

YouGov / Evening Standard Survey Results

Sample Size: 1005

Fieldwork: 12th - 14th March 2008

2008

		Party ID			1st Pref Voting Intention			Gender		Age					Social Grade	
	Total	Lab	Con	Lib Dem	Boris Johnson	Ken Livingstone	Brian Paddick	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE
All London adults	1005	412	281	100	364	275	87	479	526	126	245	175	77	382	604	401
Unweighted Sample	1005	384	303	109	390	274	98	481	524	86	178	145	93	503	687	318
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

1st Pref Headline Voting Intention

Boris Johnson	49	21	87	33	100	0	0	46	52	53	43	47	38	53	50	45
Ken Livingstone	37	68	6	28	0	100	0	39	34	41	42	40	47	29	33	42
Brian Paddick	12	8	6	38	0	0	100	11	12	3	13	12	13	13	14	8
Other	3	3	1	0	0	0	0	4	2	3	2	1	2	5	2	4

1st Pref Other Parties Voting Intention

Gerard Batten UKIP	0	0	0	0	0	0	0	1	0	0	0	1	0	1	0	0
Sian Berry Green	1	0	0	0	0	0	0	1	1	3	0	1	0	1	0	2
Lindsey German Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Richard Barnbrook BNP	1	1	0	0	0	0	0	1	1	0	1	0	2	2	1	1
Matt O'Connor English Democrat	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	1	0	0	0	0	0	1	0	0	1	0	0	0	1	0

1st Pref Non Voters

Would Not Vote	9	7	6	11	0	0	0	7	11	18	14	3	7	5	8	10
Don't know	17	18	9	19	0	0	0	14	19	17	22	20	7	14	14	20

2nd Pref Headline Voting Intention

Brian Paddick	42	46	40	38	51	51	4	44	41	43	41	32	43	47	43	40
Boris Johnson	20	14	27	14	14	17	41	17	23	19	20	17	20	21	19	22
Ken Livingstone	17	21	9	33	11	14	34	18	15	14	28	20	7	12	17	16
Other	21	19	25	15	24	18	21	21	21	23	11	31	30	19	20	22

2nd Pref Other Parties Voting Intention

Gerard Batten UKIP	3	0	8	1	7	0	0	3	3	2	1	1	4	5	3	3
Sian Berry Green	9	12	4	11	4	13	14	7	11	7	8	11	12	8	9	8
Lindsey German Respect	2	2	0	3	2	1	2	2	1	2	2	3	2	1	2	2
Richard Barnbrook BNP	4	2	8	0	6	1	4	4	3	4	0	10	8	2	3	5
Matt O'Connor English Democrat	1	0	3	0	2	0	0	2	0	0	0	1	3	1	1	0
Other	3	4	2	0	3	3	1	2	3	9	0	5	1	2	2	4

2nd Pref Non Voters

Would Not Vote	30	26	39	23	31	29	12	29	32	33	28	25	34	32	31	29
Don't know	21	20	14	20	13	6	4	17	24	18	27	25	7	19	17	25

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	39	61
Male 25 to 39	116	178
Male 40 to 54	92	71
Male 55 +	234	169
Female 18 to 24	47	65
Female 25 to 39	141	187
Female 40 to 54	67	60
Female 55 +	269	213
Social Grade		
ABC1	687	604
C2DE	318	401
Newspaper Type		
Express / Mail	255	181
Sun / Star	147	211
Mirror / Record	86	150
Guardian / Independent	84	56
FT / Times / Telegraph	117	112
Other Paper	138	92
No Paper	176	201
Political Party Identification		
Lab	384	412
Con	303	281
Lib Dem	109	100
Others	26	22
None	162	168
Don't know	21	21

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