

YouGov / Daily Telegraph Survey Results

Sample Size: 1962 Fieldwork: 26th - 28th June 2006	
For full results click here	%
Have you ever visited the United States?	/0
Yes, quite often	14
Yes, but only once or twice	31
No, never	55
How would you describe the way you feel about the US? On	
balance, are your feelings about the US?	
Very positive	8
Fairly positive	46
Fairly negative	30
Very negative	9
Don't know	7
Generally speaking, do you?	
Like Americans a lot	21
Like Americans a little	49
Not like Americans very much	19
Not like Americans at all	2
Don't know	8
Taking everything into account, do you think the policies and actions of the present American government make the world?	
A much better place to live in	2
A somewhat better place to live in	20
A somewhat worse place to live in	42
A much worse place to live in	23
Don't know	12
Again taking everything into account, do you think American culture – fast-food restaurants, popular music, Hollywood movies and so on – makes the world…?	
A much better place to live in	3
A somewhat better place to live in	33

A somewhat worse place to live in

A much worse place to live in

Don't know

40

12

13



Also taking everything into account, would you say your overall	%
opinion of the US has?	70
Gone up a lot in recent years	3
Gone up a little in recent years	17
Gone down a little in recent years	47
Gone down a lot in recent years	22
Don't know	11
How much confidence do you have in the ability of the United	
States to deal wisely with present world problems?	
Very great confidence	1
Considerable confidence	11
Little confidence	39
Very little confidence	28
None at all	16
Don't know	6
Do you think American policies and actions are currently?	
Resulting in greater STABILITY in the Middle East and the Arab	0
world	9
Resulting in greater INSTABILITY in the Middle East and the	74
Arab world	74
Don't know	17
How would you rate George W. Bush as a world leader?	
He is a great leader	1
He is reasonably satisfactory	15
He is a pretty poor leader	34
He is a terrible leader	43
Don't know	7
The United States is sometimes described as 'a beacon of hope for the world'.	
Do you regard the US at the moment as a 'beacon of hope for	
the world' or not?	
Yes, I do	11
No, I don't	77
Don't know	12



President Bush frequently says that he wants to create a more	
democratic world. Do you think he genuinely wants to create a more democratic	
world, or is what he says merely a cover for pursuing American	%
interests in the world?	
Bush genuinely wants to create a more democratic world	15
What Bush says is merely a cover for pursuing American	72
Don't know	12
If President Bush does want to use American power and	
influence to help create a more democratic world, do you think	
he is going about it in the right way or not?	
Yes, he is going about it in the right way	9
No, he is not going about it in the right way	76
Don't know	15
From what you know, do you believe that the US government	
has, or has not, arranged to have terrorist suspects flown to	
other countries where they may be tortured?	
Yes, it probably has	59
No, I doubt whether it has	14
Don't know	27
As you probably know, American troops – both soldiers and	
marines – are now deployed in large numbers in Iraq. Is it your	
impression that they are doing a good job or a bad job of	
'winning hearts and minds' in Iraq?	
Yes, they are doing a good job of winning hearts and minds	13
No, they are not doing a good job of winning hearts and minds Don't know	67 20
Do you think the American forces are doing a good job or a bad	
job of helping to bring democracy to Iraq?	
Yes, they are doing a good job of helping to bring democracy to No, they are not doing a good job of helping to bring democracy Don't know	24 54 23



Some people claim that the United States is essentially an imperial power, one that wants to dominate the world by one means or another. Do you think it is, or is not, fair to describe America as an imperial power?

Yes, it is fair to describe America in that way
No, it is not fair to describe America in that way
Don't know

14

A lot of things American – from blue jeans and baseball caps to Budweiser beer – are fashionable at the moment. Are you ever tempted to buy anything because it looks or feels American?

Yes, often
Yes, occasionally
Yes, but very seldom
No, never
Don't know

1

No, often
1
6
1
7
5
7
5



Here is a list of Americans and things American. Please indicate for each whether your view of it is broadly favourable or broadly unfavourable.	Favourable	Un-favourable	Net favourable
(data ranked by net favourable)	%	%	%
Steven Spielberg	77	5	72
Microsoft	76	15	61
Tom Hanks	64	10	54
Disneyworld/ Disneyland theme parks	60	22	38
US TV comedy shows such as Friends, The Simpsons	58	22	36
Renee Zellweger	46	12	34
Brad Pitt	43	18	25
Venus Williams	39	19	20
Coca-Cola	47	33	14
Madonna	42	29	13
Starbucks	36	32	4
Condoleezza Rice	30	29	1
Barbie dolls	22	32	-10
McDonald's Restaurants	27	59	-32
4 x 4 recreation vehicles	24	58	-34
The Hilton sisters (Paris and Nicky)	6	58	-52

Michael Jackson 12

67

-55



Here is a list of paired words and phrases.		
Which word or phrase in each pair do you think more accurately	%	
describes the United States today?		
Caring	19	
Uncaring	60	
Don't know	21	
Divided by class	63 26	
Relatively classless		
Don't know	12	
Has a lot of violent crime	90	
Has little violent crime	4	
Don't know	6	
Equal	12	
Unequal	72	
Don't know	16	
Forward-looking	46	
Backward-looking	30	
Don't know	24	
Cares what the rest of the world thinks	11	
Does not care what the rest of the world thinks	83	
Don't know	6	
Vulgar	65	
Sophisticated	9	
Don't know	26	
Well led	10	
Badly led	75	
Don't know	14	
Offers real equality of opportunity	26	
Does not offer real equality of opportunity	52	
Don't know	23	
Preoccupied with money	84	
Not preoccupied with money	4	

Don't know

12



Democratic 40 Undemocratic 37 Don't know 24 % Ignorant of the outside world 73 Knowledgeable about the outside world 15 Don't know 11 12 Racially united Racially divided 71 Don't know 17 23 Cultured Uncultured 56 Don't know 22 90 Dominated by big business Not dominated by big business 2 Don't know 8 Religious 61 14 Irreligious Don't know 25 A reliable ally 40 Not a reliable ally 41 Don't know 19 If you could, would you like to go and live in the United States? Yes, I would 19 No, I would not 67 Don't know 13