

# YouGov Survey Results January Prosperity Index

*Prepared for the Daily Telegraph*

**Sample Size: 1949**

**Fieldwork: 28th - 30th January 2003**

%

**How satisfied are you with each of the following. . .?**

**a) The strength of Britain's economy at the moment**

Very satisfied	<b>4</b>
Fairly satisfied	<b>51</b>
Fairly dissatisfied	<b>31</b>
Very dissatisfied	<b>11</b>
Don't know	<b>3</b>

**b) The likely strength of Britain's economy in 12 months' time**

Very satisfied	<b>2</b>
Fairly satisfied	<b>36</b>
Fairly dissatisfied	<b>34</b>
Very dissatisfied	<b>15</b>
Don't know	<b>14</b>

**c) Your family's standard of living at the moment**

Very satisfied	<b>7</b>
Fairly satisfied	<b>54</b>
Fairly dissatisfied	<b>28</b>
Very dissatisfied	<b>10</b>
Don't know	<b>1</b>

**d) Your family's likely standard of living in 12 months' time**

Very satisfied	<b>5</b>
Fairly satisfied	<b>42</b>
Fairly dissatisfied	<b>31</b>
Very dissatisfied	<b>14</b>
Don't know	<b>8</b>

**11 a) Over the next 12 months, do you expect unemployment in Britain to go up, go down or stay about the same?**

Go up	<b>51</b>
Go down	<b>7</b>
Stay about the same	<b>39</b>
Don't know	<b>3</b>

**b) Over the next 12 months, do you expect the inflation rate in Britain to go up, go down or stay about the same?**

Go up	<b>58</b>
Go down	<b>3</b>
Stay about the same	<b>33</b>
Don't know	<b>6</b>

**In the coming 12 months how likely is it that your family will purchase a car (new or used)?**

Very likely	<b>9</b>
Fairly likely	<b>17</b>
Fairly unlikely	<b>21</b>
Very unlikely	<b>52</b>
Don't know	<b>2</b>

**Compared with the past 12 months, how much do you expect your household to spend in total in the next 12 months on major purchases for the home - items such as carpets, curtains, furniture, double-glazing, cooker, fridge, washing machine, television, computer, videos/DVD recorder?**

A lot more than the past 12 months	<b>9</b>
A little more	<b>18</b>
About the same amount	<b>29</b>
A little less	<b>18</b>
A lot less than the past 12 months	<b>25</b>
Don't know	<b>1</b>

**Thinking about your place of work, and how things will develop over the next 12 months, do you expect the number of people employed there to go up, down or stay about the same?**

Go up	<b>21</b>
Go down	<b>25</b>
Stay about the same	<b>53</b>
Don't know	<b>2</b>

**Over the next 12 months, do you think the pay for people like you will go up by more than inflation, less than inflation or about the same as inflation?**

More than inflation	<b>10</b>
Less than inflation	<b>44</b>
About the same as inflation	<b>43</b>
Don't know	<b>3</b>
None of them	<b>20</b>
Don't know	<b>7</b>