

YouGov Survey for Harriet Harman Results

Sample Size: 1950

Fieldwork: 21st - 24th November 2006

All GB Adults

Unweighted Sample

Total	Male	Female	Labour	Swing voters*
1950	936	1014	500	348
1950	979	971	490	324
%	%	%	%	%

^{*} People who say there is a "high chance" or a "fair chance" that they might switch parties between now and the next general election

John Prescott has said he will stand down as Deputy Prime Minister and Deputy Leader of the Labour Party in the next few months.

Several candidates have said they will stand for the job of Deputy Leader of the Labour Party. We'd like to know what you think of some of the candidates.

Using a scale from 0 to 10 (where 0 = 'Very cold, unfavourable' and 10 = 'Very warm, favourable') please rate how you feel about the following candidates:

Hilary Benn

0 Very cold, unfavourable	8	9	6	3	7
1	4	4	3	3	4
2	4	5	3	3	4
3	4	6	3	3	6
4	5	6	5	4	6
5	11	11	10	12	16
6	5	6	4	7	5
7	5	6	4	7	4
8	3	4	2	5	4
9	2	2	1	3	2
10 Very warm, favourable	2	3	2	4	2
Don't know	16	14	18	20	12
I have never heard of this person	31	24	38	26	30
Hazel Blears					
0 Very cold, unfavourable	13	16	10	4	13
1	4	5	3	2	4
2	5	7	3	4	7
3	6	7	4	7	7
4	5	5	4	6	3
5	9	10	8	12	13
6	3	3	2	5	3
7	2	2	2	5	2
8	1	1	1	2	1
9	0	0	0	1	1
10 Very warm, favourable	0	0	0	1	0
Don't know	15	14	15	18	10
I have never heard of this person	38	28	47	32	35



Unweighted Sample

Total	Male	Female	Labour	Swing voters*
1950	936	1014	500	348
1950	979	971	490	324
0/	0/	0/	0/	0/

^{*} People who say there is a "high chance" or a "fair chance" that they might switch parties between now and the next general election

Harriet Harman					
0 Very cold, unfavourable	14	15	12	5	12
1	6	6	5	2	4
2	5	5	4	4	5
3	8	10	6	9	9
4	7	8	6	9	8
5	12	12	12	15	15
6	6	7	5	8	9
7	5	5	5	8	7
8	3	2	3	4	4
9	2	2	2	3	2
10 Very warm, favourable	1	1	2	2	2
Don't know	18	15	20	20	10
I have never heard of this person	15	11	19	12	14
Peter Hain					
0 Very cold, unfavourable	13	16	11	5	11
1	4	5	3	2	4
2	5	6	4	3	6
3	7	7	7	8	9
4	6	7	4	6	6
5	9	11	8	11	10
6	5	5	5	8	6
7	4	5	4	9	5
8	2	3	1	5	2
9	1	1	0	1	0
10 Very warm, favourable	1	1	1	3	0
Don't know	15	14	15	18	14
I have never heard of this person	28	18	37	22	26
Alan Johnson					
0 Very cold, unfavourable	8	9	6	4	8
1	3	4	3	1	2
2	4	5	3	2	4
3	5	6	4	5	7
4	7	8	6	6	10
5	10	12	8	12	14
6	5	6	4	9	5
7	4	6	3	8	6
8	2	3	2	5	2
9	1	1	1	2	1
10 Very warm, favourable	1	2	0	2	1
Don't know	17	14	19	20	15
I have never heard of this person	32	24	40	25	26



Unweighted Sample

Total	Male	Female	Labour	Swing voters*
1950	936	1014	500	348
1950	979	971	490	324
0/	0/	0/	0/	0/

^{*} People who say there is a "high chance" or a "fair chance" that they might switch parties between now and the next general election

Jon Cruddas

0 Very cold, unfavourable	7	8	6	3	7
1	2	3	1	1	2
2	2	2	2	2	3
3	4	5	2	4	4
4	2	3	1	4	3
5	6	7	6	11	7
6	2	3	1	3	3
7	1	1	1	2	0
8	0	0	0	0	0
9	0	0	0	0	1
10 Very warm, favourable	1	1	0	1	1
Don't know	15	15	15	21	13
I have never heard of this person	58	51	65	47	56

Tony Blair has said he will stand down as Prime Minister and Leader of the Labour Party, and Gordon Brown is widely expected to take over in that job.

We'd like to know which potential deputy leader you think would be best alongside Gordon Brown.

For each pairing, please state if you think it would make you much more likely, a little more likely, a little less likely or much less likely to vote Labour at the next general election.

Please try and answer the question even if you don't know much at all about the candidate.

Gordon Brown and Hilary Benn

Much more likely to vote Labour	3	4	2	8	3
A little more likely to vote Labour	9	11	7	10	16
A little less likely to vote Labour	7	8	7	8	15
Much less likely to vote Labour	5	6	5	2	8
No difference – I shall vote Labour anyway	15	19	12	56	5
No difference – I shall NOT vote Labour anyway	43	39	46	1	34
Don't know	18	14	21	14	18
Gordon Brown and Hazel Blears					
Much more likely to vote Labour	1	1	1	4	1
A little more likely to vote Labour	7	8	7	11	15
A little less likely to vote Labour	7	8	6	7	14
Much less likely to vote Labour	9	13	6	5	14
No difference – I shall vote Labour anyway	16	19	13	57	5
No difference – I shall NOT vote Labour anyway	43	40	46	1	35
Don't know	17	12	21	14	17



Unweighted Sample

Total	Male	Female	Labour	Swing voters*
1950	936	1014	500	348
1950	979	971	490	324
0/.	0/.	0/_	0/_	0/.

^{*} People who say there is a "high chance" or a "fair chance" that they might switch parties between now and the next general election

Gordon Brown and Harriet Harman					
Much more likely to vote Labour	3	4	3	7	7
A little more likely to vote Labour	12	9	14	16	22
A little less likely to vote Labour	7	11	4	7	12
Much less likely to vote Labour	8	10	6	5	12
No difference – I shall vote Labour anyway	15	18	12	54	6
No difference – I shall NOT vote Labour anyway	43	38	47	1	32
Don't know	12	10	14	9	8
Gordon Brown and Peter Hain					
Much more likely to vote Labour	2	3	1	6	3
A little more likely to vote Labour	7	8	6	9	13
A little less likely to vote Labour	7	7	8	10	14
Much less likely to vote Labour	8	11	6	5	15
No difference – I shall vote Labour anyway	16	19	12	56	7
No difference – I shall NOT vote Labour anyway	43	39	47	2	33
Don't know	16	12	20	13	16
Gordon Brown and Alan Johnson					
Much more likely to vote Labour	2	3	1	6	3
A little more likely to vote Labour	6	8	5	9	11
A little less likely to vote Labour	9	10	7	11	16
Much less likely to vote Labour	8	9	7	5	15
No difference – I shall vote Labour anyway	16	19	13	56	5
No difference – I shall NOT vote Labour anyway	43	40	47	2	34
Don't know	16	11	20	12	16
Gordon Brown and Jon Cruddas					
Much more likely to vote Labour	1	1	1	3	0
A little more likely to vote Labour	5	5	4	8	8
A little less likely to vote Labour	7	7	6	9	16
Much less likely to vote Labour	7	9	5	4	11
No difference – I shall vote Labour anyway	16	20	13	59	7
No difference – I shall NOT vote Labour anyway	43	39	47	1	34
Don't know	21	18	23	17	25



Unweighted Sample

Total	Male	Female	Labour	Swing voters*
1950	936	1014	500	348
1950	979	971	490	324
0/	0/	0/	0/	0/

^{*} People who say there is a "high chance" or a "fair chance" that they might switch parties between now and the next general election

Do you agree or disagree with the following statements about the future of the Labour Party?

I think a men-only leadership team would show that Labour is old-fashioned.

Agree strongly	14	9	18	11	15
Tend to agree	34	28	39	34	39
Tend to disagree	28	32	24	34	23
Disagree strongly	14	21	8	13	16
Don't know	11	10	11	7	7
y Prime Minister is 've never heard of.					
Agree strongly	13	14	13	18	17
Tanad ta anna a	40	00			40

It's important to me that the next Deputy Prime Minister is someone I already know, not someone I've never heard of.

Agree strongly	13	14	13	18	17
Tend to agree	40	39	41	44	43
Tend to disagree	23	25	21	26	23
Disagree strongly	10	11	9	4	8
Don't know	14	12	16	8	9