

YouGov / Daily Telegraph Survey Results

Sample Size: 2616

Fieldwork: 22nd - 24th November 2005

Voting Intention (excl don't knows, would not vote)

Who would make the best Prime Minister?

Who would make the best Prime Minister?

Weighted N	
Unweighted N	

		\	Voting intention	on	Ge	nder		Age		Social	Grade
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
	2616	728	758	421	1255	1361	797	890	928	1413	1203
	2616	812	735	434	1296	1320	636	926	1053	1579	1037
	%	%	%	%	%	%	%	%	%	%	%
Con	35	100	0	0	35	36	31	35	40	40	30
Lab	37	0	100	0	37	36	43	40	29	32	42
Lib Dem	20	0	0	100	20	21	21	20	20	21	20
Other	8	0	0	0	8	7	5	6	11	7	8
		-			•		-			-	
Would Not Vote	6	0	0	0	5	6	8	6	4	5	6
Don't know	14	0	0	0	10	18	14	14	<i>15</i>	13	16
Tony Blair	32	5	87	9	37	28	37	34	27	29	36
David Davis	20	59	1	5	23	18	13	20	27	24	16
Charles Kennedy	14	5	4	55	15	13	15	15	11	14	13
Don't know	34	31	9	31	25	41	35	31	34	33	35
				·			•				
Tony Blair	30	3	84	9	33	26	34	31	24	28	31
David Cameron	24	71	1	7	25	22	20	21	29	28	19
Charles Kennedy	13	4	5	53	14	13	12	15	13	15	12
Don't know	33	22	11	30	28	39	33	33	34	29	38



Weighted N Unweighted N

	1	oting intentio	n	Ger	nder		Age		Social Grade		
Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	
2616	728	758	421	1255	1361	797	890	928	1413	1203	
2616	812	735	434	1296	1320	636	926	1053	1579	1037	
 %	%	%	%	%	%	%	%	%	%	%	

(To non-Conservatives) You indicated earlier in this survey that you would not vote Conservative if there were a general election tomorrow, but how would you rate the chances of your voting to elect a Conservative government at the next election in four or five years' time? If the party is properly led, there is a very good chance that I will vote Conservative next time There is quite a good chance that I will vote Conservative next time I may possibly vote Conservative next time There is only an outside chance that I will vote Conservative next time Whatever happens, I will certainly NOT vote for the Conservatives at the next election I will almost certainly not vote at all at the next election Don't know Do you approve or disapprove of the Government's record to date? Approve Disapprove Don't know



		Voting intention		Gender			Age		Socia	l Grade	
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
Weighted N	2616	728	758	421	1255	1361	797	890	928	1413	1203
Unweighted N	2616	812	735	434	1296	1320	636	926	1053	1579	1037
	%	%	%	%	%	%	%	%	%	%	%
How do you think the financial situation of your household will change											
over the next 12 months?		•			•		•			•	
Get a lot better	2	2	3	2	3	2	4	2	1	2	2
Get a little better	16	10	28	14	18	15	27	14	9	18	14
Stay the same	33	22	47	31	32	34	31	34	33	32	33
Get a little worse	32	41	17	39	30	33	22	32	40	33	30
Get a lot worse	12	21	2	11	14	11	8	13	16	11	14
Don't know	5	4	3	3	3	6	9	4	2	3	7
Which party do you think is more likely to run Britain's economy well - the Conservatives or Labour?											
Conservative	29	82	1	12	30	28	21	28	36	34	24
Labour	37	1	88	35	40	33	44	36	30	35	39
Neither	20	9	6	38	20	20	15	23	21	20	20
Don't know	14	7	6	14	9	20	19	12	12	12	17
Do you think the Labour Government has, on balance, been honest and trustworthy or not?											
Yes – honest and trustworthy	26	2	72	14	27	26	28	30	21	25	28
No – not honest and trustworthy	63	95	15	77	65	61	57	60	71	66	59
Don't know	11	3	13	8	8	13	15	10	7	9	12
Taking everything into account, how do you rate the government's handling so far of terrorism and the terrorist threat to Britain?											
Excellent	3	2	8	1	3	3	3	4	3	3	3
Good	23	9	49	18	25	21	24	23	22	22	24
Fair	34	35	32	33	31	37	37	36	29	36	32
Poor	22	32	7	27	22	22	21	21	24	22	23
Very poor	14	21	1	19	17	12	8	13	21	16	13
Don't know	3	1	2	1	2	4	5	3	1	2	5



Age

Social Grade

Male ABC1 Total Con Lab Lib Dem Female 18 to 34 35 to 54 55 + C2DE Weighted N Unweighted N If you HAD to choose, which would you prefer, a Conservative Government led by David Cameron or a Labour Government led by Gordon Brown? Conservative Government led by David Cameron Labour Government led by Gordon Brown Don't know Which of each of the following pairs of words and phrases applies more to Tony Blair? Tony Blair is... Concerned for country as a whole Concerned only for himself and his party Don't know Tony Blair is... Caring Uncaring Don't know Tony Blair is... Tough Not tough Don't know Tony Blair is... Effective Ineffective Don't know

Voting intention

Gender



		Voting intention		Gei	nder		Age		Social Grade		
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
Weighted N	2616	728	758	421	1255	1361	797	890	928	1413	1203
Unweighted N	2616	812	735	434	1296	1320	636	926	1053	1579	1037
	%	%	%	%	%	%	%	%	%	%	%
Tony Blair		ı		i	Ī	ı	i		ı	Ī	
Can be trusted	25	3	69	13	26	24	27	28	21	23	28
Cannot be trusted	59	91	15	75	62	57	51	57	69	64	54
Don't know	15	6	17	12	12	19	22	15	10	13	19
Tony Blair is											
Competent	45	19	89	34	49	41	54	46	36	44	46
Incompetent	40	70	5	44	39	40	29	38	50	42	37
Don't know	16	11	6	22	12	19	17	16	14	14	17
Tony Blair is											
A winner	44	25	84	29	50	37	50	44	37	44	43
A loser	32	57	3	37	31	33	22	32	41	33	31
Don't know	24	18	12	33	19	30	28	23	23	23	26
Tany Diainia											
Tony Blair is	24	I 44	G.F.	22	24	20	22	22	20	20	20
Firmly in charge Not really in charge	31 55	14	65 20	22 61	34 54	28 55	32	32 53	28	32	30
Don't know	55 15	82 4	20 15	17	12	55 17	48 20	55 15	62 10	56 13	53 17
		•			l	'	•		'		
Tony Blair is		ı		ī	i	ı	i		ı	i	
Decisive	49	28	83	42	52	46	53	49	45	49	49
Indecisive	36	62	7	40	36	35	26	36	43	37	34
Don't know	16	10	9	17	12	19	21	14	12	14	17
Tony Blair is											
Likeable as a person	46	25	83	39	49	44	50	49	40	46	46
Not likeable as a person	38	62	9	43	38	38	30	38	45	40	35
Don't know	16	12	8	18	14	18	20	14	15	14	18



		Voting intention		Gender			Age		Socia	l Grade	
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
Weighted N	2616	728	758	421	1255	1361	797	890	928	1413	1203
Unweighted N	2616	812	735	434	1296	1320	636	926	1053	1579	1037
	%	%	%	%	%	%	%	%	%	%	%
Tony Blair		•			•	1					
Listens to reason	30	10	70	17	30	30	36	33	22	28	32
Does not listen to reason	52	80	15	67	57	47	40	51	63	57	47
Don't know	18	11	15	16	12	23	24	16	14	15	21
Tony Blair is							_				
Able to unite the nation	22	4	57	10	23	20	24	23	19	21	23
Not able to unite the nation	62	91	22	75	64	61	55	61	69	66	58
Don't know	16	5	21	15	13	19	21	16	12	13	20
Do you think that the Labour Party is united or divided at the present time? United Divided Don't know And do you think that the Conservative Party is united or divided at the present time?	17 70 13	4 90 6	41 45 14	12 75 12	17 72 10	16 67 16	17 64 19	20 66 14	13 79 8	16 73 11	17 66 17
United Divided	16 58	37 39	8 72	9 68	17 63	16 53	16 53	16 59	17 62	18 61	14
Don't know	26	24	12 19	23	20	33 31	31	59 25	21	21	54 31
Don't know	20	24	19	23	20	31	31	23	21	21	31
Leaving aside your own preferences, what is your impression of the Conservative Party's overall standing in the country at the moment?											
The Conservative's reputation is gradually getting better	41	71	26	35	44	38	45	37	40	45	35
The Conservative's reputation is gradually getting worse	10	2	16	13	9	10	8	12	10	9	11
The Conservative's reputation is not changing much	42	24	53	50	43	42	34	44	48	41	44
Don't know	8	2	5	3	4	11	13	7	3	5	10



Age

Social Grade

Mediphida N Linearing aside your own preferences, what is your impression of the Labour's reputation is gradually getting worse 19		Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
Again, leaving aside your own preferences, what is your impression of the Labour Party's overall standing in the country at the moment? Labour's reputation is gradually getting worse 72 93 48 81 74 70 65 72 78 76 68 Labour's reputation is gradually getting worse 72 93 48 81 74 70 65 72 78 76 68 Labour's reputation is not changing much 19 5 37 17 20 18 22 17 18 17 21 Don't know 5 2 3 1 3 3 7 9 5 1 1 4 7 7 21 8 77 21 8	Weighted N	2616	728	758	421	1255	1361	797	890	928	1413	1203
Again, leaving aside your own preferences, what is your impression of the Labour Party's overall standing in the country at the moment? Labour's reputation is gradually getting better 72 93 48 81 74 70 65 72 78 76 66 88 Labour's reputation is gradually getting worse 72 93 48 81 74 70 65 72 78 76 66 88 Labour's reputation is gradually getting worse 72 93 48 81 74 70 65 72 78 76 76 68 81 70 70 70 70 70 70 70 70 70 70 70 70 70	Unweighted N	2616	812	735	434	1296	1320	636	926	1053	1579	1037
Labour's reputation is gradually getting better Labour's reputation is gradually getting worse Labour's reputation is gradually getting worse Labour's reputation is not changing much Don't know Don't k		%	%	%	%	%	%	%	%	%	%	%
Labour's reputation is gradually getting worse												
Labour's reputation is gradually getting worse	Labour's reputation is gradually getting better	4	0	12	1	3	5	4	5	3	3	5
Labour's reputation is not changing much Don't know 5 2 3 37 17 20 18 22 17 18 17 21 Again, leaving aside your own preferences, do you think the Conservative Party's chances of winning the next general election are? Getting a lot better at the moment Getting a little better Again and Itilities were Again and Itilities Again and Itilities Again and Again, leaving a side your own preferences, do you think the Conservative Party's chances of winning the next general election are? Getting a lot better at the moment Again and Again a		72	93	48	81	74	70	65	72	78	76	68
Again, leaving aside your own preferences, do you think the Conservative Party's chances of winning the next general election are? Getting a lot better at the moment and the moment of the properties of th			5	37	17	20	18	22	17	18	17	21
Conservative Party's chances of winning the next general election are? Getting a lot better at the moment are? Getting a little better at the moment are? Setting a little better at the moment are? Getting a little better are determined by the content of the content are determined by the content of the content are determined by the content of t	Don't know	5	2	3	1	3	7	9	5	1	4	7
Getting no better Getting no better Getting a little worse Getting a little worse A 1 1 7 6 5 3 3 3 3 4 5 3 3 4 5 3 6 6 6 5 3 3 3 4 5 5 3 6 6 6 5 5 3 3 3 4 5 5 3 6 6 6 6 5 5 3 3 5 5 5 5 5 5 5 5 5	Conservative Party's chances of winning the next general election are? Getting a lot better at the moment											
Getting a little worse 3 0 5 4 4 3 1 4 5 3 6 Getting a lot worse 3 0 5 4 4 4 3 1 4 5 3 4 11 Some people are saying, with regard to Tony Blair's Government, that 'the wheels are starting to fall off the coach'. Do you share that impression or not? Yes, it does look as though 'the wheels are starting to fall 64 93 28 75 66 62 58 62 70 67 60 No, it doesn't 23 3 58 14 25 22 24 24 22 23 24 Don't know 13 4 14 10 9 16 18 13 8 10 16 Tony Blair will retire as Prime Minister before the next election and Gordon Brown will almost certainly succeed him. Looking ahead, what is your view? Gordon Brown will probably make a better Prime Minister than Mr Blair 24 17 25 35 25 23 21 26 24 24 24 23 23 16 20 18 19 21 16												
Getting a lot worse Don't know 7 2 5 3 4 4 4 3 1 4 5 3 4 11 Some people are saying, with regard to Tony Blair's Government, that 'the wheels are starting to fall off the coach'. Do you share that impression or not? Yes, it does look as though 'the wheels are starting to fall 64 93 28 75 66 62 58 62 70 67 60 No., it doesn't 23 3 58 14 25 22 24 24 22 23 24 Don't know 13 4 14 10 9 16 18 13 8 10 16 Tony Blair will retire as Prime Minister before the next election and Gordon Brown will almost certainly succeed him. Looking ahead, what is your view? Gordon Brown will probably make a better Prime Minister than Mr Blair 24 17 25 35 25 23 21 26 24 24 24 23 23 16 20 18 19 21 16	•											
Don't know 7						_					_	
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Don't know 13 4 14 10 9 16 18 13 8 10 16 Tony Blair will retire as Prime Minister before the next election and Gordon Brown will almost certainly succeed him. Looking ahead, what is your view? Gordon Brown will probably make a better Prime Minister than Mr Blair 24 17 25 35 25 23 21 26 24 24 23 He will probably make a worse Prime Minister 19 31 15 10 22 16 20 18 19 21 16	'the wheels are starting to fall off the coach'. Do you share that impression or not? Yes, it does look as though 'the wheels are starting to fall											
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Gordon Brown will almost certainly succeed him. Looking ahead, what is your view? Gordon Brown will probably make a better Prime Minister than Mr Blair 24 17 25 35 25 23 21 26 24 24 23 He will probably make a worse Prime Minister 19 31 15 10 22 16 20 18 19 21 16	Don't know	13	4	14	10	9	16	18	13	8	10	16
He will probably make a worse Prime Minister 19 31 15 10 22 16 20 18 19 21 16	Gordon Brown will almost certainly succeed him. Looking ahead, what		ı			ı		•			ı	
	Gordon Brown will probably make a better Prime Minister than Mr Blair	24	17	25	35	25	23	21	26	24	24	23
	He will probably make a worse Prime Minister	19	31	15	10	22	16	20	18	19	21	16
	He will probably not make a great deal of difference either way	47	47		48	47	48	44		51	47	47
Don't know 10 5 9 6 7 13 15 10 6 7 13		10	5	9	6	7	13	15	10	6	7	13

Voting intention

Gender



Weighted N Unweighted N

	/	oting intentio	n	Gei	nder		Age		Social Grade		
Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	
2616	728	758	421	1255	1361	797	890	928	1413	1203	
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<u>%</u>	%	%	%	%	%	%	%	%	%	%	

	70	70	70	70	70	70	70	70	70	70	70
Do you think that, in the light of the killing of a police constable in Bradford last week, from now on the police in Britain should all routinely carry firearms or not?											
Yes, they should	29	29	31	21	26	31	33	31	23	24	34
No, they should not	64	64	61	74	68	60	57	62	71	69	57
Don't know	8	6	7	4	5	10	10	7	6	6	9
Do you think that, in view of what happened in Bradford last week, the death penalty should, or should not, be restored for those who are found guilty of murdering police officers?											
Yes, it should be restored	49	59	46	35	50	49	31	55	59	45	54
No, it should not	43	35	47	60	45	41	56	38	37	49	36
Don't know	8	6	8	5	5	10	12	7	5	6	10
As you probably know, some pubs and clubs will, from this week onwards, be able to stay open both for longer hours and later. What is your view?											
The change should not have been introduced; it will only increase the										1	
amount that people drink and the amount of drunken behaviour outside pubs and clubs	46	59	34	42	40	52	32	45	60	47	45
The change is a good idea: people will spread their drinking over longer											
hours and there will be less binge drinking and drunken behaviour at closing time	24	17	33	25	30	19	36	25	14	25	24
The change will not make much difference either way	26	22	29	30	27	25	26	27	24	26	25
Don't know	4	2	4	2	3	4	6	4	2	2	6

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	75	144
Male 25 to 39	347	366
Male 40 to 54	352	324
Male 55 +	522	421
Female 18 to 24	77	144
Female 25 to 39	385	382
Female 40 to 54	326	327
Female 55 +	531	507
Region		
London	478	550
Rest of South	612	523
Midlands and Wales	577	628
North	705	680
Scotland	244	235
Social Grade		
ABC1	1579	1413
C2DE	1037	1203
Newspaper Type		
Express / Mail	727	419
Sun / Star	364	575
Mirror / Record	278	418
Guardian / Independent	176	105
FT / Times / Telegraph	299	248
Other Paper	283	327
No Paper	489	523

Political Party Identification

Lab	1008	889
Con	758	655
Lib Dem	283	262
Others	84	78
None	448	667
Don't know	35	65

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