YouGov Survey Results

Sample Size: 2054
Fieldwork: 11th - 13th December 2007

		Gender		Age			Social Grade		Region				
	Total	**Male**	**Female**	**18 to 29**	**30 to 50**	**Over 50**	**ABC1**	**C2DE**	**London**	**Rest of South**	**Midlands and Wales**	**North**	**Scotland**
All GB Adults	**2054**	985	1069	399	799	856	1108	944	431	411	492	535	185
Unweighted Sample	**2054**	1030	1024	249	856	949	1154	898	391	461	488	540	174
	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you expect consumer prices of goods and services will develop in the next 12 months?

Go down	**2**	3	2	4	2	1	1	3	3	2	2	2	2
Not change	**4**	4	3	6	4	2	3	4	4	3	2	4	5
Rise by 1% or less	**8**	7	8	11	7	6	8	8	7	7	8	7	15
Rise by 1% but less than 2%	**15**	15	16	14	16	15	15	16	16	16	16	15	11
Rise by 2% but less than 3%	**26**	27	25	23	26	27	30	21	25	25	28	26	24
Rise by 3% but less than 4%	**16**	17	14	11	16	18	17	15	15	17	15	18	12
Rise by 4% but less than 5%	**8**	9	7	5	6	12	8	8	8	7	9	8	9
Rise by 5% but less than 6%	**6**	6	5	4	4	8	6	5	4	6	6	5	8
Rise by 6% or more	**5**	7	5	2	6	7	6	5	7	5	5	5	5
Don't know	**10**	6	15	19	13	4	7	14	11	12	9	11	9
MEDIAN December 2007	**2.7**	**2.8**	**2.6**	**2.2**	**2.5**	**2.9**	**2.7**	**2.7**	**2.7**	**2.6**	**2.7**	**2.7**	**2.6**
(November 2007)	**2.8**	2.9	2.7	2.4	2.6	3.1	2.9	2.8	2.7	2.8	2.9	2.9	2.7
(October 2007)	**2.6**	2.7	2.5	2.2	2.5	2.9	2.6	2.6	2.6	2.6	2.6	2.7	2.5
(September 2007)	**2.6**	2.6	2.5	2.2	2.5	2.7	2.6	2.5	2.5	2.5	2.7	2.5	2.6
(August 2007)	**2.4**	2.5	2.2	1.8	2.3	2.5	2.4	2.3	2.4	2.3	2.3	2.4	2.2
(July 2007)	**2.5**	2.7	2.4	2.2	2.4	2.8	2.6	2.5	2.7	2.6	2.6	2.5	2.4
(June 2007)	**2.4**	2.6	2.2	2.1	2.3	2.6	2.5	2.3	2.5	2.4	2.4	2.2	2.4
(May 2007)	**2.5**	2.7	2.2	2.1	2.5	2.7	2.5	2.5	2.4	2.5	2.6	2.5	2.4
(April 2007)	**2.5**	2.7	2.3	2.1	2.5	2.7	2.6	2.4	2.5	2.5	2.5	2.5	2.5
(March 2007)	**2.5**	2.7	2.3	2.2	2.4	2.7	2.5	2.5	2.6	2.6	2.5	2.4	2.3
(February 2007)	**2.4**	2.5	2.3	2.1	2.4	2.6	2.5	2.4	2.5	2.5	2.4	2.3	2.4
(January 2007)	**2.7**	2.8	2.6	2.4	2.8	2.8	2.8	2.7	2.8	2.7	2.8	2.7	2.6
(December 2006)	**2.5**	2.6	2.4	2.2	2.4	2.7	2.5	2.5	2.4	2.7	2.4	2.6	2.3
(November 2006)	**2.4**	2.5	2.3	2.1	2.4	2.7	2.6	2.3	2.4	2.4	2.5	2.5	2.2
(October 2006)	**2.4**	2.5	2.3	2	2.3	2.7	2.4	2.4	2.4	2.5	2.3	2.4	2.5
(September 2006)	**2.3**	2.4	2.2	2.1	2.2	2.5	2.4	2.3	2.3	2.3	2.1	2.3	2.3
(August 2006)	**2.5**	2.6	2.4	2.2	2.4	2.6	2.5	2.5	2.5	2.5	2.4	2.5	2.4
(July 2006)	**2.1**	2.2	2.1	1.7	2.0	2.5	2.2	2.1	2.1	2.3	2.1	2.1	2.1
(June 2006)	**2.3**	2.4	2.1	2.1	2.2	2.5	2.3	2.2	2.3	2.3	2.3	2.3	2.1
(May 2006)	**2.5**	2.5	2.4	2.1	2.4	2.7	2.5	2.5	2.4	2.5	2.4	2.5	2.4
(April 2006)	**2.4**	2.5	2.3	2.2	2.4	2.6	2.5	2.4	2.3	2.5	2.4	2.5	2.4
(March 06)	**2.5**	2.5	2.4	2.1	2.3	2.8	2.4	2.5	2.5	2.4	2.4	2.5	2.3
(Feb 06)	**2.6**	2.6	2.6	2.2	2.5	3.0	2.6	2.7	2.6	2.6	2.5	2.7	2.5
(Jan 06)	**2.3**	2.4	2.2	1.9	2.3	2.4	2.6	2.3	2.3	2.3	2.4	2.3	2.3
(Dec 05)	**2.4**	2.5	2.3	2.2	2.3	2.6	2.5	2.3	2.5	2.5	2.3	2.3	2.3
(Nov 05)	**2.3**	2.4	2.3	1.9	2.2	2.6	2.4	2.2	2.3	2.4	2.3	2.3	2.4

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And what do you think will happen to the prices of goods and services, on average, over the longer term - say five to ten years?

Go down	**1**	1	1	1	2	0	1	1	2	1	1	1	2
Not change	**1**	1	1	3	1	0	1	1	1	1	1	2	0
Rise by 1% or less per year on average	**4**	4	5	3	5	4	4	5	4	5	5	3	5
Rise by 1% but less than 2% per year	**10**	11	9	11	11	8	10	10	10	9	10	9	15
Rise by 2% but less than 3% per year	**20**	22	17	17	22	18	22	17	18	21	21	20	16
Rise by 3% but less than 4% per year	**14**	18	11	11	13	18	16	12	13	14	17	15	11
Rise by 4% but less than 5% per year	**12**	12	13	13	12	13	12	13	14	13	12	13	10
Rise by 5% but less than 6% per year	**12**	11	14	10	10	16	12	12	12	12	13	11	16
Rise by 6% or more per year on average	**13**	12	14	7	13	16	12	14	12	12	11	15	17
Don't know	**12**	8	15	22	12	7	8	16	14	14	9	11	10
MEDIAN December 2007	**3.6**	**3.4**	**3.8**	**3.3**	**3.2**	**3.8**	**3.4**	**3.8**	**3.6**	**3.5**	**3.5**	**3.6**	**3.7**
(November 2007)	**3.7**	3.4	4	3.4	3.4	3.9	3.6	3.8	3.4	3.7	3.8	3.7	3.4
(October 2007)	**3.6**	3.4	3.8	3.3	3.6	3.7	3.5	3.8	3.6	3.8	3.6	3.5	3.5
(September 2007)	**3.6**	3.4	3.9	3.4	3.6	3.7	3.4	3.8	3.6	3.7	3.6	3.6	3.2
(August 2007)	**3.4**	3.3	3.5	3.2	3.3	3.5	3.3	3.6	3.4	3.2	3.3	3.6	3.0
(July 2007)	**3.5**	3.3	3.7	3.4	3.4	3.7	3.4	3.7	3.4	3.8	3.5	3.4	3.3
(June 2007)	**3.5**	3.5	3.6	3.5	3.3	3.7	3.5	3.6	3.6	3.5	3.6	3.4	3.5
(May 2007)	**3.4**	3.4	3.4	3.2	3.2	3.6	3.3	3.6	3.4	3.4	3.4	3.5	3.3
(April 2007)	**3.5**	3.4	3.7	3.4	3.4	3.6	3.4	3.7	3.4	3.5	3.4	3.6	3.5
(March 2007)	**3.5**	3.4	3.7	3.4	3.4	3.7	3.5	3.6	3.7	3.7	3.6	3.4	3.4
(February 2007)	**3.5**	3.3	3.7	3.4	3.4	3.6	3.4	3.6	3.5	3.6	3.4	3.5	3.3
(January 2007)	**3.6**	3.5	3.8	3.7	3.5	3.6	3.5	3.7	3.7	3.6	3.7	3.6	3.4
(December 2006)	**3.6**	3.3	3.9	3.4	3.4	3.9	3.5	3.8	3.4	3.7	3.5	3.7	3.7
(November 2006)	**3.5**	3.2	3.8	3.3	3.3	3.9	3.4	3.6	3.5	3.4	3.6	3.6	3.4
MEDIAN October 2006	**3.5**	3.4	3.7	3.3	3.3	3.8	3.6	3.5	3.5	3.5	3.3	3.3	3.7
(September 2006)	**3.4**	3.3	3.6	3.6	3.3	3.5	3.5	3.3	3.4	3.5	3.3	3.2	3.6
(August 2006)	**3.6**	3.3	3.9	3.5	3.4	3.8	3.3	4.0	3.5	3.7	3.4	3.7	3.7
(July 2006)	**3.3**	3.0	3.5	2.9	3.1	3.7	3.2	3.3	3.4	3.4	3.1	3.2	3.3
(June 2006)	**3.4**	3.2	3.7	3.2	3.3	3.5	3.3	3.5	3.3	3.4	3.4	3.4	3.4
(May 2006)	**3.5**	3.4	3.7	3.4	3.4	3.8	3.3	3.8	3.4	3.6	3.7	3.5	3.2
(April 2006)	**3.6**	3.4	3.8	3.4	3.5	3.7	3.5	3.7	3.6	3.6	3.7	3.7	3.3
(March 06)	**3.7**	3.4	3.9	3.5	3.4	4.0	3.5	3.8	3.5	3.7	3.8	3.7	3.4
(Feb 06)	**3.7**	3.4	4.0	3.4	3.6	3.8	3.6	3.8	3.7	3.7	3.6	3.8	3.3
(Jan 06)	**3.3**	3.2	3.6	3.0	3.3	3.7	3.2	3.6	3.5	3.1	3.4	3.4	3.2
(Dec 05)	**3.5**	3.4	3.7	3.5	3.4	3.6	3.4	3.7	3.6	3.7	3.2	3.4	3.7
(Nov 05)	**3.5**	3.3	3.7	3.2	3.2	3.8	3.5	3.5	3.4	3.8	3.5	3.5	3.4

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