4	11	13	8	0	6	9
Lib Dem	4	3	6	1	5	10	3	6	0	5	4	11	12	3	5	4	11
SNP / Plaid Cymru	1	1	1	0	0	2	1	0	1	0	1	1	3	1	1	1	2
Green	7	10	4	6	12	7	10	4	6	11	0	10	10	10	5	5	7
UKIP	6	4	6	8	8	3	4	6	7	15	13	0	2	4	5	9	4
BNP	3	3	4	3	2	1	3	4	5	1	1	2	0	3	4	2	1
Respect/SSP	9	8	10	8	9	7	9	10	9	7	11	7	6	8	9	10	8
<b>AV Sixth Preference</b>																	
No preference given	62	63	62	64	49	57	63	63	63	48	64	53	53	64	66	58	56
Con	6	0	10	4	7	11	0	9	5	13	10	13	7	1	9	8	8
Lab	4	9	0	2	3	6	9	0	1	3	0	9	7	8	0	3	5
Lib Dem	5	1	9	0	16	7	1	10	0	15	4	6	16	2	9	5	7
SNP / Plaid Cymru	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Green	3	5	1	2	4	4	5	2	2	4	0	5	6	5	2	1	5
UKIP	4	3	5	4	14	2	3	5	4	12	10	0	0	2	4	7	3
BNP	5	6	4	8	0	5	6	4	8	0	6	6	0	6	3	9	5
Respect/SSP	10	13	7	15	7	8	13	8	16	5	6	8	10	12	8	10	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Highest preference for main three parties**

No preference	3	1	0	0	17	22	0	0	0	17	14	21	32	2	0	3	20
Con	39	98	0	1	15	29	100	0	0	15	9	40	31	91	2	11	32
Lab	45	0	98	1	43	33	0	100	0	48	48	29	25	5	95	42	33
Lib Dem	13	1	1	97	25	16	0	0	100	20	29	10	11	2	2	45	14

**Highest preference for Con or LD**

Neither given any preference	21	1	41	0	33	30	0	42	0	31	28	27	37	3	46	12	33
Con	45	98	12	2	21	36	100	12	0	22	13	51	41	92	13	16	39
Lib Dem	34	2	46	98	46	34	0	46	100	47	59	22	22	4	41	72	29

**Highest preference for Con or Lab**

Neither given any preference	5	1	0	15	24	25	0	0	15	23	19	22	32	2	1	9	24
Con	45	98	0	47	15	33	100	0	46	15	14	43	38	92	3	31	34
Lab	51	1	100	37	61	42	0	100	39	62	67	34	29	5	97	60	42

**Highest preference for Lab or LD**

Neither given any preference	15	29	0	0	20	35	29	0	0	20	15	39	43	31	1	3	31
Lab	49	8	99	2	44	39	8	100	0	48	50	35	39	11	96	43	38
Lib Dem	37	63	1	98	36	26	63	0	100	32	35	26	18	58	3	54	32