YouGov Survey Results March Political Tracker

Prepared for The Daily Telegraph

Sample Size: 2282 Fieldwork: 26th - 27th March 2003

Voting Intention
Con 33
Lab 40
Lib Dem 20
Other 7
Do you approve or disapprove of the Government's record to date?
Approve 37
Disapprove 54

Don't know 9

Who would make the best Prime Minister?

- Tony Blair 43
- Iain Duncan Smith 14
- Charles Kennedy 15
 - Don't know 28

Do you think the Government has, on balance, been honest and trustworthy or not?

- Yes honest and trustworthy 35
- No not honest and trustworthy 56
 - Don't know 9

How do you think the financial situation of your household will change over the next 12 months?

- Get a lot better 3
- Get a little better 19
- Stay the same 31
- Get a little worse 33
- Get a lot worse 12
 - Don't know 2

If Britain were in economic difficulties, which party do you think could handle the problem best – the Conservatives or Labour?

- Conservative 34
 - Labour 35
 - Neither 22 Don't know 10
- Are you satisfied or dissatisfied with Tony Blair as Prime Minister?
- Satisfied 43
- Dissatisfied 51
- Don't know 6

a) The strength of Britain's economy at the moment

- Very satisfied 5
- Fairly satisfied 54
- Fairly dissatisfied **31**
- Very dissatisfied 7
 - Don't know 4

b) The likely strength of Britain's economy in 12 months' time

- Very satisfied 2
- Fairly satisfied 39
- Fairly dissatisfied **33**
- Very dissatisfied 11
 - Don't know 14

c) Your family's standard of living at the moment

- Very satisfied 7
- Fairly satisfied 61
- Fairly dissatisfied 25
- Very dissatisfied 8
 - Don't know 0

d) Your family's likely standard of living in 12 months' time

- Very satisfied 6
- Fairly satisfied 47
- Fairly dissatisfied 29
- Very dissatisfied 10
 - Don't know 9

11 a) Over the next 12 months, do you expect unemployment in Britain to go up, go down or stay about the same?

- Go up 45
- Go down 9
- Stay about the same 42
 - Don't know 4

b) Over the next 12 months, do you expect the inflation rate in Britain to go up, go down or stay about the same?

- Go up 59
- Go down 3
- Stay about the same 31
 - Don't know 8

In the coming 12 months how likely is it that your family will purchase a car (new or used)?

- Very likely 8
- Fairly likely 15
- Fairly unlikely 22
- Very unlikely 54
 - Don't know 2

Compared with the past 12 months, how much do you expect your household to spend in total in the next 12 months on major purchases for the home – items such as carpets, curtains, furniture, double-glazing, cooker, fridge, washing machine, television, computer, videos/DVD recorder?

- A lot more than the past 12 months **7**
 - A little more 15
 - About the same amount **33**
 - A little less 18
 - A lot less than the past 12 months 25
 - Don't know 2
 - Work full-time away from home 38
 - Work full-time at home 9
- Work part-time (8 or more hours a week) away from home **11**
 - Work part-time (8 or more hours a week) at home 4
- Work part-time (less than 8 hours a week) away from home 2
 - Work part-time (less than 8 hours a week) at home 2
 - Not work 36

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Do you. . .?

Thinking about your place of work, and how things will develop over the next 12 months, do you expect the number of people employed there to go up, down or stay about the same?

- Go up 18
- Stay about the same 54
 - Go down 25
 - Don't know 2

Over the next 12 months, do you think the pay for people like you will go up by more than inflation, less than inflation or about the same as inflation?

- Go up by more than inflation 9
- Go up by about the same as inflation **43**
- Go up by less than inflation, or go down 41
 - Don't know 7

Taking account of the state of the economy and the housing market, do you consider this a good time or a bad time for people like you to buy a house/flat?

- Very good 2
- Fairly good 16
- Neither good nor bad 28
 - Fairly bad 33
 - Very bad 16
 - Don't know 5

And do you consider is this to be a good time or a bad time for people with some money to invest to buy shares on the stock market?

- Very good 6
- Fairly good 25
- Neither good nor bad 15
 - Fairly bad 29
 - Very bad 16

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Don't know 10