

YouGov /Sunday Times Survey Results

Sample Size: 2089

Fieldwork: 6 - 8 December 2005

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		Party support		Gender		Social Grade		Age			
	Total	Con	Lab	Lib Dem	Male	Female	ABC1	C2DE	18 to 34	35 to 54	55 +
Weighted N	2089	586	571	289	1005	1084	1128	961	612	735	742
Unweighted N	2089	662	588	281	1028	1061	1258	831	513	659	917
	%	%	%	%	%	%	%	%	%	%	%
Voting Intention (excl don't know, would not vote)											
Con	37	100	0	0	37	38	40	33	34	34	43
Lab	36	0	100	0	36	37	32	42	38	43	30
Lib Dem	18	0	0	100	19	18	19	17	20	17	19
Other	8	0	0	0	9	7	8	8	9	6	9
Would Not Vote	7	0	0	0	7	8	5	11	10	8	5
Don't know	14	0	0	0	9	20	14	15	15	15	13
Do you think Tony Blair is doing well or badly as Prime Minister?											
Very well	5	0	16	1	5	5	5	5	4	5	6
Fairly well	34	10	71	30	35	33	33	35	42	35	27
Fairly badly	33	45	10	41	34	31	35	30	33	33	31
Very badly	24	44	2	24	24	24	23	25	14	23	34
Don't know	4	1	1	3	2	6	3	5	7	4	2
Do you think David Cameron will do well or badly as											
leader of the Conservative Party?											
Very well	12	31	4	4	14	10	14	10	11	10	15
Fairly well	40	55	37	41	38	41	42	36	40	37	42
Fairly badly	11	3	18	17	15	8	11	12	12	12	10
Very badly	7	0	9	9	9	4	7	6	7	7	6
Don't know	30	10	32	30	24	36	25	36	31	33	27
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Unweighted N	2089	662	588	281	1028	1061	1258	831	513	659	917
	%	%	%	%	%	%	%	%	%	%	%
Do you think Charles Kennedy is doing well or badly as											
leader of the Liberal Democrats?	_			_		_					
Very well	5	2	5	17	5	5	5	5	5	5	5
Fairly well	40	35	42	66	41	39	43	37	41	41	39
Fairly badly	27	37	29	8	29	25	31	22	21	26	32
Very badly	10	16	8	3	14	7	9	11	8	11	12
Don't know	18	11	16	5	11	24	12	24	24	18	12
Do you think Gordon Brown is doing well or badly as											
Chancellor of the Exchequer?											
Very well	11	1	29	10	13	9	11	10	8	11	13
Fairly well	36	18	54	48	37	35	36	36	38	39	32
Fairly badly	26	42	10	22	26	27	27	26	25	27	27
Very badly	17	35	2	12	20	15	19	15	13	15	23
Don't know	9	4	4	8	5	14	6	14	17	8	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	64	116
Male 25 to 39	258	292
Male 40 to 54	237	260
Male 55 +	469	337
Female 18 to 24	83	115
Female 25 to 39	319	304
Female 40 to 54	211	260
Female 55 +	448	405
Region		
London	374	436
Rest of South	495	415
Midlands and Wales	486	498
North	521	540
Scotland	201	187
Social Grade		
ABC1	1258	1128
C2DE	831	961
Newspaper Type		
Express / Mail	565	337
Sun / Star	336	459
Mirror / Record	223	334
Guardian / Independent	135	83
FT / Times / Telegraph	255	197
Other Paper	217	263
No Paper	358	415

Political Party Identification

Lab	783	710
Con	610	523
Lib Dem	227	209
Others	89	64
None	347	531
Don't know	33	52

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