

YouGov / Daily Telegraph Survey Results

Sample Size: 1926 Fieldwork: 25th - 27th March 2008 For detailed results, <u>click here</u>		
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Headline Voting Intention		
	Con Lab	43 29
	Lib Dem	29 17
	Other	11
Other Parties Voting Intention		
	SNP / PCY	3
	Green	2
	UKIP BNP	3 3
	Respect	0
	Other	1
Non Voters		
	Would Not Vote	8
	Don't know	14
Do you approve or disapprove of the Government's record	to date?	
	Approve	21
	Disapprove Don't know	64 16
	Don t know	10
Which of these would make the best Prime Minister?		
	Gordon Brown	24
	David Cameron Nick Clegg	32 7
	Don't know	37
Are you satisfied or dissatisfied with Gordon Brown as Prin	ne Minister?	
	Satisfied	23
	Dissatisfied Don't know	63 14
	DOLLKIOW	14
Do you think that David Cameron is or is not proving a good Conservative Party?	leader of the	
	Is proving a good leader	44

- Is not proving a good leader 34
 - Don't know 23

If you had to choose which would you prefer to see after the next election a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

- Conservative government led by David Cameron 47
 - Labour government led by Gordon Brown 35
 - Don't know 19



Suppose a Conservative Government were formed under David Cameron which of these three statements would come nearest your own reaction?

- I would be delighted 22
- I would be dismayed 32
 - I wouldn't mind 33
 - Don't know 13

Which party do you think is more likely to run Britain's economy well – the Conservatives or the Labour Party?

- Conservative 35
 - Labour 27
 - Neither 27
 - Don't know 12

Do you think that Alistair Darling is doing a good job or a bad job as Chancellor of the Exchequer?

- A good job 14
- A bad job 56
- Don't know 30

How do you think the financial situation of your household will change over the next 12 months?

- Get a lot better 2
- Get a little better 10
- Stay the same 20
- Get a little worse 40
 - Get a lot worse 24
 - Don't know 4

A lot of people at the moment are critical of the overall performance of Gordon Brown and the Labour Government. If David Cameron and a Conservative government were in power do you think they would ...?

- Do a lot better job than Labour 13
- Do a somewhat better job than Labour 25
- Do neither a better nor a worse than Labour 29
 - Do a somewhat worse job than Labour **15**
 - Do a lot worse job than Labour 9
 - Not sure 9



It's generally agreed that the British economy is now in real difficulties. Which of the following do you think is the single factor most to blame for the worsening situation?

- The worldwide 'credit crunch' 52
 - International terrorism 3
- The policies that Gordon Brown pursued during the time he was Chancellor 22
 - The policies now being pursued by Gordon Brown and his Government 8
 - Something else 5
 - Don't know 10

And which do you think is the next most important factor?

- The worldwide 'credit crunch' 17
 - International terrorism 13
- The policies that Gordon Brown pursued during the time he was Chancellor 16
 - The policies now being pursued by Gordon Brown and his Government 22
 - Something else 13
 - Don't know 8

Do you think the current economic downturn will be over and that things will start to improve later this year or is the downturn likely to continue into next year?

- It will probably be over by the end of this year 12
 - It is likely to continue into next year **75**
 - Don't know 13

Are you personally experiencing financial difficulties because of the current economic downturn?

- Yes I am experiencing serious financial difficulties because of the downturn 9
- Yes I am experiencing some difficulties but they are not serious just at the moment 42
 - No I am not experiencing any financial difficulties as a result of the downturn 42
 - Not sure 7

Apart from yourself do you know of anyone else who is experiencing financial difficulties because of the current downturn?

- Yes I know a lot of other people who are in difficulties 16
 - Yes I know a few people who are 45
 - No I don't know of anyone **30**
 - Not sure 10

Do the Government's policies for tackling the economic situation give you the feeling that it is or is not handling the situation properly?

- Yes the Government does seem to be handling the situation properly 20
 - No it doesn't 59
 - Don't know 20