YouGov / ITV This Morning Survey Results



YouGov questioned a representative sample of 620 parents throughout Britain online between 3 and 6 September 2004

Taking everything into account, how good a parent do you think you are?

- Very good 30
- Fairly good 62
- Fairly poor 3
- Very poor **0**
- Don't know 5

Do you think your parents were better or worse parents than you are?

- Better 12
- Worse 24
- About the same 58
 - Don't know 6

Do you think children today are better behaved or naughtier than kids were when you were a child?

- Children today are better behaved 1
 - Children today are naughtier 71
- Children today are about the same 25
 - Don't know 3

Which of these phrases best describes your relationship with your own child(ren)?

- Run rings round me much of the time 4
- Run rings round me some of the time 25
 - Pretty well behaved 61
 - As good as gold 7
 - Don't know 4

Who is the main disciplinarian in your house?

- Me 40
- My husband/ wife/ partner 10
 - Both equally 50

Which, if any, of these methods do you use most to discipline your child(ren)?

- Removing privileges 71
- Rational discussion/ argument 49
- Sending them to their bedroom 48
 - Shouting 47
- Grounding' them so they don't see their friends **40**
 - Light smacking 27
 - Bribing with treats for good behaviour 22
 - Hard smacking 2
 - Don't know 3
 - None of these 5

- Yes, often 14
- Yes, sometimes 37
- Yes, but not often 26
 - No, never 23

Have you ever smacked your child/ children?

- Yes, frequently 2
- Yes, sometimes 37
- Yes, once or twice 37
 - No, never 24

Which of these phrases best describes how much help you receive from your parents or other adult relations?

- They help with childcare 28
 - They help financially 7
- They help both financially and with childcare **15**
 - They are no help at all 14
- Not applicable e.g. they are deceased / too old / live too far away / are not well off 37

Which of these statements do you agree with more?

- 'The Government should do more to help people learn about being a good parent, for example by setting up parenting classes' 47
 - 'The Government should not interfere, and leave it to parents to find out for themselves and make their own decisions about how to be good parents' **35**
 - Don't know 17

Suppose you did NOT have children. Taking everything into account, do you think the quality of life for you would be higher or lower than it is?

- Quality of life would be higher without children **42**
- Quality of life would be lower without children 34
 - Quality of life would be about the same **18**
 - Don't know 6

Which of these has been the biggest sacrifice since you became a parent?

- Disposable income 55
 - My social life 17
 - Sleep 11
 - Sex 6
 - Don't know 3
- I have not had to make any sacrifices 7

How much time do you spend playing with your child(ren) on a typical weekday?

- Don't have a chance to play with them at all 8
 - Up to 30 minutes 23
 - 30 to 60 minutes 27
 - 1 to 2 hours 19
 - More than 2 hours 24

Which of each of these statements apply to you? [Please tick all that apply]

- 'I often spoil my child(ren) and spend more than I can really afford' 31
- 'I don't feel able to spend as much on my child(ren) as they deserve' **30**
- 'My child(ren) often persuade me to buy things, not because they need them but to let them keep up with their friends' 14
 - 'I often buy my child(ren) treats just to shut them up' **11**
 - None of these apply 36