

YouGov UK-EFTA Survey Results

Sample Size: 2078

Fieldwork: 19th - 21th January 2010

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Unweighted Base	2078	944	1134	156	324	347	355	896	1236	842	509	331	202	249	500	93	194
All GB Adults	2078	997	1081	249	348	378	375	727	1143	935	511	341	199	266	476	104	181

Currently, there are two options for trading freely with European countries. The first is the European Union (EU), which Britain is currently a member of. The Second is the European Free Trade Association (EFTA).

Before today, which, if any, of the following have you heard of? (Please tick all that apply)

The EU (European Union)	95%	95%	95%	93%	93%	95%	96%	97%	97%	93%	95%	94%	95%	94%	97%	98%	96%
The EFTA (European Free Trade Association)	37%	46%	28%	35%	22%	26%	31%	52%	41%	31%	33%	35%	36%	40%	40%	37%	36%
The EU/ The EFTA	96%	96%	96%	95%	95%	96%	96%	98%	97%	95%	95%	96%	95%	96%	97%	98%	96%
None of these	4%	4%	4%	5%	6%	4%	4%	2%	3%	5%	5%	4%	5%	4%	3%	2%	4%

YouGov UK-EFTA Survey Results

Sample Size: 2078

Fieldwork: 19th - 21th January 2010

	Total	Working Status						Marital Status					Children in household			
	Base	Working full time	Working part time	Full time student	Retired	Un-employed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/Di vorced	Widowed	Never Married	0	1	2	3+
Unweighted Base	2078	1052	327	95	367	53	184	1125	255	181	63	415	1439	314	185	74
All GB Adults	2078	1077	304	148	304	62	183	1032	266	171	56	518	1396	333	200	82

Currently, there are two options for trading freely with European countries. The first is the European Union (EU), which Britain is currently a member of. The Second is the European Free Trade Association (EFTA).

Before today, which, if any, of the following have you heard of? (Please tick all that apply)

The EU (European Union)	95%	96%	96%	90%	97%	88%	96%	96%	94%	99%	98%	93%	97%	92%	96%	93%
The EFTA (European Free Trade Association)	37%	35%	32%	38%	54%	34%	26%	38%	31%	40%	43%	35%	41%	30%	22%	17%
The EU/ The EFTA	96%	96%	97%	92%	97%	92%	97%	97%	95%	99%	98%	94%	97%	94%	96%	93%
None of these	4%	4%	3%	8%	3%	8%	3%	3%	5%	1%	2%	6%	3%	6%	4%	7%

	Total	Gender		Age					Social Grade		Region						
	Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Unweighted Base	2078	944	1134	156	324	347	355	896	1236	842	509	331	202	249	500	93	194
All GB Adults	2078	997	1081	249	348	378	375	727	1143	935	511	341	199	266	476	104	181

The European Free Trade Association (EFTA) was set up in 1960. Britain had previously been a member of the EFTA, but it left to join the European Community (the EC, which later became the EU) in 1973.

In the 1990s the EFTA joined the EEA (European Economic Area), of which the EU is also a member, which allows for free movement of goods, services, capital and people in all EU countries. The EFTA has no common agricultural or fisheries policy, no economic union, nor any common foreign, security and defence policy between individual countries. These are run by the parliamentary member states. As a result, the cost of Britain belonging to the EFTA, if it decided to join, is estimated to be approximately £3 billion per year. Current members include Norway, Iceland and Liechtenstein.

As a result of Britain's membership of the EU, it maintains common policies on trade, agriculture, fisheries and regional development, as well as security and defence policy. The EU has certain control over what happens between countries (such as the free movement of goods, services, capital and people) but also – to an extent – what happens within the individual countries. Membership of the EU is expected to cost an estimated £6 billion in 2010-11. Current members include France, Spain and Germany.

With this in mind, which ONE would you prefer Britain to be in?

The EU (European Union)	36%	41%	32%	49%	39%	35%	38%	31%	39%	33%	39%	40%	34%	33%	35%	30%	39%
The EFTA (European Free Trade Association)	39%	43%	35%	29%	26%	38%	38%	49%	41%	36%	35%	40%	40%	37%	42%	51%	35%
Don't know	25%	16%	33%	21%	35%	27%	24%	20%	20%	30%	26%	20%	27%	30%	23%	19%	25%

All figures, unless otherwise stated, are from YouGov Plc.

	Total	Working Status						Marital Status					Children in household			
	Base	Working full time	Working part time	Full time student	Retired	Un-employed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/Di vorced	Widowed	Never Married	0	1	2	3+
Unweighted Base	2078	1052	327	95	367	53	184	1125	255	181	63	415	1439	314	185	74
All GB Adults	2078	1077	304	148	304	62	183	1032	266	171	56	518	1396	333	200	82

The European Free Trade Association (EFTA) was set up in 1960. Britain had previously been a member of the EFTA, but it left to join the European Community (the EC, which later became the EU) in 1973.

In the 1990s the EFTA joined the EEA (European Economic Area), of which the EU is also a member, which allows for free movement of goods, services, capital and people in all EU countries. The EFTA has no common agricultural or fisheries policy, no economic union, nor any common foreign, security and defence policy between individual countries. These are run by the parliamentary member states. As a result, the cost of Britain belonging to the EFTA, if it decided to join, is estimated to be approximately £3 billion per year. Current members include Norway, Iceland and Liechtenstein.

As a result of Britain's membership of the EU, it maintains common policies on trade, agriculture, fisheries and regional development, as well as security and defence policy. The EU has certain control over what happens between countries (such as the free movement of goods, services, capital and people) but also – to an extent – what happens within the individual countries. Membership of the EU is expected to cost an estimated £6 billion in 2010-11. Current members include France, Spain and Germany.

With this in mind, which ONE would you prefer Britain to be in?

The EU (European Union)	36%	38%	33%	55%	32%	31%	25%	35%	36%	34%	28%	43%	38%	36%	34%	29%
The EFTA (European Free Trade Association)	39%	40%	36%	23%	48%	41%	34%	43%	35%	40%	40%	32%	40%	32%	41%	35%
Don't know	25%	22%	31%	22%	20%	28%	41%	23%	29%	26%	32%	24%	22%	31%	25%	36%

All figures, unless otherwise stated, are from YouGov P