

YouGov Omnibus Survey Results KPMG - Bankruptcy

YouGov questioned 2000 adults aged 18+ throughout Britain online between 22nd and 24th March 2005. The results have been weighted to the profile of all adults.

For further information about YouGov's methodology, [click here](#)

	Are you?		Age			Social Grade		
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE
Weighted base	2029	976	1054	403	779	847	1097	932
Unweighted base	2000	999	1001	345	764	891	1135	865

If you experienced financial difficulties, who would you consult first?

Friends and family	46	48	45	73	43	36	48	44
Your bank manager	20	20	20	8	19	27	21	19
Citizens Advice Bureau	13	13	14	7	14	15	11	15
An insolvency practitioner	1	1	1	0	1	1	1	1
Debt collector	0	0	0	0	0	0	0	0
Someone else	7	7	6	3	7	8	8	5
Don't know	13	11	15	9	15	13	12	15

Do you think there is or is not a social stigma attached to being bankrupt?

Is a social stigma	56	54	58	69	54	52	60	51
Is not a social stigma	29	32	27	15	32	34	27	31
Don't know	15	14	16	16	15	14	12	18

	Are you?		Age			Social Grade		
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE
Weighted base	2029	976	1054	403	779	847	1097	932
Unweighted base	2000	999	1001	345	764	891	1135	865

How long do you think bankrupt people should have to wait before being able to run a company or business again?

Shouldn't be banned at all	4	5	4	9	5	2	4	5
Less than 1 year	1	1	2	1	1	1	1	1
1 year	4	5	3	7	5	1	4	4
2 years	6	7	5	9	6	5	6	6
3 years	9	10	8	12	8	8	10	8
4 years	1	1	1	1	1	1	1	1
5 years	23	22	25	18	25	25	26	21
6 years	1	1	1	1	2	1	0	2
7 years	1	1	1	1	1	2	1	1
8 years	0	1	0	0	0	0	1	0
9 years	0	0	0	0	0	0	0	0
10 years	12	12	12	6	10	17	12	12
More than 10 years	6	6	5	4	7	6	6	5
Should never again be allowed to run a company or business	14	16	13	9	13	18	13	16
Don't know	15	11	19	21	15	13	13	18

	Are you?		Age			Social Grade		
	Total	Male	Female	18 to 29	30 to 50	Over 50	ABC1	C2DE
Weighted base	2029	976	1054	403	779	847	1097	932
Unweighted base	2000	999	1001	345	764	891	1135	865

And from what you know, do you think that it is true or untrue that if you were made bankrupt while owning a house, your house is liable to be sold and the proceeds used to pay your debts?

TRUE	64	61	67	69	67	58	64	64
Untrue	17	21	14	12	15	22	19	16
Don't know	19	18	19	19	17	20	17	21

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and past vote:

Recalled vote in 2001:	Unweighted no.	Weighted no.
Labour	894	853
Conservative	407	427
Liberal Democrat	223	201
Scottish / Welsh Nationalist	38	30
Other	72	12
Did not vote	366	507

Newspaper readership:	Unweighted no.	Weighted no.
Express / Mail	356	323
Sun / Star	342	445
Mirror / Record	288	322
Guardian/ Independent	141	84
Financial Times / Times / Telegraph	225	196
Other paper	173	252
No paper	475	408

YouGov is a member of the British Polling Council and abides by its rules.
www.YouGov.com