

YouGov / Sky News Survey Results

Sample Size: 1705

Fieldwork: 22nd - 23rd November 2005

	Party support			Gender		Age			Social Grade		
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
Weeighted n	1705	483	505	268	818	887	519	581	605	921	784
Unweighted n	1705	532	481	278	844	861	389	618	698	1029	676
	%	%	%	%	%	%	%	%	%	%	%

Supposing you could vote directly for Prime Minister and you had to choose between David Cameron and David Davis, whom would you support?

David Cameron	37	52	32	32	40	33	44	32	35	40	33
David Davis	20	31	14	19	23	17	13	20	25	22	17
Don't know	44	17	54	49	37	50	43	48	40	38	50

Suppose the choice were David Cameron or Gordon Brown, whom would you support?

David Cameron	38	83	7	27	39	37	37	34	42	40	35
Gordon Brown	43	8	84	52	47	39	42	45	42	42	44
Don't know	19	9	10	22	14	24	22	21	16	18	20

Suppose the choice were David Davis or Gordon Brown, whom would you support?

David Davis	32	74	4	22	34	30	27	28	40	35	29
Gordon Brown	46	12	86	55	49	42	46	47	44	45	47
Don't know	22	14	10	23	17	28	27	25	16	20	25

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	%	%	%	%	%	%	%	%	%	%	%

Suppose the choice were David Cameron or Tony Blair, whom would you support?

David Cameron	41	90	2	40	43	40	34	41	48	46	35
Tony Blair	38	4	91	31	41	36	43	39	34	36	42
Don't know	20	5	7	29	16	24	24	20	18	18	23

Suppose the choice were David Davis or Tony Blair, whom would you support?

David Davis	36	82	1	31	38	34	27	34	45	41	29
Tony Blair	41	6	92	37	43	39	47	42	36	39	44
Don't know	23	12	7	32	19	26	27	24	19	20	27

The Conservative Party has faced a number of criticisms in recent years. Which of these do you think are valid criticisms? Please tick all that apply

It has been out of touch with the lives of people like me	65	43	85	73	70	61	59	65	71	63	67
The Conservative Party has been too divided	60	70	59	63	68	54	54	62	65	65	55
It has been too obsessed with Europe	39	34	46	48	46	34	34	39	45	42	36
It has been too concerned with cutting taxes and not enough with improving public services	39	17	60	49	44	34	37	37	42	35	42
It has been too right-wing	28	10	47	41	36	22	28	28	29	32	24
It has not had enough women MPs	16	11	17	20	11	20	17	13	17	18	13
None of these criticisms are valid	4	9	1	1	4	4	6	3	3	4	4
Don't know	8	4	1	3	3	12	12	10	2	8	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	48	94
Male 25 to 39	218	239
Male 40 to 54	239	211
Male 55 +	339	275
Female 18 to 24	45	94
Female 25 to 39	231	249
Female 40 to 54	226	213
Female 55 +	359	331
Region		
London	311	358
Rest of South	390	341
Midlands and Wales	384	409
North	463	443
Scotland	157	153
Social Grade		
ABC1	1029	921
C2DE	676	784
Newspaper Type		
Express / Mail	482	273
Sun / Star	229	375
Mirror / Record	167	273
Guardian / Independent	113	68
FT / Times / Telegraph	196	162
Other Paper	189	213
No Paper	329	341

Political Party Identification

Lab	639	580
Con	486	426
Lib Dem	185	171
Others	55	51
None	318	435
Don't know	22	43

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