

YouGov / No2AV Survey Results

Sample Size: 2549 GB Adults

Fieldwork: 27th - 28th February 2011

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 2549	718	849	191	804	647	583	1239	1310	309	649	874	717	1459	1090	323	821	541	621	220
Unweighted Sample 2549	746	776	218	821	598	627	1212	1337	192	642	941	774	1744	805	400	906	471	537	212
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Conservative-Liberal Democrat government are committed to holding a referendum on changing the electoral system from first-past-the-post (FPTP) to the Alternative Vote (AV)

At the moment, under first-past-the-post (FPTP), voters select ONE candidate, and the candidate with the most votes wins.

It has been suggested that this system should be replaced by the Alternative Vote (AV). Voters would RANK a number of candidates from a list. If a candidate wins more than half of the '1st' votes, a winner is declared. If not, the least popular candidates are eliminated from the contest, and their supporters' subsequent preferences counted and shared accordingly between the remaining candidates. This process continues until an outright winner is declared.

If a referendum were held tomorrow on whether to stick with first-past-the-post or switch to the Alternative Vote for electing MPs, how would you vote?

I would vote in favour of switching to the Alternative Vote	32	20	34	76	17	28	61	37	28	34	36	34	26	35	29	31	34	33	29	37
I would vote in favour of keeping first-past-the-post	43	63	46	16	64	49	21	45	42	28	35	43	57	44	43	42	44	42	46	36
I wouldn't vote	7	2	4	2	3	4	5	6	8	12	8	7	4	5	10	5	7	9	5	9
Don't know	17	14	17	7	16	19	14	13	21	25	20	16	13	16	19	22	14	17	20	18