

YouGov / The Sun Survey Results

Sample Size: 1061 GB Adults
Fieldwork: 23rd - 24th June 2010

| | | Voting intention | | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|--|-------------------|------------------|-----|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|----|
| | | Total | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | | 1061 | 377 | 302 | 151 | 517 | 544 | 127 | 273 | 363 | 298 | 595 | 448 | 140 | 341 | 226 | 261 | 94 | |
| Unweighted Sample | | 1061 | 375 | 282 | 154 | 504 | 557 | 58 | 229 | 420 | 354 | 697 | 346 | 115 | 364 | 219 | 241 | 122 | |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| Do you approve or disapprove of the Government's record to date? | 22-23 June | 23-24 June | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| | Approve | 46 | 48 | 89 | 11 | 65 | 51 | 46 | 48 | 42 | 49 | 52 | 50 | 45 | 48 | 52 | 48 | 48 | 33 |
| | Disapprove | 28 | 27 | 3 | 63 | 12 | 28 | 27 | 18 | 29 | 27 | 29 | 26 | 28 | 28 | 23 | 26 | 31 | 33 |
| Don't know | | 25 | 25 | 7 | 26 | 24 | 22 | 28 | 34 | 28 | 24 | 19 | 23 | 27 | 24 | 25 | 27 | 21 | 33 |
| How much do you agree or disagree with the statement that the Government should make it clear which party it favours, even if it doesn't always agree with it? | 2-3 June | 23-24 June | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | |
| | Agrees | 53 | 52 | 81 | 17 | 63 | 57 | 46 | 58 | 44 | 50 | 58 | 55 | 47 | 43 | 60 | 50 | 51 | 40 |
| | Disagrees | 21 | 21 | 2 | 47 | 22 | 24 | 18 | 19 | 26 | 20 | 18 | 21 | 22 | 24 | 13 | 24 | 20 | 40 |
| Applies to Labour | | 2 | 2 | 1 | 5 | 0 | 2 | 2 | 0 | 1 | 2 | 3 | 2 | 2 | 1 | 1 | 3 | 3 | 1 |
| Applies to the Conservatives | | 13 | 12 | 9 | 19 | 11 | 9 | 15 | 8 | 9 | 15 | 12 | 12 | 12 | 13 | 11 | 12 | 15 | 7 |
| Applies to the Liberal Democrats | | 12 | 13 | 7 | 12 | 5 | 9 | 18 | 14 | 19 | 13 | 9 | 10 | 18 | 19 | 14 | 12 | 11 | 12 |
| Even if I don't always agree with it, at least its heart is in the right place | | | | | | | | | | | | | | | | | | | |
| | Agrees | 32 | 27 | 3 | 70 | 16 | 30 | 25 | 22 | 24 | 31 | 29 | 29 | 26 | 31 | 18 | 33 | 30 | 36 |
| | Disagrees | 20 | 23 | 49 | 3 | 17 | 25 | 21 | 24 | 18 | 21 | 30 | 23 | 23 | 17 | 23 | 29 | 25 | 13 |
| | Applies to Labour | 24 | 22 | 25 | 9 | 49 | 20 | 23 | 32 | 20 | 22 | 19 | 24 | 18 | 21 | 30 | 17 | 16 | 22 |
| Applies to the Conservatives | | 14 | 14 | 11 | 11 | 13 | 13 | 15 | 7 | 16 | 15 | 14 | 14 | 14 | 16 | 12 | 14 | 16 | 13 |
| Applies to the Liberal Democrats | | 10 | 14 | 12 | 7 | 5 | 12 | 16 | 15 | 23 | 11 | 9 | 10 | 19 | 14 | 17 | 8 | 14 | 16 |

Weighted Sample
Unweighted Sample

| | Voting intention | | | Gender | | Age | | | | Social grade | | Region | | | | |
|-------|------------------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| Total | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| 1061 | 377 | 302 | 151 | 517 | 544 | 127 | 273 | 363 | 298 | 595 | 448 | 140 | 341 | 226 | 261 | 94 |
| 1061 | 375 | 282 | 154 | 504 | 557 | 58 | 229 | 420 | 354 | 697 | 346 | 115 | 364 | 219 | 241 | 122 |
| % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

It seems to have succeeded in moving on and left its past behind it

| | | | | | | | | | | | | | | | | | | |
|---------------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Applies most to the Conservatives | 36 | 34 | 66 | 8 | 30 | 36 | 33 | 37 | 30 | 33 | 38 | 36 | 31 | 27 | 36 | 34 | 38 | 26 |
| Applies most to the Liberal Democrats | 15 | 14 | 12 | 12 | 29 | 14 | 15 | 10 | 14 | 13 | 18 | 15 | 13 | 13 | 15 | 15 | 12 | 14 |
| Applies most to Labour | 13 | 12 | 1 | 32 | 8 | 15 | 9 | 15 | 11 | 13 | 11 | 12 | 12 | 14 | 8 | 15 | 12 | 16 |
| Applies to none of them | 24 | 24 | 11 | 38 | 27 | 24 | 23 | 20 | 22 | 29 | 20 | 26 | 20 | 24 | 21 | 24 | 24 | 28 |
| Don't know | 13 | 16 | 10 | 9 | 7 | 12 | 20 | 19 | 23 | 12 | 13 | 10 | 23 | 22 | 19 | 11 | 14 | 16 |

It seems to appeal to one section of society rather than to the whole country

| | | | | | | | | | | | | | | | | | | |
|---------------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Applies most to the Conservatives | 45 | 41 | 14 | 77 | 41 | 41 | 41 | 46 | 33 | 43 | 44 | 43 | 38 | 38 | 32 | 45 | 46 | 56 |
| Applies most to Labour | 20 | 21 | 42 | 2 | 23 | 25 | 18 | 22 | 21 | 21 | 22 | 24 | 17 | 19 | 23 | 22 | 22 | 11 |
| Applies most to the Liberal Democrats | 12 | 11 | 16 | 6 | 10 | 13 | 9 | 13 | 8 | 10 | 14 | 9 | 14 | 12 | 11 | 11 | 9 | 11 |
| Applies to none of them | 10 | 10 | 12 | 5 | 15 | 7 | 12 | 3 | 11 | 11 | 10 | 11 | 8 | 11 | 12 | 8 | 9 | 8 |
| Don't know | 13 | 17 | 16 | 9 | 10 | 14 | 20 | 15 | 28 | 15 | 10 | 13 | 23 | 20 | 21 | 13 | 14 | 14 |