

YouGov / The Sun Survey Results

Sample Size: 2823 GB Adults
Fieldwork: 22nd - 23rd May 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2823	862	959	233	862	734	678	1371	1452	341	720	965	796	1610	1213	361	917	604	695	246
Unweighted Sample	2823	857	883	242	851	685	691	1306	1517	215	670	1128	809	1943	880	417	967	562	568	309
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

14-Feb
22-23
May

The Government has said that a key plank of its policy is to encourage a "Big Society". How well, if at all, would you say you understand what the government's "Big Society" plan is?

Very well	3	5	5	5	5	5	4	5	4	5	4	5	5	6	3	4	4	5	5	5
Fairly well	21	24	36	19	28	32	20	23	25	23	21	25	23	27	20	25	26	22	25	16
TOTAL WELL	24	29	41	24	33	37	25	27	30	27	26	29	28	33	23	29	30	27	30	21
Not very well	43	33	37	33	38	35	34	36	33	32	32	31	33	34	31	35	33	35	31	30
Not at all	29	29	18	36	24	21	34	30	30	28	20	28	31	27	32	28	27	29	31	34
TOTAL NOT WELL	72	62	55	69	62	56	68	66	63	60	52	59	64	61	63	63	60	64	62	64
Don't know	5	10	4	6	5	6	8	7	6	13	22	11	8	6	14	8	10	9	9	15

David Cameron has said the Big Society is about giving more power to local communities and people, by taking more power away from government and allowing voluntary groups and communities to run public services. Examples include giving more powers to local government, encouraging people to take an active role in their communities and supporting charities and volunteer groups.

In principle, do you think the Big Society sounds like a good or bad idea?

A good idea	49	45	69	28	50	66	27	40	47	42	42	50	42	44	48	40	48	53	43	36	37
A bad idea	31	34	15	56	35	17	54	37	36	32	30	28	37	36	33	34	29	27	32	44	37
Don't know	20	22	15	17	15	17	19	22	17	26	28	22	21	20	19	26	24	20	24	19	26

And in practice, do you think the government's policies to create a Big Society will actually work?

Will probably work	10	9	19	3	11	19	2	6	10	8	8	12	8	8	11	6	9	12	9	6	8
Will probably not work	71	73	60	87	78	61	87	78	75	71	68	67	74	78	73	73	70	69	75	80	70
Don't know	18	18	22	10	11	20	11	15	15	21	24	21	18	14	16	21	22	20	17	14	22

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following statements best reflects your view?

The Big Society is a real vision of how the government can cut the cost of delivering services and get more people involved in their local communities

The Big Society is mostly just hot air, and is being used as a cover for the government while they cut investment in public services

Neither
Don't know

19	19	42	6	20	39	7	12	19	19	20	18	17	21	23	14	18	24	19	15	13
58	59	26	84	62	31	82	70	62	55	57	56	61	58	55	63	57	54	58	65	59
12	10	20	3	11	18	3	8	9	11	3	10	12	11	12	8	11	10	10	9	12
11	12	12	7	7	12	8	9	10	15	20	16	10	10	10	15	15	12	13	11	16