

YouGov / Spectator Survey Results

YouGov questioned 4033 adults aged 18+ throughout Britain online between 25th and 26th September 2005.

Weighted N
Unweighted N

	Gender		Age			Region					Social Grade	
Total	Male	Female	18 to 29	30 to 50	Over 50	London	Rest of South	Midlands and Wales	North	Scotland	ABC1	C2DE
4033	1933	2100	809	1558	1667	838	799	957	1037	359	2181	1852
4033	2005	2028	614	1650	1769	749	906	930	1010	395	2463	1570
%	%	%	%	%	%	%	%	%	%	%	%	%

The next general election may be more than four years away. How likely are you to vote Labour then? On a scale from 0 to 10, where 0 means 'No way, definitely not', and 10 means 'yes, for certain', please rate how likely you are to vote Labour at the next election.

0	32	31	32	23	29	38	34	36	30	29	31	34	29
1	6	5	6	6	6	5	8	6	6	4	4	6	6
2	7	8	6	10	7	5	9	6	8	6	5	7	7
3	5	4	5	7	5	4	6	5	6	4	5	5	5
4	4	4	4	7	4	4	4	5	4	5	4	4	5
5	11	9	12	14	11	9	11	11	11	10	10	10	11
6	4	5	4	5	5	3	4	4	5	4	5	4	4
7	6	6	6	7	7	5	6	7	6	7	7	6	6
8	8	8	8	7	9	7	7	7	9	9	8	9	7
9	5	5	4	4	5	5	3	3	5	6	6	5	5
10	12	13	11	9	12	14	10	11	11	15	16	10	15

And, on the same scale, how likely are you to vote Conservative?

0	36	37	35	34	39	34	31	30	34	41	51	32	40
1	8	8	7	10	8	6	5	8	9	7	9	7	8
2	9	8	9	10	9	7	8	7	10	9	8	8	9
3	6	6	6	7	6	6	5	6	7	7	5	6	6
4	5	6	5	8	5	5	6	6	4	6	4	5	6
5	11	9	12	11	11	10	10	12	10	10	10	10	11
6	4	4	4	3	4	5	4	4	5	4	2	4	4
7	4	5	4	3	4	5	5	5	5	3	2	5	4
8	6	6	6	7	5	6	9	7	6	4	3	7	5
9	2	3	2	2	2	3	5	3	2	1	0	3	2
10	9	9	9	4	7	12	11	11	8	7	5	11	6

Again, on the same scale, how likely are you to vote Liberal Democrat?

0	31	34	28	25	28	36	32	31	30	30	30	29	33
1	7	8	7	6	8	8	7	9	6	9	5	7	7
2	9	10	8	6	10	9	8	9	10	8	9	9	9
3	8	7	9	7	8	9	8	7	8	9	9	9	7
4	7	7	8	7	8	7	7	7	7	8	8	8	6
5	15	13	17	17	17	13	16	15	16	13	15	16	14
6	6	6	7	10	6	6	7	6	6	7	6	7	6
7	5	5	6	9	5	4	5	5	6	5	7	6	5
8	5	5	5	8	4	4	5	4	5	5	7	5	5
9	3	2	3	3	3	2	2	3	4	2	1	2	3
10	3	3	3	2	4	3	2	3	3	4	3	3	3

Weighted N
Unweighted N

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%	%	%	%	%	%	%	%	%	%	%	%	%

Ken Clarke, aged 65, is one of the candidates for the leadership of the Conservative Party. Below are 5 things about him. For each one, please say whether that makes you more positive or more negative about him as a potential leader.

He opposed the war in Iraq. He says, 'On Iraq I think the present American government was quite simply wrong and that the UK was wrong to follow it down the same path.'

Much more positive	21	20	21	16	16	27	24	19	19	22	22	24	17
Somewhat more positive	35	35	36	47	36	29	36	34	35	33	40	33	38
Somewhat more negative	8	10	6	8	9	7	9	8	8	10	3	8	9
Much more negative	7	9	6	11	6	6	7	11	4	8	4	7	7
Makes no difference	23	22	23	10	25	26	17	22	28	22	25	24	21
Don't know	6	4	8	7	7	4	7	5	7	5	6	4	8

He was Education Secretary, Health Secretary, Home Secretary and Chancellor of the Exchequer in the last Conservative Government.

Much more positive	10	12	9	9	8	13	13	12	9	7	14	13	8
Somewhat more positive	29	29	28	33	26	29	33	28	25	29	31	31	26
Somewhat more negative	11	11	11	12	10	11	8	11	15	11	8	9	12
Much more negative	10	12	7	11	9	9	9	10	7	11	10	10	9
Makes no difference	34	33	36	28	38	34	29	33	38	36	31	33	36
Don't know	6	4	9	8	9	3	7	7	6	6	6	4	9

He has been a director of British American Tobacco since 1998.

Much more positive	1	2	1	1	2	1	1	1	3	1	2	1	2
Somewhat more positive	3	3	3	2	1	6	3	2	3	4	6	3	3
Somewhat more negative	18	16	19	19	17	17	22	18	14	18	16	19	16
Much more negative	36	37	35	39	35	36	38	29	35	40	37	38	34
Makes no difference	35	37	33	33	35	36	30	41	37	31	36	35	35
Don't know	7	5	8	6	9	4	6	9	8	6	3	4	10

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Unweighted N

	Gender		Age			Region					Social Grade	
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%	%	%	%	%	%	%	%	%	%	%	%	%

He is a well-known as a pro-European, but has recently changed his emphasis on the EU, saying: 'The constitution is dead. I can see no circumstances in which British membership of the euro will be an issue in this parliament or the next.'

Much more positive	9	10	7	5	6	12	9	9	9	7	11	9	8
Somewhat more positive	24	27	21	24	21	26	30	25	20	23	19	27	20
Somewhat more negative	16	18	15	22	16	14	15	18	14	20	11	18	15
Much more negative	11	10	11	9	10	12	11	10	11	13	5	11	10
Makes no difference	31	30	33	27	36	29	24	30	35	31	43	29	34
Don't know	9	5	13	12	12	6	12	9	10	6	11	7	12

He says he has appeal beyond politics, 'I maintain a vigorous and hugely enjoyable life outside politics. My love of motor sports, cricket, football, my love affair with jazz, my refusal to bow before the strictures of political correctness and fashion.'

Much more positive	12	14	10	10	9	16	16	11	12	10	12	13	11
Somewhat more positive	35	38	32	45	33	32	35	37	30	37	37	37	32
Somewhat more negative	5	4	5	5	3	6	4	3	5	6	5	4	6
Much more negative	3	4	3	4	4	3	3	3	4	5	1	4	2
Makes no difference	38	35	41	29	44	38	32	38	42	39	38	37	39
Don't know	7	5	9	8	8	5	8	8	8	4	7	4	10

Now imagine that at the next general election Ken Clarke has become leader of the Conservative Party. On a scale from 0 to 10, where 0 means 'No way, definitely not', and 10 means 'yes, for certain', please rate how likely you are to vote Conservative at the next election.

0	31	31	31	26	33	32	25	27	31	34	44	29	34
1	7	5	9	6	8	7	5	6	10	6	9	7	7
2	9	10	8	13	9	8	10	7	8	11	10	9	9
3	6	5	7	11	6	4	7	7	5	6	3	6	6
4	6	6	6	9	6	4	6	6	6	6	4	4	8
5	12	11	12	13	13	10	9	14	10	13	11	10	14
6	7	8	7	10	5	8	9	9	8	5	5	8	7
7	6	6	5	0	6	8	6	6	5	6	5	6	5
8	6	6	6	5	5	6	7	6	5	6	1	8	3
9	3	4	3	3	3	4	7	3	1	3	1	4	3
10	7	8	7	5	6	10	8	9	8	5	6	9	5

Weighted N
Unweighted N

	Gender		Age			Region					Social Grade	
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%	%	%	%	%	%	%	%	%	%	%	%	%

David Davis, aged 56, is one of the candidates for the leadership of the Conservative Party. Below are 5 things about him. For each one, please say whether that makes you more positive or more negative about him as a potential leader.

He was born in a single parent family on a council estate and went to a comprehensive school. He was director of strategic planning for Tate & Lyle, the sugar manufacturer, from 1984 to 1987 and a non-executive director from 1987-90.

Much more positive	10	10	11	8	11	11	11	12	9	10	7	11	9
Somewhat more positive	45	42	48	52	43	44	53	40	42	48	41	44	47
Somewhat more negative	3	3	2	2	2	3	3	0	3	3	2	3	2
Much more negative	1	1	0	0	1	1	0	1	0	1	1	0	1
Makes no difference	36	40	33	31	39	37	29	40	40	33	46	39	34
Don't know	5	4	6	7	5	3	4	6	5	4	3	3	7

He has been prominent in supporting strong anti-terrorist efforts and was in favour of British intervention in Iraq.

Much more positive	10	12	8	13	9	10	11	11	5	13	12	9	11
Somewhat more positive	26	30	22	24	29	24	21	31	24	28	30	26	26
Somewhat more negative	19	14	23	17	15	23	27	15	15	17	19	22	15
Much more negative	15	15	15	14	12	18	16	16	15	14	12	16	14
Makes no difference	23	24	22	24	27	20	20	19	32	21	22	22	25
Don't know	7	4	10	9	8	5	4	9	8	7	5	5	9

He wants to reform public services by bringing more competition and choice.

Much more positive	9	10	8	12	7	10	12	9	7	9	9	9	9
Somewhat more positive	33	30	36	43	32	29	39	38	28	30	28	32	34
Somewhat more negative	16	17	16	11	17	18	16	17	17	15	15	18	15
Much more negative	14	18	10	9	14	16	14	12	14	15	19	15	12
Makes no difference	20	18	21	14	20	22	12	17	25	25	21	19	20
Don't know	8	6	10	10	9	6	7	8	10	7	9	6	10

Weighted N
Unweighted N

	Gender		Age			Region					Social Grade	
Total	Male	Female	18 to 29	30 to 50	Over 50	London	Rest of South	Midlands and Wales	North	Scotland	ABC1	C2DE
4033	1933	2100	809	1558	1667	838	799	957	1037	359	2181	1852
4033	2005	2028	614	1650	1769	749	906	930	1010	395	2463	1570
%	%	%	%	%	%	%	%	%	%	%	%	%

He believes in low taxes: 'First, we must rebuild a low tax, low regulation, free enterprise economy, which will generate the prosperity and jobs to invest in the future and lift people out of poverty.'

Much more positive	19	19	19	18	19	20	20	21	15	22	15	20	19
Somewhat more positive	39	36	42	44	39	36	42	45	36	34	38	38	40
Somewhat more negative	9	12	7	8	8	11	8	10	12	7	12	10	8
Much more negative	9	11	7	6	8	10	10	6	9	9	7	9	8
Makes no difference	18	18	17	14	19	18	14	13	21	21	20	18	17
Don't know	6	4	8	10	7	4	5	5	7	7	7	5	8

He thinks that the central role of the family in society must be recognised in both the tax and the welfare systems but says 'you don't need to punish lone parents in order to strengthen marriage. Equity and compassion must go together.'

Much more positive	15	12	18	15	13	17	20	13	10	16	16	16	14
Somewhat more positive	39	38	40	35	41	40	38	42	40	36	41	39	39
Somewhat more negative	6	7	6	6	6	7	4	7	7	7	7	7	6
Much more negative	5	5	4	5	4	4	4	6	2	5	8	5	4
Makes no difference	28	32	24	30	28	27	28	25	32	29	22	28	28
Don't know	7	6	9	10	8	5	6	8	10	7	6	5	10

Now imagine that at the next general election David Davis has become leader of the Conservative Party. On a scale from 0 to 10, where 0 means 'No way, definitely not', and 10 means 'yes, for certain', please rate how likely you are to vote Conservative at the next election.

0	24	26	23	19	26	26	21	21	25	28	30	25	24
1	6	8	5	8	5	7	3	9	7	7	8	5	8
2	6	7	6	4	6	8	8	3	6	6	12	7	5
3	7	8	6	8	8	6	4	7	10	7	6	7	8
4	8	8	8	9	10	5	11	6	6	7	8	8	7
5	14	11	17	18	14	13	12	15	16	15	12	11	18
6	7	7	7	9	7	6	8	7	8	5	6	8	6
7	5	4	7	5	7	5	9	5	4	5	5	7	4
8	9	8	9	7	9	9	11	10	5	9	8	9	8
9	3	4	3	6	2	3	5	4	4	1	1	3	4
10	10	9	10	8	6	14	10	12	9	10	5	10	9

Weighted N
Unweighted N

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4033	2005	2028	614	1650	1769	749	906	930	1010	395	2463	1570
%	%	%	%	%	%	%	%	%	%	%	%	%

David Cameron, aged 38, is one of the candidates for the leadership of the Conservative Party. Below are 5 things about him. For each one, please say whether that makes you more positive or more negative about him as a potential leader.

He has a young wife and family. One of his sons is severely disabled, and in 2004 the ePollitx Charity Champion Awards rewarded him for his work campaigning on behalf of disabled people.

Much more positive	15	15	15	19	15	13	20	15	14	13	9	15	15
Somewhat more positive	49	48	50	60	49	42	53	45	51	45	53	49	49
Somewhat more negative	2	2	2	0	2	2	1	3	1	3	1	2	2
Much more negative	1	1	1	1	1	0	1	0	1	1	0	1	1
Makes no difference	28	30	27	17	27	34	21	31	27	30	34	30	25
Don't know	6	5	6	3	5	8	4	6	6	7	3	4	8

He wants to change the Conservatives' attitude to public services.
'Investment - as well as reform - is vital for our competitiveness.
Spending on things like education and transport is a positive good, not a necessary evil'

Much more positive	14	15	13	14	12	16	16	15	14	13	11	14	14
Somewhat more positive	53	53	54	57	55	49	58	55	55	49	45	57	49
Somewhat more negative	4	4	4	5	4	3	6	3	2	5	7	4	4
Much more negative	0	0	0	0	1	0	1	0	0	1	0	1	0
Makes no difference	22	23	22	18	21	25	14	21	21	26	33	20	24
Don't know	6	6	7	6	6	7	5	6	8	7	4	4	9

He was educated at Eton and Oxford University.

Much more positive	1	1	1	0	1	2	0	3	1	1	0	2	1
Somewhat more positive	9	10	9	15	6	10	12	8	10	7	6	9	10
Somewhat more negative	21	20	22	17	23	21	23	20	21	23	19	23	19
Much more negative	12	13	11	13	13	10	7	10	15	15	15	12	12
Makes no difference	51	51	51	51	51	52	53	55	47	49	55	51	52
Don't know	5	5	6	4	6	5	4	4	6	6	5	4	7

Weighted N
Unweighted N

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%	%	%	%	%	%	%	%	%	%	%	%	%

He thinks that the Conservative Party has got to be for everyone
'whether you are black or white, straight or gay, urban or rural, men or women.'

Much more positive	15	15	15	22	12	15	17	16	16	14	11	16	14
Somewhat more positive	46	43	49	44	49	44	46	41	49	48	45	46	46
Somewhat more negative	4	6	2	2	4	5	7	3	1	3	8	4	4
Much more negative	3	2	3	3	1	4	3	2	4	2	1	2	3
Makes no difference	27	29	25	24	28	27	24	33	21	27	33	28	26
Don't know	5	4	6	5	6	5	3	4	8	6	2	4	7

He wants to do more to support the family. 'I think we should be clear
that the evidence is that married couples stay together for longer.
Therefore there is a very strong case for supporting marriage in the tax
system.'

Much more positive	24	25	24	15	22	31	27	22	27	21	21	26	22
Somewhat more positive	33	36	31	36	34	32	29	36	37	33	29	32	35
Somewhat more negative	8	7	8	14	6	6	10	7	6	6	10	9	6
Much more negative	6	6	6	8	6	5	8	5	6	6	7	8	4
Makes no difference	23	21	25	22	25	22	21	24	19	27	30	22	25
Don't know	5	5	6	5	6	4	5	5	4	7	3	4	7

Now imagine that at the next general election David Cameron has
become leader of the Conservative Party. On a scale from 0 to 10,
where 0 means 'No way, definitely not', and 10 means 'yes, for certain',
please rate how likely you are to vote Conservative at the next election.

0	22	24	21	17	24	24	14	21	23	26	36	22	23
1	7	9	6	7	7	7	7	7	7	8	8	7	7
2	8	6	10	8	9	8	7	7	4	11	12	9	7
3	8	10	7	11	8	7	9	7	8	10	7	7	10
4	6	6	5	8	5	5	4	7	6	6	3	6	5
5	14	13	16	20	12	13	15	13	16	11	18	12	18
6	8	7	8	8	10	5	7	7	9	9	5	7	8
7	7	8	7	6	7	7	11	11	7	3	4	9	5
8	9	7	11	8	7	10	10	10	11	7	4	8	9
9	4	5	3	3	4	4	6	4	3	3	1	3	4
10	7	7	7	3	7	10	10	7	8	6	2	10	4

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%	%	%	%	%	%	%	%	%	%	%	%	%

Liam Fox, aged 44, is one of the candidates for the leadership of the Conservative Party. Below are 5 things about him. For each one, please say whether that makes you more positive or more negative about him as a potential leader.

He is a doctor by profession, training as a NHS hospital doctor in Glasgow before becoming a GP, practising in Buckinghamshire and Somerset.

Much more positive	9	9	9	18	9	5	13	14	6	5	9	9
Somewhat more positive	43	39	47	54	43	39	50	42	45	41	35	48
Somewhat more negative	4	4	4	1	5	5	3	4	6	4	5	5
Much more negative	2	3	1	0	2	2	1	2	2	1	1	2
Makes no difference	36	39	33	21	36	42	25	32	35	43	48	34
Don't know	6	5	6	5	6	6	8	6	5	6	2	4

He is a strong believer in the special relationship with the USA, and a supporter of the war in Iraq. He says 'The war was justified. To free people from a vicious tyranny cannot be a bad thing.'

Much more positive	6	10	3	10	6	5	8	6	5	6	3	5
Somewhat more positive	20	20	19	19	20	20	16	21	18	20	27	19
Somewhat more negative	20	14	25	18	18	22	21	23	22	18	14	23
Much more negative	26	25	27	22	25	29	30	27	24	23	28	29
Makes no difference	22	26	19	25	23	20	18	17	24	27	26	19
Don't know	6	5	7	7	8	4	8	6	6	7	2	4

He has spoken in support of reducing the time limit for abortion to below 20 weeks.

Much more positive	14	11	16	12	13	15	12	14	14	14	14	13
Somewhat more positive	21	17	24	14	22	22	21	25	19	21	16	23
Somewhat more negative	13	14	12	18	12	12	13	16	13	11	16	15
Much more negative	13	12	14	12	13	14	16	15	15	10	11	16
Makes no difference	30	37	24	29	31	31	29	22	31	35	33	26
Don't know	9	9	10	15	9	7	10	8	9	9	10	7

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%	%	%	%	%	%	%	%	%	%	%	%	%

He wants the government to take measures to support the family - 'the family is the best social unit for building a stable society.'

Much more positive	23	21	24	23	20	25	27	30	21	17	20	23	22
Somewhat more positive	40	37	43	44	40	39	37	41	43	40	39	42	38
Somewhat more negative	5	5	5	8	5	5	5	5	5	7	3	7	4
Much more negative	3	4	3	3	4	3	2	3	3	4	6	4	3
Makes no difference	23	27	19	15	26	23	22	17	21	27	27	20	25
Don't know	6	6	6	8	6	5	7	5	6	6	5	4	8

He is a Eurosceptic. He thinks that 'Britain's destiny does not lie in a United States of Europe. Our vision is of a much looser association of sovereign states.'

Much more positive	22	25	20	13	20	28	19	29	21	23	14	23	21
Somewhat more positive	28	27	30	31	30	26	31	30	25	26	34	31	25
Somewhat more negative	10	11	10	16	9	8	12	6	12	7	11	11	9
Much more negative	13	14	12	8	12	15	13	13	15	11	13	14	11
Makes no difference	18	18	18	18	21	15	15	14	17	24	19	14	23
Don't know	9	6	11	14	7	7	9	7	10	8	8	6	12

Now imagine that at the next general election Liam Fox has become leader of the Conservative Party. On a scale from 0 to 10, where 0 means 'No way, definitely not', and 10 means 'yes, for certain', please rate how likely you are to vote Conservative at the next election.

0	27	32	24	20	30	28	24	21	26	32	37	24	32
1	6	7	6	9	7	5	6	6	7	7	5	6	6
2	7	6	8	7	7	6	5	6	7	6	10	7	7
3	7	7	7	9	7	6	8	5	7	7	8	8	6
4	7	6	7	5	8	6	7	7	6	6	7	7	6
5	13	11	15	16	13	12	13	14	17	11	13	14	13
6	7	8	7	9	7	7	7	9	6	9	3	7	7
7	6	6	6	9	4	6	4	6	6	6	7	5	7
8	8	7	8	7	8	9	10	12	9	5	2	10	6
9	3	2	3	2	2	4	2	6	3	2	2	2	3
10	9	8	9	6	7	11	13	8	7	9	6	10	7