

YouGov Survey Results

Parents' Awareness of First Aid

Prepared for The Times

Sample Size: 2094

Fieldwork: 24-26 November 2003

	%
Do you have children under the age of 8 in your household?	
Yes	16
No	84
Do you ever have children under the age of 8 (e.g.:of friends or relatives) in your home for any reason?	
Yes	56
No	44
Do you feel competent to apply first aid to YOUR child?	
Yes – I do	75
No – but my partner (or someone else in the household) is competent	9
No – there is no one in the household that is competent to apply first aid	11
Don't know	6
What types of gifts are you buying your child this Christmas? (Tick all that apply)	
Board games, like Scrabble or Monopoly	47
Computer games, e.g. for Playstation	49
Books	81
Toys that do not require batteries	66
Clothes	67
Dolls/ action figures	53
Sports equipment	19
None of these	3
Your child is choking on a small toy and slaps on the back are not effective. What would you do next? (Tick all that apply)	
Chest thrust	54
Call an ambulance	64
Encourage the child to cough	23
Hang them upside down by their feet	23
Put fingers into the mouth to try and remove the toy	35
Don't know	4
Your child has a large burn on their hand following contact with a flame. They are conscious and screaming in pain. What would you do? (Tick all that apply)	
Place ice on the burn	9
Put butter or margarine on the burn	2
Use a proprietary burn treatment spray	11
Put the hand under cold running water for 10 minutes	87
Wrap a clean towel round the burn	19
Wrap cling film over the burn	28
Call an ambulance	54
Don't know	1
Your child has fallen from a climbing frame. She has sustained a possible head injury and is lying on her back. When you call her name she is unresponsive. What would you do? (Tick all that apply)	
Leave her and call an ambulance	4
Stay with her and send someone else to call an ambulance (or use a mobile phone)	92
Immobilise her neck, but do not move her at all	46
Establish a clear airway	69
Apply ice to her head injury	2
Shake her vigorously to try and wake her	0
Keep talking to her until she responds	63
Don't know	1

Your child has fallen from their bike and sprained their ankle, would you? (Tick all that apply)

Twist the ankle slightly to determine whether it is broken	2
Gently feel around the joint for obvious swellings or painful spots	71
Tell your child to rest and apply ice to the injured area	72
Keep the ankle warm	5
Apply Tubigrip or elastic bandage	30
Try to get the child to bear weight on it gently	15
Don't know	2

Your child is found face down in a pond, you have dragged him from the pond but he is unresponsive although he is breathing. What would you do? (Tick all that apply)

Put him in the recovery position	91
Remove his clothes	2
Cover him with your jacket or sweater	68
Call an ambulance	87
Leave him on his back	1
Shake him vigorously to try and wake him	1
Call his name and pinch his earlobe if he does not respond	31
Don't know	1

Which of the following organisations do you think of with regard to First Aid training? (Tick all that apply)

St John Ambulance Association	95
Red Cross	58
St Andrews Ambulance	13
Your local Ambulance Service	31
Other	7
Don't know	1

Do you think children should learn First Aid as part of the National Curriculum?

Yes – should	97
No – should not	1
Don't know	2

Do you think new parents should learn First Aid as part of antenatal classes so that they can help their baby in an emergency?

Yes – should	98
No – should not	1
Don't know	1

Have you ever done any first aid training?

Yes – have	63
No – have not	37

If you have not done first aid training, please say why not? (Tick all that apply)

Lack of time	7
Find it difficult to get access to training	9
Would not feel happy about doing it	3
Think I would manage OK in an emergency despite not having training	4
Have never really considered it	15
Scared of the sight of blood / injuries	3
Never got round to it	16
Other	1
N/A - I have done first aid training	62

Do you have a first aid kit and, if so, where is it/ are they? (Tick all that apply)

In the kitchen	50
In the bathroom	23
In the garage/ workroom	6
In the car	34
Have one, but don't know where it is	1
Other specific place	12
Do not have a first aid kit	19