

YouGov / Sunday Times Survey Results

YouGov questioned 1907 adults aged 18+ throughout Britain online between 17th and 19th March 2005. The results have been weighted to the profile of all adults.

For further information about YouGov's methodology, [click here](#)

	Current Vote			Gender		Age			Region					Social Grade		
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	London	Rest of South	Midlands / Wales	North	Scotland	ABC1	C2DE
Weighted N	1936	490	565	355	933	1003	580	671	684	246	552	490	474	174	1044	892
Unweighted N	1907	477	566	356	926	981	526	655	725	330	456	395	546	180	1049	858
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a general election tomorrow, which party would you vote for? (excluding don't knows, won't votes; base = 1530)*

Con	32	100	0	0	32	32	26	34	35	44	39	27	26	24	36	27
Lab	37	0	100	0	37	37	37	36	38	27	31	40	45	38	34	41
Lib Dem	23	0	0	100	23	23	30	23	19	24	24	26	22	17	24	23
Other	8	0	0	0	8	7	7	8	9	5	6	7	8	21	6	10
SNP / PCY	3	0	0	0	3	2	3	2	3	0	0	3	1	19	2	4
Geeen	2	0	0	0	1	2	1	3	1	3	1	1	1	2	2	1
UKIP	2	0	0	0	2	3	1	2	4	1	3	2	3	1	2	3
Veritas	0	0	0	0	0	0	0	0	1	0	1	1	0	0	0	0
BNP	1	0	0	0	1	1	2	1	0	1	0	0	2	0	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Would Not Vote	8	0	0	0	6	10	11	9	5	9	7	9	9	3	6	10
Don't know	13	0	0	0	8	17	16	13	10	14	13	13	12	12	10	15

*Note that this question is asked in two stages. At the first stage, respondents are given the following answer options: Conservative, Labour, Liberal Democrat, Scottish Nationalist/Plaid cymru, some other party, would not vote, don't know. Those who respond "some other party" are then asked: "Which of these parties would you vote for?" and given the following answer options: Green, United Kingdom Independence Party (UKIP), Veritas, British National Party (BNP), Respect, Some other party, Don't know. The above table shows the combined figures from both parts of the question. "Other" included SNP/Plaid Cymru (3%), Green (2%), UKIP(2%), Veritas (<1%), BNP (1%) and Respect (<1%).

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Tony Blair is doing well or badly as Prime Minister?

Very well	5	0	15	1	7	3	5	4	5	4	4	4	7	4	5	5
Fairly well	41	11	73	36	40	42	47	40	37	31	44	43	40	43	40	43
Fairly badly	29	41	9	40	30	29	27	32	29	31	25	33	30	30	31	28
Very badly	21	46	1	21	21	21	14	20	27	29	24	16	18	20	22	19
Don't know	4	2	1	1	2	5	6	4	2	5	3	4	4	3	3	5

Do you think Michael Howard is doing well or badly as leader of the Conservative Party?

Very well	4	15	1	1	6	3	3	4	6	5	5	3	4	6	6	3
Fairly well	36	74	21	23	39	34	34	36	39	37	41	35	35	30	38	34
Fairly badly	30	8	40	46	32	28	29	31	30	31	27	34	29	29	31	29
Very badly	17	0	31	22	19	16	13	17	21	13	15	19	19	23	17	18
Don't know	12	3	6	9	5	19	20	12	4	13	13	9	13	12	8	16

Do you think Charles Kennedy is doing well or badly as leader of the Liberal Democrats?

Very well	8	3	8	22	10	6	10	8	7	7	7	10	8	6	8	8
Fairly well	47	44	49	67	49	46	44	49	49	46	49	47	45	52	48	46
Fairly badly	21	26	23	8	22	20	15	20	26	21	20	22	21	18	22	19
Very badly	8	14	9	1	10	6	6	8	10	8	8	7	11	7	10	7
Don't know	16	12	12	2	9	22	26	15	8	19	16	15	15	16	12	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Gordon Brown is doing well or badly as Chancellor of the Exchequer?

Very well	23	6	49	20	28	18	17	20	31	20	19	23	27	28	24	22
Fairly well	41	35	42	49	41	41	45	41	38	35	43	42	39	45	42	40
Fairly badly	20	39	4	22	19	21	20	22	19	22	23	21	19	16	21	20
Very badly	8	16	1	5	8	8	5	9	8	12	8	7	7	4	8	8
Don't know	8	3	4	3	4	12	13	8	3	12	8	6	8	6	6	10

If Labour wins the general election, do you think Tony Blair should keep Gordon Brown as Chancellor, move him to another post in the Cabinet, or sack him from the Government altogether?

Keep Brown as Chancellor	60	44	82	66	64	57	56	57	67	54	58	61	61	71	62	58
Move him to another Cabinet post	14	23	10	14	13	15	12	17	14	15	17	14	13	11	15	14
Sack him from the Government	9	18	2	7	13	6	10	9	9	12	9	10	8	6	9	9
Don't know	16	14	6	13	10	22	21	17	11	19	16	15	17	12	14	18

If Labour wins the coming election, do you think the taxes paid by people like you will go up, go down or remain about the same?

Go up	65	95	32	73	67	63	63	65	67	72	69	63	61	61	67	63
Go down	2	1	4	1	2	1	2	2	1	1	1	2	1	1	2	1
Stay the same	27	3	60	21	27	28	26	27	29	18	26	30	31	29	27	28
Don't know	6	1	4	5	3	8	9	6	3	9	5	5	7	8	5	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the Conservatives win the coming election, do you think the taxes paid by people like you will go up, go down or remain about the same?

Go up	47	13	68	58	45	50	42	51	48	40	43	48	53	56	44	52
Go down	15	35	8	8	18	13	14	15	16	17	18	15	12	13	18	12
Stay the same	27	47	18	26	30	23	26	24	30	29	30	28	23	20	30	23
Don't know	10	5	6	8	6	14	18	9	6	14	10	8	11	12	8	13

How much do you trust Labour to take the right decisions about the economy?

Trust a lot	12	1	31	8	16	8	10	11	14	12	9	12	14	15	12	11
Trust a fair amount	39	14	61	42	40	37	43	36	38	26	40	41	39	45	37	40
Do not trust very much	26	44	5	33	25	28	24	29	25	29	27	24	27	25	28	24
Do not trust at all	17	39	1	12	16	18	12	17	21	24	19	16	14	10	18	15
Don't know	6	2	2	5	4	8	11	7	2	9	5	7	7	4	4	9

How much do you trust the Conservatives to take the right decisions about the economy?

Trust a lot	4	16	1	1	6	3	5	4	5	6	6	4	3	4	6	3
Trust a fair amount	28	71	7	17	29	26	24	26	32	32	34	26	23	20	29	26
Do not trust very much	33	9	46	47	35	32	34	35	30	30	31	35	35	36	34	33
Do not trust at all	25	1	42	28	25	25	20	26	28	20	20	26	29	31	24	26
Don't know	10	3	4	8	5	14	16	9	5	12	9	9	10	8	7	13

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and past vote:

Recalled vote in 2001:	Unweighted no.	Weighted no.
Labour	857	811
Conservative	377	406
Liberal Democrat	195	193
Scottish / Welsh Nationalist	28	29
Other	60	10
Did not vote	390	489

Newspaper readership:	Unweighted no.	Weighted no.
Express / Mail	354	311
Sun / Star	358	422
Mirror / Record	252	308
Guardian/ Independent	138	78
Financial Times / Times / Telegraph	209	186
Other paper	175	241
No paper	421	389

YouGov is a member of the British Polling Council and abides by its rules.
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