

YouGov / The Sun Survey Results

Sample Size: 1441 GB Adults
Fieldwork: 1st - 2nd June 2010

Statement		2010 Election Vote				Gender		Age			Social grade		Region				
		Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
		1441	477	388	310	692	749	415	522	504	793	648	184	468	308	354	125
Weighted Sample	Unweighted Sample	1441	478	350	333	662	779	381	474	586	862	579	217	488	279	317	140
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
make	25-26 May	1-2 June															
which party																	
es, Labour																	
of society I																	
onservatives	34	34	83	5	8	34	35	27	31	43	39	29	33	42	38	29	16
st to Labour	26	25	1	73	13	29	22	27	28	20	23	28	24	18	24	32	39
Democrats	17	17	3	7	60	15	19	22	16	14	19	15	21	21	15	13	14
one of them	12	12	6	9	7	13	10	9	11	15	11	13	8	8	12	13	24
Don't know	11	12	7	6	12	10	14	15	14	8	9	15	13	12	11	13	6
onservatives	33	30	71	4	13	30	31	23	27	40	33	27	32	36	33	27	11
st to Labour	18	19	2	57	8	21	17	24	20	15	17	22	20	15	19	22	28
Democrats	9	11	3	3	37	11	11	13	11	9	12	10	11	13	11	9	8
one of them	19	20	12	24	16	22	19	19	21	21	20	21	16	15	20	24	37
Don't know	20	19	13	12	26	17	21	21	20	16	18	21	21	21	17	18	15
popular																	
onservatives	50	48	82	23	37	49	47	38	45	59	52	44	44	53	52	45	34
st to Labour	17	17	2	46	10	17	17	21	18	13	16	19	17	14	14	22	26
Democrats	7	9	2	6	27	8	10	11	10	7	9	9	12	10	10	6	7
one of them	11	13	7	16	10	12	13	13	14	11	12	13	10	10	11	15	25
Don't know	15	13	7	9	16	12	13	16	13	10	11	15	17	12	12	13	8
an never																	
st to Labour	31	31	53	6	36	30	32	23	30	38	34	27	27	36	35	27	18
onservatives	20	23	6	44	26	24	21	27	24	18	22	23	25	19	21	25	29
Democrats	22	21	20	31	10	24	18	19	21	23	20	21	21	19	19	22	28
one of them	9	8	7	9	7	7	10	10	7	8	8	8	9	9	7	8	9
Don't know	17	17	13	11	21	16	19	22	18	13	15	20	18	17	18	18	16