

## YouGov / Sky News Survey Results

**Sample Size: 2080**

**Fieldwork: 22nd - 25th June 2007**

*For full tables click here*

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**The next general election could be up to three years away. How do you think you would vote if the leaders of the three main parties were Gordon Brown (Labour), David Cameron (Conservative) and Sir Menzies Campbell (Liberal Democrat)?** *(figures exclude don't know, would not vote)*

Conservative	<b>37</b>
Labour	<b>36</b>
Lib Dem	<b>12</b>
Others	<b>15</b>

<i>Don't know</i>	<b>17</b>
<i>Would not vote</i>	<b>10</b>

**Now suppose that Tony Blair were to remain Prime Minister and lead Labour into the next election, while David Cameron and Sir Menzies Campbell also remain leaders of their parties. How would you vote then?** *(figures exclude don't know, would not vote)*

Conservative	<b>37</b>
Labour	<b>35</b>
Lib Dem	<b>13</b>
Others	<b>15</b>

<i>Don't know</i>	<b>13</b>
<i>Would not vote</i>	<b>10</b>

**Who do you think is more likely to be Prime Minister after the next general election?**

Gordon Brown	<b>41</b>
David Cameron	<b>29</b>
Not sure	<b>31</b>

**Tony Blair has been Prime Minister for ten years. Overall, do you think Britain is now...?**

A better country to live in	<b>27</b>
A worse country to live in	<b>48</b>
Neither	<b>20</b>
Don't know	<b>4</b>

**Some people have discussed whether Gordon Brown or David Cameron would be the true 'heir to Blair' – that is, most likely to continue his strategy of governing from the centre and pursuing a programme of reforms of such public services as schools and hospitals**

**Do you think it is a good thing or a bad thing to be an 'heir to Blair'?**

Good thing	<b>14</b>
Bad thing	<b>45</b>
Neither good nor bad	<b>31</b>
Don't know	<b>10</b>

**Who do you think has a better claim to be the true 'heir to Blair'?**

Gordon Brown	<b>34</b>
David Cameron	<b>15</b>
Neither of them	<b>32</b>
Don't know	<b>19</b>

**In a few days time, Gordon Brown will take over as Prime Minister. Do you think...?**

He should call an immediate general election	<b>48</b>
There is no need to call an early general election	<b>40</b>
Don't know	<b>13</b>

**Who do you rate higher – Gordon Brown or David Cameron – in terms of...?**

**Trust**

Gordon Brown	<b>31</b>
David Cameron	<b>23</b>
Neither	<b>35</b>
Don't know	<b>11</b>

**Leadership**

Gordon Brown	<b>35</b>
David Cameron	<b>24</b>
Neither	<b>28</b>
Don't know	<b>13</b>

**Charisma**

Gordon Brown	<b>14</b>
David Cameron	<b>44</b>
Neither	<b>34</b>
Don't know	<b>9</b>

**Who do you trust more to take the right decisions on each of the following issues?**

**The National Health Service**

The Labour Party led by Gordon Brown	<b>32</b>
The Conservative Party led by David Cameron	<b>25</b>
Neither	<b>30</b>
Don't know	<b>12</b>

**The Economy**

The Labour Party led by Gordon Brown	<b>41</b>
The Conservative Party led by David Cameron	<b>23</b>
Neither	<b>23</b>
Don't know	<b>13</b>

**Education**

The Labour Party led by Gordon Brown	<b>31</b>
The Conservative Party led by David Cameron	<b>27</b>
Neither	<b>28</b>
Don't know	<b>13</b>

**Foreign Policy**

The Labour Party led by Gordon Brown	<b>25</b>
The Conservative Party led by David Cameron	<b>26</b>
Neither	<b>32</b>
Don't know	<b>17</b>

**Environment**

The Labour Party led by Gordon Brown	<b>24</b>
The Conservative Party led by David Cameron	<b>26</b>
Neither	<b>33</b>
Don't know	<b>16</b>

**Which two of the following do you think should be Gordon Brown's top priorities when he becomes Prime Minister? [Please tick up to two options]**

Reducing immigration	<b>50</b>
Withdrawing troops from Iraq	<b>40</b>
Reforming the NHS	<b>31</b>
Reducing crime	<b>29</b>
Improving standards in schools	<b>20</b>
Fighting climate change	<b>14</b>
Don't know	<b>4</b>

**Do you think it would be a good idea or a bad idea for Gordon Brown to include the following in his Government?**

**Conservative politicians**

Good idea	<b>29</b>
Bad idea	<b>42</b>
Don't know	<b>29</b>

**Liberal Democrat politicians**

Good idea	<b>34</b>
Bad idea	<b>35</b>
Don't know	<b>31</b>

**People who are not members of any political party**

Good idea	<b>51</b>
Bad idea	<b>20</b>
Don't know	<b>29</b>

**Thinking about Britain's relationship with President George W Bush and the United States, do you think Mr Brown should...?**

Support Mr Bush as strongly as Mr Blair has done	<b>8</b>
Be more critical of Mr Bush's policies in private, but not in public	<b>24</b>
Be more critical of Mr Bush's policies in private AND in public	<b>58</b>
Don't know	<b>10</b>

**Does Gordon Brown's 'Scottishness' make you more likely or less likely to vote Labour at the next general election?**

More likely to vote for him	<b>5</b>
Less likely to vote for him	<b>14</b>
Makes no difference – I would vote for Labour anyway	<b>26</b>
Makes no difference – I would NOT vote for Labour anyway	<b>41</b>
Don't know	<b>14</b>

**With whom would you most like to have a cup of tea?**

Tony Blair	<b>28</b>
David Cameron	<b>20</b>
Gordon Brown	<b>12</b>
Menzies ('Ming') Campbell	<b>11</b>
Don't know	<b>29</b>