

## YouGov / Policy Network Survey Results

Sample Size: 1063 GB Adults  
Fieldwork: 18th - 21st March 2011

	Voting Intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1063</b>	282	370	86	332	284	249	519	544	129	270	363	301	597	451	135	345	226	266	91	
Unweighted Sample	1063	287	348	86	325	272	262	471	592	52	219	418	374	671	377	108	361	240	263	91	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statements?

Who you know is usually more important for getting on in life than hard work and playing by the rules.

Agree strongly	15	15	16	11	15	17	12	18	13	19	15	14	16	13	18	21	13	17	14	15
Tend to agree	47	42	50	53	42	50	55	49	45	40	49	48	47	49	44	43	50	42	45	59
<b>TOTAL AGREE</b>	<b>62</b>	<b>57</b>	<b>66</b>	<b>64</b>	<b>57</b>	<b>67</b>	<b>67</b>	<b>67</b>	<b>58</b>	<b>59</b>	<b>64</b>	<b>62</b>	<b>63</b>	<b>62</b>	<b>62</b>	<b>64</b>	<b>63</b>	<b>59</b>	<b>59</b>	<b>74</b>
Neither agree nor disagree	22	27	19	22	25	17	21	20	24	26	21	22	20	21	23	22	22	24	21	18
Tend to disagree	10	14	9	4	13	11	7	9	10	11	8	9	11	11	8	5	9	12	11	7
Disagree strongly	2	2	3	4	2	2	2	1	4	1	1	3	3	2	3	5	3	0	3	0
<b>TOTAL DISAGREE</b>	<b>12</b>	<b>16</b>	<b>12</b>	<b>8</b>	<b>15</b>	<b>13</b>	<b>9</b>	<b>10</b>	<b>14</b>	<b>12</b>	<b>9</b>	<b>12</b>	<b>14</b>	<b>13</b>	<b>11</b>	<b>10</b>	<b>12</b>	<b>12</b>	<b>14</b>	<b>7</b>
Don't know	4	1	4	7	3	3	3	3	4	2	5	4	3	4	3	4	3	5	5	1

When in government, Labour governments tax too much with too little public benefit.

Agree strongly	16	37	0	15	35	1	7	19	12	15	11	14	22	18	12	13	20	12	14	16
Tend to agree	23	41	9	37	33	9	23	22	24	17	22	24	27	24	23	27	26	21	23	15
<b>TOTAL AGREE</b>	<b>39</b>	<b>78</b>	<b>9</b>	<b>52</b>	<b>68</b>	<b>10</b>	<b>30</b>	<b>41</b>	<b>36</b>	<b>32</b>	<b>33</b>	<b>38</b>	<b>49</b>	<b>42</b>	<b>35</b>	<b>40</b>	<b>46</b>	<b>33</b>	<b>37</b>	<b>31</b>
Neither agree nor disagree	21	12	23	22	15	23	26	21	22	20	26	23	15	18	26	13	20	26	21	31
Tend to disagree	23	6	44	16	10	40	29	25	21	29	24	23	19	26	19	27	22	20	25	19
Disagree strongly	10	1	22	2	2	25	7	9	11	10	5	12	12	8	13	9	7	15	11	11
<b>TOTAL DISAGREE</b>	<b>33</b>	<b>7</b>	<b>66</b>	<b>18</b>	<b>12</b>	<b>65</b>	<b>36</b>	<b>34</b>	<b>32</b>	<b>39</b>	<b>29</b>	<b>35</b>	<b>31</b>	<b>34</b>	<b>32</b>	<b>36</b>	<b>29</b>	<b>35</b>	<b>36</b>	<b>30</b>
Don't know	7	3	2	8	4	3	7	4	9	9	12	4	4	6	7	11	5	6	6	8

In general, big companies in Britain these days care only about profits - not about the wider community or the environment

Agree strongly	43	38	50	24	43	47	38	46	40	38	38	45	47	39	48	43	41	42	50	33
Tend to agree	42	42	39	63	40	44	45	38	45	51	35	44	41	45	38	42	41	44	38	47
<b>TOTAL AGREE</b>	<b>85</b>	<b>80</b>	<b>89</b>	<b>87</b>	<b>83</b>	<b>91</b>	<b>83</b>	<b>84</b>	<b>85</b>	<b>89</b>	<b>73</b>	<b>89</b>	<b>88</b>	<b>84</b>	<b>86</b>	<b>85</b>	<b>82</b>	<b>86</b>	<b>88</b>	<b>80</b>
Neither agree nor disagree	10	13	7	10	12	6	11	11	8	8	15	7	9	9	11	9	12	9	6	14
Tend to disagree	4	6	3	2	4	3	5	4	3	2	7	3	2	5	1	3	4	3	3	4
Disagree strongly	0	0	0	0	0	0	0	0	1	0	1	1	0	0	1	1	1	0	0	0
<b>TOTAL DISAGREE</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>2</b>	<b>4</b>	<b>3</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>8</b>	<b>4</b>	<b>2</b>	<b>5</b>	<b>2</b>	<b>4</b>	<b>5</b>	<b>3</b>	<b>3</b>	<b>4</b>
Don't know	2	1	0	0	1	0	1	1	2	0	4	1	1	2	2	2	1	2	2	1

Fieldwork: 18th - 21st March 2011

	Voting Intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1063</b>	282	370	86	332	284	249	519	544	129	270	363	301	597	451	135	345	226	266	91
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**University degrees are less useful than they used to be.  
Today, a university education often raises career expectations that cannot be fulfilled.**

Agree strongly	30	37	24	27	40	20	29	31	29	34	26	29	33	30	31	30	37	25	28	24
Tend to agree	49	50	53	59	43	56	53	48	51	49	44	49	55	50	49	54	42	55	50	57
<b>TOTAL AGREE</b>	<b>79</b>	<b>87</b>	<b>77</b>	<b>86</b>	<b>83</b>	<b>76</b>	<b>82</b>	<b>79</b>	<b>80</b>	<b>83</b>	<b>70</b>	<b>78</b>	<b>88</b>	<b>80</b>	<b>80</b>	<b>84</b>	<b>79</b>	<b>80</b>	<b>78</b>	<b>81</b>
Neither agree nor disagree	11	8	11	9	12	11	8	11	11	8	16	12	6	11	10	8	10	14	11	9
Tend to disagree	6	3	8	4	3	9	5	6	6	8	6	7	3	6	6	5	7	4	8	6
Disagree strongly	2	0	3	0	0	3	2	2	2	0	2	3	1	1	2	2	3	1	2	0
<b>TOTAL DISAGREE</b>	<b>8</b>	<b>3</b>	<b>11</b>	<b>4</b>	<b>3</b>	<b>12</b>	<b>7</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>8</b>	<b>10</b>	<b>4</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>10</b>	<b>5</b>	<b>10</b>	<b>6</b>
Don't know	2	1	0	0	1	0	1	2	2	0	5	1	1	2	2	1	2	2	2	4

**Which one or two, if any, of the following are the major ADVANTAGES of the Government taking action to change society for the better (please select up to two)?**

There are no such advantages	29	18	34	20	24	35	24	30	27	19	21	33	32	26	34	28	23	35	30	36
The Government can ensure fairness	23	30	26	29	27	25	24	25	22	21	26	23	23	26	18	23	25	18	26	21
The Government reflects the democratic will of the people	17	24	17	28	22	13	21	19	15	25	18	15	19	20	12	19	20	16	14	15
The Government can stand up to vested interests	16	23	13	19	21	12	17	18	14	14	15	16	18	18	14	22	18	14	13	14
The Government can deliver many services more efficiently than private companies	21	14	30	27	13	29	27	21	20	24	22	20	21	23	16	22	20	18	22	25
Don't know	21	20	14	15	20	17	18	16	26	27	27	19	16	18	26	19	24	18	20	18

**And which one or two, if any, of the following are the major DISADVANTAGES of the Government taking action to change society for the better (please select up to two)?**

There are no such disadvantages	3	3	3	2	3	4	2	3	4	2	3	4	3	4	2	2	3	5	4	2
The state is bureaucratic and inefficient	40	54	32	48	49	33	38	45	35	33	42	40	42	44	33	48	41	38	35	44
The state is often hijacked by vested interests	38	34	46	50	34	45	45	42	34	33	36	38	40	42	30	45	36	41	33	41
The state is run by useless politicians	32	18	41	20	23	40	33	34	29	27	33	34	29	28	39	30	27	32	36	41
The state is powerless in the face of global markets	22	23	24	35	22	23	24	24	20	18	17	22	27	23	21	23	22	23	22	20
Don't know	15	14	10	10	16	12	12	10	20	28	17	14	11	13	19	11	18	11	16	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with the following statement?

'However critical we are of particular government decisions, it remains the case that governments have the power to transform our society for the better'

Agree strongly	11	15	10	8	12	10	12	13	9	10	13	8	12	13	8	6	12	13	7	17
Tend to agree	42	50	40	56	47	39	52	41	43	53	41	43	38	48	34	42	47	38	43	33
<b>TOTAL AGREE</b>	<b>53</b>	<b>65</b>	<b>50</b>	<b>64</b>	<b>59</b>	<b>49</b>	<b>64</b>	<b>54</b>	<b>52</b>	<b>63</b>	<b>54</b>	<b>51</b>	<b>50</b>	<b>61</b>	<b>42</b>	<b>48</b>	<b>59</b>	<b>51</b>	<b>50</b>	<b>50</b>
Neither agree nor disagree	20	23	16	22	22	18	17	18	22	16	21	21	19	18	23	29	18	18	19	21
Tend to disagree	15	7	23	12	11	23	12	16	13	6	9	16	22	12	18	10	12	19	18	12
Disagree strongly	6	4	6	1	5	7	3	7	6	8	3	8	7	4	9	7	4	7	9	5
<b>TOTAL DISAGREE</b>	<b>21</b>	<b>11</b>	<b>29</b>	<b>13</b>	<b>16</b>	<b>30</b>	<b>15</b>	<b>23</b>	<b>19</b>	<b>14</b>	<b>12</b>	<b>24</b>	<b>29</b>	<b>16</b>	<b>27</b>	<b>17</b>	<b>16</b>	<b>26</b>	<b>27</b>	<b>17</b>
Don't know	6	2	4	1	3	3	3	6	7	8	12	4	3	5	8	8	6	5	4	12

Thinking about the 'market economy' that is, an economy where most goods and services are provided by private companies in a competitive system, which TWO of the following, if any, do you think are **ADVANTAGES** of this system these days (please select up to two)?

Competition keeps prices down	50	52	53	53	53	53	52	50	50	45	45	54	52	52	47	37	55	51	53	39
It provides consumers with a wide choice of goods and services to buy	44	47	45	46	45	46	47	44	44	48	41	46	42	45	41	36	48	46	44	31
It is the main way wealth is generated in a modern economy	26	38	22	27	37	21	23	33	19	29	20	25	31	30	21	25	29	27	21	26
It is the best way of providing jobs and opportunities to individuals	21	29	18	23	26	20	16	19	23	12	24	23	22	21	22	20	23	19	19	30
None of these	9	2	12	4	3	13	9	8	10	4	8	10	12	9	10	14	5	10	8	16
Don't know	10	6	8	5	6	6	10	6	13	17	14	6	6	7	13	12	8	7	12	11

And which TWO of the following, if any, do you think are **GREATEST DISADVANTAGES** of a market economy these days (please select up to two)?

The market economy is dominated by large corporations which squeeze out small firms	64	71	65	62	73	64	60	63	64	52	58	65	71	66	60	58	64	68	62	61
The market economy is too harsh on vulnerable individuals	29	28	29	29	28	28	38	30	29	28	20	34	33	31	28	23	35	29	26	29
The market economy creates inequalities	28	22	32	31	24	35	31	34	22	23	20	32	32	32	24	19	29	32	26	37
The market economy raises the cost of living	24	17	30	28	19	29	23	25	24	30	28	22	22	25	24	32	24	19	28	20
None of the above	3	5	2	2	4	2	2	2	4	3	3	3	3	4	2	3	4	4	2	5
Don't know	13	12	11	4	11	10	10	10	15	19	21	8	8	9	19	19	10	11	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Taking everything into account, do you agree or disagree with this statement:

'The market economy, that is, an economy where most goods and services are provided by private companies in a competitive system, is the best way of delivering wealth and prosperity for society.'

Agree strongly	4	13	1	3	10	1	2	6	3	4	3	5	5	6	2	4	4	5	5	4
Tend to agree	34	47	26	47	43	27	33	39	29	30	34	32	37	39	27	32	38	34	28	34
<b>TOTAL AGREE</b>	<b>38</b>	<b>60</b>	<b>27</b>	<b>50</b>	<b>53</b>	<b>28</b>	<b>35</b>	<b>45</b>	<b>32</b>	<b>34</b>	<b>37</b>	<b>37</b>	<b>42</b>	<b>45</b>	<b>29</b>	<b>36</b>	<b>42</b>	<b>39</b>	<b>33</b>	<b>38</b>
Neither agree or disagree	30	28	34	28	29	33	30	26	35	33	33	34	22	28	33	33	32	29	30	27
Tend to disagree	14	4	24	12	8	24	14	15	13	8	9	16	20	14	15	11	10	15	20	15
Disagree strongly	7	4	8	4	3	8	10	8	6	12	4	7	9	6	9	13	7	7	5	7
<b>TOTAL DISAGREE</b>	<b>21</b>	<b>8</b>	<b>32</b>	<b>16</b>	<b>11</b>	<b>32</b>	<b>24</b>	<b>23</b>	<b>19</b>	<b>20</b>	<b>13</b>	<b>23</b>	<b>29</b>	<b>20</b>	<b>24</b>	<b>24</b>	<b>17</b>	<b>22</b>	<b>25</b>	<b>22</b>
Don't know	10	5	7	6	6	7	10	6	14	13	18	6	8	8	14	8	9	11	12	13

Would you personally be prepared to pay higher taxes if there were a guarantee that the extra money would be used to improve healthcare, increase benefits for retired people and provide more money for schools?

Would be prepared	42	31	52	47	32	52	51	42	43	42	28	42	56	43	41	31	45	40	45	41
Would not be prepared	42	56	35	33	52	37	35	46	37	40	49	45	32	43	40	50	38	43	42	41
Don't know	16	13	12	20	16	11	14	12	20	18	23	14	12	15	19	19	17	16	13	18

Suppose the government should need to transfer funding away from one major spending priority in order to spend more on nurseries, early-years schooling and financial support for families with young children. Which of the following spending priorities would you find more acceptable to cut? Please tick one only.

Pensions for retired people	6	8	7	2	6	7	3	6	6	6	7	4	7	6	7	6	4	5	9	10
Healthcare	9	7	9	11	9	8	9	8	10	11	11	8	7	8	9	8	9	8	10	7
Unemployment benefits	51	68	40	56	63	40	52	53	49	65	54	47	46	56	43	49	60	43	48	46
None of the above	34	17	45	31	21	44	36	33	35	18	28	40	40	29	41	38	26	44	33	37

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Suppose you could have TWO of the following – but in return you would have to accept LESS JOB SECURITY (that is, a higher probability that you could lose your job), which, if any, would you choose (please select up to two)?

*[Only those currently working]*

None - job security matters more to me than any of these benefits	<b>39</b>	44	43	37	43	40	35	34	46	30	38	44	32	38	41	42	39	39	40	34
Higher basic pay	<b>34</b>	36	32	31	35	37	33	39	29	40	38	30	35	34	36	43	32	31	34	39
A better work-life balance	<b>21</b>	19	24	24	19	25	26	23	17	23	22	18	26	19	21	10	24	19	21	27
Financial bonus / share in profits if my organization does well	<b>18</b>	19	14	25	15	16	18	21	14	17	17	18	23	22	10	22	18	18	14	22
Improved training and career development opportunities	<b>13</b>	14	12	15	15	11	14	15	11	37	11	11	6	13	14	14	14	8	16	8
A stronger social security safety net - e.g. higher cash benefits if I am unemployed	<b>10</b>	6	12	5	8	11	13	13	6	6	8	13	8	10	9	9	8	18	6	14
A greater voice in my employer's decision-making	<b>4</b>	5	4	5	4	3	5	5	3	8	3	3	7	4	4	4	3	3	7	3
Don't know	<b>5</b>	2	4	3	5	4	4	4	8	4	6	4	9	6	5	4	4	7	6	6