

YouGov / CBS Survey Results

Sample Size: 2431 GB Adults

Fieldwork: 18th - 19th April 2011

(USA data: CBS/New York Times survey, sample size 1224; fieldwork April 15-20)

Weighted Sample
Unweighted Sample

In general, do you think that the royal family is a good thing for the British people, or a bad thing?

| | | Voting intention | | | | Gender | | Age | | | | Social grade | | Region | | | | |
|------------|------|------------------|-----|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | USA | Total | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| | | 2431 | 703 | 823 | 182 | 1181 | 1250 | 294 | 620 | 831 | 686 | 1386 | 1045 | 311 | 790 | 520 | 598 | 211 |
| | 1224 | 2431 | 702 | 786 | 174 | 1151 | 1280 | 201 | 706 | 926 | 598 | 1618 | 813 | 380 | 731 | 512 | 574 | 234 |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Good | 57 | 71 | 86 | 63 | 74 | 68 | 74 | 61 | 68 | 70 | 79 | 72 | 69 | 68 | 74 | 71 | 71 | 61 |
| Bad | 17 | 15 | 7 | 23 | 14 | 19 | 11 | 18 | 18 | 15 | 12 | 15 | 16 | 15 | 13 | 16 | 16 | 19 |
| Don't know | 27 | 14 | 7 | 15 | 12 | 13 | 15 | 22 | 15 | 15 | 10 | 13 | 15 | 17 | 13 | 13 | 13 | 20 |

We'd like to get your overall opinion of some members of the British royal family. For each of the following people, please say whether your opinion is favorable, not favorable, undecided, or whether you haven't heard enough about him or her yet to have an opinion?

How about...Queen Elizabeth?

| | | | | | | | | | | | | | | | | | | |
|--|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Favorable | 61 | 80 | 90 | 75 | 81 | 79 | 81 | 63 | 73 | 83 | 90 | 82 | 77 | 80 | 82 | 79 | 80 | 75 |
| Not favorable | 7 | 11 | 5 | 14 | 10 | 13 | 8 | 21 | 12 | 10 | 5 | 9 | 12 | 12 | 9 | 9 | 12 | 13 |
| Undecided | 21 | 8 | 4 | 9 | 8 | 7 | 8 | 12 | 11 | 7 | 4 | 7 | 9 | 6 | 7 | 9 | 7 | 9 |
| Haven't heard enough about them to have an opinion | 10 | 2 | 1 | 2 | 1 | 1 | 2 | 4 | 4 | 1 | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 2 |

How about...Prince Charles?

| | | | | | | | | | | | | | | | | | | |
|--|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Favorable | 38 | 46 | 53 | 44 | 49 | 46 | 46 | 31 | 45 | 50 | 49 | 48 | 44 | 48 | 48 | 46 | 45 | 40 |
| Not favorable | 29 | 35 | 30 | 38 | 33 | 36 | 34 | 48 | 33 | 32 | 35 | 34 | 36 | 33 | 35 | 34 | 35 | 40 |
| Undecided | 22 | 17 | 17 | 17 | 16 | 16 | 19 | 18 | 19 | 18 | 15 | 17 | 17 | 17 | 16 | 17 | 19 | 20 |
| Haven't heard enough about them to have an opinion | 11 | 1 | 0 | 1 | 1 | 1 | 2 | 3 | 3 | 1 | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 1 |

How about...Prince Charles' wife Camilla?

| | | | | | | | | | | | | | | | | | | |
|--|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Favorable | na | 25 | 31 | 21 | 30 | 24 | 25 | 17 | 26 | 23 | 29 | 28 | 20 | 27 | 28 | 24 | 22 | 19 |
| Not favorable | na | 47 | 41 | 53 | 39 | 46 | 47 | 54 | 42 | 46 | 48 | 43 | 51 | 44 | 44 | 47 | 49 | 49 |
| Undecided | na | 25 | 26 | 23 | 25 | 26 | 24 | 24 | 25 | 28 | 21 | 25 | 25 | 24 | 24 | 25 | 25 | 30 |
| Haven't heard enough about them to have an opinion | na | 4 | 2 | 3 | 6 | 4 | 4 | 5 | 6 | 3 | 2 | 3 | 4 | 5 | 3 | 4 | 3 | 2 |

How about...Prince William?

| | | | | | | | | | | | | | | | | | | |
|--|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Favorable | 57 | 81 | 89 | 76 | 81 | 76 | 85 | 72 | 78 | 83 | 83 | 82 | 79 | 78 | 83 | 82 | 80 | 74 |
| Not favorable | 7 | 9 | 4 | 12 | 11 | 12 | 6 | 16 | 10 | 7 | 6 | 8 | 9 | 11 | 7 | 8 | 9 | 11 |
| Undecided | 20 | 9 | 5 | 12 | 6 | 11 | 8 | 10 | 9 | 8 | 10 | 9 | 10 | 10 | 9 | 8 | 9 | 13 |
| Haven't heard enough about them to have an opinion | 16 | 2 | 1 | 1 | 2 | 2 | 2 | 3 | 3 | 1 | 1 | 1 | 2 | 1 | 2 | 3 | 1 | 2 |

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(USA data: CBS/New York Times survey, sample size 1224;
fieldwork April 15-20)

| | | | Voting intention | | | | Gender | | Age | | | | Social grade | | Region | | | | |
|---|--|----|------------------|-----|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| USA | | | Total | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | | | 2431 | 703 | 823 | 182 | 1181 | 1250 | 294 | 620 | 831 | 686 | 1386 | 1045 | 311 | 790 | 520 | 598 | 211 |
| Unweighted Sample | | | 1224 | 702 | 786 | 174 | 1151 | 1280 | 201 | 706 | 926 | 598 | 1618 | 813 | 380 | 731 | 512 | 574 | 234 |
| | | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| How about...Prince Harry? | | | | | | | | | | | | | | | | | | | |
| | Favorable | na | 70 | 79 | 66 | 69 | 66 | 74 | 64 | 71 | 73 | 68 | 70 | 71 | 65 | 73 | 72 | 72 | 56 |
| | Not favorable | na | 14 | 9 | 18 | 18 | 19 | 11 | 22 | 16 | 13 | 12 | 14 | 15 | 17 | 13 | 14 | 14 | 18 |
| | Undecided | na | 14 | 10 | 15 | 10 | 14 | 13 | 11 | 10 | 13 | 18 | 14 | 13 | 15 | 13 | 11 | 13 | 24 |
| | Haven't heard enough about them to have an opinion | na | 2 | 1 | 1 | 3 | 2 | 2 | 3 | 3 | 1 | 1 | 2 | 2 | 3 | 2 | 3 | 1 | 2 |
| How about...Kate Middleton, Prince William's fiancée? | | | | | | | | | | | | | | | | | | | |
| | Favorable | 45 | 66 | 75 | 63 | 71 | 63 | 69 | 65 | 68 | 64 | 68 | 67 | 65 | 63 | 67 | 70 | 65 | 61 |
| | Not favorable | 5 | 9 | 5 | 10 | 10 | 10 | 7 | 15 | 9 | 8 | 6 | 8 | 10 | 11 | 7 | 8 | 9 | 11 |
| | Undecided | 22 | 17 | 14 | 20 | 12 | 19 | 16 | 12 | 16 | 20 | 18 | 17 | 18 | 15 | 19 | 15 | 19 | 19 |
| | Haven't heard enough about them to have an opinion | 28 | 8 | 6 | 7 | 6 | 8 | 8 | 7 | 7 | 8 | 9 | 8 | 7 | 12 | 6 | 7 | 8 | 10 |
| How about...Princess Diana? | | | | | | | | | | | | | | | | | | | |
| | Favorable | 75 | 66 | 65 | 70 | 62 | 60 | 72 | 69 | 68 | 68 | 62 | 63 | 71 | 66 | 66 | 64 | 71 | 58 |
| | Not favorable | 5 | 19 | 22 | 17 | 23 | 24 | 15 | 16 | 17 | 18 | 24 | 22 | 16 | 23 | 20 | 18 | 16 | 23 |
| | Undecided | 14 | 13 | 13 | 11 | 13 | 14 | 12 | 12 | 12 | 13 | 13 | 14 | 11 | 11 | 12 | 15 | 11 | 17 |
| | Haven't heard enough about them to have an opinion | 6 | 2 | 1 | 2 | 2 | 2 | 1 | 4 | 3 | 0 | 1 | 1 | 2 | 1 | 1 | 3 | 2 | 2 |
| Whom would you like to see succeed Queen Elizabeth to the throne - would you like to see Prince Charles become the next king of England, or would you prefer the title pass to Prince William instead? | | | | | | | | | | | | | | | | | | | |
| | Prince Charles as next King | 16 | 34 | 45 | 29 | 31 | 35 | 33 | 20 | 29 | 36 | 42 | 37 | 31 | 34 | 36 | 36 | 31 | 31 |
| | Prince William as next King | 38 | 47 | 47 | 47 | 48 | 43 | 51 | 53 | 51 | 45 | 44 | 44 | 51 | 43 | 46 | 47 | 51 | 47 |
| | Neither - Britain should have an elected President instead | 25 | 13 | 4 | 19 | 18 | 16 | 10 | 19 | 14 | 13 | 10 | 13 | 13 | 14 | 13 | 12 | 12 | 18 |
| | Don't know | 21 | 6 | 4 | 5 | 3 | 5 | 6 | 8 | 6 | 5 | 4 | 6 | 5 | 8 | 6 | 4 | 6 | 4 |
| Prince William and Kate Middleton will be getting married later this month. How closely have you been following news about their wedding - very closely, somewhat closely, or not very closely, or not at all? | | | | | | | | | | | | | | | | | | | |
| | Very closely | 6 | 3 | 4 | 4 | 3 | 2 | 5 | 4 | 3 | 3 | 4 | 4 | 3 | 4 | 4 | 3 | 4 | 3 |
| | Somewhat closely | 22 | 26 | 33 | 24 | 27 | 20 | 33 | 26 | 27 | 23 | 31 | 27 | 26 | 29 | 27 | 29 | 23 | 22 |
| | Not very closely | 30 | 49 | 51 | 47 | 48 | 51 | 47 | 44 | 48 | 50 | 50 | 49 | 49 | 46 | 50 | 47 | 50 | 52 |
| | Not at all | 42 | 21 | 11 | 25 | 22 | 27 | 16 | 27 | 22 | 24 | 14 | 20 | 22 | 20 | 19 | 21 | 23 | 24 |

Fieldwork: 18th - 19th April 2011

(USA data: CBS/New York Times survey, sample size 1224; fieldwork April 15-20)

Weighted Sample
Unweighted Sample

Prince William gave Kate Middleton his mother Princess Diana's sapphire engagement ring. Do you think that was an appropriate thing to do, or was it inappropriate?

[Excluding those who have not been following the wedding news at all]

| | | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|-------------------|------|------------------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | USA | Total | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1224 | 2431 | 703 | 823 | 182 | 1181 | 1250 | 294 | 620 | 831 | 686 | 1386 | 1045 | 311 | 790 | 520 | 598 | 211 | |
| Unweighted Sample | 1224 | 2431 | 702 | 786 | 174 | 1151 | 1280 | 201 | 706 | 926 | 598 | 1618 | 813 | 380 | 731 | 512 | 574 | 234 | |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | | | | | | | | | | | | | | | | | | |
|---------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Appropriate | 89 | 70 | 67 | 72 | 77 | 70 | 71 | 77 | 76 | 71 | 63 | 68 | 74 | 67 | 71 | 70 | 73 | 67 |
| Inappropriate | 5 | 18 | 20 | 17 | 12 | 15 | 19 | 13 | 13 | 17 | 24 | 19 | 16 | 19 | 16 | 20 | 16 | 20 |
| Don't know | 6 | 12 | 13 | 11 | 11 | 15 | 10 | 11 | 11 | 12 | 13 | 14 | 10 | 14 | 13 | 10 | 11 | 12 |

Kate Middleton has held jobs as a buyer for a women's clothing store and at her parents' party supply company. After she and Prince William are married, do you think it would be acceptable for her to hold a job as she did before, or should she focus on her royal duties full time instead?

[Excluding those who have not been following the wedding news at all n=1864]

| | | | | | | | | | | | | | | | | | | |
|---------------------------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Acceptable to hold job | 41 | 52 | 44 | 56 | 51 | 51 | 53 | 74 | 61 | 50 | 39 | 52 | 53 | 50 | 52 | 51 | 53 | 54 |
| Focus on royal duties full time | 48 | 39 | 47 | 34 | 41 | 40 | 38 | 17 | 30 | 41 | 53 | 39 | 38 | 41 | 38 | 41 | 38 | 41 |
| Don't know | 11 | 9 | 9 | 9 | 8 | 9 | 9 | 10 | 8 | 10 | 8 | 9 | 9 | 9 | 10 | 8 | 9 | 5 |