

YouGov Survey / People Results

Sample Size: 2017 GB Adults
Fieldwork: 24th - 26th June 2009

2009

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2017	647	388	279	968	1049	589	722	706	1109	908	258	656	432	496	175
Unweighted Sample	2017	643	417	254	975	1042	514	683	820	1175	842	292	678	395	476	176
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about holidays...

Did you go away on holiday last year (i.e. 2008) to any of the following destinations? [Please tick all that apply excluding short breaks of three days or less]

Somewhere in the UK	42	42	46	45	42	41	39	43	43	43	40	40	40	44	42	44
Somewhere else in Europe	37	43	39	40	36	37	39	31	40	40	33	45	37	33	37	30
Somewhere else outside Europe	21	27	16	20	21	21	25	18	22	26	16	36	22	16	19	18
Don't know	1	0	0	0	1	0	1	1	0	1	0	0	1	1	0	0
Not applicable - I didn't go on holidays last year	25	20	25	22	25	25	23	28	24	21	30	19	27	25	25	30

And which if any of the following destinations have you been to or are planning to go away to this year (i.e. 2009) for a holiday? [Again please tick all that apply excluding short breaks of three days or less]

Somewhere in the UK	46	48	47	47	43	48	44	44	49	48	44	43	45	47	45	49
Somewhere else in Europe	35	38	39	40	37	33	34	31	39	38	30	43	34	29	37	34
Somewhere else outside Europe	23	27	18	23	22	23	28	19	21	26	19	34	22	15	24	22
Don't know	4	4	6	6	6	3	7	3	3	3	5	4	5	6	4	0
Not applicable - I am not expecting to take any holidays this year	21	17	21	15	20	21	18	25	19	17	25	15	21	24	19	23

Thinking about your current situation to this time last year...

Do you feel more fearful about losing your job less fearful or about the same as you did last year?

More fearful	20	20	19	24	21	18	24	26	9	20	19	18	18	23	21	17
Less fearful	8	7	9	10	10	5	13	8	3	8	7	6	7	6	9	11
About the same	36	36	37	39	36	37	38	43	28	41	31	47	35	31	34	44
Don't know	1	1	0	0	2	1	2	2	0	1	1	2	2	1	1	0
Not applicable	35	36	35	27	31	40	24	21	60	30	42	27	39	39	35	28

Do you feel that you have more less or about the same amount of money as you did last year?

More money	13	14	15	17	14	12	21	13	6	17	8	16	14	11	12	13
Less money	52	57	44	54	53	52	47	52	57	49	57	53	55	52	51	46
About the same	33	29	40	29	31	35	30	34	36	34	33	29	30	36	36	41
Don't know	2	1	1	0	2	1	3	1	1	1	2	2	2	1	1	0

	Voting intention				Gender		Age			Social Grade		Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Are you more optimistic less optimistic or feel the same about your family's future as you did last year?

More optimistic	11	10	17	15	12	11	18	11	6	14	9	19	11	9	11	12
Less optimistic	43	47	35	41	41	44	33	44	49	41	44	40	41	45	44	40
Feel the same	41	42	44	40	42	41	42	41	41	42	40	35	43	42	40	47
Don't know	3	2	3	3	3	4	5	3	3	2	5	3	3	4	4	1
Not applicable	2	1	1	2	2	1	3	1	1	1	2	3	2	1	1	1

Do you feel you have more less or about the same amount of sex as you did last year?

More sex	9	9	7	12	9	8	18	7	3	9	8	11	7	10	8	10
Less sex	25	23	25	24	28	22	29	26	19	23	26	22	25	26	26	23
About the same	47	51	50	46	48	45	39	51	48	50	43	46	48	43	47	47
Don't Know/ prefer not say	12	10	11	12	10	15	7	11	18	12	13	14	13	11	11	14
Not applicable	8	8	8	6	6	10	7	5	12	6	10	7	7	10	8	7

Thinking about your current relationship with your partner...

Do you have more fewer or about the same number of arguments as you did a year ago?

More arguments	13	12	15	12	13	13	15	15	9	13	13	17	14	12	13	7
Fewer arguments	14	14	12	15	14	13	17	11	14	15	12	11	14	15	15	9
About the same	38	40	38	36	38	37	26	44	41	39	36	35	39	38	33	48
We never have arguments	13	14	14	11	14	13	12	13	15	13	14	11	15	12	16	7
Don't know	2	1	2	2	3	1	2	2	2	2	2	3	2	3	2	1
Not applicable – I don't have partner/ had different partner last year	21	19	19	24	19	23	29	17	19	19	23	23	17	21	21	27

And now moving on to another topic...

Jonathan Ross's BBC contract, currently £6 million per year, is up for renewal in 2010.

Do you think that ...?

His new contract should be lower than his current one (i.e. less than £6 million per year)	50	49	50	57	46	54	63	58	32	50	50	51	52	52	47	48
His new contract should be higher than his current one (i.e. more than £6 million per year)	1	1	1	2	2	0	2	1	0	1	1	3	1	1	1	0
His contract should remain the same as it is (i.e. £6 million per year)	7	5	10	8	7	6	13	6	2	6	7	9	5	6	6	9
He should be sacked and not given a new contract	37	42	33	29	39	34	13	30	63	37	36	31	37	33	40	40
Don't know	6	3	7	4	5	6	9	6	3	6	6	6	5	8	6	3