

YouGov Survey Results

Country Comparison (Ranking)



YouGov questioned a total sample 2013 adults aged 18+ throughout Britain online between 17th and 20th December 2004. The results have been weighted to the profile of all adults. The total sample was randomly divided into two separate groups with 1019 respondents answering the following questions. For further information about YouGov's methodology, [click here](#)

For each of the following questions, please choose up to THREE countries from the list provided.

	In which of these countries would you most like to live?	In which of these countries would you least like to live?	Which of these countries do you think produce the most reliable goods such as cars, television sets and cameras?	Which of these countries do you think produce the least reliable goods?	Which of these countries most deserve international respect?	Which of these countries least deserve international respect?	Which of these countries have the friendliest people?	Which of these countries have the least friendly people?	In which of these countries' big cities do you think you would feel safest?	In which of these countries' big cities do you think you would feel least safe?	Which of these countries have the most beautiful buildings and works of art?	Which of these countries have the least beautiful buildings and works of art?
	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking
Australia	2	17	11	19	3	21	1	15	2	19	10	7
Canada	3	21	10	23	2	20	5	22	1	21	15	14
China	21	4	5	3	11	3	16	9	14	10	8	8
Dubai	16	6	20	13	18	12	21	10	12	9	16	4
Egypt	20	5	22	5	23	7	20	6	21	3	4	16
France	7	12	7	12	10	5	18	1	10	14	3	19
Germany	12	11	2	17	8	13	15	2	8	17	14	11
Great Britain	1	14	3	7	1	10	3	7	4	6	2	13
Greece	10	18	16	9	22	17	7	16	15	15	6	22
India	18	2	12	1	15	11	14	11	18	7	7	9
Ireland	8	16	13	18	9	15	2	21	6	13	17	11
Israel	22	1	18	10	14	1	21	3	19	2	20	3
Italy	9	21	9	11	16	16	10	18	11	18	1	23
Japan	14	13	1	20	7	19	12	13	7	19	13	14
Kenya	18	7	18	6	19	6	19	12	22	8	22	1
New Zealand	4	23	16	21	5	21	6	23	3	22	18	18
Russia	22	3	15	2	13	4	21	4	20	5	5	10
South Africa	15	9	20	15	12	8	17	8	22	4	20	6
Spain	6	19	14	16	17	18	9	14	13	15	9	19
Sweden	13	20	6	22	6	23	13	20	5	23	18	19
Thailand	17	10	8	4	21	9	11	19	16	10	12	17
United States	5	8	4	13	4	2	4	5	9	1	11	2
West Indies (Caribbean)	11	14	22	8	19	14	8	17	17	12	22	4

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For each of the following questions, please choose up to THREE countries from the list provided.

	In which of these countries would you most like to take a holiday?	In which of these countries would you least like to take a holiday?	Which of these countries do you think have the best public services (e.g. health and education)?	Which of these countries do you think have the worst public services (e.g. health and education)?	Which of these countries are the most democratic?	Which of these countries are the least democratic?	If you had near you restaurants serving the cuisine of each of these countries, whose food would you most like to eat?	And which countries' food would you least like to eat?	Which of these countries are likely to be most dynamic during the 21st century?	Which of these countries are likely to be least dynamic during the 21st century?	Which of these countries are the most beautiful?	And which of these countries are the least beautiful?
	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking	Ranking
Australia	1	18	1	15	2	18	12	18	4	23	4	17
Canada	2	21	3	21	3	20	14	23	7	19	2	21
China	8	6	13	5	15	1	1	9	1	16	13	6
Dubai	19	2	12	12	21	3	22	7	10	13	22	2
Egypt	10	5	17	4	19	5	19	2	22	2	15	5
France	12	12	6	14	8	14	5	12	13	9	12	11
Germany	22	11	5	18	7	14	15	11	8	10	20	7
Great Britain	5	14	2	8	1	11	4	17	3	6	3	10
Greece	14	19	17	13	17	14	7	13	19	10	14	16
India	16	3	16	1	15	9	2	5	6	4	16	4
Ireland	8	16	10	23	9	19	13	19	13	15	5	18
Israel	23	1	14	7	14	4	20	6	17	5	23	1
Italy	6	23	15	15	11	17	3	21	20	17	6	22
Japan	13	13	9	15	12	13	11	4	5	22	18	9
Kenya	21	7	22	2	19	6	23	3	21	1	11	13
New Zealand	3	22	8	18	5	21	16	22	12	19	1	23
Russia	18	4	17	3	12	2	20	1	9	3	21	3
South Africa	16	9	21	10	18	8	17	14	11	12	9	15
Spain	11	17	11	18	10	22	9	20	18	21	19	13
Sweden	20	20	4	21	6	23	17	16	15	18	16	20
Thailand	14	9	17	6	21	7	6	10	15	8	9	12
United States	4	8	7	11	4	10	8	8	2	14	8	8
West Indies (Caribbean)	7	15	23	9	21	12	10	15	23	7	7	19

YouGov Survey Results

Country Comparison (Percentage)



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	%	%	%	%	%	%	%	%	%	%	%	%
Australia	37	2	1	1	21	0	29	2	32	1	6	8
Canada	28	0	2	0	21	1	19	0	32	0	3	3
China	0	24	16	21	5	19	2	6	3	8	9	7
Dubai	2	17	0	3	1	5	1	6	3	9	2	10
Egypt	1	24	0	13	0	7	1	10	0	21	15	3
France	13	7	3	4	5	12	2	30	5	2	28	1
Germany	4	7	39	1	8	4	3	23	7	1	4	5
Great Britain	49	4	28	8	42	5	21	8	28	12	35	4
Greece	5	2	0	6	0	1	9	2	2	1	11	1
India	1	29	1	23	2	5	3	4	1	11	11	5
Ireland	10	3	1	1	8	2	24	1	11	2	1	5
Israel	0	37	0	6	3	26	0	15	1	33	1	12
Italy	8	0	2	4	2	1	7	2	4	1	40	0
Japan	2	6	70	1	9	1	4	3	7	1	5	3
Kenya	1	14	0	12	1	7	1	3	0	10	0	21
New Zealand	27	0	0	0	12	1	14	0	31	0	1	2
Russia	0	28	0	22	4	13	0	13	0	19	11	5
South Africa	2	8	0	2	4	7	2	8	0	21	1	8
Spain	17	1	0	2	2	1	8	2	3	1	8	1
Sweden	3	1	5	0	12	0	4	1	16	0	1	1
Thailand	1	7	3	14	1	6	5	1	1	8	5	3
United States	22	12	16	3	19	25	20	10	6	37	5	15
West Indies (Caribbean)	4	4	0	7	1	3	9	2	1	5	0	10

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	%	%	%	%	%	%	%	%	%	%	%	%
Australia	38	3	32	0	38	1	4	2	17	1	19	2
Canada	28	1	29	0	26	0	3	1	8	3	35	1
China	10	12	1	17	1	43	37	9	39	4	4	8
Dubai	5	23	1	5	0	24	0	14	5	6	1	22
Egypt	10	15	0	19	0	13	1	22	0	17	4	14
France	8	8	20	1	10	1	19	8	3	8	7	4
Germany	3	10	23	0	12	1	3	8	7	7	2	7
Great Britain	16	4	31	8	48	5	23	2	18	12	27	5
Greece	7	3	0	3	0	1	10	6	1	7	4	3
India	6	22	0	43	1	9	36	15	13	12	4	14
Ireland	10	3	4	0	6	1	3	2	3	5	15	2
Israel	1	41	1	10	1	15	1	15	1	12	0	23
Italy	13	0	1	0	1	1	35	1	1	4	12	0
Japan	8	6	9	0	1	2	7	15	16	1	3	5
Kenya	3	12	0	29	0	11	0	17	1	21	7	3
New Zealand	27	1	13	0	15	0	3	1	3	3	41	0
Russia	5	19	0	21	1	27	0	23	7	13	1	19
South Africa	6	10	0	8	0	9	1	4	4	7	7	3
Spain	10	3	2	0	1	0	7	1	1	2	2	3
Sweden	4	3	23	0	12	0	2	3	2	3	4	2
Thailand	7	10	0	15	0	11	17	9	2	9	7	4
United States	27	11	18	7	24	6	9	11	27	6	7	6
West Indies (Caribbean)	13	4	0	8	0	2	7	3	0	10	9	2

YouGov Weighting Data

YouGov weighted its raw data by age, gender, social class, region, newspaper readership and past vote.

Gender:	Unweighted no.	Weighted no.
Male	982	986
Female	1031	1072

Age:	Unweighted no.	Weighted no.
18 to 34	568	623
35 to 44	355	376
45 to 64	919	899
65 +	171	161

Region:	Unweighted no.	Weighted no.
London	316	256
Rest of South	435	578
Midlands and Wales	464	515
North	554	497
Scotland	214	182

Social Grade:	Unweighted no.	Weighted no.
ABC1	1041	1103
C2DE	972	955

Recalled vote in 2001:	Unweighted no.	Weighted no.
Labour	879	862
Conservative	413	426
Liberal Democrat	211	209
Scottish / Welsh Nationalist	38	31
Other	68	12
Did not vote	404	517

Newspaper readership:	Unweighted no.	Weighted no.
Express / Mail	320	330
Sun / Star	388	446
Mirror / Record	303	328
Guardian/ Independent	148	90
Financial Times / Times / Telegraph	216	196
Other paper	196	255
No paper	442	414

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