

## YouGov / The Sunday Times Survey Results

## Sample Size: 1953 GB Adults

Fieldwork: 19th - 20th August 2010

Tieluwork. 19th - 20th August 2010		Voting intention			Charity Donations Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Haiti but not Pakistan	Male	Female	18-29		40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales		Scotland
Weighed Sample	1953	635	589	189	316	952	1001	434	303	681	535	1100	830	249	634	420	482	168
Unweighted Sample	1953	617	578	183	316	905	1048	307	297	798	551	1249	681	274	645	383	437	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Below are a list of major charity appeals organised by the Disasters Emergency Committee over the last few years. You may have contributed to some of these, or you may have given to other appeals or to charities that help in other areas or other issues. Please look at this list, and tick any that you personally gave money to. Please only include any donations you made directly to the appeals for the disasters, and not any donations you may have made directly to other charities.																		
Tsunami appeal (2004)	29	31	31	33	72	22	36	19	32	31	35	32	26	29	29	30	30	29
Haiti earthquake (2010)	21	19	25	24	100	16	26	22	20	20	22	22	19	19	21	21	20	23
Pakistan appeal (2010)	7	7	7	8	0	6	8	6	6	6	9	8	5	7	6	5	9	8
Darfur appeal (2007)	3	3	4	6	9	2	4	1	4	4	5	4	2	6	3	2	4	4
Asia earthquake (2005)	3	3	3	3	6	3	3	2	3 2	3	3 2	3	2 2	2	3	2	3	3
Gaza appeal (2009)	2	1	4	2	4	2	2 0	3 0	2	2 0	2	2 0	2	3	1	3	1	4
Congo conflict (2008) Burma Cyclone (2008)	1	1	0	1	1	1	1	0	2 1	1	1	1	1	1	1	1	1	1
Bangladesh Cyclone (2007)	1	1	2	2	2	1	2	1	1	1	2	1	1	3	1	1	1	2
I did not give to any of these appeals	52	59	47	47	0	60	45	52	53	52	53	52	54	52	53	55	51	50
Don't know or can't remember	12	7	13	12	1	12	11	15	10	12	9	10	14	9	11	10	14	15



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Shortly before the recent floods in Pakistan David Cameron accused the country of "looking both ways" on terrorism, and allowing the export of terrorism from within Pakistan. Some people have blamed Pakistan's association with terror for low donations to the charity appeal, while others have said it should have no impact on aid to a purely humanitarian disaster. Thinking about Pakistan, terrorism and whether you gave a donation to the recent appeal, which of the following best represents your view?																		
Pakistan does have an association with terrorism, but it made no difference to whether I gave money to the appeal Pakistan does have an association with terrorism.	51	53	51	64	59	52	50	47	57	51	50	56	44	56	48	57	44	59
and it made me less likely to consider giving money to the appeal	25	29	25	17	21	28	22	18	17	26	33	26	24	25	27	18	29	23
I do not think Pakistan has any association with terrorism	3	2	4	3	4	3	3	7	3	2	1	2	4	4	2	2	4	2
Pakistan does have an association with terrorism, but it made me more likely to give money to the appeal	1	1	1	2	1	1	1	2	1	1	1	1	1	3	1	1	1	0
Don't know	20	15	18	14	16	16	24	26	21	20	15	15	27	12	22	21	23	15