

Region

## YouGov / The Sun Survey Results

Sample Size: 2125 GB Adults Fieldwork: 15th - 16th August 2010

		VOLI	ng me	IIIIOII	Ge	iluei		Αį	je		Social	graue			Region		
	Total	Con	Lab	Lib Dem	Male	Female			40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotla
Weighted Sample	2125	678	618	245	1033	1092	478	320	740	586	1191	898	269	697	457	519	183
Unweighted Sample		632	622	250	1009	1116	374	349	845	557	1396	693	277	734	423	476	215
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
nis week David Cameron has been Prime Minister for 00 days																	
o far, do you think David Cameron has performed well badly as Prime Minister?																	
Very well	11	31	0	9	12	11	8	8	11	17	14	8	11	14	12	8	10
Fairly well	44	66	15	67	42	45	43	48	39	48	46	40	46	50	46	38	24
TOTAL WELL	55	97	15	76	54	56	51	56	50	65	60	48	57	64	58	46	34
Fairly badly	21	1	40	18	23	18	21	17	23	19	19	22	24	16	18	22	34
Very badly	14	1	35	2	14	13	11	14	18	11	12	17	12	9	14	20	16
TOTAL BADLY	35	2	75	20	37	31	32	31	41	30	31	39	36	25	32	42	50
Don't know	11	1	10	4	9	12	18	12	9	6	8	14	7	10	10	12	1
nd do you think George Osborne has performed well or adly as Chancellor? Very well Fairly well		19 69	0	3 49	8 37	6 35	5 27	3 39	6 35	12 43	9 39	5 32	6 36	9 41	7 41	5 31	7 19
TOTAL WELL	43	88	9	<b>52</b>	45	41	32	42	41	55	48	3 <b>7</b>	42	50	48	36	26
Fairly badly		2	39	23	1 21	20	18	19	20	22	20	21	26	18	18	19	30
Very badly		1	40	2	19	14	13	15	21	13	15	19	16	10	16	24	24
TOTAL BADLY	36	3	79	25	40	34	31	34	41	35	35	40	42	28	34	43	54
Don't know		9	12	23	15	26	36	23	17	10	18	23	16	23	18	21	20
nd do you think Nick Clegg has performed well or badly s Deputy Prime Minister?																	
Very well		12	0	22	8	7	7	6	6	10	9	5	7	9	9	5	5
	37	65	9	58	36	37	35	37	35	41	40	33	38	44	39	31	20
Fairly well		77	9	80	44	44	42	43	41	51	49	38	45	53	48	36	25
TOTAL WELL	44	77														00	3
<b>TOTAL WELL</b> Fairly badly	20	9	34	11	21	20	16	19	21	23	20	21	23	15	21	22	
<b>TOTAL WELL</b> Fairly badly Very badly	20 19	9 4	34 45	1	23	15	16	18	24	17	17	22	20	13	16	25	3
<b>TOTAL WELL</b> Fairly badly	20 19 39	9	34										-				3 <sup>2</sup> 62 15

Gender

Age

Social grade

Voting intention

Better

Worse

Don't know

Neither better nor worse



		Voti	ng inter	ntion	Ge	nder		Ag	e		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2125	678	618	245	1033	1092	478	320	740	586	1191	898	269	697	457	519	183
Unweighted Sample	2125	632	622	250	1009	1116	374	349	845	557	1396	693	277	734	423	476	215
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Based on their performance so far, how much confidence do you have in the government's ability to...

un the economy?																	
A lot of confidence	18	45	1	21	20	16	12	16	17	25	22	13	17	22	25	10	12
A little confidence	37	51	14	59	36	38	40	42	34	36	37	37	34	41	37	38	22
TOTAL A LITTLE/ A LOT CONFIDENCE	55	96	15	80	56	54	52	58	51	61	59	50	51	63	62	48	34
Not a lot of confidence	21	1	38	17	20	23	20	19	22	23	20	24	24	17	18	23	38
No confidence at all	18	1	45	3	20	17	14	19	23	15	17	21	23	13	17	23	24
TOTAL NOT A LOT/ NO CONFIDENCE	39	2	83	20	40	40	34	38	45	38	37	45	47	30	35	46	62
Don't know	5	1	2	1	4	6	14	5	3	1	5	6	2	8	4	6	4
ut the public spending deficit?		-			-		-				-		-				
A lot of confidence	23	51	4	29	26	20	18	21	22	29	27	17	22	27	27	17	16
A little confidence	39	44	28	53	38	39	40	40	36	40	39	38	44	39	41	38	26
TOTAL A LITTLE/ A LOT CONFIDENCE	62	95	32	82	64	59	58	61	58	69	66	55	66	66	68	55	42
Not a lot of confidence	20	3	35	15	19	21	16	19	22	20	19	21	19	18	14	23	33
No confidence at all	13	1	30	2	13	12	11	14	15	10	10	16	12	8	14	16	19
TOTAL NOT A LOT/ NO CONFIDENCE	33	4	65	17	32	33	27	33	37	30	29	37	31	26	28	39	52
Don't know	6	1	4	2	5	7	15	6	4	1	5	8	3	8	5	7	6
eform our political system?		•			•		•				•		•				
A lot of confidence	9	20	1	13	8	10	9	9	10	7	10	7	7	11	13	6	4
A little confidence	34	53	16	49	33	35	32	39	32	36	37	32	32	38	35	31	29
TOTAL A LITTLE/ A LOT CONFIDENCE	43	73	17	62	41	45	41	48	42	43	47	39	39	49	48	37	33
Not a lot of confidence	32	19	42	30	34	30	29	26	31	38	31	33	37	28	30	33	41
No confidence at all	17	2	37	7	18	15	13	18	20	14	14	20	18	13	15	22	21
TOTAL NOT A LOT/ NO CONFIDENCE	49	21	79	37	52	45	42	44	51	52	45	53	55	41	45	55	62
Don't know	8	6	4	1	6	10	16	7	6	4	8	9	6	11	7	8	6
ut levels of crime?		•			•		•						•				
A lot of confidence	6	15	1	5	6	6	7	6	6	6	7	5	7	7	8	3	3
A little confidence	27	49	10	39	26	28	31	28	26	25	30	23	26	31	32	22	17
TOTAL A LITTLE/ A LOT CONFIDENCE	33	64	11	44	32	34	38	34	32	31	37	28	33	38	40	25	20
Not a lot of confidence	35	29	35	43	35	34	30	37	33	40	35	35	38	34	30	36	43
No confidence at all	25	3	51	10	27	23	17	22	30	26	22	29	26	19	24	33	29
TOTAL NOT A LOT/ NO CONFIDENCE	60	32	86	53	62	57	47	59	63	66	57	64	64	53	54	69	72
Don't know	7	3	2	3	6	8	15	7	5	4	6	9	4	9	6	7	8
nprove school standards?		•			•		•				•		-				
A lot of confidence	7	19	0	6	7	8	6	5	7	10	10	4	8	9	11	4	4
																-	14
TOTAL A LITTLE/ A LOT CONFIDENCE	32	67	7		33		36	31	30	34	35	30	32	40	38	26	18
Not a lot of confidence		24			31									29			39
No confidence at all	28	3	60	14	30	26		29	33	27	24	32	26	21	26	36	37
TOTAL NOT A LOT/ NO CONFIDENCE	59	27	91	54	61	58	48	61	64	61	57	61	61	50	55	68	76
A lot of confidence A little confidence TOTAL A LITTLE/A LOT CONFIDENCE Not a lot of confidence No confidence at all	7 25 32 31 28	19 48 <b>67</b> 24 3	0 7 <b>7</b> 31 60	6 36 <b>42</b> 40 14	7 26 <b>33</b> 31 30	8 25 <b>33</b> 32 26	6 30 <b>36</b> 28 20	5 26 <b>31</b> 32 29	7 23 <b>30</b> 31 33	10 24 <b>34</b> 34 27	10 25 <b>35</b> 33 24	4 26 <b>30</b> 29 32	8 24 <b>32</b> 35 26	9 31 <b>40</b> 29 21	11 27 <b>38</b> 29 26	4 22 <b>26</b> 32 36	



	Voting intention				Ge	nder		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2125	678	618	245	1033	1092	478	320	740	586	1191	898	269	697	457	519	183
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Don't know	8	6	2	3	7	9	16	8	5	5	8	8	7	10	8	7	6
Improve the NHS?																	
A lot of confidence	7	18	0	4	6	7	6	4	7	9	8	5	6	8	9	4	3
A little confidence	25	50	5	41	25	26	25	26	23	27	25	25	25	30	28	21	11
TOTAL A LITTLE/ A LOT CONFIDENCE	32	68	5	45	31	33	31	30	30	36	33	30	31	38	37	25	14
Not a lot of confidence	30	25	29	36	30	31	34	30	30	29	32	28	31	28	29	30	42
No confidence at all	31	4	64	17	32	29	19	31	37	32	28	34	35	25	25	38	39
TOTAL NOT A LOT/ NO CONFIDENCE	61	29	93	53	62	60	53	61	67	61	60	62	66	53	54	68	81
Don't know	7	4	1	2	7	8	16	8	4	3	6	9	4	9	9	6	5
Reduce the level of immigration?																	
A lot of confidence	10	23	2	10	10	10	10	9	9	13	11	8	9	11	15	6	6
A little confidence	29	40	22	38	30	28	39	31	26	25	31	26	36	32	30	25	19
TOTAL A LITTLE/ A LOT CONFIDENCE	39	63	24	48	40	38	49	40	35	38	42	34	45	43	45	31	25
Not a lot of confidence	26	23	30	30	26	26	21	30	29	26	27	25	20	24	24	30	36
No confidence at all	27	11	41	15	27	26	16	22	31	33	23	32	29	23	24	30	33
TOTAL NOT A LOT/ NO CONFIDENCE	53	34	71	45	53	52	37	52	60	59	50	57	49	47	48	60	69
Don't know	8	3	5	7	7	9	15	9	6	4	8	8	7	10	6	8	6
Protect Britain from terrorism?																	
A lot of confidence	7	17	1	5	8	6	6	6	7	7	8	5	8	7	9	4	7
A little confidence	35	54	20	48	37	34	37	38	33	34	36	34	38	39	37	31	23
TOTAL A LITTLE/ A LOT CONFIDENCE	42	71	21	53	45	40	43	44	40	41	44	39	46	46	46	35	30
Not a lot of confidence	27	17	35	30	25	29	23	27	28	29	27	26	24	25	23	30	36
No confidence at all	21	6	38	10	22	21	15	18	26	22	19	24	21	16	21	26	26
TOTAL NOT A LOT/ NO CONFIDENCE	48	23	73	40	47	50	38	45	54	51	46	50	45	41	44	56	62
Don't know	10	6	6	7	10	11	19	11	6	7	10	11	10	12	10	9	8



Voting intention Social grade Gender Age Region Midlands Rest of Lib 30-39 C2DE North Scotland Lab Male Female 18-29 40-59 60+ ABC1 Total Con London Dem South / Wales Weighted Sample 2125 678 618 1033 1092 478 320 740 586 1191 898 519 183 245 269 697 457 %

Unweighted Sample

Here are some policies the coalition government have announced in their first hundred days. For each one please say if you oppose or support it?

Introducing elected police commissioners																		
0	Support 4: Oppose 2: 't know 3:	7	58 18 24	30 43 27	42 26 33	41 31 27	42 23 35	39 17 44	39 26 35	41 30 29	46 32 22	41 29 30	42 25 33	45 29 27	45 25 29	42 23 35	36 29 35	38 35 27
Protecting spending on the NHS																		
0	Support 79 Dippose 12 It know 10	2	82 13 5	79 13 8	84 11 5	77 15 8	80 9 11	72 9 18	81 13 6	80 12 8	81 12 7	78 13 9	80 10 10	78 13 9	78 11 11	81 12 7	80 9 11	77 16 8
Holding a referendum on whether to change the vot system	ting																	
0	Support 60 Dippose 29 It know 10	:5	62 28 10	52 32 15	81 9 10	63 26 11	56 24 20	58 17 25	66 22 12	61 25 13	54 33 13	63 25 12	54 25 20	65 21 14	59 25 15	62 25 13	57 24 19	53 30 17
Cutting the number of MPs																		
0	Support 7: Oppose 1: 't know 1:	0	88 5 7	66 20 14	82 6 13	76 12 12	77 8 15	68 8 24	77 11 12	78 11 11	82 10 9	76 10 13	77 9 14	68 16 16	81 7 12	79 11 10	74 10 16	78 10 11
Giving charities and voluntary groups the right to senew state schools	et up																	
0	Support 3: Oppose 40 't know 2:	0	56 22 21	21 64 15	46 34 20	37 44 19	38 36 26	42 28 30	40 43 17	32 44 23	39 43 19	39 41 20	35 39 26	38 43 20	43 35 22	37 40 23	33 42 26	28 51 22
Increasing VAT to 20%																		
0	Support 2: Oppose 6: 't know 10	8	40 51 9	8 87 5	27 60 13	24 67 9	20 69 11	15 68 18	17 75 9	23 68 8	28 65 7	25 66 10	17 72 11	20 70 10	26 63 11	22 70 8	17 71 12	17 74 8
Aiming to withdraw troops from Afghanistan by 201	5																	
0	Support 80 Dippose 9 't know 1	9	89 3 8	71 18 10	83 4 13	77 11 11	82 6 11	75 6 19	81 9 10	79 10 11	85 8 7	81 8 11	79 10 11	84 6 10	80 7 13	79 11 10	79 9 11	78 11 11
Stopping funding for speed cameras		_						_										
0	Support 59 Oppose 27 It know 13	7	77 16 7	41 46 13	58 27 15	63 26 11	55 29 15	60 20 20	64 23 13	59 29 12	57 34 8	59 29 12	60 26 14	57 28 15	62 25 13	63 29 8	58 25 17	48 37 15



		Voti	ng inter	ntion	Ge	nder		Αç	je		Social	grade			Region		
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Giving more powers to local communities to run services as part of the "Big Society"	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Support	46	72	22	51	45	46	48	47	44	46	47	43	43	51	49	40	33
Oppose	30	11	58	21	33	28	21	32	32	34	31	29	37	24	28	31	47
Don't know	24	16	20	28	22	26	31	21	24	20	21	28	20	24	23	28	21
Abandoning plans for ID cards																	
Support	64	76	54	71	65	63	66	72	62	61	67	61	63	65	66	63	64
Oppose	26	18	36	20	27	24	20	18	28	31	24	28	28	25	26	26	26
Don't know	10	5	10	9	8	12	14	10	10	7	9	11	9	10	9	12	10
Putting a limit on housing benefit																	
Support	72	93	53	77	72	72	65	80	70	77	76	67	72	75	69	74	65
Oppose	17	4	35	10	16	17	14	12	19	17	14	20	16	15	20	15	20
Don't know	11	3	12	13	11	11	21	8	10	6	10	13	12	10	11	11	15
Which party do you think has got the better deal out of the coalition agreement?  The Conservatives The Liberal Democrats It is fair to both of them Don't know	44 29 15 12	36 42 21 1	63 24 5 8	43 33 21 3	49 31 12 9	40 28 18 14	48 19 11 22	52 28 10 10	44 30 15 12	38 37 20 4	48 30 14 9	40 28 16 16	51 32 9 8	40 32 17 11	38 30 19 12	50 24 11 14	48 28 12 12
worse than had the Liberal Democrats formed a coalition with Labour instead?																	
Better	43	85	8	53	46	41	36	41	40	53	46	39	44	52	48	32	25
Worse	28	7	66	19	30	26	28	29	32	23	28	29	32	22	27	31	41
No difference	14	5	14 12	19	13	15 18	13 24	13 17	15 13	14 9	13	15 17	11 13	12 14	11 14	18	19 14
Don't know  Do you think a Conservative government under David  Cameron would be better or worse than the current	15	3	12	10	11	18	24	17	13	9	13	17	13	14	14	19	14
coalition government?													l				
Better	23	55	6 56	6	27	20	20	21	21 37	29	24	21	27	29	23	17	14 51
Worse Neither better nor worse	34 31	8 31	56 33	62 24	38	30 34	34 24	35 32	37 32	31 35	36 30	32 33	33 30	28 29	37 30	34 35	51 27
Neither better nor worse Don't know	12	5	33 6	24 8	27 8	34 15	22	32 12	32 10	35 5	10	33 14	10	29 13	30 10	35 14	2 <i>1</i> 8
Bont know			J	١		10	~~	12	10	J	1 10	17		10	10	1-7	O

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Region

Social grade

Age

	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And do you think a Liberal Democrat government under Nick Clegg would be better or worse than the current coalition government?																	
Better	17	4	22	48	17	17	22	19	17	11	19	14	23	15	15	17	21
Worse	43	70	37	16	50	37	31	36	47	53	46	40	33	47	49	39	43
Neither better nor worse	25	19	30	27	22	28	21	30	25	27	23	28	27	24	25	26	24
Don't know	15	6	11	8	11	18	26	14	12	9	12	18	16	14	12	18	12
Do you agree or disagree with the following statements?																	
The Liberal Democrats sold out their principles by going into coalition with the Conservatives																	
Agree strongly	26	4	61	4	30	21	20	25	29	26	25	27	28	17	24	31	44
Tend to agree	33	34	30	33	32	34	35	31	32	35	32	34	34	34	33	32	31
TOTAL AGREE	59	38	91	37	62	55	55	56	61	61	57	61	62	51	57	63	75
Tend to disagree	23	40	4	37	22	23	19	26	25	22	26	19	19	26	25	22	12
Disagree strongly		13	1	19	7	8	6	8	6	10	9	6	8	8	9	5	6
TOTAL DISAGREE	30	53	5	56	29	31	25	34	31	32	35	25	27	34	34	27	18
Don't know	11	9	4	8	8	14	20	10	8	8	9	14	11	15	9	10	7
The Liberal Democrats in government have made the Conservative government more moderate and centrist																	
Agree strongly	8	8	6	20	9	7	5	9	8	10	9	7	12	6	12	6	4
Tend to agree		65	29	66	51	43	41	46	46	54	48	45	38	52	49	43	49
TOTAL AGREE	55	73	35	86	60	50	46	55	54	64	57	52	50	58	61	49	53
Tend to disagree	20	14	33	5	19	21	19	19	22	19	22	18	28	16	17	21	30
Disagree strongly	9	2	22	2	11	7	6	7	11	8	8	10	9	7	8	12	8
TOTAL DISAGREE	29	16	55	7	30	28	25	26	33	27	30	28	37	23	25	33	38
Don't know	16	11	11	8	11	22	28	19	13	9	13	21	14	19	13	18	10
The Liberal Democrats did the responsible thing by helping form a majority government at a time of national crisis																	
Agree strongly	19	32	4	34	21	16	13	18	18	25	22	14	21	20	22	14	15
Tend to agree	41	57	23	55	39	44	42	45	39	43	43	40	40	48	41	40	25
TOTAL AGREE		89	27	89	60	60	55	63	57	68	65	54	61	68	63	54	40
Tend to disagree	15	5	31	4	16	15	12	11	19	17	14	17	13	11	14	18	31
Disagree strongly	12	2	34	1	15	10	9	14	14	12	12	13	14	8	12	15	18
TOTAL DISAGREE	27	7	65	5	31	25	21	25	33	29	26	30	27	19	26	33	49
Don't know	12	3	9	6	9	15	24	13	10	3	9	15	11	13	10	14	11

Gender

Voting intention



		Voting intention				nder		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Male	Female	18-29	30-39	40-59		ABC1		London	Rest of South	Midlands / Wales		Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
It is no longer clear what the Liberal Democrats stand for																	
Agree strongly	28	9	62	6	32	24	20	29	30	31	27	29	34	18	29	31	43
Tend to agree		39	28	32	33	35	36	31	33	35	35	33	34	38	31	33	30
TOTAL AGREE		48	90	38	65	59	56	60	63	66	62	62	68	56	60	64	73
Tend to disagree	20	32	4	38	20	20	17	22	22	19	22	17	17	22	21	20	13
Disagree strongly	5	8	1	16	6	4	4	4	5	7	6	4	7	6	6	3	5
TOTAL DISAGREE	25	40	5	54	26	24	21	26	27	26	28	21	24	28	27	23	18
Don't know	13	12	5	8	10	16	23	15	10	8	10	17	8	17	13	13	9
How long do you expect the coalition between the Conservatives and Liberal Democrats to last for?																	
Less than a year	8	2	18	1	9	7	5	10	11	7	6	10	7	5	10	10	12
Between one and two years	39	30	52	33	37	40	35	35	43	38	39	37	37	40	33	41	45
Between three and four years	24	32	14	33	24	23	25	23	19	28	24	23	24	23	28	22	19
More than four years	14	26	5	25	17	11	7	17	16	16	17	11	18	16	14	10	11
Don't know	16	9	11	8	13	19	28	15	11	12	13	20	14	15	15	18	13
The next general election may not be until 2015. Based on the performance of the government so far, what do you expect to happen at the NEXT general election?																	
The Conservatives will win an overall majority		59	6	26	33	22	27	29	26	28	31	22	26	34	29	22	16
There will be a hung Parliament and Liberal Democrats will back the Conservatives	13	17	5	32	12	14	13	14	12	15	14	12	12	15	14	13	8
There will be a hung Parliament and Liberal Democrats will back Labour	7	2	13	7	8	6	8	6	6	9	7	7	9	5	7	9	10
The Labour party will win an overall majority	21	2	58	6	22	21	16	22	24	23	19	25	24	18	17	24	35
None of these		1	3	2	3	3	4	4	4	2	3	5	4	2	3	5	4
Don't know	27	20	16	27	21	32	32	25	27	24	26	29	24	26	30	27	27