

YouGov Survey Results

Public Trust

Prepared for The Daily Telegraph

February / March 2003

| How much do you trust the following to tell the truth? | A great deal / a fair amount | Not much / not at all | Net trust |
|--|------------------------------|-----------------------|-----------|
| | % | % | % |
| Family doctors | 93 | 7 | 86 |
| School teachers | 88 | 9 | 79 |
| Local police officers on the beat in my area | 82 | 12 | 70 |
| ITV News journalists | 82 | 17 | 65 |
| My neighbours | 81 | 16 | 65 |
| Channel Four News journalists | 80 | 15 | 65 |
| BBC News journalists | 81 | 18 | 63 |
| Head teachers in state schools | 79 | 18 | 61 |
| Vicars / priests | 78 | 21 | 57 |
| People who run national charities (e.g. Help the Aged, NSPCC) | 74 | 24 | 50 |
| Senior police officers | 72 | 27 | 45 |
| People who run international charities (e.g. Oxfam, Save the Children) | 69 | 28 | 41 |
| Judges | 68 | 30 | 38 |
| Journalists on broadsheet papers (eg Times, Telegraph, Guardian) | 65 | 34 | 31 |
| Journalists on local newspapers | 60 | 38 | 22 |
| People who run major pressure groups (eg Greenpeace, Amnesty) | 54 | 43 | 11 |
| Senior officials in the United Nations | 54 | 43 | 11 |
| Independent Financial Advisers | 47 | 45 | 2 |
| Plumbers / electricians in my area | 46 | 48 | -2 |
| My local MP | 44 | 50 | -6 |
| Senior officials in the European Union | 35 | 60 | -25 |
| Managers of NHS hospitals | 36 | 62 | -26 |
| Leading Liberal Democrat politicians | 36 | 62 | -26 |
| Journalists on mid-market newspapers (e.g. Mail, Express) | 36 | 62 | -26 |
| Trade union leaders | 32 | 65 | -33 |
| Senior officials in my local council | 29 | 67 | -38 |
| Senior civil servants in Whitehall | 26 | 69 | -43 |
| Ministers in the current Labour government | 25 | 74 | -49 |
| People who run large companies | 20 | 76 | -56 |
| Leading Conservative politicians | 20 | 78 | -58 |
| Main car dealers | 18 | 79 | -61 |
| Estate agents | 16 | 82 | -66 |
| Journalists on Red-top tabloid newspapers (e.g. Sun, Mirror) | 14 | 83 | -69 |