

Sample size 1955  
Fieldwork 2<sup>nd</sup>-8<sup>th</sup> August 2006

	%	All	Con	Lab	LibD	Other
<b>1. How concerned, if at all, are you about the environmental effects of air travel?</b>						
I am very concerned		12	8	11	23	13
I am fairly concerned		44	43	46	43	40
I am not very concerned		31	35	32	22	28
I am not at all concerned		8	9	7	9	9
Don't know		5	4	4	4	10
<b>2. What action, if any, have you taken because of the environmental effects of air travel?</b>						
I no longer travel by air due to my concerns		3	2	2	4	5
I have reduced the number of flights I take		10	9	11	14	8
I have not changed my flying habits despite the environmental effects of air travel		46	46	47	45	42
I have not changed my flying habits because I am not concerned about the environmental effects of air travel		19	25	16	14	17
I have never flown		9	7	9	11	12
Other		7	6	6	8	8
Don't know		7	4	8	5	8
<b>3. Who, if anyone, do you think should be responsible for the environmental cost of air travel?</b>						
The traveller, voluntarily (e.g. through an offset scheme)		2	3	2	3	2
The traveller through a direct government tax on the price of a ticket		15	14	16	24	13
The airlines through a separate government tax with any costs passed on in increased fares		17	16	21	12	14
The airlines by being part of international scheme which controls overall emissions with any costs being passed on in the form of increased fares		48	51	47	47	47
Nobody needs to take responsibility		3	5	2	2	3
Don't know		10	7	10	11	15
None of these		4	4	2	2	6

#### Summary

1. Most people (56%) are concerned about the effects of air travel on the environment.
2. Few people (13%) have changed their travel habits as a result of their concerns.
3. Most people (82%) want to pay for the environmental cost with by far the most popular option(48%) being air travel as part of an international scheme which controls overall emissions.