

YouGov / Cooperative Party Survey Results

Sample Size: 2160

Fieldwork: 4th - 6th September 2007

For full results click [here](#)

	Total
	%
Which, if any, of the following problems matter most to your family? [Please tick up to four options]	
Crime / Law and order / police	50
Health / NHS / Hospitals	50
Prices / inflation / cost of living	39
Immigration / asylum	33
Income tax / VAT / National Insurance / Council Tax	32
Housing / house prices / interest rates	31
Pensions / social security / minimum wage / poverty in Britain	31
The environment / pollution / global warming	19
Child care / nurseries / schools / universities	18
Transport / bus and train fares / roads	17
Iraq / war on terrorism	16
Economic growth / jobs / unemployment	11
Europe / EU constitution / the euro	11
Countryside / farming / GM crops / fox-hunting	6
International development / poverty	4
Northern Ireland	0
Don't know	2

How often do you normally use public transport (buses, trains, underground etc)?

Most days	18
Once or twice a week	14
Less often	48
Never	20

For full results click [here](#)

Total

%

Do you feel that people who use public transport have too much say or too little say in how it is run, or is the balance about right?

Users have far too much say	1
Slightly too much say	2
Balance is about right	12
Slightly too little say	23
Users have far too little say	51
Don't know	11

Do you have any children who currently attend state schools?

Yes	22
No	78

Do you feel that parents of children at state schools have too much say or too little say in how their children's schools are run, or is the balance about right?

Parents have far too much say	4
Slightly too much say	6
Balance is about right	25
Slightly too little say	24
Parents have far too little say	20
Don't know	21

How recently have you, or a member of your immediate family, used the National Service (e.g. visited a family doctor or been a patient at an NHS hospital)?

Within the past month	58
Within the past 12 months	32
Longer than 12 months ago	8
Never	1
Not sure	1

For full results click [here](#)

Total

%

Do you feel that NHS patients have too much say or too little say in how the services they use are run, or is the balance about right?

Patients have far too much say	1
Slightly too much say	3
Balance is about right	22
Slightly too little say	30
Patients have far too little say	38
Don't know	7

Which of these applies to your home?

Own the leasehold/freehold outright	32
Buying leasehold/freehold on a mortgage	40
Rented from local authority	9
Rented from private land	12
It belongs to a Housing Association	5
Don't know	3

Do you feel that tenants who rent their home from a local council or housing association have too much say or too little say in decisions affecting their home, or is the balance about right?

Tenants have far too much say	4
Slightly too much say	6
Balance is about right	28
Slightly too little say	16
Tenants have far too little say	15
Don't know	30

Do you support a professional football (soccer) team?

Yes – a Premiership team	27
Yes – some other team	14
No	58

For full results click [here](#)

Total

%

Do you feel that soccer fans have too much say or too little say in the way their team is run, or is the balance about right?

Soccer fans have far too much say	4
Slightly too much say	4
Balance is about right	17
Slightly too little say	15
Soccer fans have far too little say	20
Don't know	40

Do you feel that people like you have too much say or too little say in the way the following decide how to spend money?

Government ministers

People like me have far too much say	2
Slightly too much say	3
Balance is about right	10
Slightly too little say	20
People like me have far too little say	58
Don't know	7

The local council

People like me have far too much say	2
Slightly too much say	3
Balance is about right	10
Slightly too little say	26
People like me have far too little say	53
Don't know	5

**The London Olympics Delivery Authority
(responsible for the spending the games' £9 billion budget)**

People like me have far too much say	2
Slightly too much say	2
Balance is about right	9
Slightly too little say	11
People like me have far too little say	61
Don't know	15

For full results click [here](#)

Total

%

To what extent do you think that the following people make decisions that are in the interests of people like you?

Parliament

A great deal	13
To some extent	29
Not much	32
Not at all	19
Don't know	6

Your local council

A great deal	12
To some extent	38
Not much	30
Not at all	16
Don't know	5

People who run the National Health Service nationally

A great deal	12
To some extent	32
Not much	32
Not at all	19
Don't know	6

People who run big retail companies (eg Tesco, Marks & Spencer)

A great deal	10
To some extent	32
Not much	29
Not at all	23
Don't know	6

People who run major utility companies (water, gas, electricity etc)

A great deal	8
To some extent	18
Not much	34
Not at all	34
Don't know	5

For full results click [here](#)

Total

%

People who run mobile phone companies

A great deal	6
To some extent	21
Not much	32
Not at all	33
Don't know	8

People who run transport companies (buses, trains, airlines etc)

A great deal	6
To some extent	20
Not much	37
Not at all	30
Don't know	6

People who run big financial companies (banks, insurance etc)

A great deal	8
To some extent	15
Not much	27
Not at all	44
Don't know	7

A customer-owned business (eg Co-op, Nationwide Building Society)

A great deal	9
To some extent	39
Not much	31
Not at all	12
Don't know	9

How important is it for big British companies these days to do each of the following?

Treat their employees well

Absolutely essential – a top priority	43
Very important	41
Fairly important	12
Not very important	1
Not at all important	0
Don't know	2

For full results click [here](#)

	Total
	%
Treat their customers fairly	
Absolutely essential – a top priority	53
Very important	38
Fairly important	6
Not very important	1
Not at all important	0
Don't know	2
Make high profits for their shareholders	
Absolutely essential – a top priority	3
Very important	14
Fairly important	47
Not very important	24
Not at all important	9
Don't know	3
Pay their top executives high salaries	
Absolutely essential – a top priority	1
Very important	3
Fairly important	22
Not very important	34
Not at all important	37
Don't know	3
Act in a socially responsible way	
Absolutely essential – a top priority	35
Very important	40
Fairly important	19
Not very important	2
Not at all important	1
Don't know	2
Act in an environmentally responsible way	
Absolutely essential – a top priority	37
Very important	36
Fairly important	20
Not very important	3
Not at all important	1
Don't know	2

In practice, how important do you think big British companies themselves think it is to do each of the following?

Treat their employees well

Absolutely essential – a top priority	6
Very important	15
Fairly important	42
Not very important	25
Not at all important	7
Don't know	5

Treat their customers fairly

Absolutely essential – a top priority	9
Very important	20
Fairly important	39
Not very important	21
Not at all important	6
Don't know	4

Make high profits for their shareholders

Absolutely essential – a top priority	55
Very important	30
Fairly important	8
Not very important	3
Not at all important	1
Don't know	4

Pay their top executives high salaries

Absolutely essential – a top priority	51
Very important	34
Fairly important	7
Not very important	2
Not at all important	2
Don't know	4

For full results click [here](#)

	Total
	%
Act in a socially responsible way	
Absolutely essential – a top priority	5
Very important	14
Fairly important	37
Not very important	29
Not at all important	11
Don't know	5
Act in an environmentally responsible way	
Absolutely essential – a top priority	5
Very important	13
Fairly important	36
Not very important	30
Not at all important	11
Don't know	5
How much would you trust each of the following to deal fairly with their customers...?	
A company owned by profit-maximising shareholders	
Would trust a great deal	2
Would trust to some extent	18
Wouldn't trust much	40
Wouldn't trust at all	35
Don't know	6
A company owned by its customers	
Would trust a great deal	38
Would trust to some extent	52
Wouldn't trust much	5
Wouldn't trust at all	1
Don't know	4
A company owned by its employees	
Would trust a great deal	28
Would trust to some extent	56
Wouldn't trust much	10
Wouldn't trust at all	1
Don't know	4

For full results click [here](#)

	Total
	%
A company owned by the Government	
Would trust a great deal	3
Would trust to some extent	29
Wouldn't trust much	35
Wouldn't trust at all	28
Don't know	5