

YouGov / YWCA Survey Results

Sample Size: 116

Fieldwork: 10th - 12th February 2009

	Total	Gender		Age						Social Grade	
	Base	Male	Female	16 and 17	18 to 24	25 to 34	35 to 44	45 to 54	55 +	ABC1	C2DE
Unweighted Base	94	39	55	3	9	12	17	20	33	34	60
ALL Welsh Adults	116	43	74	4	16	15	22	25	35	54	62

The next few questions are about binge-drinking. Binge-drinking is often defined as the consumption of more than a certain number of alcoholic drinks over a short period of time i.e. a single drinking session, or at least during a single day. In the UK drinking surveys normally define binge drinkers as men consuming at least six, and women at least four standard units of alcohol in a single day– double the maximum recommended 'safe limit' for men and women respectively.

Who do you think is more likely to binge-drink?

Girls (aged 13 to 18)	44%	30%	52%	56%	66%	40%	34%	39%	43%	51%	37%
Boys (aged 13 to 18)	40%	50%	34%	44%	34%	43%	45%	43%	36%	33%	46%
Don't know	16%	21%	14%	-	-	17%	21%	18%	21%	16%	17%

To what extent do you agree or disagree that young girls' binge-drinking (i.e. girls aged 13 to 18 years old) is a problem in England and Wales?

Strongly agree	28%	26%	30%	-	32%	23%	26%	5%	51%	33%	24%
Agree	48%	46%	50%	44%	53%	32%	66%	62%	32%	53%	44%
Neither agree nor disagree	13%	11%	15%	56%	2%	26%	5%	19%	9%	10%	16%
Disagree	3%	8%	1%	-	-	19%	3%	-	1%	5%	2%
Strongly disagree	1%	3%	-	-	-	-	-	5%	-	-	2%
Don't know/ prefer not to say	6%	7%	5%	-	13%	-	-	8%	7%	-	11%

Do you think young girls' binge-drinking is a problem in your local area?

Yes, I do	34%	30%	37%	88%	79%	39%	19%	11%	32%	38%	31%
No, I do not	30%	34%	28%	12%	10%	31%	15%	40%	43%	27%	32%
Don't know/ prefer not to say	36%	37%	35%	-	11%	30%	66%	48%	26%	34%	37%

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Which, if any, of the following do you think explain why young girls binge-drink? [Please tick all that apply even if you wrote the same answer on the previous question]

For pleasure and to socialise	37%	31%	40%	56%	66%	42%	24%	27%	35%	49%	26%
Because their friends do and it is normal for them	71%	64%	76%	56%	72%	60%	91%	58%	75%	80%	64%
Boredom nothing else to do	69%	71%	68%	88%	98%	67%	82%	58%	55%	84%	57%
To forget their problems	27%	14%	34%	45%	83%	-	19%	25%	18%	33%	22%
Lack of parental/ family guidance	55%	46%	60%	-	79%	17%	80%	36%	63%	72%	40%
They feel bad about themselves	14%	2%	20%	-	26%	7%	5%	16%	16%	19%	9%
They don't know or fully understand the risks	54%	33%	66%	56%	90%	23%	59%	47%	52%	63%	46%
Growth of 'ladette' culture (i.e. to be more like the boys)	54%	50%	56%	56%	48%	34%	70%	49%	57%	61%	47%
None of these	1%	1%	2%	-	-	-	5%	-	1%	-	2%
Don't know/ prefer not to say	5%	10%	2%	-	-	10%	4%	3%	8%	-	10%

As a young person...

Which, if any, of the following taught you about drinking safely alcohol misuse and its risks? [Please tick all that apply]

Parents or extended family	55%	48%	59%	12%	55%	44%	62%	69%	51%	54%	56%
School	13%	7%	17%	45%	36%	14%	5%	10%	7%	12%	14%
Health and social professionals	6%	-	9%	-	32%	-	-	4%	3%	9%	3%
Government information	10%	8%	12%	45%	24%	18%	6%	6%	3%	9%	11%
Youth or community workers	5%	-	9%	-	19%	-	-	4%	7%	10%	1%
Labelling on alcohol products	5%	2%	7%	45%	15%	-	-	6%	-	5%	5%
Experience/ friends	53%	59%	50%	88%	87%	58%	59%	57%	26%	63%	45%
None of these	16%	18%	14%	-	-	19%	10%	16%	26%	15%	16%
Don't know/ prefer not to say	1%	3%	-	-	-	-	7%	-	-	-	2%

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Which, if any, of the following do you think are the main problems AS A RESULT of young girls binge drinking? [Please tick all that apply]

Noisy and rowdy behaviour on the streets and in other public places (i.e. parks etc)	71%	71%	71%	100%	90%	59%	77%	62%	66%	85%	59%
Increased fighting and violence among girls	72%	68%	75%	56%	77%	61%	65%	83%	73%	78%	68%
Increased risk to girl's personal safety when they are drunk (i.e. walking home alone taking lifts)	86%	75%	92%	45%	76%	93%	83%	85%	94%	93%	80%
Increased risk of having unsafe sex or becoming pregnant when they are drunk	80%	76%	82%	56%	98%	86%	83%	82%	69%	94%	68%
Increased risk of being a victim of someone else's violence and abuse	66%	64%	67%	56%	79%	56%	72%	55%	68%	83%	50%
Increased risk of short and long term health problems (i.e. liver damage cancers brain damage etc)	69%	63%	72%	45%	79%	68%	78%	51%	75%	80%	60%
None of these	0%	1%	-	-	-	-	-	-	1%	-	1%
Don't know/ prefer not to say	5%	7%	3%	-	-	-	10%	7%	5%	-	9%

Which, if any, of the following possible solutions to young girls binge-drinking would you support? [Please tick all that apply]

Increasing the price on alcoholic drinks favoured by young people (e.g. alcopops)	32%	27%	34%	-	13%	37%	21%	35%	46%	33%	30%
Increasing the price of alcohol in pubs restaurants clubs shops supermarkets etc	21%	7%	29%	-	13%	16%	13%	14%	38%	28%	14%
Tougher police powers to confiscate alcohol from young people	57%	67%	51%	-	98%	37%	50%	62%	54%	50%	63%
Tougher police powers to split up groups of young people who are drinking	46%	53%	42%	-	66%	16%	46%	51%	51%	44%	48%
Alternatives and activities to drinking (e.g. youth cafes youth clubs)	65%	60%	68%	88%	66%	46%	70%	74%	60%	75%	56%
Making parents carry greater responsibility for their children's behaviour	58%	48%	64%	56%	98%	38%	61%	35%	63%	65%	52%
Peer mentoring programmes	47%	40%	51%	56%	76%	32%	43%	42%	43%	65%	31%
Penalties for adults who buy alcohol for under-age drinkers	62%	58%	64%	-	100%	50%	69%	51%	59%	71%	54%
None of these	2%	6%	-	-	-	10%	4%	-	1%	-	4%
Don't know/ prefer not to say	5%	5%	5%	-	-	-	12%	7%	5%	-	10%

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Some people are worried about young girls' drinking in public places, such as on the streets, parks etc...

Which ONE of the following do you think should be done?

Police should move them on without offering support that would stop them binge-drinking	3%	2%	3%	-	13%	7%	-	-	-	4%	2%
Police should move them on and take them to a place of safety	8%	5%	10%	45%	2%	10%	-	6%	12%	7%	9%
Police should prosecute the young person	10%	21%	3%	-	2%	-	31%	6%	7%	3%	16%
Police should prosecute the parents or guardians	11%	7%	12%	-	19%	14%	2%	8%	14%	13%	9%
Parents or guardians should be supported to take more responsibility	13%	12%	13%	-	13%	4%	3%	17%	20%	9%	16%
Youth workers or other trained professionals, supported to tackle the underlying reasons why they binge drink	4%	5%	4%	-	-	14%	-	5%	5%	1%	8%
Offer safe, social activities without alcohol	19%	20%	19%	-	20%	12%	46%	16%	10%	25%	15%
Education and activities to prevent girls starting to binge	24%	15%	29%	-	30%	16%	7%	34%	31%	32%	17%
Other	4%	5%	3%	44%	-	14%	-	-	1%	4%	3%
Don't know/ prefer not to say	5%	9%	3%	12%	-	9%	10%	7%	-	3%	7%

Which ONE of the following do you think is how young girls who are binge-drinking should be dealt with?

They should be punished by their parents	3%	4%	3%	-	-	12%	6%	-	3%	-	7%
They should be criminalised (i.e. charged with an offence by the police)	13%	20%	9%	-	26%	7%	4%	17%	15%	15%	11%
They should be educated about risks	46%	43%	47%	88%	74%	49%	46%	38%	32%	55%	38%
They should be supported to stop binge-drinking	31%	28%	33%	12%	-	23%	31%	39%	45%	26%	35%
Other	3%	3%	3%	-	-	9%	9%	-	1%	4%	3%
Don't know/ prefer not to say	4%	2%	4%	-	-	-	4%	7%	5%	-	7%

All figures, unless otherwise stated, are from YouGov Plc.