

YouGov questioned a representative sample of 2,013 electors throughout Britain online on 27 and 28 September, 2004

		%
Do you think the Conservatives are in touch or out of touch with modern Britain?		
	In touch	28
	Out of touch	58
	Don't know	14
Do you think the Conservatives understand the needs of people like you?		
	Yes, they do understand	29
	No, they do not understand	60
	Don't know	11
Does having Michael Howard as their leader make it more or less likely that you might vote for the Conservatives this time round, or does it make no difference?		
	More likely	10
	Less likely	20
	No difference – I would have voted Conservative anyway	22
	No difference – I would NOT have voted Conservative anyway	40
	Don't know	9
Do you think Michael Howard is the right leader for the Conservatives at the moment, or do you think they could do better if they had a different leader?		
	Right leader	22
	Could do better under different leader	50
	Don't know	28
<i>(to those who think the Conservatives could do better under a different leader)</i> Which of these do you think would be the best leader of the Conservatives?		
	Someone younger who was not an MP before 1997	31
	Kenneth Clarke	21
	Michael Portillo	14
	William Hague	11
	Iain Duncan Smith	3
	John Redwood	2
	Don't know	18
Which of these parties do you trust most to run Britain's economy?		
	Labour	38
	Conservatives	29
	Liberal Democrats	14
	Don't know	19

Would you be more or less likely to vote Conservative if the party had opposed the Iraq war, or would it make no difference?

More likely	17
Less likely	9
No difference – I would have voted Conservative anyway	19
No difference – I would NOT have voted Conservative anyway	45
Don't know	9

Would you be more or less likely to vote Conservative if the party committed itself with withdrawal from the EU, or would it make no difference?

More likely	27
Less likely	16
No difference – I would have voted Conservative anyway	12
No difference – I would NOT have voted Conservative anyway	35
Don't know	9

would you be more or less likely to vote Conservative if the party had a harder policy on immigration, or would it make no difference?

More likely	44
Less likely	6
No difference – I would have voted Conservative anyway	10
No difference – I would NOT have voted Conservative anyway	34
Don't know	5

Which would make you more likely to vote Conservative: for the party to promise lower taxes or for it to promise better public services?

Lower Taxes	20
Better public services	28
No difference – I would have voted Conservative anyway	11
No difference – I would NOT have voted Conservative anyway	33
Don't know	7

Do you think that it is possible to improve public services, such as health and schools, even if taxes are cut, or is this not possible?

Is possible	52
Not possible	35
Don't know	13

The Liberal Democrats are the only one of the three main parties to have opposed the Iraq war. Does this fact make you more likely or less likely to vote Liberal democrat at the next election, or does it make no difference?

More likely	24
Less likely	11
No difference – I would have voted Liberal Democrat anyway	9
No difference – I would NOT have voted Liberal Democrat anyway	46
Don't know	10