

YouGov / Sunday Times survey results

Sample Size: 1566

Fieldwork: 20th - 27th December 2007

For full results [click here](#)

%

Headline Voting Intention

Con	40
Lab	35
Lib Dem	15
Other	10

Do you think Gordon Brown is doing well or badly as Prime Minister?

Very well	3
Fairly well	31
Fairly badly	34
Very badly	24
Don't know	8

Do you think David Cameron is doing well or badly as Conservative leader?

Very well	8
Fairly well	46
Fairly badly	22
Very badly	10
Don't know	14

In general who do you trust more to raise you and your family's standard of living?

Gordon Brown and Alistair Darling	26
David Cameron and George Osborne	31
Neither	35
Don't know	8

Looking back on 2007 has it been a good year for you personally?

Good	39
Bad	21
Neither good nor bad	39
Don't know	2

Has it been a good year or a bad year for Britain as a whole?

Good	9
Bad	54
Neither good nor bad	33
Don't know	4

%

And looking forward are you optimistic for yourself about 2008 or not?

Yes I am optimistic	60
No I am not	29
Don't know	12

Do you think you and your family's finances will improve or get worse in 2008?

Improve	23
Get worse	32
Stay about the same	42
Don't know	4

And are you optimistic about prospects for Britain as a whole or not?

Yes am optimistic	25
No am not	61
Don't know	14

Do you think Britain is a better or a worse place to live in than five years ago?

Better	12
Worse	60
About the same	25
Don't know	3

Do you think Britain will be a better or worse place to live in five years time?

Better	11
Worse	52
About the same	24
Don't know	12

Do you believe man-made global warming is threatening the planet?

Yes	62
No	25
Don't know	13

Will you change your life to help curb climate change in 2008 by doing any of the following? [Please tick all that apply.]

Recycling more	76
Driving less	27
Avoiding food that has been imported by plane	26
Taking fewer holidays	14
No - I won't change my behaviour	20

%

On a personal level which four of these things worry you most on a day-to-day basis? [Please tick up to four.]

Anti-social behaviour such as vandalism and graffiti	59
The level of immigration	57
Terrorism	37
My financial position / money / debts	35
Crimes such as burglary	27
Climate change / global warming	24
Old age / pensions	21
My health	20
Lack of community spirit and neighbourliness	19
My job / work prospects	14
My work-life balance / long working hours	10
Iraq	9
Boredom / stuck in a rut	9
My marriage / family relationships	9
Transport	6
Loneliness	6
None of these	2

(To people in work) **Many people talk about the pressures of work and the need for a better work-life balance. Do you think you work too hard or not?**

I work too hard	32
My workload is about right	56
I probably don't work hard enough	10
Don't know	2

(To all) **Generally speaking would you say you were happy or unhappy?**

Very happy	27
Fairly happy	56
Fairly unhappy	13
Very unhappy	2
Don't know	2

Which ONE of the following would MOST make you happier?

More money	49
More spare time	12
More friends	8
Fewer family arguments	6
A more fulfilling job	5
Less stress at work	5
A job	2
None of these	13

%

Which four of these daily gripes irritate you most about everyday life in Britain? [Please tick up to four.]

Rudeness / bad language	63
Young yobs	59
Poor service	50
Telephone call centres	51
Red tape	28
People using mobile phones inconsiderately	22
Drug-dealing in my area	15
Traffic wardens and wheel clampers	13
Beggars	10
The weather	14
The daily journey to work	8
Ugly buildings	7
Background music in lifts / hotels / restaurants / shopping centres	7
CCTV	4
Tattoos	3
None of these	2

Are you proud to be British?

Yes I am proud	75
No I am not	22
Not applicable – I am not British	3

People say Britain is now a multi-cultural society. Do you agree or disagree with this description?

Agree	72
Disagree	21
Don't know	7

Which of the following best sums up your view on religion in Britain?

Britain is still mainly a Christian country	43
Britain is a country of many religions and none dominate	35
Britain is not a religious country	22

Do you think...?

More should be done to protect and promote Britain's indigenous culture	77
Immigrant cultures should be promoted as much as the indigenous culture	10
Don't know	14

%

If you had a free choice would you prefer to live in another country rather than Britain?

Yes	46
No	40
Don't know	14

Have you in the past or are you now considering emigrating?

Yes	44
No	56

What if anything from the following list would MOST make you want to emigrate?

Quality of life	38
Overcrowding in Britain	22
Cost of housing and living	18
Britain's climate	10
None of these	12

If you could not live in Britain which foreign country would you MOST like to live in?

New Zealand	20
Australia	19
Canada	11
United States	9
Spain	9
France	7
Ireland	4
Italy	3
Switzerland	2
Sweden	1
Germany	1
Japan	1
India	1
Israel	0
Russia	0
Cuba	0
Pakistan	0
China	0
None of these	12

Are you in favour of Britain staging the 2012 Olympics or not?

Yes, in favour	54
No, not in favour	33
Don't know	13

%

The Queen is now the oldest monarch in British history. Should she step down now or in the near future in favour of Prince Charles?

Yes she should step down now	8
Yes not immediately but within the next 2-3 years	16
No she should remain monarch until she dies	68
Don't know	8

Do you think Prince Charles will make as good a monarch as his mother?

Yes he will	28
No he won't	53
Don't know	18

Finally which of these people would you vote for as your British man or woman of the year for 2007?

Jane Tomlinson, who suffered from terminal breast cancer; yet cycled across the US for charity. She died this year.	36
John Smeaton, the Glasgow airport baggage handler who tackled car bomb terrorists earlier this year	18
Alan Johnston, the BBC journalist held hostage in Gaza	5
Lewis Hamilton, the racing driver	5
Richard Branson, the Chairman of Virgin Group who is trying to take over Northern Rock	4
Shami Chakrabati, the human rights campaigner and director of civil liberties pressure group, Liberty	4
JK Rowling, whose final Harry Potter book was published this year.	4
Ricky Hatton, the boxer from Manchester	2
Sir Ranulph Fiennes, the explorer who climbed North face of the Eiger this year	2
Mervyn King, the Bank of England governor who refused to bale out irresponsible banks in the summer	2
Kate & Gerry McCann, the parents Madeleine, the young girl who went missing in Portugal	2
Damien Hirst, the artist who this year created Love of God skull, covered in 8600 jewels	0
None of these / Don't know	16