

YouGov / Daily Telegraph Survey Results

Sample Size: 1847

Fieldwork: 27th - 29th September 2006

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	<i>Feb 06</i>	Total
	<i>%</i>	<i>%</i>
Con	38	36
Lab	36	36
Lib Dem	19	16
Other	9	12

Thinking specifically of the Conservative Party, which do you personally find more attractive at the moment, David Cameron or the Conservative Party as a whole?

David Cameron	18
The Conservative Party as a whole	20
I don't find either of them attractive	55
Don't know	8

Do you think David Cameron is or is not proving a good leader of the Conservative Party?

Yes, he is proving a good leader	46	35
No, he isn't	19	27
Don't know	35	37

Here are some things people are saying about David Cameron and the Conservative Party at the moment. Please indicate for each whether you think, on balance, it is true or not true.

Under David Cameron the Conservatives have acquired a new freshness and vitality

Yes, on balance it is true	60	47
No, on balance it is not true	20	31
Don't know	20	22

David Cameron talks a good line but it is hard to know whether there is any substance behind the words

Yes, on balance it is true	63	60
No, on balance it is not true	14	14
Don't know	22	26

The Conservatives under David Cameron have greatly improved their chances of winning the next election

Yes, on balance it is true	53	48
No, on balance it is not true	22	25
Don't know	25	27

David Cameron 'flip-flops': he seems to have changed his mind about almost everything

Yes, on balance it is true	36	36
No, on balance it is not true	26	24
Don't know	38	40

Feb 06 Total
% %

Under David Cameron the Conservatives reflect the values and aspirations of the British people better than they used to

Yes, on balance it is true	36	31
No, on balance it is not true	34	36
Don't know	31	33

David Cameron is altogether too 'trendy'

Yes, on balance it is true	23
No, on balance it is not true	47
Don't know	31

It is hard to know what the Conservative Party stands for at the moment

Yes, on balance it is true	54
No, on balance it is not true	21
Don't know	25

Since David Cameron became party leader, the Conservatives have improved their position in the opinion polls, but so far they show no real signs of 'breaking through': they seem to have stalled. Here are some reasons people give for the Conservatives' lack of progress. Which do you think help to explain why the Tories are not doing better? Please tick ALL that apply.

It is hard to know what a Conservative government under David Cameron would actually be like	58
The Conservative shadow cabinet consists almost entirely of people no one has ever heard of	45
The Conservatives still cannot be trusted to run public services such as schools and hospitals	42
Despite David Cameron's youth, the Conservatives still seem an old-fashioned party	40
David Cameron has failed to oppose the Government's policies towards Iraq and Afghanistan	33
The party has lost almost all of its 'stars', people like Michael Heseltine	32
The party under David Cameron has 'gone soft' on immigration	30
The party is dominated by a small circle of people who live in a fashionable part of London	29
David Cameron is a lightweight	29
David Cameron is an old Etonian 'toff' who is remote from normal people	25
David Cameron spends too much time on issues, such as global warming, that most people are not really interested in	25
The Conservatives are not promising significant tax cuts	25
The party under David Cameron has 'gone soft' on Europe	23
Not sure	13
None of these apply	6

Feb 06 Total
% %

How would you personally like to see the Conservative Party develop?

I would like to see the party commit itself to reducing drastically the role of government in society, by introducing very large tax cuts, by allowing private companies to take over the running of more public services, by cutting the number of people working for the government and by greatly reducing the number of government rules and regulations	19	18
I would like to see the party commit itself to running public services pretty much along the same lines as now and to spending as much money as necessary on them but at the same time committed to keeping down taxes by cutting bureaucracy and waste and by greatly reducing the number of government rules and regulations	52	51
Don't know	28	31

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians.

Where would you place Tony Blair on this scale?

Very left-wing	3	3
Fairly left-wing	4	5
Slightly left-of-centre	17	16
Centre	21	18
Slightly right-of-centre	17	16
Fairly right-wing	8	9
Very right-wing	3	4
Don't know	26	29
Average *	4	5

* Average figure is calculated by counting "very left wing" as -100, "fairly left-wing" as -67, "slightly left-of-centre" as -33, "centre" as 0, "slightly right of centre" as +33, "fairly right-wing" as +67 and "very right-wing" as +100

And where would you place the Labour Party as a whole?

Very left-wing	4	4
Fairly left-wing	17	15
Slightly left-of-centre	29	22
Centre	12	15
Slightly right-of-centre	9	11
Fairly right-wing	2	4
Very right-wing	1	1
Don't know	26	29
Average	-27	-19

	<i>Feb 06</i> %	Total %
Where would you place Gordon Brown, the Chancellor of the Exchequer?		
Very left-wing	5	5
Fairly left-wing	12	13
Slightly left-of-centre	26	21
Centre	17	15
Slightly right-of-centre	9	8
Fairly right-wing	3	3
Very right-wing	1	2
Don't know	27	32
Average	-21	-20

Where would you place David Cameron, the leader of the Conservatives?		
Very left-wing	0	1
Fairly left-wing	1	2
Slightly left-of-centre	4	4
Centre	15	13
Slightly right-of-centre	29	24
Fairly right-wing	17	18
Very right-wing	6	7
Don't know	28	33
Average	35	34

Where would you place the Conservative Party as a whole?		
Very left-wing	0	1
Fairly left-wing	1	2
Slightly left-of-centre	3	3
Centre	8	7
Slightly right-of-centre	17	15
Fairly right-wing	29	24
Very right-wing	15	16
Don't know	27	33
Average	53	50

Where would you place the Liberal Democrat Party as a whole?		
Very left-wing	4	4
Fairly left-wing	9	8
Slightly left-of-centre	17	15
Centre	25	25
Slightly right-of-centre	8	5
Fairly right-wing	2	2
Very right-wing	1	1
Don't know	35	39
Average	-16	-16

	<i>Feb 06</i>	Total
	<i>%</i>	<i>%</i>
Finally, where would you place yourself?		
Very left-wing	<i>2</i>	3
Fairly left-wing	<i>7</i>	8
Slightly left-of-centre	<i>15</i>	14
Centre	<i>26</i>	23
Slightly right-of-centre	<i>12</i>	11
Fairly right-wing	<i>9</i>	8
Very right-wing	<i>3</i>	4
Don't know	<i>26</i>	29
Average	<i>2</i>	0