

YouGov / Sunday Times Survey Results

Sample Size: 2579 GB Aduts
Fieldwork: 2nd - 3rd June 2011

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			Votin	g inte	ntion	20)10 Vc	ote	Ge	nder		Αç	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con		Lib Dem	Male	Female	18-24	25-39	40-59		ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Veighted Sample		781	874	186	806	724	554	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Ur	nweighted Sample	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention	1																				
[Excluding Don't Know's and Wouldn't Votes			400	^	•	00		اید		00	0.7	00	00	44	40	00	4.4	45	07	00	0.4
	Con	37	100	0	0	89	4	11	36	38	27	39	36	41	40	33	44	45	37	29	21
	Lab	42	0	100	0	3	93	34	39	44	47	41	43	38	37	49	38	32	46	54	36
	Lib Dem	9	0	0	100	1	1	36	10	8	9	11	8 13	8	11	5	10	11	8 9	8 9	4
Other Parties Voting Intention	Other	12	0	0	0	6	2	18	15	10	18	9	13	13	12	13	8	11	9	9	39
	NP / PCY	4	0	0	0	1	1	7	I 4	3	۱۵	2	2	2	۱ ،	2	0	٥	4	0	35
51	UKIP		0	0		1	1	,	4 6	3	9	2	3 4	3 7	4	2 5	4	0	1	4	3
	Green	4 2	0	0	0	4 0	0	3 6		ა ი	3 5	2 2 2	4	1	2	2	4	6 3 2 0	3		ა 1
	BNP	2	0	0	0	1	0	1	2 2	2 2	1	2	3	2	4	3	2	ა ი	3	2 2	0
		0	0	0	0	0	0	0	0	0		0	3 2 0	0	0	0	0		0	0	0
	Respect Other	0	0	0	0	0	0	1	1	0	0	0	1	0	0	0	0	1	0	0	0
Non Voters	Other	U	U	U	U	U	U	' '	'	U	'	U	'	U	U	U	U	'	U	U	U
	Not Vote	7	0	0	0	1	1	4	6	7	13	9	6	3	5	9	8	7	5	7	5
	on't know	12	0	0	0	7	7	21	6 8	16	10	15	6 12	3 9	10	15	15	12	11	11	11
	577 C NO 10 10			Ü	Ü	,	•			70	,,,	,,		Ü	70	,0	70	,_			
Do you approve or disapprove of the Government's record to date?	1-2 June	2-3 June	•					·								·					
Di	Approve 31 sapprove 54 on't know 16	31 54 15	78 7 15	4 91 5	46 37 17	67 18 14	9 85 6	23 60 17	36 54 11	27 55 18	22 52 26	33 48 19	30 59 12	36 55 10	36 50 14	24 60 16	35 48 17	37 46 16	29 55 16	26 63 11	22 66 12



Fieldwork: 2nd - 3rd June 2011																				V V I	iat trie w
Ficiawork. 2nd Sid Galle 2011			Votir	ng inte	ntion	20)10 V	ote	Ge	nder		A	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted		2579	781	874	186	806	724	554	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Unweighted	Sample	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	26-27	2-3																			
	20-27 May	2-3 June																			
Do you think that David Cameron is doing well or	iviay	June																			
badly as Prime Minister?																					
Very well	10	9	28	0	3	25	1	3	11	7	5	7	8	14	10	7	9	11	7	9	7
Fairly well	38	36	67	10	61	61	14	35	36	36	35	38	34	36	40	30	40	41	37	29	24
TOTAL WELL	48	45	95	10	64	86	15	38	47	43	40	45	42	50	50	37	49	52	44	38	31
Fairly badly	27	27	3	43	29	8	40	35	25	29	25	27	28	27	27	28	23	24	25	34	34
Very badly	19	21	0	44	3	4	41	19	24	19	22	16	24	21	17	27	18	17	24	23	28
TOTAL BADLY	46	48	3	87	32	12	81	54	49	48	47	43	52	48	44	55	41	41	49	57	62
Don't know	6	7	2	3	5	2	4	7	5	9	13	11	5	2	5	9	9	6	7	6	7
Do you think Ed Miliband is doing well or badly as leader of the Labour party?									_						_		_				
Very well	3	3	0	9	0	1	8	1	4	2	8	2	2	3	2	5	4	2	3	5	1
Fairly well	28	29	11	58	27	13	55	31	27	31	26	25	31	32	28	30	24	25	35	33	28
TOTAL WELL	31	32	11	67	27	14	63	32	31	33	34	27	33	35	30	35	28	27	38	38	29
Fairly badly	31	32	41	20	41	40	22	33	33	31	23	35	32	32	33	30	33	35	28	31	29
Very badly	19	19	34	3	18	33	5	16	24	15	12 35	15	20	25	21	17	20	20	19	18	21
TOTAL BADLY	50	51 17	75	23	59	73	27	49	57	46		50 23	52 15	57	54	47	53	55	47	49	50
Don't know	18	17	14	9	14	14	10	20	13	20	31	23	15	8	15	19	19	18	15	14	22
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?					ı	- 1			-		•				-		•				
Very well	2	1	3	0	7	3	0	2	2	1	2	1	2	1	2	0	0	2	1	1	1
Fairly well		17	33	4	42	28	6	22	17	17	9	18	17	21	20	14	19	21	15	15	12
TOTAL WELL	22 30	18 34	36	4	49 40	31 42	6 26	24 33	19 32	18 36	11 29	19 38	19 33	22 34	22 34	14 34	19 36	23 35	16 34	16 33	13 29
Fairly badly Very badly	<i>40</i>	34 40	14	25 67	40 6	20	63	33 37	32 44	35	41	33	33 43	34 41	38	34 42	35	35 34	34 40	აა 45	53
TOTAL BADLY	70	74	58	92	46	62	89	70	76	71	70	71	76	75	72	76	71	69	74	78	82
Don't know	8	8	6	4	5	6	5	5	5	11	18	10	6	4	7	9	9	9	10	6	5
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?			•		'	•			-		•				•		•				
well or badly? Very well	3	3	8	1	6	6	1	3	4	2	5	3	3	2	4	1	2	4	3	4	1
Fairly well	33	33	67	8	55	60	11	31	35	31	24	34	31	38	38	26	36	42	28	27	23
TOTAL WELL	36	36	75	9	61	66	12	34	39	33	29	37	34	40	42	27	38	46	31	31	24
Fairly badly	32	33	20	42	33	22	40	38	31	35	28	33	33	35	32	34	31	31	36	34	34
Very badly	24	25	2	47	3	7	44	23	25	25	30	21	28	22	20	31	21	18	25	32	36
TOTAL BADLY	56	58	22	89	36	29	84	61	56	60	58	54	61	57	52	65	52	49	61	66	70
Don't know	8	7	4	3	3	5	4	5	5	8	13	10	5	2	6	8	10	6	8	4	6



Fieldwork:	2nd -	3rd	June	2011

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			Votin	g inte	ntion	2	010 V	ote	Ge	nder		A	ge		Social	grade			Region	1	
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	2579	781	874	186	806	724	554	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Unweighted	Sample	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think this coalition government is good or bad for people like you?			•			•											-				
Very good	3	3	7	0	6	6	1	3	4	2	4	2	2	4	4	1	3	4	2	3	1
Fairly good	22 25	19 22	44 51	3 3	32 38	39 45	5 6	16 19	21 25	17 19	11 15	23 25	18 20	21 25	23 27	14 15	21 24	22 26	18 20	16 19	14 15
TOTAL GOOD Fairly bad	26	25	16	31	28	19	28	29	23	26	23	25	25	26	24	25	24	24	24	26	26
Very bad	27	28	4	55	4	9	53	25	28	27	25	22	32	28	24	32	26	21	28	34	38
TOTAL BAD	53	53	20	86	32	28	81	54	51	53	48	47	57	54	48	57	50	45	52	60	64
Won't make much difference either way	16	20	25	9	28	22	10	23	19	22	24	21	19	20	20	20	20	24	21	17	16
Don't know	6	5	4	2	1	5	3	4	4	7	12	7	4	2	4	6	7	4	7	4	6
Do you think the coalition government is managing the economy well or badly? Very well Fairly well	5 32	4 31	13 70	0 5	5 48	11 61	0	3 26	6 34	3 29	5 25	4 30	3 32	5 34	6 36	2 26	6 31	5 38	3 29	5 27	2 24
TOTAL WELL	37	35	83	5	53	72	8	29	40	32	30	34	3 5	39	42	28	37	43	32	32	26
Fairly badly	30	30	9	45	34	14	40	39	27	34	30	29	29	33	29	32	27	28	30	34	36
Very badly	22	24	1	46	4	5	45	22	26	22	22	22	27	22	21	28	21	18	27	28	30
TOTAL BADLY	52	54	10	91	38	19	85	61	53	56	52	51	56	55	50	60	48	46	57	62	66
Don't know	11	10	7	4	9	8	6	11	7	13	19	15	8	5	9	12	15	11	11	7	8
In your opinion how good or bad is the state of Britain's economy at the moment?	0	0	I 4	0	0		0	0	4	0	I a	0	0	0	I o	0	I o	0	1	0	0
Very good Quite good	0 3	0 4	1 8	0 1	0 6	1 6	0 2	0 3	1 5	0 3	2 4	0 6	0 3	0 3	0 5	0 2	0 6	0 3	2	0 4	0 6
TOTAL GOOD	3	4	9	1	6	7	2	3	6	3	6	6	3	3	5	2	6	3	3	4	6
Neither good nor bad	19	18	28	12	27	26	12	18	20	17	22	20	17	18	19	17	19	21	18	17	13
Quite bad	48	50	48	54	55	47	52	53	49	50	41	49	49	55	49	50	44	52	51	50	46
Very bad	25	24	13	31	11	18	30	23	24	25	21	22	29	23	24	25	25	21	24	25	33
TOTAL BAD	73	74	61	85	66	65	82	76	73	75	62	71	78	78	73	75	69	73	75	75	79
Don't know	4	3	2	3	1	2	4	3	2	5	10	4	2	1	3	4	6	3	4	3	3
How do you think the financial situation of your household will change over the next 12 months?						-		_													
Get a lot better	2	1	2	1	1	2	1	1	2	1	4	1	1	0	2	0	2	1	1	1	1
Get a little better	9	10	16	8	15	16	9	9	12	8	17	16	7	5	11	9	13	10	9	10	7
TOTAL BETTER	11	11	18	9	16	18	10	10	14	9	21	17	8	5	13	9	15	11	10	11	8
Stay about the same	32 35	32	44	25	37	43	24	31	32	32	29	35	31	32	35	29	32	33	32	31	29
Get a little worse Get a lot worse	35 18	34 18	28 7	36 26	36 9	27 10	37 24	37 18	34 17	34 19	19 17	29 13	35 23	43 18	34 16	34 21	34 13	34 17	36 17	33 20	32 27
TOTAL WORSE	53	18 52	35	62	45	37	61	55	51	53	36	42	58	61	50	55	47	51	53	53	59
Don't know	4	5	2	3	2	2	5	5 5	4	6	14	6	3	2	3	7	6	5	4	5	4
DOIT KNOW	7	3		3	_	_	J	J	7	U	1 17	U	3	_		,		J	7	3	7



			Votin	g inte	ntion	20	010 V	ote	Ge	nder		Αç	ge		Social	grade			Region		
	1	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sa		2579	781	874	186	806		554	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Unweighted Sa	ample 2	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How well or badly do you think David Cameron																					
has responded to the situation in Libya?																					
Very well	6	5	11	2	5	10	1	2	7	3	7	4	3	6	6	3	4	5	4	4	4
Fairly well	37	35	53	24	49	49	27	36	39	31	29	38	34	37	40	29	32	38	34	35	29
TOTAL WELL	43	40	64	26	54	59	28	38	46	34	36	42	37	43	46	32	36	43	38	39	33
Fairly badly	23	24	15	33	21	17	30	25	24	25	18	19	28	28	23	26	29	24	22	23	29
. , ,		13	4	20	7	7	19	12	16	11	13	10	14	15	13	15	12	10	16	16	15
		37	19	53	28	24	49	37	40	36	31	29	42	43	36	41	41	34	38	39	44
Don't know	21	22	17	21	18	17	23	24	13	31	33	29	21	14	19	27	22	22	24	20	23
Do you think Britain, France, the US and other countries are right or wrong to take military action in Libya? Right Wrong	39 38	2-3 June 41 36 23	51 30 18	38 41 21	58 27 15	49 33 18	39 40 22	39 35 26	49 36 15	33 36 30	42 24 34	43 30 28	37 40 22	42 42 15	44 35 21	36 38 26	38 37 25	43 33 24	39 38 23	41 36 22	40 42 19
,		1 32	3 43	0 26	2 43	3 41	0 27	1 29	2 39	0 25	2 31	1 33	1 28	1 34	1 35	1 27	0 28	1 34	1 29	2 32	1 32
		33	46	26	45	44	27	30	41	25	33	34	29	35	36	28	28	35	30	34	33
, ,		30	25	34	27	26	33	32	30	30	15	26	34	36	29	32	35	31	29	27	31
Very badly	_	10	4	14	4	6	13	8	11	8	10	7	10	10	8	11	9	7	10	11	13
	41	40	29	48	31	32	46	40	41	38	25	33	44	46	37	43	44	38	39	38	44
Don't know	25	28	24	25	24	24	26	31	18	36	41	33	26	18	26	30	27	26	30	29	22



Fieldwork. Zild - Sid Julie 2011	Г		Votin	g inte	ntion	20	10 V	ote	Ge	nder		Αç	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S	ample	2579	781	874	186	806	724	554	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Unweighted S	Sample	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
_		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	16-19	2-3																			
	Dec	June																			
Thinking about the next two or three years, how																					
worried are you that you, or people in your																					
immediate family living with you, will?																					
suffer directly from cuts in spending on public services such as health, education and welfare																					
Very worried	35	27	11	42	15	15	38	31	23	31	29	24	31	25	25	31	25	26	27	29	30
Fairly worried	41	42	37	43	48	37	43	44	41	42	30	41	41	48	41	42	41	42	41	44	38
TOTAL WORRIED	76	69	48	85	63	52	81	75	64	73	59	65	72	73	66	73	66	68	68	73	68
Not very worried	16	22	39	11	28	35	13	18	26	19	26	24	21	20	25	18	25	24	22	19	19
Not at all worried	2	4	9	1	7	9	2	4	6	3	4	4	4	5	5	4	4	4	4	5	4
TOTAL NOT WORRIED	18	26	48	12	35	44	15	22	32	22	30	28	25	25	30	22	29	28	26	24	23
Not sure	6	5	4	3	3	4	4	4	4	5	12	7	3	2	4	6	5	4	5	3	9
lose your / their job and/or have difficulty finding work		1							l					1			1				
Very worried	31	25	12	38	13	15	35	24	21	29	27	23	30	20	23	28	24	22	28	28	26
Fairly worried	33 64	34 59	33 45	34 72	33 46	32	32 67	37	35 56	34	34	37 60	37 67	29 49	34	35	34 58	37	35	31	33
TOTAL WORRIED	20	25	45	18	39	47 32	-	61 26	28	63	61 22		22		57	63	27	59 26	63	59	59 22
Not very worried Not at all worried	8	25 9	17	5	39 13	32 17	19 6	26 6	20 11	22 8	6	28 4	7	25 19	28 10	20 9	7	10	22 8	25 11	9
TOTAL NOT WORRIED	28	34	51	23	52	49	25	32	39	30	28	32	29	44	38	29	34	36	30	36	31
Not sure	7	6	3	6	2	5	7	6	5	7	11	7	4	7	4	9	8	5	7	5	10
have to 'tighten your belts' and cut back on your spending																			·		
Very worried	36	31	16	44	18	20	40	31	24	37	30	30	35	27	28	34	30	30	30	32	30
Fairly worried	43	43	41	42	47	41	42	47	45	41	41	43	43	45	43	44	39	43	46	42	46
TOTAL WORRIED	79	74	57 34	86	65 25	61	82	78	69	78 15	71	73	78	72	71	78	69	73	76	74	76
Not very worried Not at all worried	14 2	19 4	34 7	10 2	25 8	29 7	12 2	16 3	23 5	15 3	17 5	18 4	18 2	21 6	22 5	14 3	24 3	20 4	18 3	17 6	14 2
TOTAL NOT WORRIED	16	23	41	12	33	36	14	19	28	18	22	22	20	27	2 7	ا 17	27	24	21	23	∠ 16
Not sure	5	3	2	2	აა 1	3	3	3	3	4	7	6	20	1	3	5	3	3	4	3	7
Not sure	3	J		۷	'	I	J	J	ر ا	+	ı ′	U	4	'	ر ا	J	ı ³	3	4	S	,



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20- Ja How likely or unlikely do you think it is that the		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
British economy will go back into recession in the next twelve months?					_			_		_				_		_				
Very likely 1		2	16	4	4	14	10	10	8	11	6	11	9	7	11	10	7	10	10	12
Fairly likely 3		22	48	38	25	46	41	34	39	34	37	39	35	38	35	33	40	33	37	37
	2 46	24	64	42	29	60	51	44	47	45	43	50	44	45	46	43	47	43	47	49
Fairly unlikely 2 Very unlikely 3	9 33 5	55 7	20 3	44 4	51 7	22 4	28 3	37 6	30 4	27 5	31 4	33 4	38 5	35 4	30 5	33 5	34 5	36 3	31 5	27 4
,	2 38	62	23	48	58	26	ა 31	43	34	32	35	37	43	39	35	38	39	39	36	31
	6 17	14	13	10	14	14	18	14	19	23	22	14	13	15	19	18	14	18	17	19
	-20 2-3	•			-		·	-		-				-		-				
Over the next 12 months, do you expect house	ec June																			
prices in your area to																				
Rise 1	7 15	18	14	17	17	14	14	15	15	22	15	13	14	14	16	21	16	14	12	15
Remain roughly where they are 4.	3 54	62	50	57	62	51	55	56	53	38	57	54	58	58	49	50	57	53	55	49
Fall 2 Don't know 1		18 2	27 9	22 4	19 3	26 9	20 11	23 6	22 10	20 20	18 10	25 7	24 4	21 7	24 11	17 12	21 6	23 9	25 8	27 10
Over the next 12 months, do you expect to spend more, less or about the same amount on the following items than you spent in the last 12 months? Holidays																				
More	12	14	12	11	13	11	13	14	11	17	10	10	14	13	12	14	12	12	11	13
About the same	40	50	35	48	47	39	40	43	38	35	42	38	42	45	34	38	41	40	40	40
Less	43	33	50	39	36	46	43	39	46	38	42	48	39	39	47	42	42	43	44	40
Don't know Going out to restaurants, bars, clubs, cinema, theatre etc.	5	3	3	2	4	5	4	5	6	10	5	4	4	4	7	6	5	5	4	7
More	8	9	8	6	9	7	8	10	7	18	7	6	8	7	9	10	9	8	7	9
About the same	38	52	30	49	48	31	39	41	36	39	42	37	37	44	32	38	40	38	38	37
Less	50	37	60	44	41	57	51	46	53	36	48	55	51	47	54	49	49	50	51	50
Don't know	3	2	2	1	3	4	2	3	4	7	3	2	3	2	5	3	3	4	3	5



Fieldwork: 2nd - 3rd June 2011	ī																				
			Votin	ng inte	ntion	20	10 V	ote	Ge	nder		Ag	ge		Social	grade		1	Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted		2579	781	874	186		724	_	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Unweighted	Sample	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
Clothes, shoes and other personal items		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
More		10	10	10	10	10	10	9	11	9	22	9	7	9	9	11	12	11	8	9	8
About the same		39	53	31	48	49	32	41	42	37	31	42	38	42	45	32	39	42	39	36	40
Less		48	35	57	40	39	55	47	44	51	39	45	52	48	44	53	46	45	48	52	47
Don't know		3	1	2	2	2	4	3	3	3	8	3	2	1	2	4	3	2	4	3	5
Everyday groceries More		31	31	31	35	31	30	36	31	31	30	27	31	35	33	28	29	32	31	32	29
About the same		40	51	34	42	47	36	37	43	37	33	42	37	43	43	35	44	40	39	38	37
Less		26	17	33	22	21	31	25	23	29	30	28	30	20	22	32	24	26	27	27	29
Don't know		3	1	1	0	1	3	3	2	3	8	3	2	1	2	4	3	2	4	3	5
	18-19 Jan	2-3 June																			
Which, if any, of the following have you done as a result of the recent rise in petrol/diesel prices? (Please tick all that apply.) I have cut back on using my car I have cut back on my spending elsewhere I have replaced my car with a smaller model None of these Don't know	41 25 5 39 2	39 30 6 41 3	35 25 5 48 1	43 31 6 38 1	38 30 6 40 1	36 28 5 46 1	43 28 5 39 3	41 31 6 39 3	36 30 6 44 2	41 30 5 38 3	24 26 5 49 9	33 30 6 44 3	42 34 7 37 1	47 26 5 39 1	38 27 6 42 2	40 33 6 39 3	30 23 4 48 6	40 31 6 39 2	41 28 6 41 1	40 32 6 39 2	39 32 7 41 4
Thinking about the recent increases in the price of petrol over the last few months, which if any of	17-18 Mar	2-3 June																			
the following have you ALREADY done in order to save fuel? (Please tick all that apply.)																					
Driven more slowly to preserve fuel Used my car less for outings and holidays Used my car less for shopping Reduced my car's fuel consumption by removing unnecessary weight	31 27 23 15	32 27 21 15	34 24 20 13	32 30 20 16	39 22 21 17	32 25 22 14	33 28 20 15	35 26 22 18	36 26 20 16	28 27 22 14	20 14 19 5	28 20 15 14	37 31 22 18	35 32 26 15	34 26 20 16	29 27 21 14	20 17 12 11	34 28 21 15	36 30 24 15	33 28 22 17	30 26 22 13
Used public transport more Used my car less for commuting Cycled more Started car sharing for regular journeys None of these	15 13 6 3 22	13 13 5 3 23	12 11 5 3 29	14 14 5 4 17	20 9 7 2 18	13 10 5 3 28	13 15 5 3 19	17 12 6 2 18	12 13 7 3 26	15 12 4 4 19	9 8 4 6 24	9 14 7 4 27	10 15 6 3 21	24 11 3 2 20	13 12 5 4 24	13 14 5 3 21	18 9 4 1 25	11 11 8 5 25	13 15 4 3 20	12 13 5 3 19	18 17 2 4 26
Not applicable - I do not own or use a car	20	16	12	18	17	12	17	17	13	20	32	18	13	12	14	20	30	13	14	17	11



Fieldwork: 2nd - 3rd June 2011																			VVI	iat tile v
Tiolawork, Zila ora ballo zori		Votir	ng inte	ntion	20	010 V	ote	Ge	nder		A	ge		Social	grade			Region		
	Total		Lab	Lib Dem		Lab	Lib Dem	Male	Female	18-24			60+		Ĭ	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2579	781	874	186	806	724		1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Unweighted Sample		776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Have you personally had experience of an elderly relative being cared for in a home?					-					<u>-</u>				_						
Yes, I have	31	37	29	30	36	31	30	29	32	25	25	27	42	33	27	26	33	30	31	30
No, I have not	67	63	69	68	63	67	67	68	66	62	72	72	58	65	69	70	65	67	67	67
Don't know	3	1	1	3	1	2	3	3	2	13	3	1	0	2	4	4	2	3	2	4
Generally speaking, how satisfied, if at all, were you with the level of care your elderly relative(s) received? [All who have personal experience of an elderly relative being cared for in a home n=787]														_						
Very satisfied	23	24	19	40	26	19	30	23	23	29	14	24	26	24	21	23	23	25	20	26
Fairly satisfied	45	51	43	32	48	43	40	47	44	50	52	41	43	45	45	40	50	45	42	41
TOTAL SATISFIED	68	75	62	72	74	62	70	70	67	79	66	65	69	69	66	63	73	70	62	67
Not very satisfied	20	16	27	15	16	27	18	19	21	12	18	23	21	19	21	24	16	19	26	14
Not at all satisfied	8	6	8	9	6	8	9	7	9	2	8	9	8	8	8	5	6	6	9	19
TOTAL NOT SATISFIED	28 4	22	35	24	22	35	27	26	30	14	26	32	29	27	29	29	22 4	25 4	35	33
Don't know	4	3	2	4	4	3	4	4	4	6	9	3	2	3	5	8	4	4	3	0
And would you say that Britain, as a nation, does?								_						_		_				
More than enough to care for the elderly	1	2	1	1	2	1	1	2	1	1	1	2	1	1	1	2	1	1	2	1
The right amount to care for the elderly	15	18	13	20	16	13	15	19	11	23	21	13	7	15	14	12	16	17	12	18
Not enough to care for the elderly	77	74	82	74	76	80	79	71	83	60	67	81	89	78	76	78	77	74	80	75
Don't know	7	6	4	6	6	6	6	8	6	16	10	5	3	5	9	8	7	7	6	6
Suppose that you had an elderly relative who required care. Do you think you would care for them at your home?		•												_						
Yes, I think I would care for them in my home	32	28	35	25	29	34	31	28	35	21	33	32	33	29	35	34	26	36	33	33
No, I don't think I would care for them in my home	49	55	45	66	54	43	51	53	45	58	48	49	46	54	43	46	53	44	50	51
Don't know	19	17	21	9	17	23	19	19	20	21	19	19	20	18	21	20	21	20	17	17



		Votin	g inte	ntion	20	10 Vo	ote	Ge	nder		Ą	ge		Social	grade			Region	•	
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2579	781	874	186	806	724	554	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Unweighted Sample	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
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The UK's largest care home company, Southern Cross, has recently announced it is in "critical financial condition" after suffering half year losses of £311 million. The company currently looks after 31,000 people in 750 care homes across the country. If its financial situation worsens, do you think the Government should or should not provide public funds to the company to prevent it going bankrupt?

to prevent it going bankrupt?																				
Should	52	45	61	54	48	56	50	47	56	57	51	51	51	49	55	53	53	49	53	51
Should not	29	37	26	27	34	28	28	36	22	17	26	31	34	33	24	26	28	30	29	34
Don't know	19	18	14	19	17	16	22	17	22	26	23	18	14	18	21	21	19	22	18	15
As someone gets older, they are likely to need to pay for care. How much do you think the Government and the individual should contribute																				

towards this care? The government should pay all the costs of care regardless of people's own assets or income The government should only pay the cost of care for the least well off, and people with income or assets over a certain level should pay the whole cost of their

The government should not pay any of the cost of Don't know

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At present, if someone has assets worth more than £23,000, they do not qualify for state funds to pay for care in old age. This could mean that some people may need to sell their homes or liquidate other assets to pay for their old age. Some argue that it is unfair to make people sell their homes to pay for their care whilst others claim that if these people were not made to pay for the care themselves, the Government would need to either cut spending or raise taxes to ensure they were cared for.

Do you think people should or should not be made to sell their homes or liquidate their assets to pay for their own elderly care?

They should be made to sell their homes They should NOT be made to sell their homes Don't know

29	30	31	20	30	30	25	29	29	19	20	31	39	28	30	31	27	28	31	32
57	54	58	71	54	57	64	57	56	59	62	55	52	58	55	56	59	58	56	49
3 11	4 12	2	5 4	4 11	2 11	2	4 11	3 12	6 17	3 15	3 10	2	4 10	2 13	3 10	2 12	2 13	4 9	5 14

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		Votin	g inte	ntion	20)10 Vc	te	Ge	nder		Ą	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2579	781	874	186	806	724	554	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Unweighted Sample	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
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Some people have called on the Government to raise the asset threshold, currently £23,000, at which people would have to pay for their own elderly care even if this means that spending on other areas would need to be cut or taxes would have to rise. Other however claim that the Government should lower this figure even further and make more people pay for their elderly care.

At roughly what level do you think the threshold should be set at?

Less than £15,000	3	2	4	2	2	4	3	4	3	2	4	4	3	3	5	4	3	2	4	3
£15,000	4	3	3	6	4	3	3	3	4	4	4	3	4	3	4	4	5	3	4	2
£23,000	9	8	9	10	8	9	10	8	9	10	10	8	8	9	9	8	9	10	9	7
£50,000	26	25	27	35	25	27	29	27	25	30	28	23	26	26	25	21	28	26	27	22
£75,000	8	7	10	11	7	7	12	9	8	8	7	9	9	8	8	6	7	10	9	9
£100,000	12	14	13	9	14	14	10	14	11	5	8	16	16	14	11	13	12	12	12	14
More than £100,000	17	24	15	13	24	15	13	18	16	9	14	20	21	20	15	17	19	17	16	17
Don't know	20	17	19	13	16	22	21	17	23	32	26	17	13	17	24	27	17	20	18	25

Some people have suggested that everyone should be made to deposit funds into an insurance scheme that would guarantee free care, should it be required, in old age. How much, if anything, would you be prepared to pay into an insurance scheme?

nto an insurance scheme?	_	_			_			_		_				_		_				
Nothing - I would not want to pay anything into an insurance scheme	32	26	38	29	28	35	33	33	31	26	28	35	35	28	37	26	30	35	37	27
Less than £100	12	12	11	12	11	12	12	11	12	12	12	14	8	12	12	9	13	12	11	13
£100 up to £500	7	8	6	7	8	6	6	8	6	7	10	5	5	7	6	8	7	6	6	6
£500 up to £1,000	5	4	5	4	5	4	5	6	4	2	5	6	4	5	4	3	6	3	4	5
£1,000 up to £5,000	6	8	5	8	8	5	7	6	6	8	4	6	6	7	4	7	8	5	4	3
£5,000 up to £10,000	4	5	3	10	4	4	6	5	3	6	3	3	6	6	2	4	4	3	5	3
£10,000 up to £20,000	3	5	2	5	5	2	2	3	3	5	3	1	3	4	1	4	2	3	3	3
More than £20,000	1	2	1	2	2	0	2	2	1	2	1	1	2	2	1	1	2	1	1	1
Don't know	31	29	29	21	29	33	28	28	34	33	33	28	31	28	34	38	28	32	28	37

And would you be prepared to pay more money in taxation if it was guaranteed to be used to fund free care for the elderly?

Would be prepared	51	49	59	56	48	57	57	55	48	40	39	54	64	55	46	48	52	48	53	56
Would not be prepared	28	34	23	28	33	22	24	29	27	35	34	26	21	28	27	30	28	29	27	24
Don't know	21	17	18	16	19	20	19	17	25	25	27	20	15	17	27	23	21	22	20	20



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Fieldwork: 2nd - 3rd June 2011		14.0				24011				1				10		ı		D		
•		Votin	g inte	ntion	20	010 V	ote	Ge	nder	ļ	A A	ge		Social	grade		1	Region	1	
	Total		Lab	Lib Dem		Lab	Lib Dem	Male	Female	18-24				ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		781	874	186	806	724	554	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Unweighted Sample	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think doctors should have the legal power to end the life of a terminally ill patient who has given a clear indication of a wish to die?																				
Yes, doctors should have this power	68	71	67	72	70	66	70	69	68	63	71	70	66	67	70	58	71	69	70	69
No, doctors should not	20	21	21	18	21	20	18	20	19	20	17	19	22	21	18	27	18	18	20	19
Don't know	12	9	12	10	9	13	12	10	13	17	13	10	11	11	13	15	11	14	9	13
And would you be prepared to end your life prematurely if you felt that you were going to suffer from poor health with no chance of recovery?		l			1									l		1				
Would be prepared	53	52	54	54	51	51	58	55	51	42	56	55	53	51	55	44	53	55	54	54
Would not be prepared	13	14	15	13	15	15	10	13	14	14	11	11	18	15	11	17	12	11	15	16
Prefer not to say	9	8	10	12	8	10	9	9	9	13	6	9	10	9	9	11	10	8	9	5
Don't know	25	26	21	21	26	24	24	23	26	31	27	25	19	25	24	28	25	26	22	25
Around 6.6 million tickets were made available to the public for the 2012 London Olympics. Through which, if any, of the following ways do you think it would have been best to allocate these tickets? Via a public ballot On a first come first serve basis Some other way Don't know	31 34 15 20	32 38 17 14	34 33 14 19	39 33 14 14	30 39 16 15	33 32 15 21	35 30 13 22	35 33 14 17	27 35 15 23	38 32 14 16	34 32 13 21	31 33 16 21	25 39 16 20	36 33 14 17	24 36 16 24	32 31 15 22	33 33 16 18	26 39 16 18	31 35 14 21	34 30 11 25
How fair, if at all, do you think the distribution of Olympic tickets has been?					-									•		-				
Very fair	4	4	3	7	4	3	5	5	2	7	5	3	2	5	2	3	5	3	3	4
Somewhat fair	19	21	22	24	18	21	17	21	17	24	25	15	14	22	14	19	19	18	20	16
TOTAL FAIR	23	25	25	31	22	24	22	26	19	31	30	18	16	27	16	22	24	21	23	20
Not very fair	27	28	28	21	28	29	28	25	29	17	24	29	31	26	29	29	28	27	26	22
Not at all fair	20	21	19	16	22	18	17	20	19	14	13	21	26	18	22	24	20	18	17	22
TOTAL NOT FAIR	47	49	47	37	50	47	45	45	48	31	37	50	57	44	51	53	48	45	43	44
Don't know	31	27	28	33	28	29	32	30	32	38	33	32	26	30	33	25	29	34	34	36



[Votin	g inte	ntion	20)10 Vc	ote	Ge	nder		A	је		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2579	781	874	186	806	724	554	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Unweighted Sample	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
·	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Following the public ballot for Olympic tickets, some groups have criticised the organising committee for not giving preference to certain groups when purchasing tickets. Other however claim that, as this was a public ballot, it is only right that everyone had an equal chance of getting tickets. Which, if any, of the following

groups do you believe should have been given preferential treatment in the public ballot, even if this meant there were less tickets available for the general public?																				
The families of Olympic athletes																				
Should have been given preference when purchasing tickets	62	65	64	65	65	63	64	58	67	62	61	60	66	64	60	59	63	63	66	52
Should NOT have been given preference when purchasing tickets	25	26	24	25	26	24	25	32	19	21	25	28	24	26	25	29	25	24	23	30
Don't know	12	9	12	10	9	13	10	10	14	17	13	12	10	10	16	12	11	13	11	18
British Residents								-												
Should have been given preference when purchasing tickets	61	64	65	48	66	64	57	61	61	55	59	63	63	61	60	58	62	63	64	47
Should NOT have been given preference when purchasing tickets	26	25	24	39	24	23	31	29	23	30	26	25	24	28	23	28	26	24	24	33
Don't know	13	10	11	13	10	13	12	11	16	15	15	12	13	11	17	14	12	13	12	20
Olympic athletes		-			-			=		-				-						
Should have been given preference when purchasing tickets	57	61	59	55	62	57	57	55	60	59	55	55	62	59	56	58	58	59	59	46
Should NOT have been given preference when purchasing tickets	29	28	28	33	28	28	32	34	23	23	30	32	25	30	27	28	29	27	28	33
Don't know	14	11	13	12	11	15	11	11	17	18	15	13	13	12	17	13	13	14	12	21
School children		-			-			=		-				-						
Should have been given preference when purchasing tickets	39	35	43	37	37	40	42	44	33	32	36	39	43	37	41	38	39	36	41	35
Should NOT have been given preference when purchasing tickets	45	50	43	51	49	44	44	43	47	50	46	46	40	49	39	45	45	45	44	44
Don't know	17	16	14	11	15	17	14	13	20	18	17	15	17	14	20	16	16	19	15	20
Member of governing bodies of Olympic sports (e.g. Amateur Swimming Association and Amateur Athletics Association members)								-						•						
Should have been given preference when purchasing tickets	30	32	31	26	32	31	27	30	30	35	28	28	30	29	31	27	31	31	29	29
Should NOT have been given preference when purchasing tickets	53	54	54	61	54	52	58	57	50	45	54	56	53	57	48	56	53	52	56	49
Don't know	17	14	15	13	14	17	15	13	20	19	18	15	16	14	20	17	16	17	15	22



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	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2579	781	874	186		724	554	1253	1326	312	658	882	727	1470		330	838	552	634	224
Unweighted Sample	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Residents of the Olympic boroughs					1			ı					i		ı	1				
Should have been given preference when purchasing tickets	28	29	30	32	30	28	28	31	26	32	32	28	24	29	28	53	29	20	26	18
Should NOT have been given preference when purchasing tickets	55	57	57	54	57	55	58	57	54	49	50	57	60	58	52	34	55	62	60	58
Don't know	16	14	14	13	13	17	14	12	20	18	18	15	15	13	20	13	16	18	14	23
Pensioners		•			ı			.!!							1					
Should have been given preference when purchasing tickets	26	23	30	20	26	30	23	28	24	18	18	28	34	24	29	33	23	26	27	22
Should NOT have been given preference when purchasing tickets	57	61	55	66	59	53	61	59	55	63	63	56	49	61	51	49	59	56	57	57
Don't know	18	16	15	14	15	17	16	14	21	19	19	16	17	15	21	18	18	17	16	21
Sponsors		•			ļ!			, i												
Should have been given preference when purchasing tickets	26	32	25	25	32	24	22	26	26	24	22	24	33	25	27	25	26	27	26	24
Should NOT have been given preference when purchasing tickets	59	55	62	64	55	60	67	61	57	58	61	62	52	62	54	61	60	56	60	56
Don't know	15	13	13	10	13	16	12	12	18	18	17	14	14	12	19	14	14	17	14	20
Residents of London		•		•	,			.'	-				•	-	'-	-				
Should have been given preference when purchasing tickets	21	22	20	22	24	18	19	23	20	21	22	22	20	22	21	55	23	11	14	12
Should NOT have been given preference when purchasing tickets	63	64	67	64	63	67	67	65	61	61	61	64	65	65	60	32	62	72	72	67
Don't know	16	14	13	14	13	16	14	12	19	18	18	14	15	13	19	13	15	17	14	21
Did you or your family apply for London 2012 Olympic tickets?																				
Yes, I/ we applied for Olympic tickets	14	17	15	20	16	14	16	16	13	22	19	14	7	19	8	29	19	11	8	4
No, I/ we did not apply for Olympic tickets Don't know	84 2	83 0	84 1	79 0	84 0	84 1	81 3	82 2	85 1	71 7	79 2	85 1	93 0	80 1	90 2	69 2	80 1	87 2	90 2	93 3
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		Votin	g inte	ntion	20)10 Vc	te	Ge	nder		A	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2579	781	874	186	806	724	554	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
Unweighted Sample	2579	776	816	196	811	686	580	1245	1334	164	612	1096	707	1667	912	404	837	524	599	215
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

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5 3 3 2 0 0	1 1 2	2		_	5	5	3	2	6	3	4	4	3	3	5	2	7	0
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^	2	0	2	0	1	1	0	0	0	0	7	1	2	2	0	3	0	0
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5	2	4	2	6	3	2	3	3	3	1	5	3	1	3	3	1	1	16
1	0	0	0	0	2	0	1	0	2	0	0	1	0	0	0	3	0	0
1	1	0	1	1	0	0	1	0	0	0	3	1	0	0	0	0	3	0
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0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
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0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	1	0	1	3	0	2	1	0	2	1	3	1	2	0	1	4	5	0
	24	13	25	19	22	25	18	28	17	25	16	21	24	23	23	22	13	28
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16	41	22	36	26	36	33	40	38	33	36	40	36	37	36	43	21	35	20
	47	31	44	45	42	43	52	44	43	52	47	46	51	48	50	36	46	66
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[Voting intention			2010 Vote			Ge	nder	Age				Social	grade	Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2579	781	874	186	806	724	554	1253	1326	312	658	882	727	1470	1109	330	838	552	634	224
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-	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

When applying for Olympic tickets, would you say there was enough information provided about the availability of tickets for the events that you were bidding on?

[Only those who applied n=372]

Too much information	1	1	1	5	2	1	1	2	0	0	1	2	1	2	0	2	1	0	1	0
About the right amount of information	43	46	43	50	44	47	38	46	39	40	41	45	45	44	39	44	44	37	39	58
Not enough information	51	52	49	43	53	44	58	47	56	58	50	49	52	51	53	52	52	46	56	32
Don't know	5	1	7	3	2	8	3	5	5	2	8	4	1	4	8	2	2	17	4	9



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Unweighted no.	vveignted r
Age and Gender		
Male 18 to 24	66	160
Male 25 to 39	255	330
Male 40 to 59	561	436
Male 60 +	363	328
Female 18 to 24	98	152
Female 25 to 39	357	328
Female 40 to 59	535	446
Female 60 +	344	400
Region		
North England	599	634
Midlands	393	423
East England	227	248
London	404	330
South England	610	591
Wales	131	129
Scotland	215	224
Social Grade		
AB	910	722
C1	757	748
C2	426	542
DE	486	567
Newspaper Type		
Express / Mail	553	387
Sun / Star	328	554
Mirror / Record	192	400
Guardian / Independent	158	77
FT / Times / Telegraph	220	219
Other Paper	330	297
No Paper	798	645
Political Party Identification		
Labour	794	838
Conservative	729	735
Liberal Democrat	305	309
Others	191	77
None/ DK	560	619

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