

Top Cities in the Middle East and North Africa Survey 2017



October 2017

Objectives

- To understand the opinions of people living in the Middle East and North Africa about the city they live in.
- To assess the key cities in the region on various aspects that have direct impact on the quality of life of its residents.
- To identify the top cities in the Middle East and North Africa and develop an overall index based on several parameters.



Section 1

RESEARCH METHODOLOGY



Sample definition

Age and Gender

Males and females

Aged 18 years and above

Nationalities

GCC Arabs, North Africans, Levantines, Western and Asian expatriates

Country of Residence

GCC: UAE, KSA, Kuwait, Oman, Qatar, Bahrain

Levant: Lebanon, Jordan

North Africa: Egypt, Morocco, Algeria, Tunisia

Asia: Pakistan^(*)

^(*) Low bases

Data Collection

All data was collected online. Fieldwork was done from September 6th to October 2nd 2017. The total number of respondents achieved was 5,114.



Section 2

RESPONDENT PROFILE

Respondent Profile (1/3)

Age

- Below 30 – 35
- 30-39 – 38
- 40+ – 27

Working status

- Working full time – 74
- Working part time – 6
- Student – 3
- Unemployed – 12
- Retired – 1
- Home-maker – 2
- Other – 4

Nationality group

- Gulf – 7
- Levant – 17
- North African – 35
- Westerner – 2
- Asian – 32
- Other – 6

Marital status

- Single – 39
- Married – 57
- Divorced – 3
- Separated – 1

Number of kids:

- None – 10
- One – 16
- Two – 18
- Three – 10
- More than three – 7

Personal monthly income

- Up to \$1,000 – 33
- \$1,001 to \$2,000 – 16
- \$2,001 to \$3,000 – 11
- More than \$3,000 – 20
- No income – 12
- Undetermined – 9

Country of residence

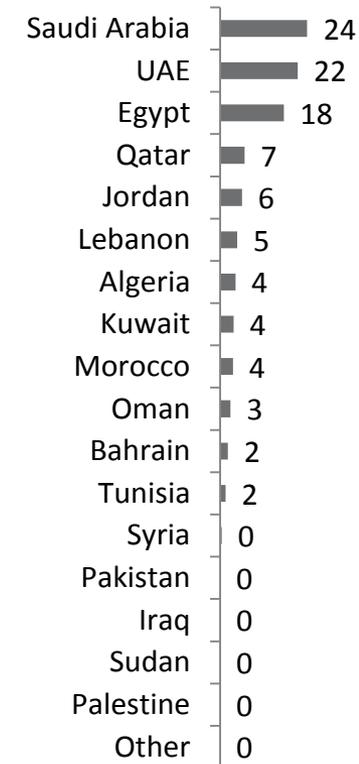


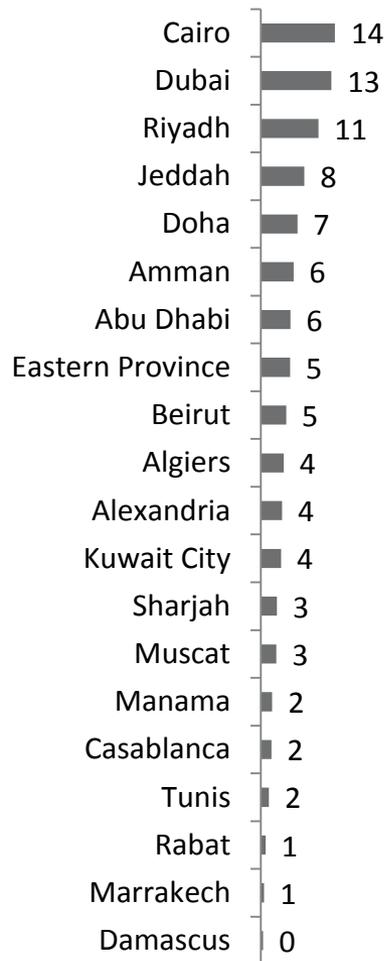
Fig in %

Base: All (n=5,114)



Respondent Profile (2/3)

City of residence



Years living in the city of residence

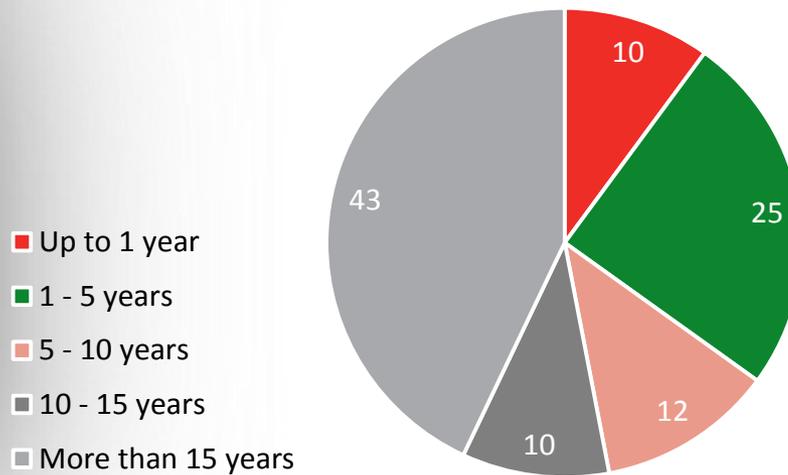


Fig in %

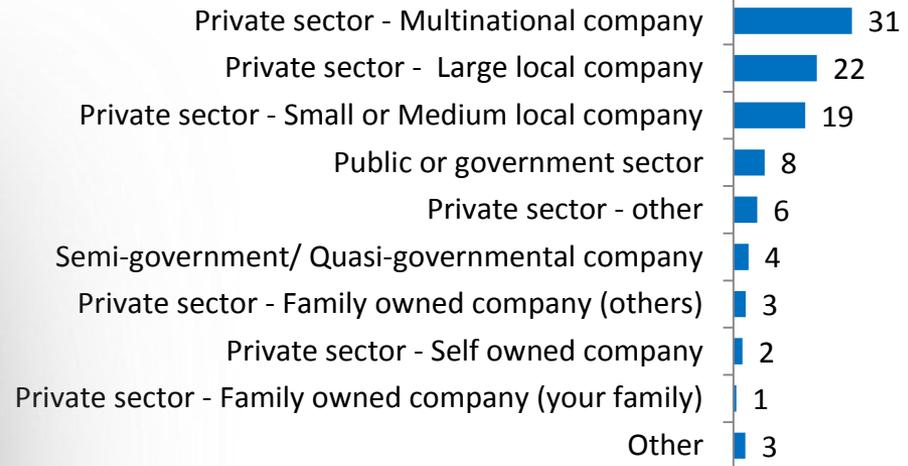
Base: All (n=5,114)

Respondent Profile (3/3)

Industry



Sector



Job role

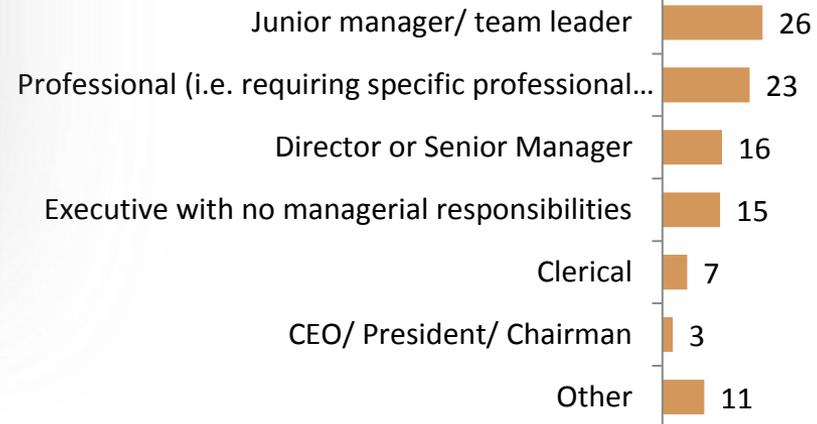


Fig in %

Base: Employed respondents (n=961)



Section 3

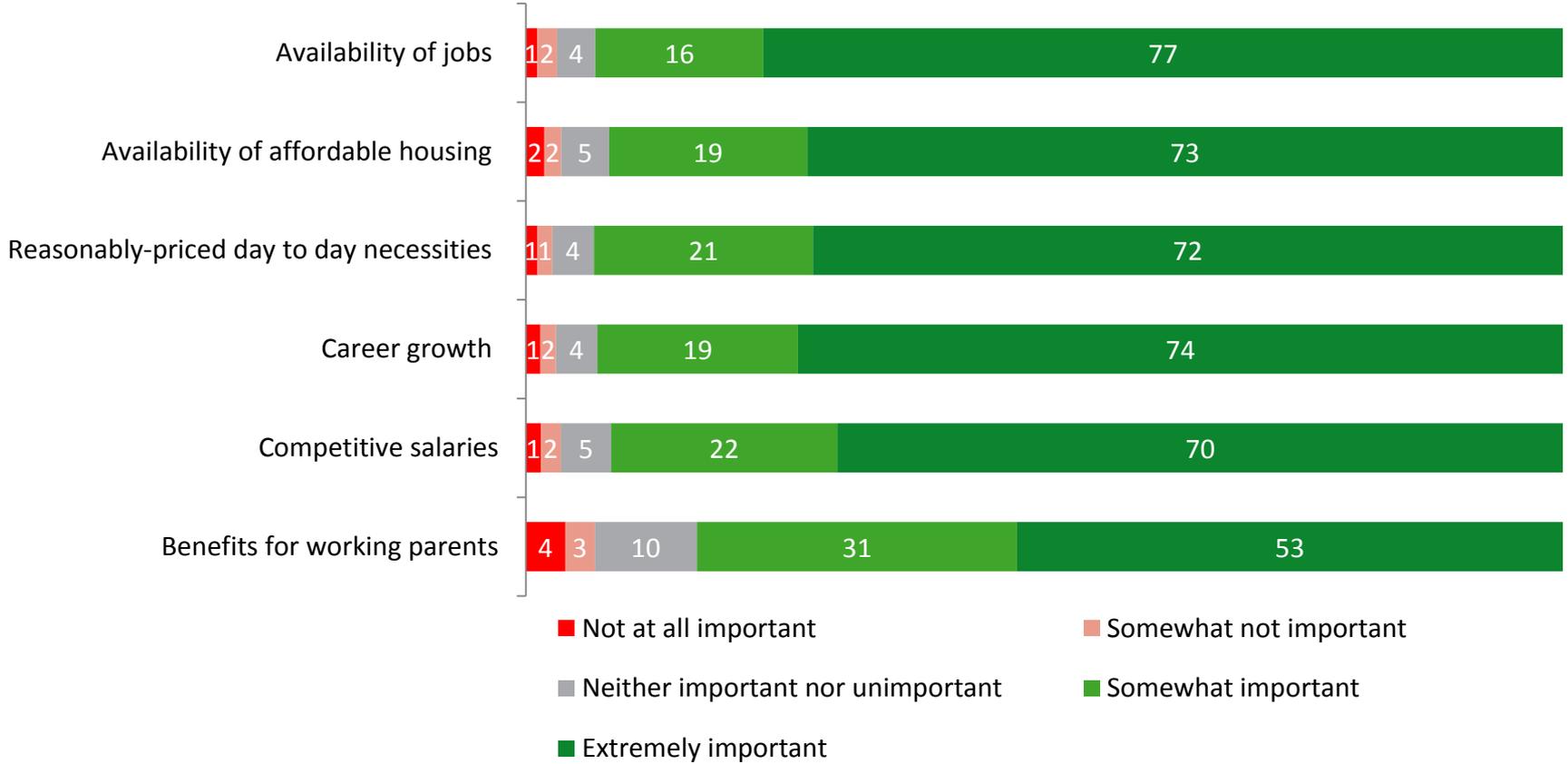
ECONOMIC FACTORS

Summary and key results

- The economic factors consist of 6 key elements that could be related to a given individual's life in a city. Each of these elements plays a crucial role, either directly or indirectly, in shaping the overall quality of life. The economic elements used for this study are as follows:
 - Availability of jobs
 - Competitiveness of salaries
 - Benefits for working parents
 - Availability of affordable housing
 - Reasonably-priced day to day necessities (food, water, fuel, etc.)
 - Career growth opportunities
- Doha (15.24) emerges as the top city in terms of economic factors. Muscat (14.91), Abu Dhabi (14.84) and Manama (14.83) come next.
- 77% of respondents believe that availability of jobs is the most important economic aspect.

Overall importance of the aspects

- 77% of respondents believe that availability of jobs is the most important economic aspect.



Base: All (n=5,114)

Q. Given below are some 'Economic Factors' that affect one's daily life. Using the scale below, could you please tell us how important they are to you.

All figures are %'s

Top 10 cities – Economic Factors

Cities that scored extremely well on Economic Factors are:

Doha	15.24
Muscat	14.91
Abu Dhabi	14.84
Manama	14.83
Dubai	14.60
Sharjah	14.17
Riyadh	14.07
Eastern Province	13.36
Kuwait City	13.32
Jeddah	13.11
Marrakech	11.86
Casablanca	11.33
Alexandria	11.25

Base: All (n=5,114)

Q. Given below are some 'Economic Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

All figures are %'s (*) Very small base



Section 4

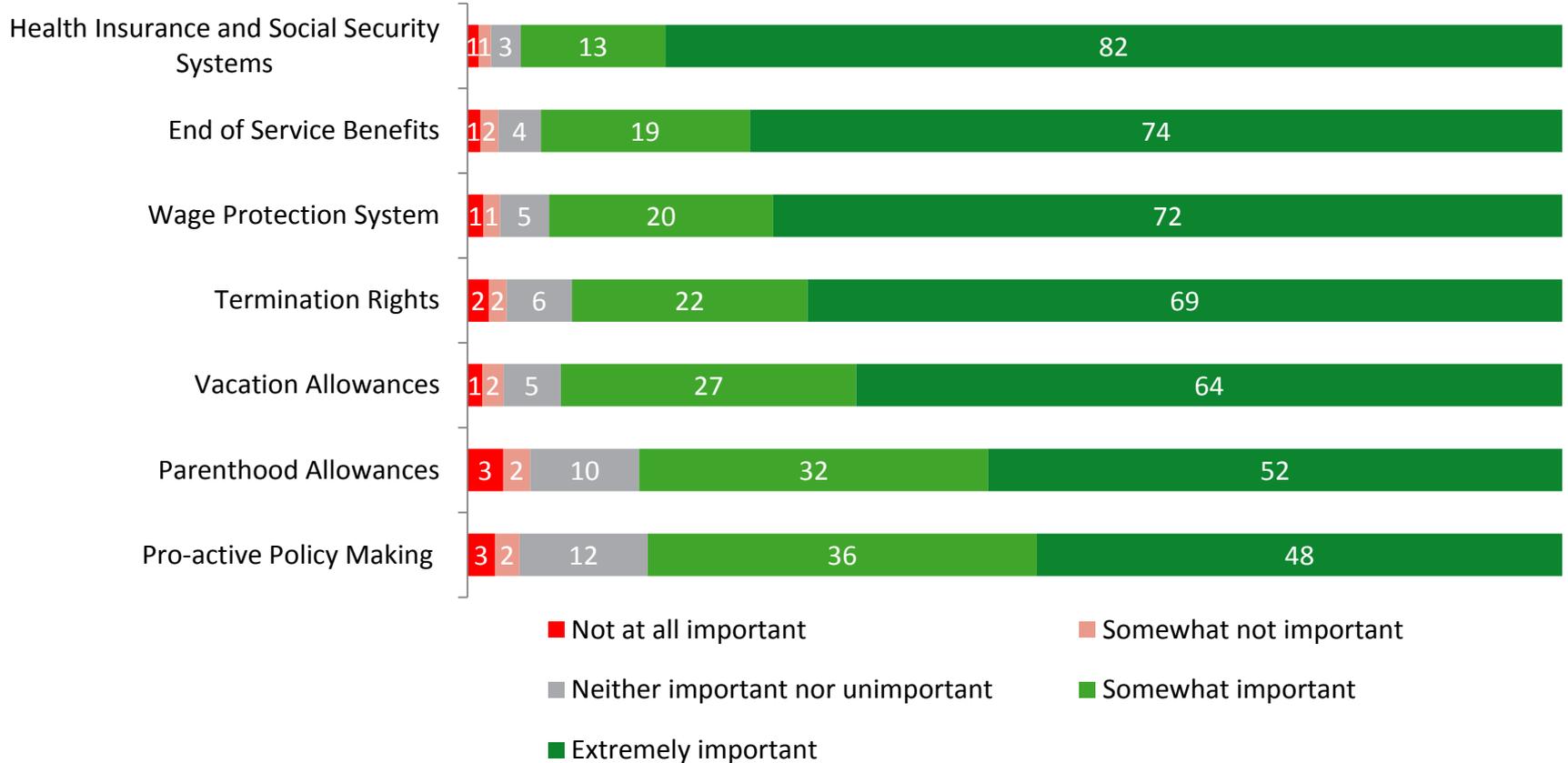
LABOR RIGHTS

Summary and key results

- Labor rights consist of 7 key elements that could affect the lives of individuals in the city they reside in. They are not only crucial for the working population but also have an indirect impact on the non-working population. They have been identified as follows:
 - End of Service Benefits
 - Termination Rights
 - Vacation Allowances
 - Parenthood Allowances
 - Wage Protection System
 - Health Insurance and Social Security Systems
 - Pro-active Policy Making
- In terms of labor rights, Abu Dhabi (15.56) scores best followed by Doha (15.40) and Dubai (15.31).
- Health insurance and social security systems, followed by end of service benefits and wage protection system are the most important labor rights for respondents in the region.

Overall importance of the aspects

- Health insurance and social security systems, followed by end of service benefits and wage protection system are the most important labor rights for respondents in the region.



Base: All (n=5,114)

Q. Given below are some 'Labor Rights' related aspects that affect one's daily life. Using the scale below, could you please tell us how important they are to you.

All figures are %'s

Top 10 cities – Labor Rights

Cities that scored extremely well on Labor Rights are:

Abu Dhabi	15.56
Doha	15.40
Dubai	15.31
Manama	14.54
Sharjah	14.51
Muscat	14.48
Riyadh	13.41
Kuwait City	13.18
Eastern Province	13.13
Jeddah	12.88
Amman	11.47
Tunis	11.38
Algiers	11.07
Alexandria	11.05

Base: All (n=5,114)

Q. Given below are some 'Labor Rights' related aspects that affect one's daily life. Could you please use the scale below to rate the city you live in.

All figures are %'s (*) Very small base



Section 5

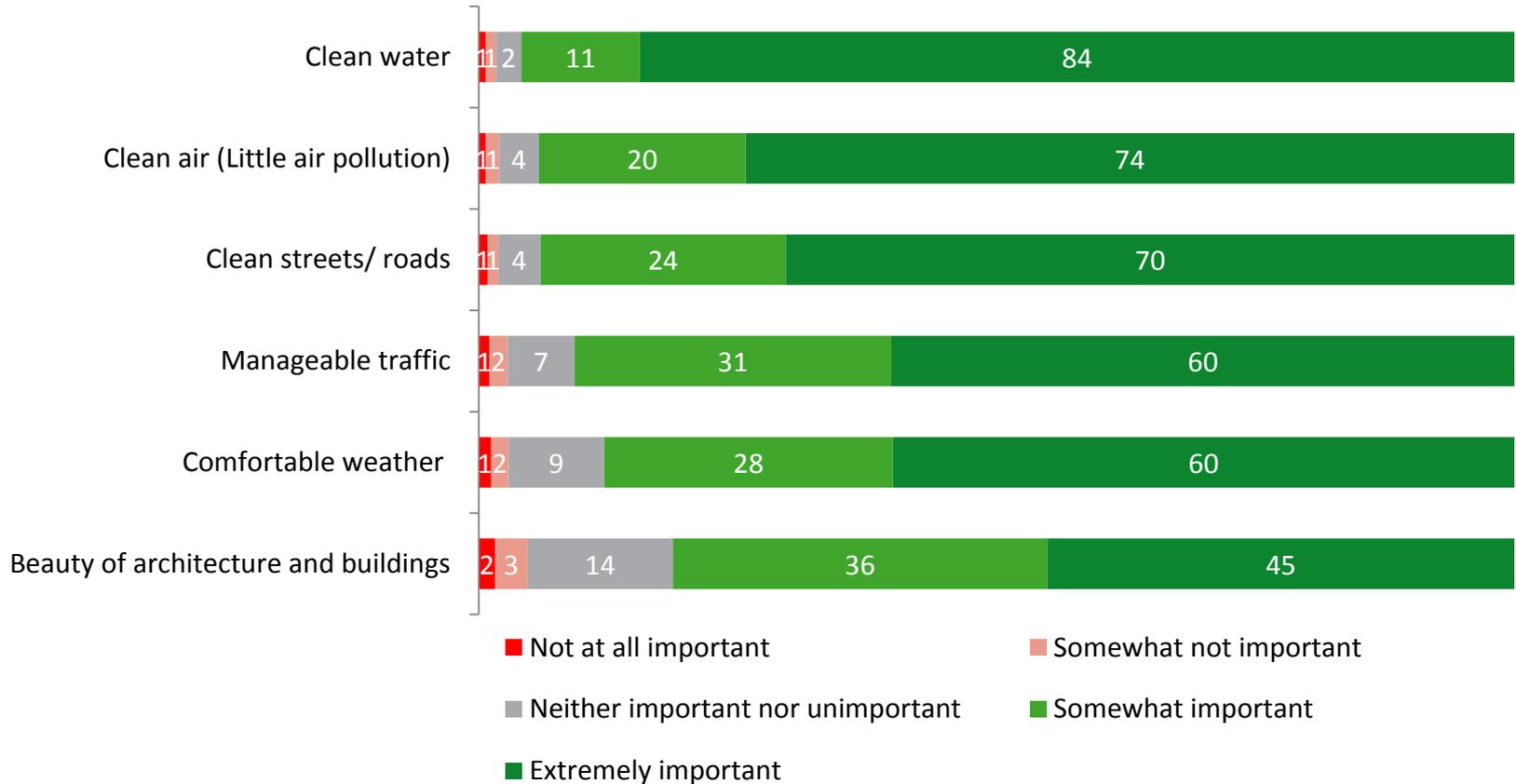
ENVIRONMENTAL FACTORS

Summary and key results

- The Environmental Factors form a set of important aspects related to comfort and cleanliness that affect the overall quality of life in a city. These include:
 - Clean streets/ roads
 - Comfortable weather
 - Clean air (Little air pollution)
 - Clean water
 - Beauty of architecture and buildings
 - Manageable traffic
- Abu Dhabi (18.14) takes the top spot in terms of environmental factors while Muscat (17.98) and Dubai (17.58) follow.
- Clean water (84%), followed by clean air (74%) and clean streets (70%) are the top most important environmental factors for respondents in the region.

Overall importance of the aspects

- Clean water (84%), followed by clean air (74%) and clean streets (70%) are the top most important environmental factors for respondents in the region.



Base: All (n=5,114)

Q. Given below are some 'Environmental Factors' that affect one's daily life. Using the scale below, could you please tell us how important they are to you.

All figures are %'s

Top 10 cities – Environmental Factors

Cities that scored extremely well on Environmental Factors are:

Abu Dhabi	18.14
Muscat	17.98
Dubai	17.58
Doha	16.90
Marrakech	16.18
Manama	16.09
Sharjah	15.54
Riyadh	14.21
Eastern Province	14.07
Kuwait City	13.71
Jeddah	13.53
Rabat	13.34
Amman	12.68
Tunis	12.68
Algiers	12.20
Alexandria	12.14
Casablanca	11.43

Base: All (n=5,114)

Given below are some 'Environmental Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

All figures are %'s (*)Very small base



Section 6

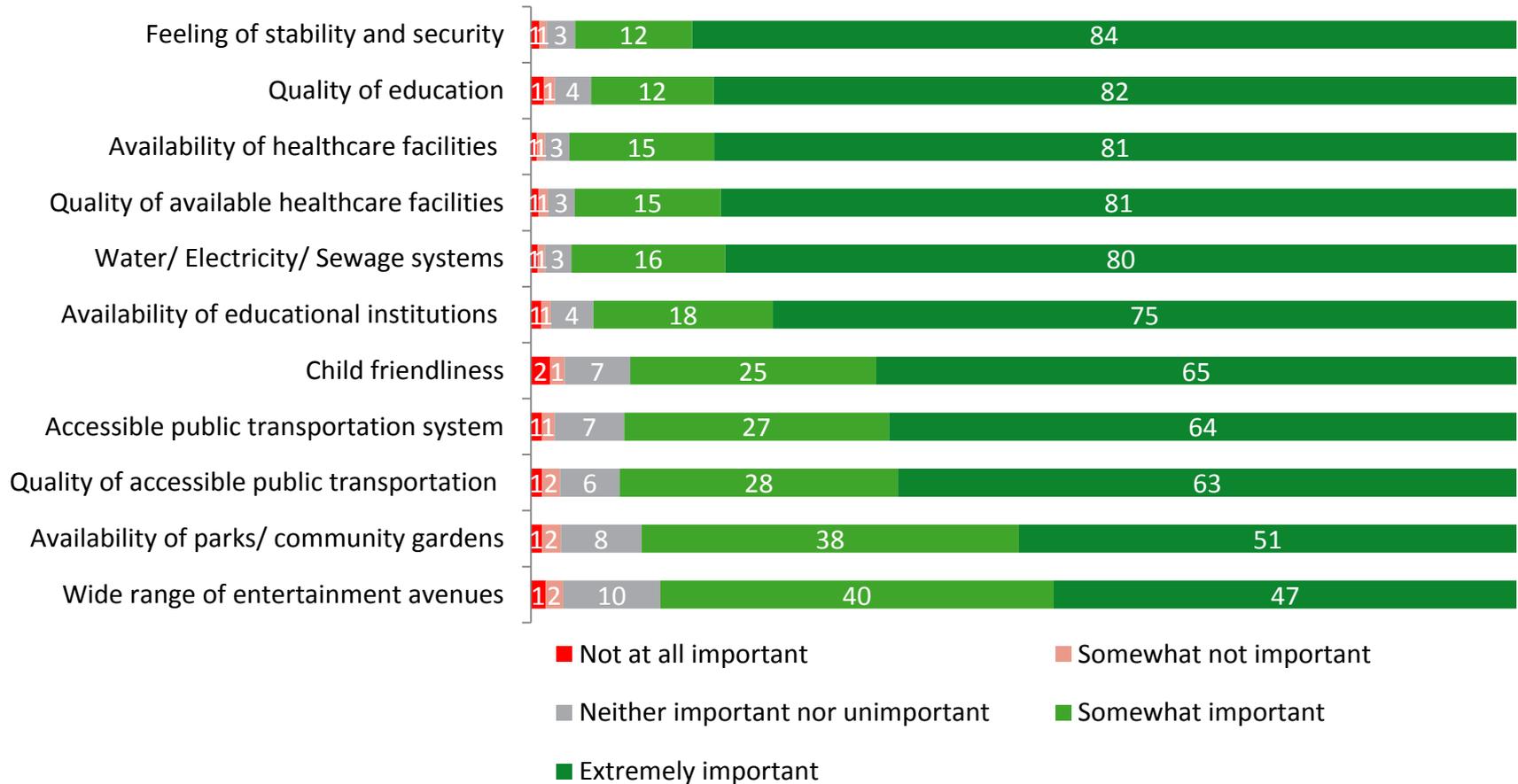
STANDARD OF LIVING FACTORS

Summary and key results

- The Standard of Living Factors take into account 11 aspects that have a direct impact on the overall standard of life in a city.
 - Availability of parks/ community gardens
 - Availability of healthcare facilities (i.e. hospitals, qualified doctors, etc.)
 - Quality of available healthcare facilities
 - Water/ Electricity/ Sewage systems
 - Accessible public transportation system
 - Quality of accessible public transportation system
 - Availability of wide range of entertainment avenues (i.e. restaurants, cinemas, social activities, etc.)
 - Availability of educational institutions (i.e. schools, colleges, universities, etc.)
 - Quality of education
 - Child friendliness
 - Feeling of stability and security
- In terms of standard of living, UAE emirates score best; Dubai (19.19) takes the top spot followed by Abu Dhabi (19.11), Doha (17.89) and Sharjah (17.59).
- Feeling of stability and security (84%), quality of education (82%), availability of healthcare facilities (81%) and Quality of available health care facilities (81%), all emerge as the most important standard of living factors.

Overall importance of the aspects

- Feeling of stability and security (84%), quality of education (82%), availability of healthcare facilities (81%) and Quality of available health care facilities (81%), all emerge as the most important standard of living factors.



Base: All (n=5,114)

Q. Given below are some factors associated to one's daily-to-day life. Using the scale below, could you please tell us how important they are to you.

All figures are %'s

Top 10 cities – Standard of Living Factors

Cities that scored extremely well on Standard of Living Factors are:

Dubai	19.19
Abu Dhabi	19.11
Doha	17.89
Sharjah	17.59
Muscat	17.37
Manama	16.92
Kuwait City	15.16
Riyadh	15.06
Marrakech	14.82
Jeddah	14.48
Eastern Province	14.39
Amman	14.21
Tunis	13.55
Beirut	13.34
Alexandria	13.10
Algiers	12.75
Rabat	12.03
Cairo	11.96
Casablanca	11.83

Base: All (n=5,114)

Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

All figures are %'s (*)Very small base



Section 7

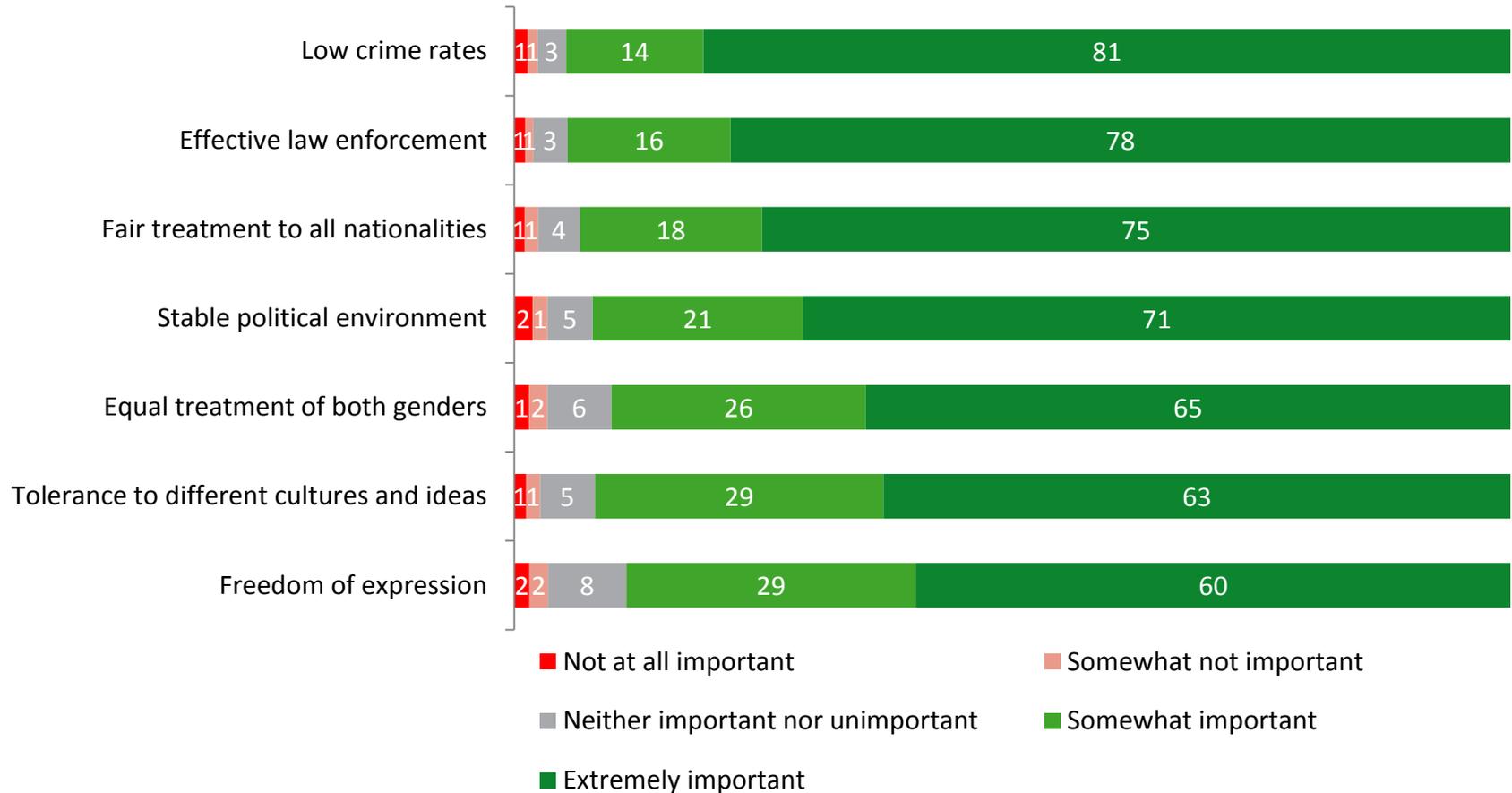
SOCIO-CULTURAL FACTORS

Summary and key results

- The Socio-Cultural Factors are forces within cultures, societies and cities that affect the thoughts, feelings and behaviors of individuals who are a part of them. They are as follows:
 - Equal treatment of both genders
 - Fair treatment to all nationalities
 - Stable political environment
 - Low crime rates
 - Effective law enforcement
 - Freedom of expression
 - Tolerance to different cultures and ideas
- Dubai (18.80) is rated best in terms of socio-cultural factors followed by Abu Dhabi (18.68) and Muscat (18.28).
- Low crime rate (81%) and effective law enforcement (78%) are the most important socio-cultural factors for respondents in the MENA region.

Overall importance of the aspects

- Low crime rate (81%) and effective law enforcement (78%) are the most important socio-cultural factors for respondents in the MENA region.



Base: All (n=5,114)

Q. Given below are some 'Socio-Cultural Factors' that affect one's daily life. Using the scale below, could you please tell us how important they are to you.

All figures are %'s

Top 10 cities – Socio-Cultural Factors

Cities that scored extremely well on Socio-Cultural Factors are:

Dubai	18.80
Abu Dhabi	18.68
Muscat	18.28
Sharjah	17.92
Manama	17.48
Doha	17.35
Marrakech	15.16
Tunis	14.44
Riyadh	14.21
Jeddah	13.91
Eastern Province	13.70
Amman	13.63
Kuwait City	13.59
Algiers	13.12
Casablanca	12.63
Alexandria	12.37
Rabat	12.27
Beirut	11.60
Cairo	11.25

Base: All (n=5,114)

Given below are some 'Socio-Cultural Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

All figures are %'s (*)Very small base



Section 8

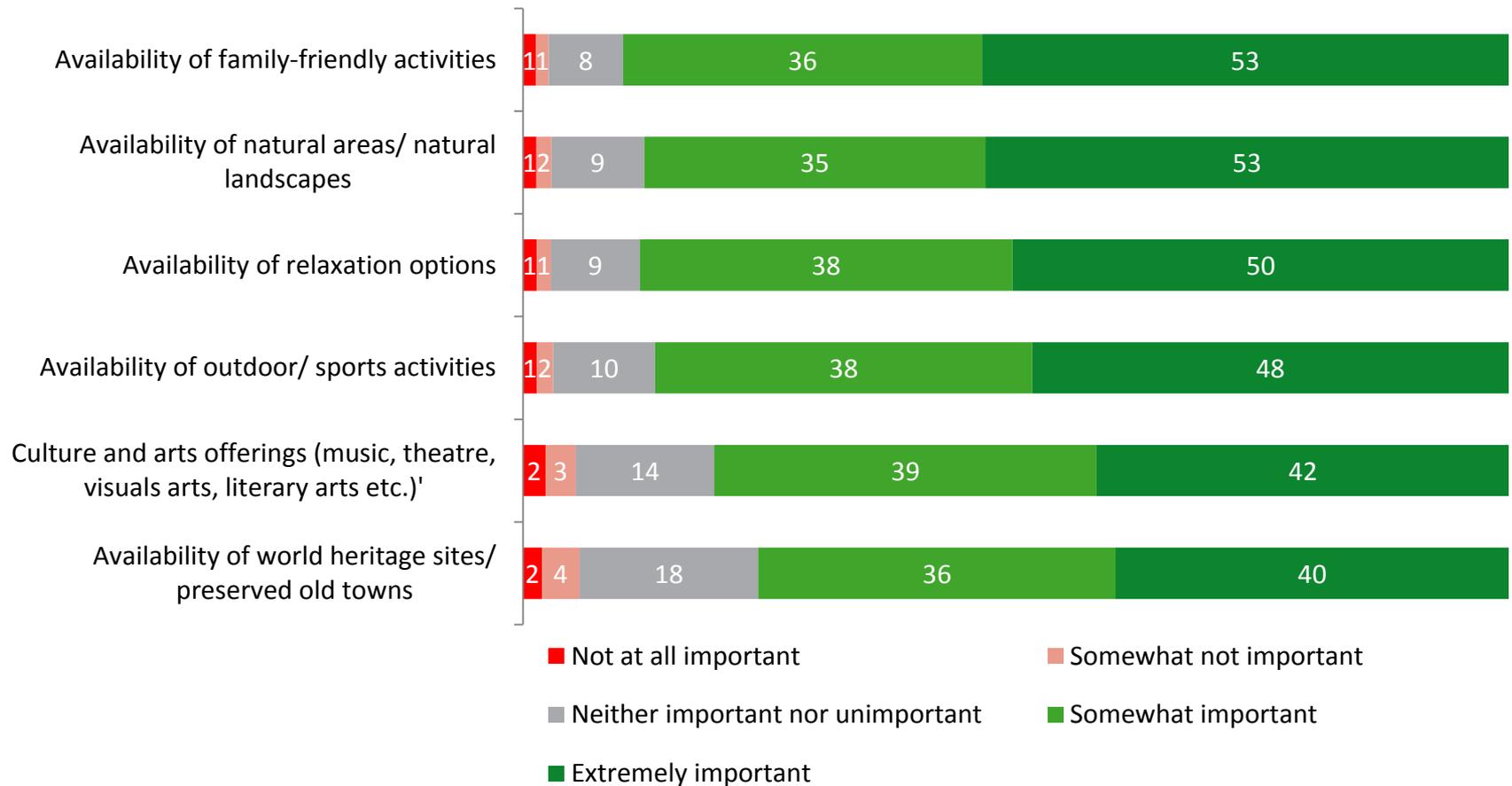
SPORTS, ARTS, CULTURE AND RECREATION FACTORS

Summary and key results

- The Sports, Arts, Culture and Recreation Factors are elements that play an important role in the overall quality of life in a city. They are as follows:
 - Availability of world heritage sites/ preserved old towns
 - Availability of natural areas/ natural landscapes
 - Availability of outdoor/ sports activities
 - Availability of family-friendly activities
 - Culture and arts offerings (i.e. music, theatre, visuals arts, literary arts, etc.)
 - Availability of relaxation options
- In terms of sports, arts, culture and recreation, Dubai (16.79), Abu Dhabi (16.39) and Muscat (16.01) emerge as the top cities.
- Over half the respondents find availability family-friendly activities and availability of natural areas/ landscapes extremely important.

Overall importance of the aspects

- Over half the respondents find availability family-friendly activities and availability of natural areas/ landscapes extremely important.



Base: All (n=5,114)

Q. Given below are some 'Sports, Arts, Culture and Recreation Factors' that affect one's daily life. Using the scale below, could you please tell us how important they are to you.

All figures are %'s

Top 10 cities – Sports, Arts, Culture and Recreation Factors

Cities that scored extremely well on Sports, Arts, Culture and Recreation Factors are:

Dubai	16.79
Abu Dhabi	16.39
Muscat	16.01
Sharjah	15.65
Marrakech	15.60
Doha	15.53
Manama	14.64
Beirut	13.89
Tunis	13.69
Alexandria	12.74
Rabat	12.43
Kuwait City	12.20
Cairo	12.11
Amman	12.03
Casablanca	11.98
Riyadh	11.78
Jeddah	11.63
Algiers	11.40

Base: All (n=5,114)

Q. Given below are some 'Sports, Arts, Culture and Recreation Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

All figures are %'s (*)Very small base



Section 9

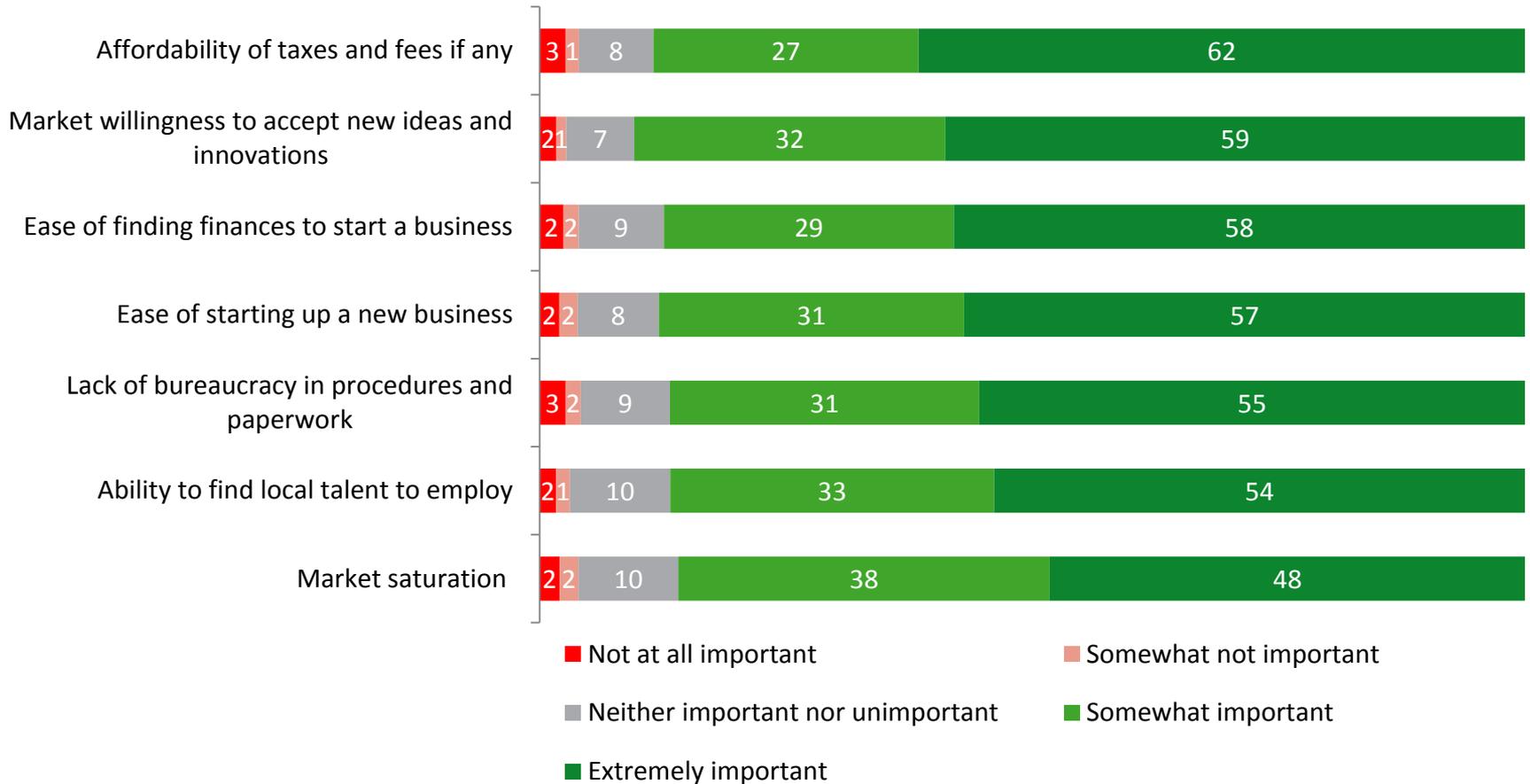
ENTREPRENEURSHIP FACTORS

Summary and key results

- The Entrepreneurship Factors consist of 7 aspects that have an impact on a city's prosperity. They include:
 - Ease of starting up a new business
 - Lack of bureaucracy in procedures and paperwork
 - Ease of finding finances to start a business
 - Market willingness to accept new ideas and innovations
 - Market saturation (oversupply of talent and/or companies)
 - Ability to find local talent to employ
 - Affordability of taxes and fees if any
- When it comes to entrepreneurship factors, Dubai (15.85), Abu Dhabi (15.67) and Manama (15.11) are considered best.
- Affordability of taxes and fees if any as well as market willingness to accept new ideas and innovation are somewhat less important entrepreneurship factors.

Overall importance of the aspects

- Affordability of taxes and fees if any as well as market willingness to accept new ideas and innovation are somewhat less important entrepreneurship factors.



Base: All (n=5,114)

Q. Given below are some 'Entrepreneurship Factors' that affect one's daily life. Using the scale below, could you please tell us how important they are to you.

All figures are %'s

Top 10 cities – Entrepreneurship Factors

Cities that scored extremely well on Entrepreneurship Factors are:

Dubai	15.85
Abu Dhabi	15.67
Manama	15.11
Doha	14.76
Sharjah	14.69
Muscat	14.68
Kuwait City	12.52
Riyadh	12.44
Marrakech	12.42
Jeddah	11.73
Casablanca	11.48
Eastern Province	11.41

Base: All (n=5,114)

Q. Given below are some 'Entrepreneurship Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

All figures are %'s (*)Very small base



Section 10

TOP 10 CITIES OVERALL

Top 10 cities in the MENA

1  Abu Dhabi : 125

2  Dubai : 125

3  Muscat: 120

4  Doha : 120

5  Sharjah : 116

6  Manama : 116

7  Marrakech : 102

8  Riyadh : 101

9  Kuwait City : 99

10  Jeddah : 97



Section 11

STUDY CHARTS

Top 10 cities

- The following section contains the individual ratings given to each city.
- The order of the cities in the charts that follow is the following:

Region	City	Base for following section
Algeria	Algiers	218
Bahrain	Manama	109
Egypt	Alexandria	203
	Cairo	706
Jordan	Amman	312
Kuwait	Kuwait City	194
Lebanon	Beirut	242
Morocco	Casablanca	101
	Marrakech	33
	Rabat	47
Oman	Muscat	148
Qatar	Doha	349
KSA	Jeddah	415
	Riyadh	549
	Eastern Province	279
Tunisia	Tunis	79
UAE	Abu Dhabi	282
	Dubai	672
	Sharjah	153

- The base size in this section only included residents of the cities as shown above

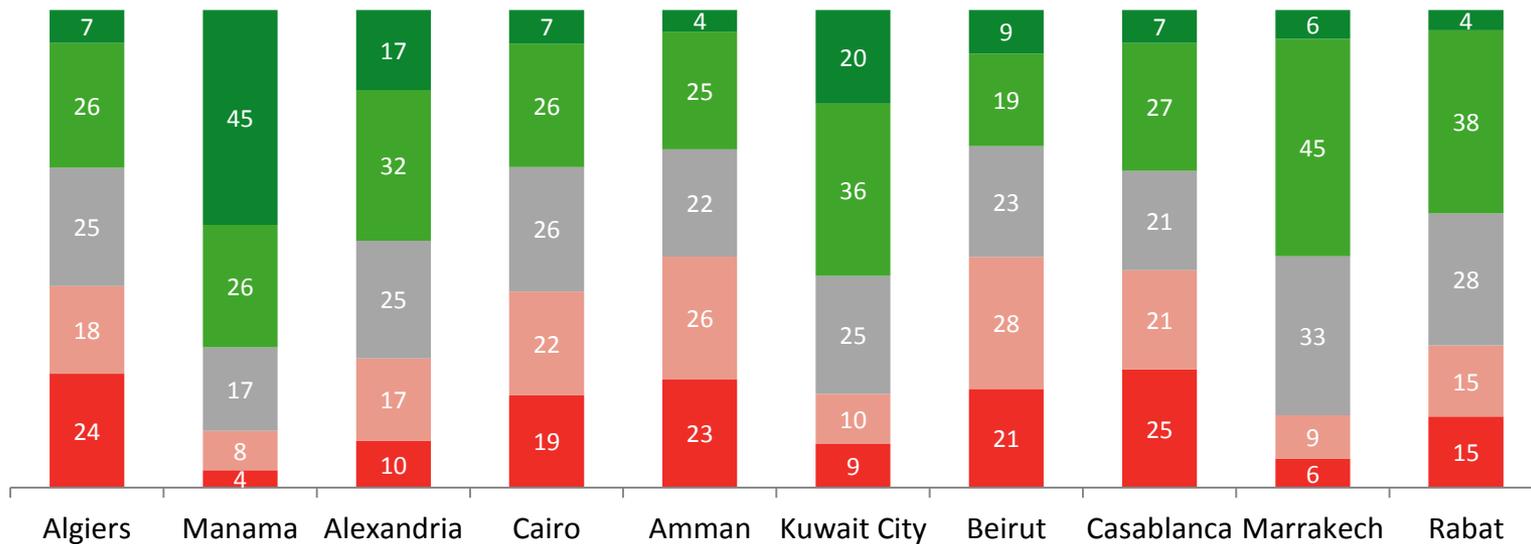


DEGREE OF HAPPINESS

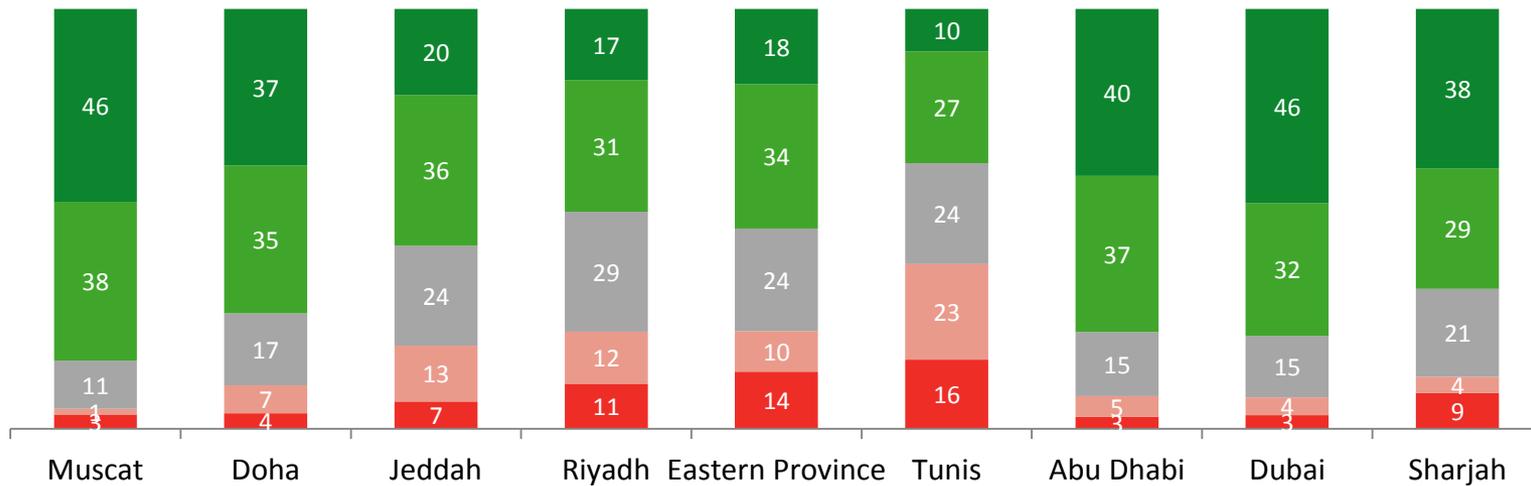
Key results

- Muscat residents are the most happy about their current city of residence at an overall level with 84% of them stating so. Dubai and Abu Dhabi follow (78% and 77% respectively) in terms of overall happiness.
- Residents of Beirut are the least happy with just short of a third stating their happiness (28%) about their country of residence.

How happy are you about your current city of residence?



■ Not at all happy
 ■ Somewhat unhappy
 ■ Neither happy nor unhappy
 ■ Somewhat happy
 ■ Very happy



Q. At an overall level, how happy are you about your current city of residence. Please use scale below to indicate how happy you feel about your city of residence.

(*) Low base: indicative results. All figures are %'s



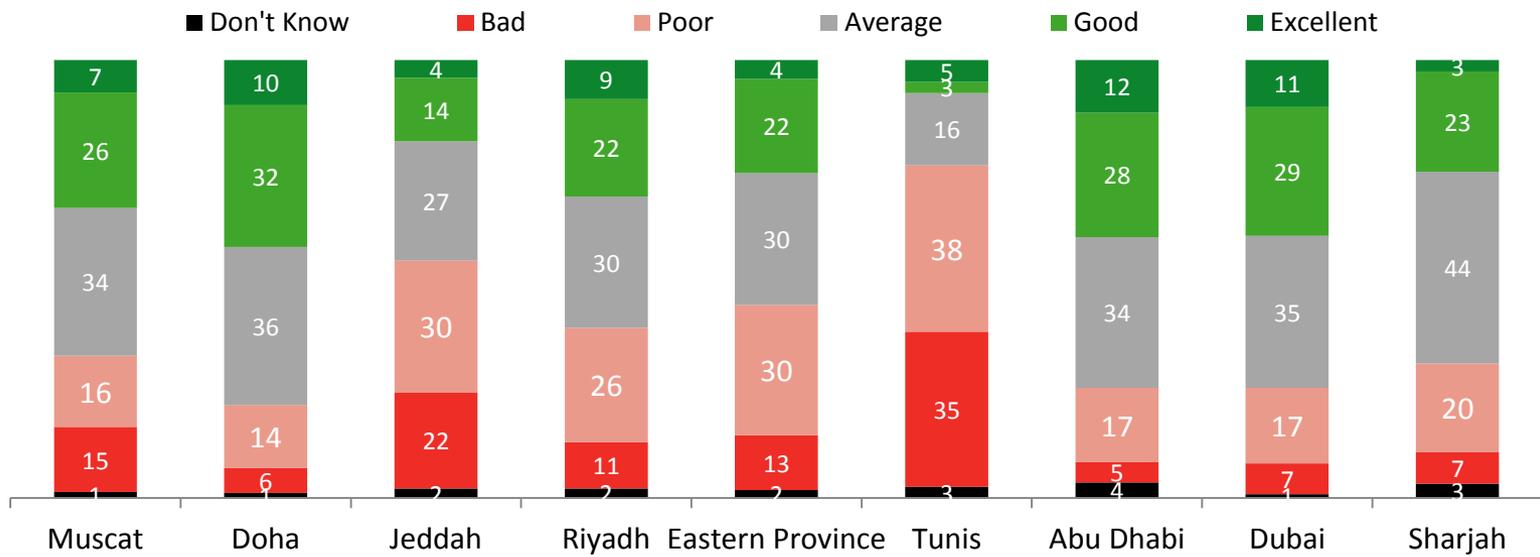
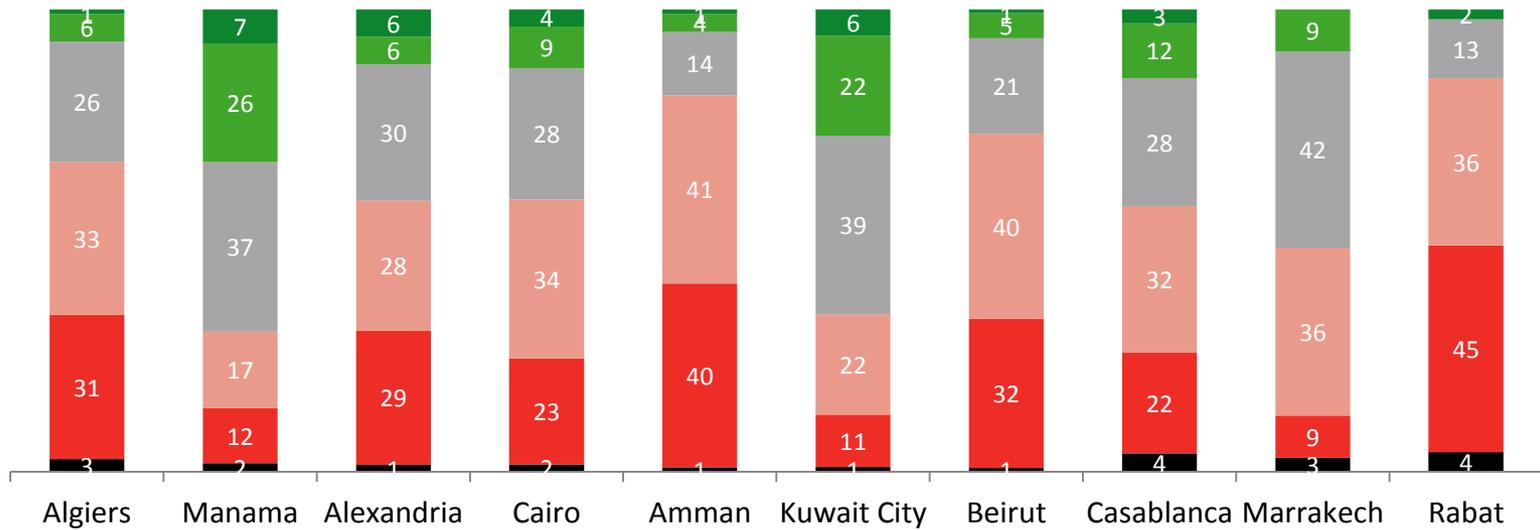
ECONOMIC FACTORS



Key results

- Doha, Dubai and Abu Dhabi emerge as the top cities in terms of job availability with around two-fifths of them stating their happiness (43%, 40% and 40%, respectively).
- Doha is also rated highest in terms of competitive salaries (44%) while Dubai (39%) and Abu Dhabi (35%) follow.
- Doha (47%), Manama (46%) and Muscat (43%) are the top cities in terms of benefits for working parents.
- In terms of affordable housing, Muscat (53%) and Manama (46%) are the top cities.
- Muscat (60%), Manama (53%) and Sharjah (49%) are rated best when it comes to reasonably priced day to day amenities.
- For career growth Dubai, Doha and Abu Dhabi emerge as the top cities with 51%, 49% and 46% respectively rating it positively.

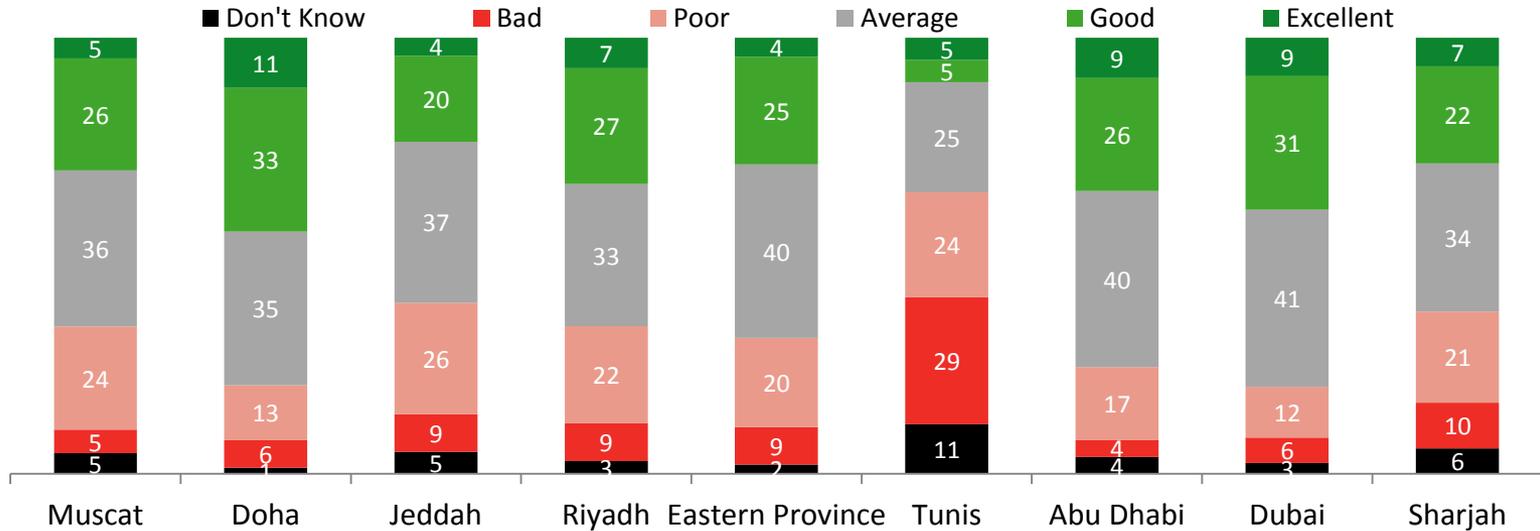
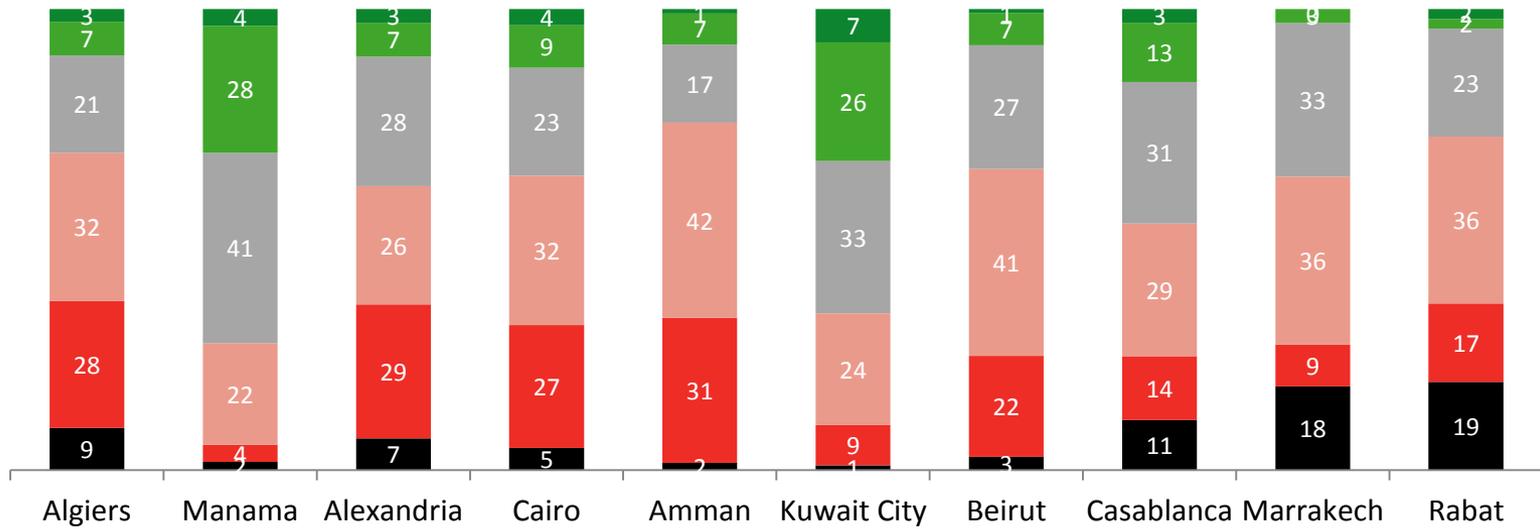
Availability of jobs



Q. Given below are some 'Economic Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Competitive salaries



Q. Given below are some 'Economic Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

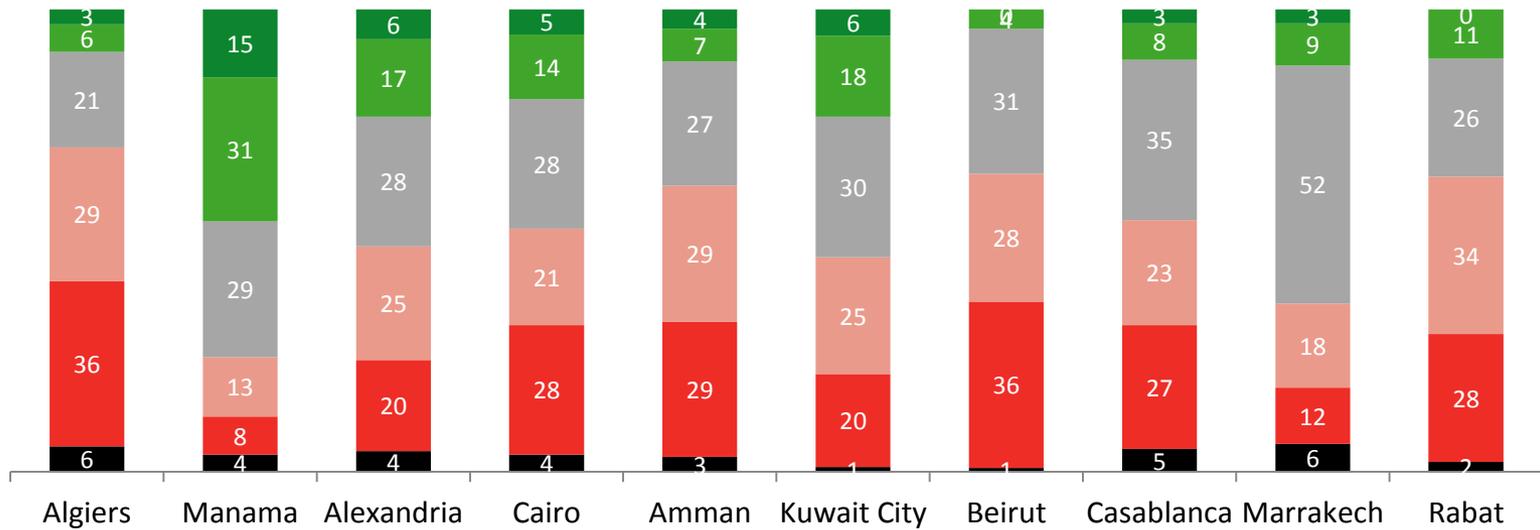
Benefits for working parents



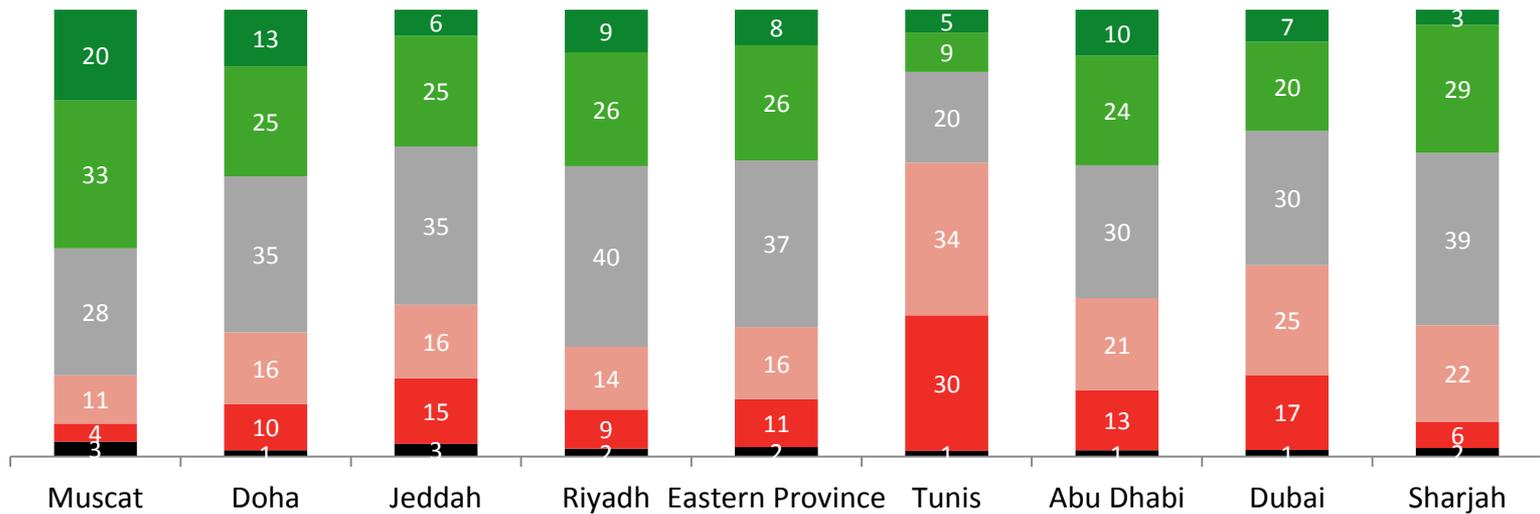
Q. Given below are some 'Economic Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Availability of affordable housing



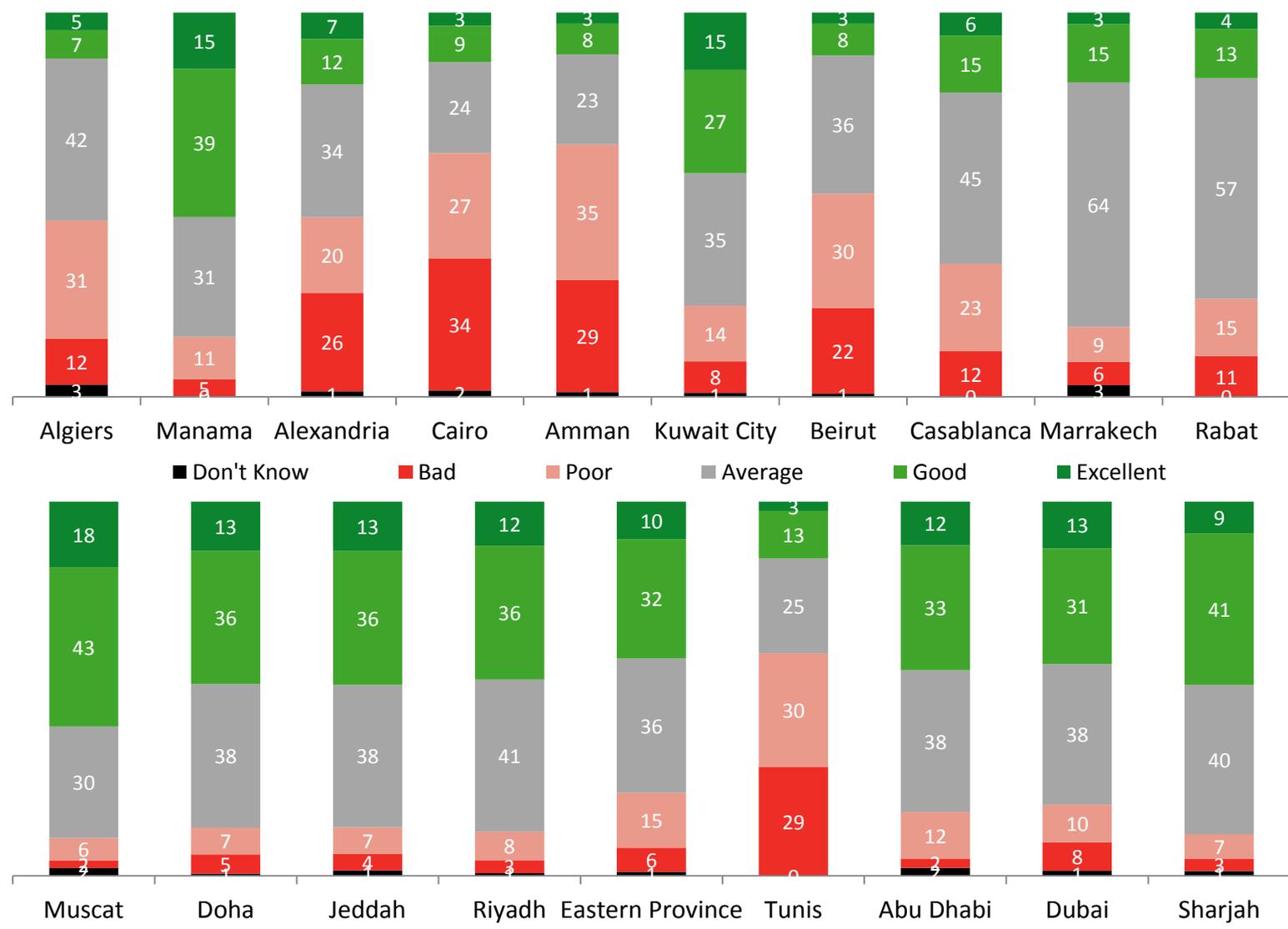
Don't Know
 Bad
 Poor
 Average
 Good
 Excellent



Q. Given below are some 'Economic Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

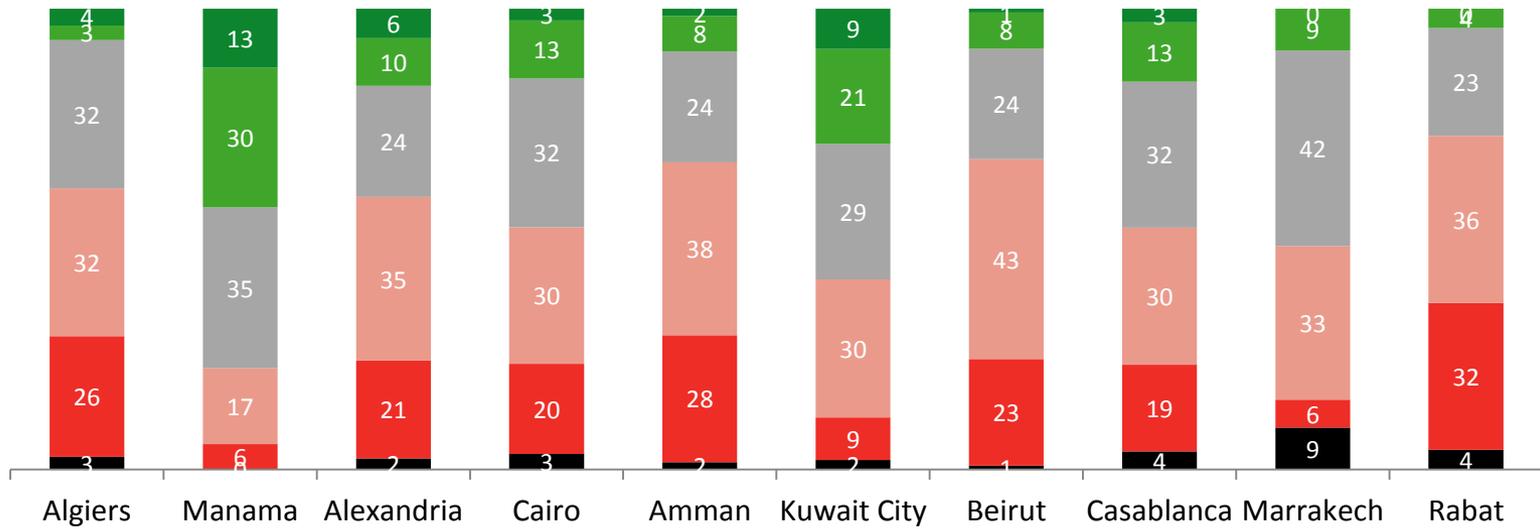
Reasonably priced day to day amenities (food, water, fuel, etc.)



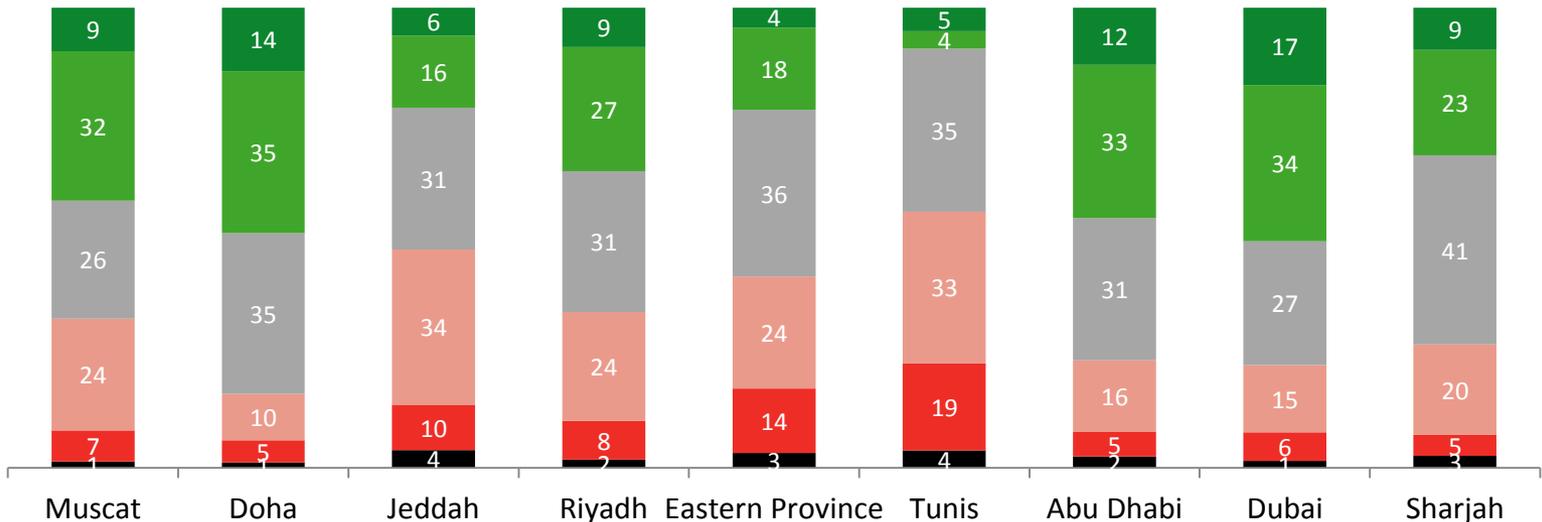
Q. Given below are some 'Economic Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Career Growth



■ Don't Know
 ■ Bad
 ■ Poor
 ■ Average
 ■ Good
 ■ Excellent



Q. Given below are some 'Economic Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s



LABOR RIGHTS

Key results

- Doha (53%), Dubai (50%) and Abu Dhabi (49%) emerge as the top 3 cities in terms of end of service benefits.
- When it comes to termination rights, Muscat, Manama and Dubai share the topmost spot (42% each).
- Doha takes the top spot in terms of vacation allowances with 53% of them stating so. This is closely followed by Dubai (52%) and Abu Dhabi (50%).
- Low scores for parenthood allowances across all cities – highest for Doha with 31%
- Just over half of Doha residents (50%) rated it positively making it the best city in terms of wage protection systems; Abu Dhabi and Sharjah follow (47% and 45%, respectively).
- Abu Dhabi emerge as the best city in terms of health insurance and social security with about three quarters giving it a positive rating (72%).
- In terms of proactive policy making, Abu Dhabi and Dubai rated highest (51% and 50%) followed by Doha (43%).

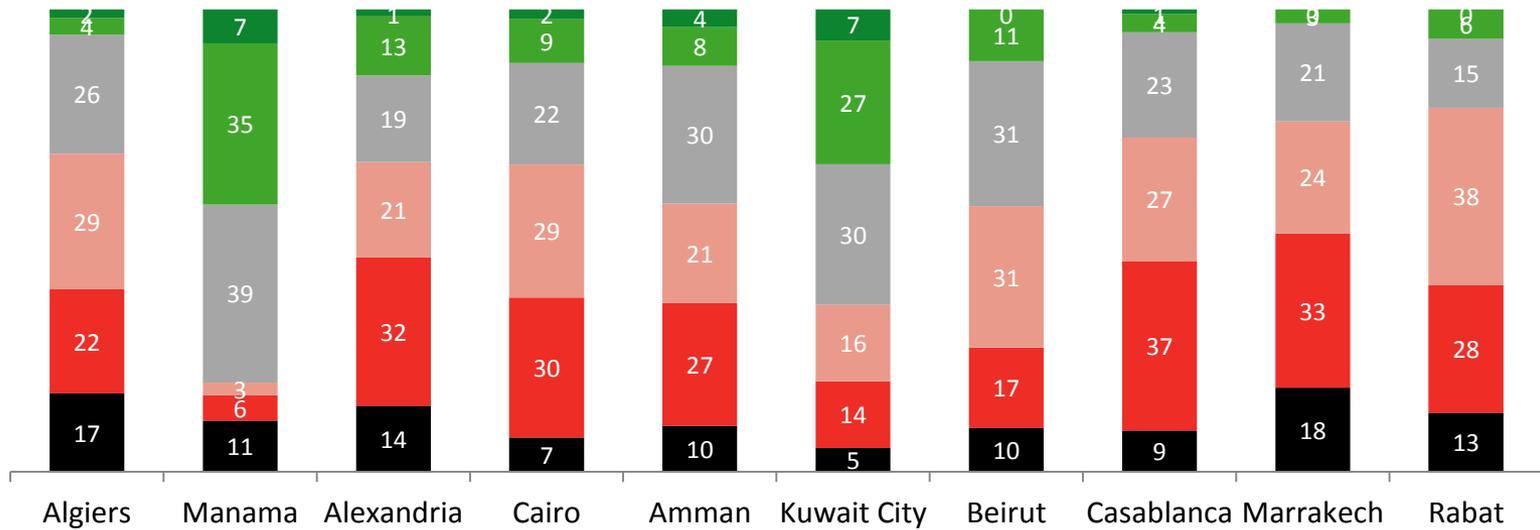
End of Service Benefits



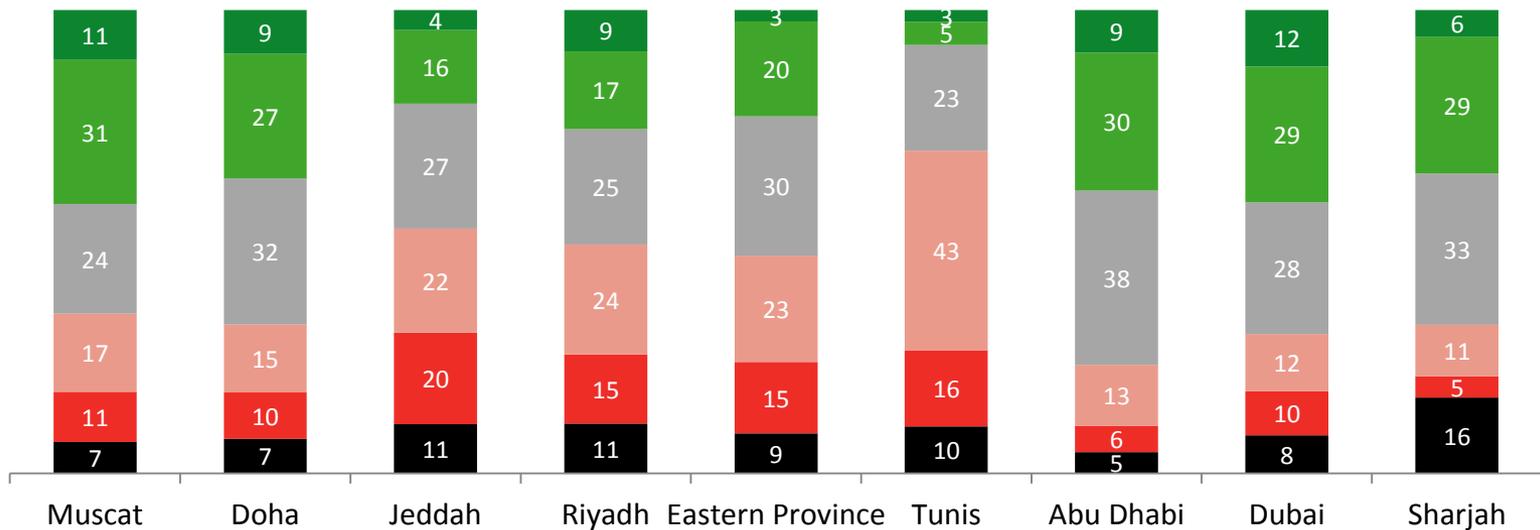
Q. Given below are some 'Labor Rights' related aspects that affect one's daily life. Could you please use the scale below to rate the city you live in.

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Termination Rights



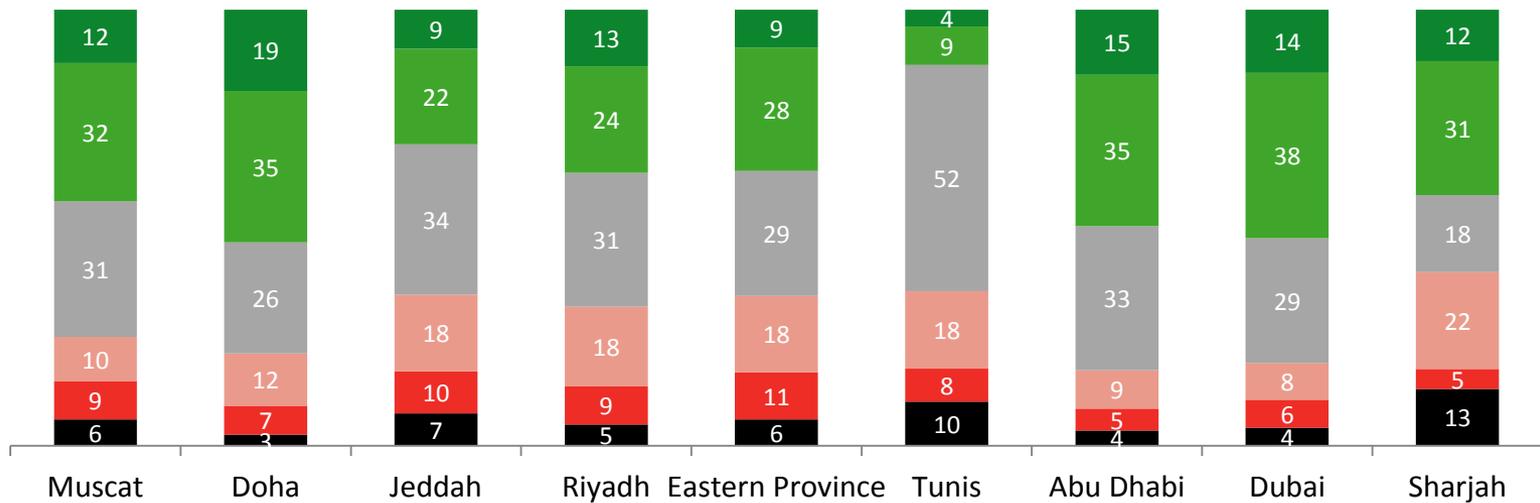
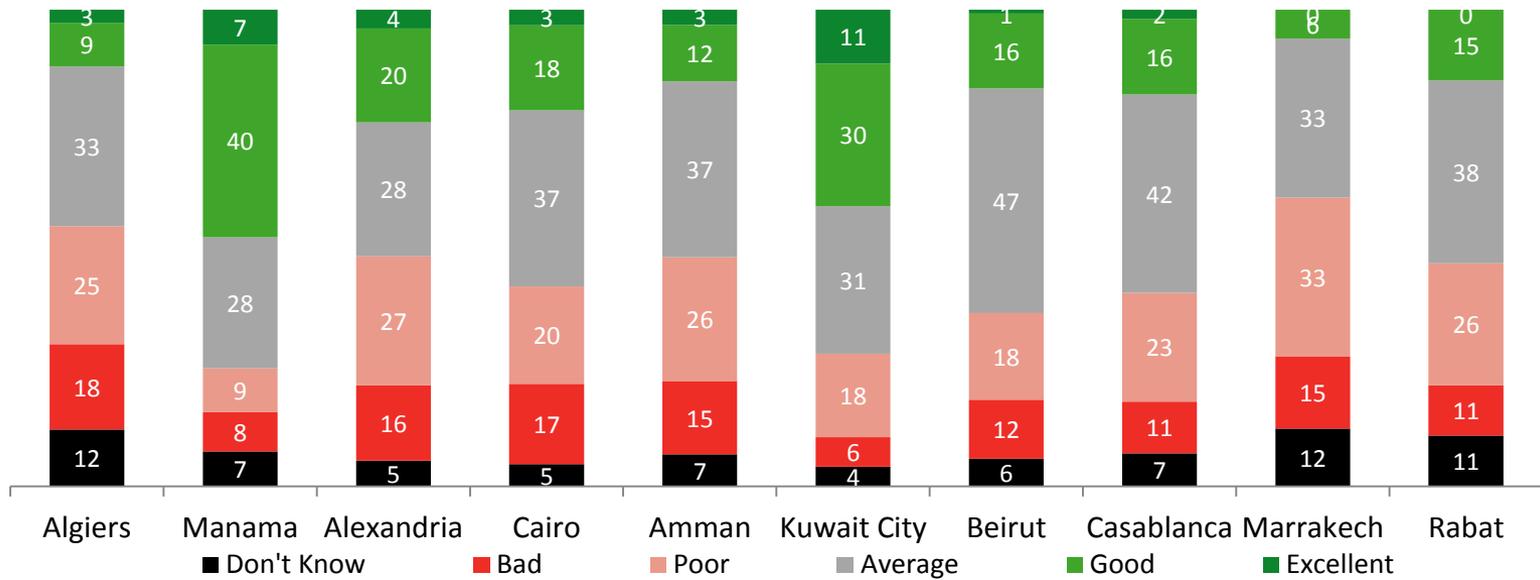
■ Don't Know
 ■ Bad
 ■ Poor
 ■ Average
 ■ Good
 ■ Excellent



Q. Given below are some 'Labor Rights' related aspects that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

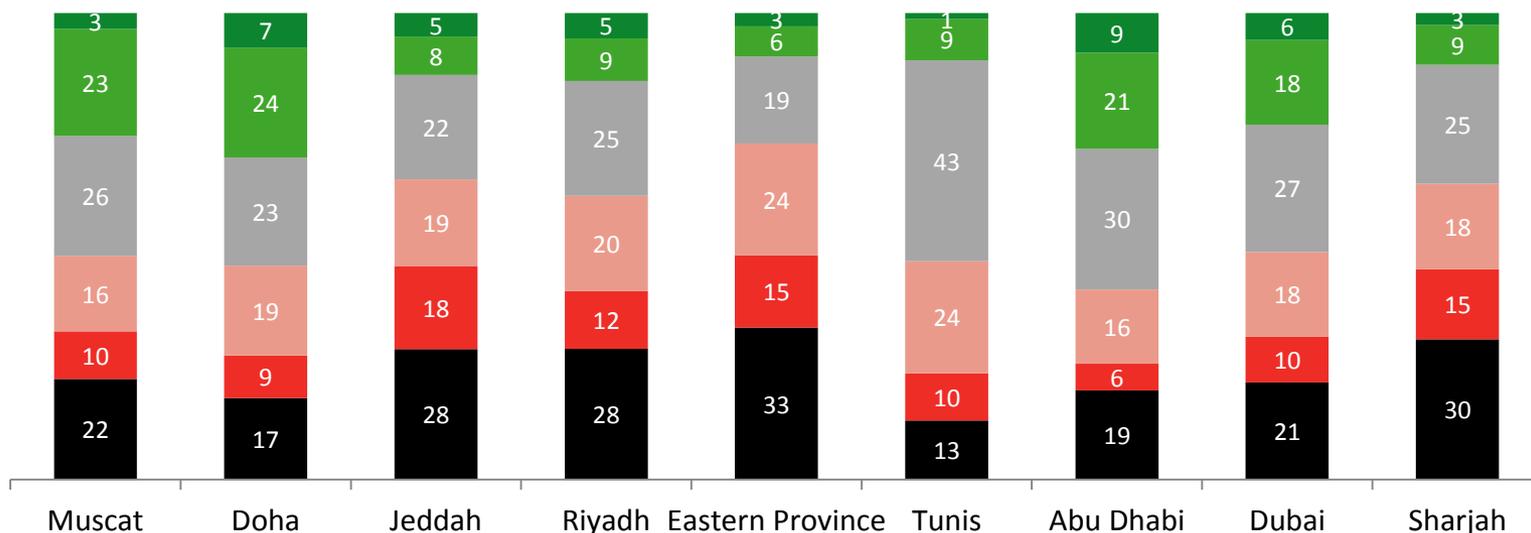
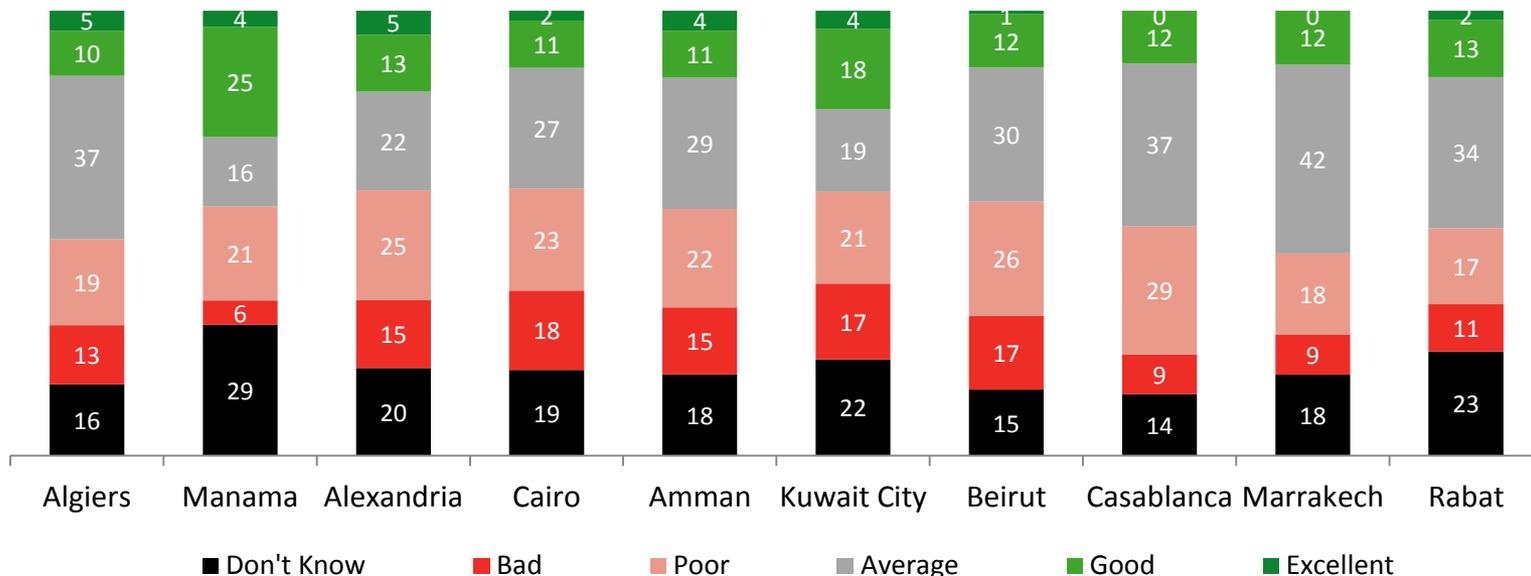
Vacation Allowances



Q. Given below are some 'Labor Rights' related aspects that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

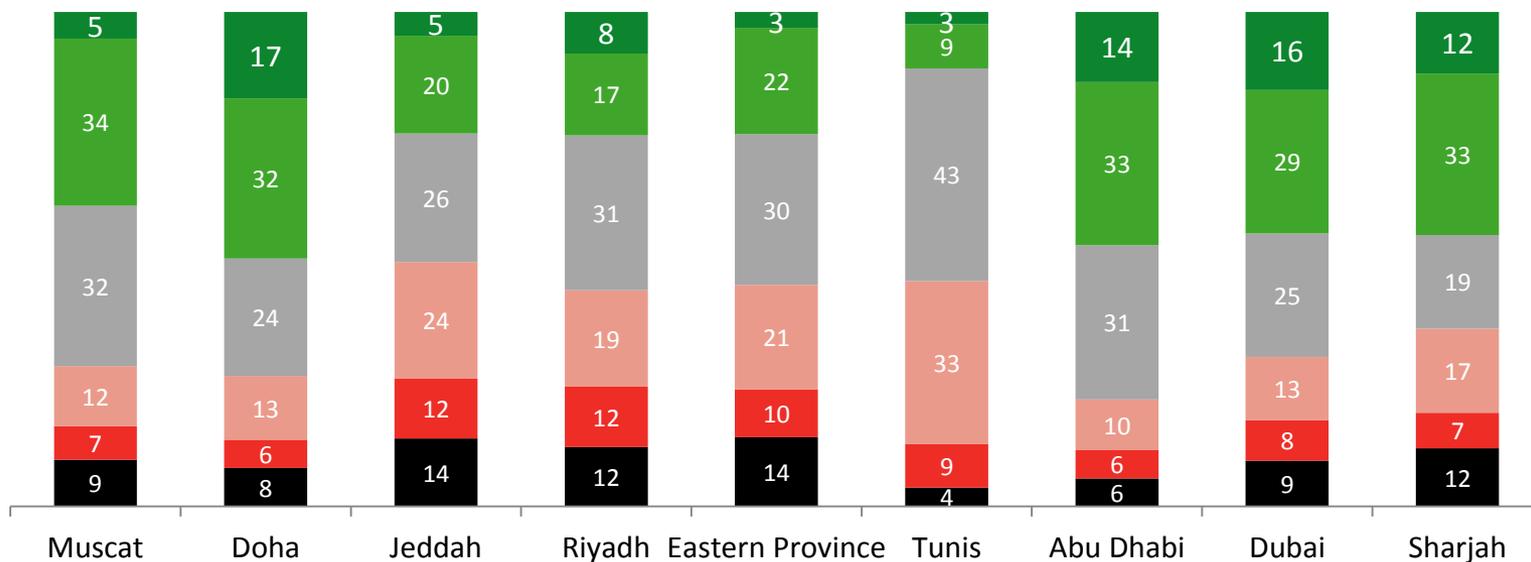
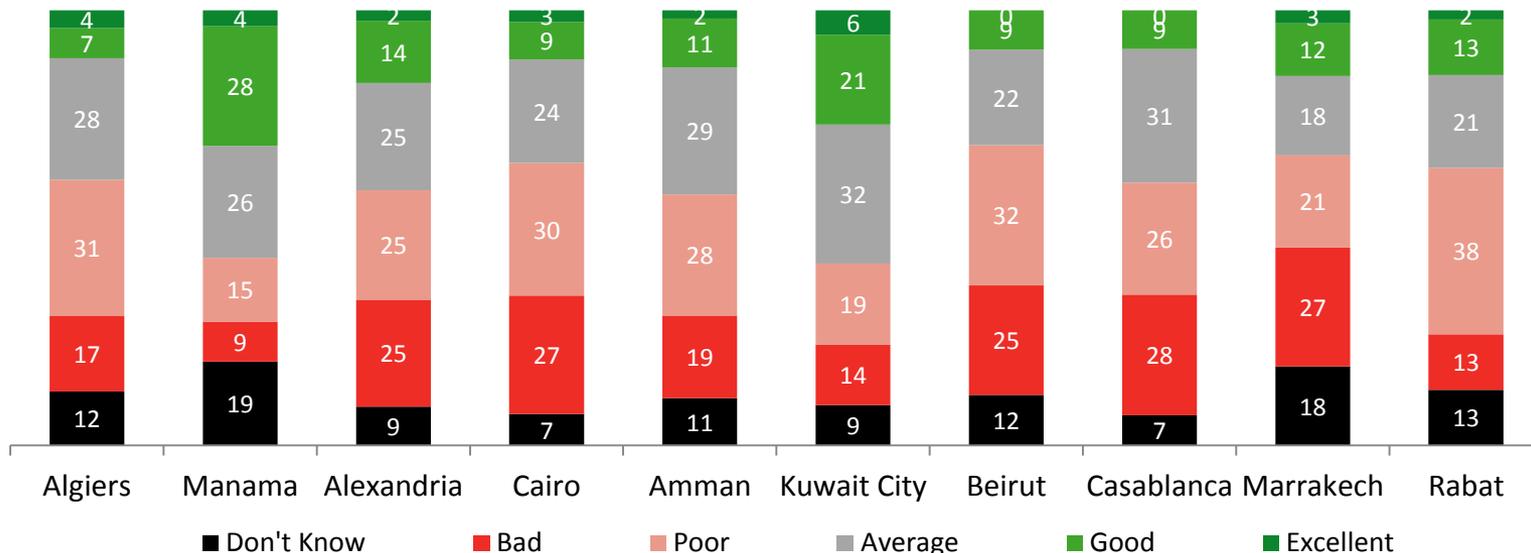
Parenthood Allowances



Q. Given below are some 'Labor Rights' related aspects that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Wage Protection System



Q. Given below are some 'Labor Rights' related aspects that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

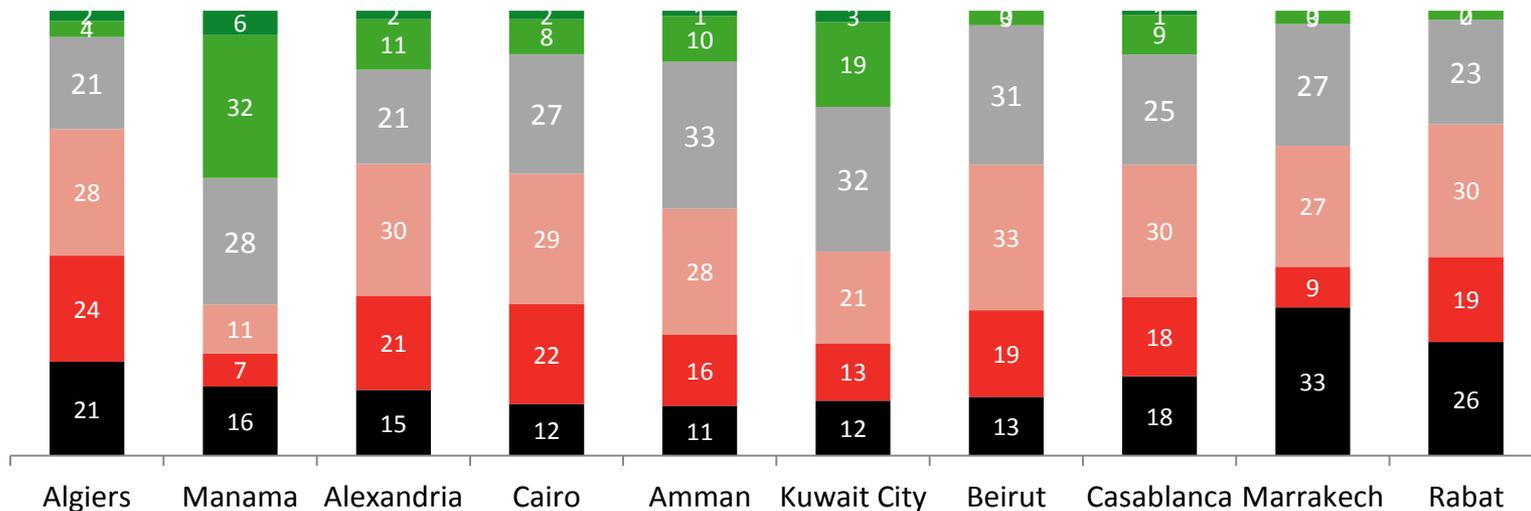
Health insurance and social security systems



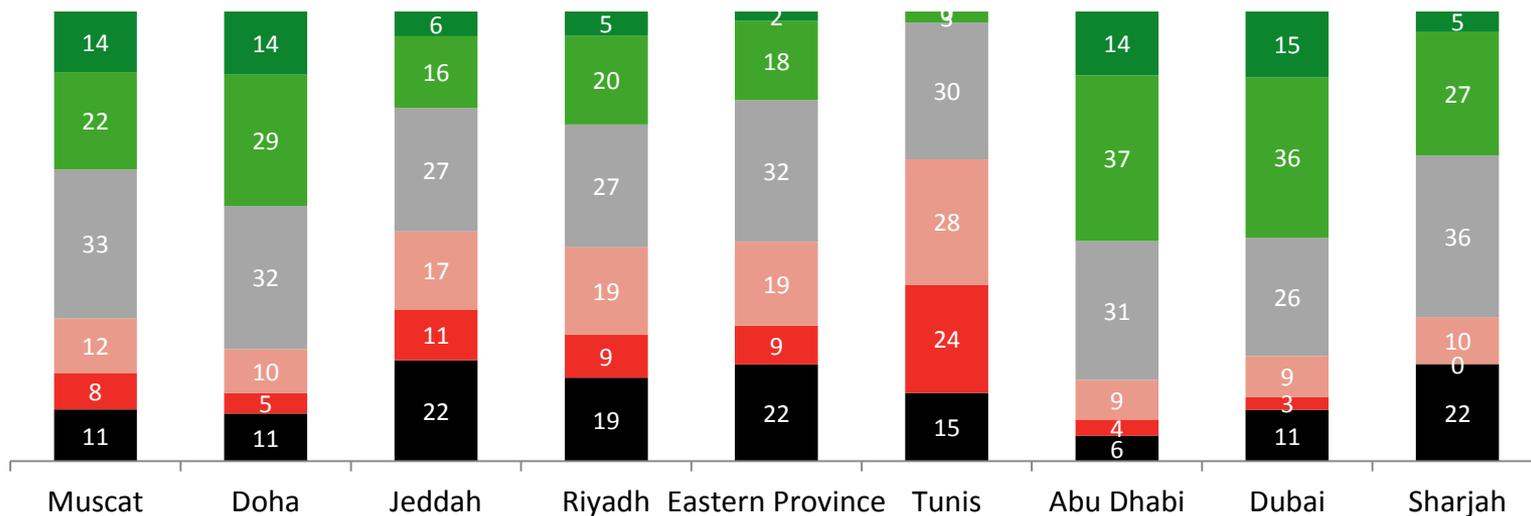
Q. Given below are some 'Labor Rights' related aspects that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Pro-active policy making



Don't Know
 Bad
 Poor
 Average
 Good
 Excellent



Q. Given below are some 'Labor Rights' related aspects that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

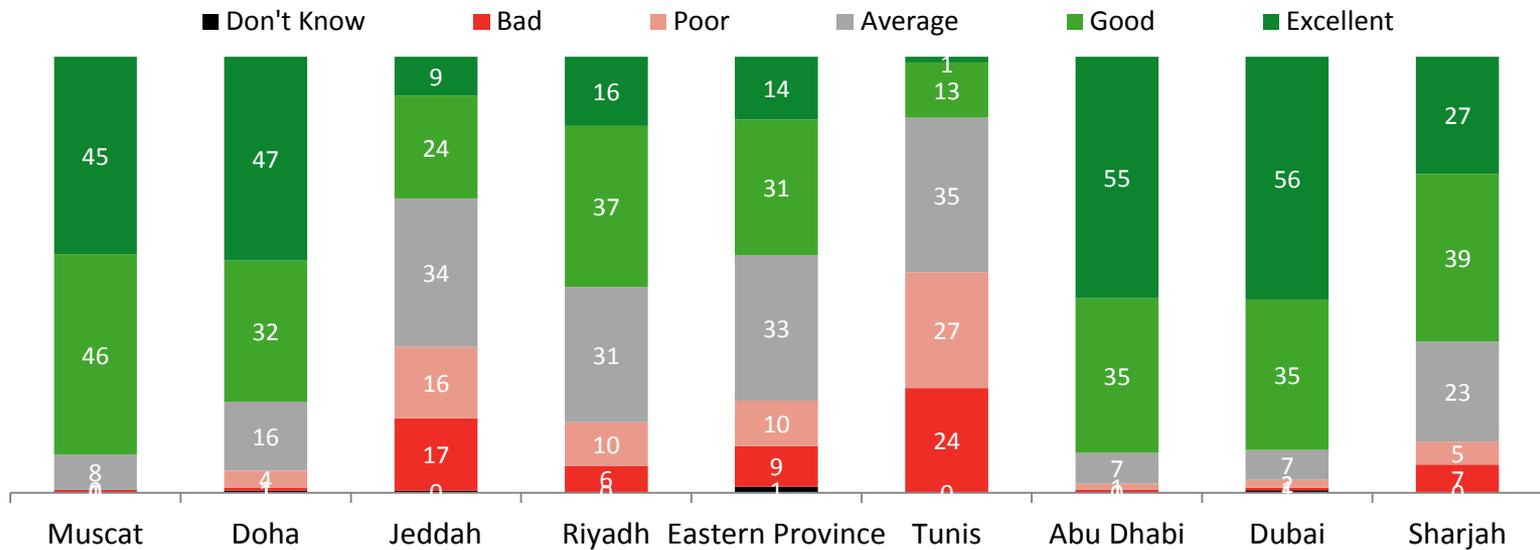
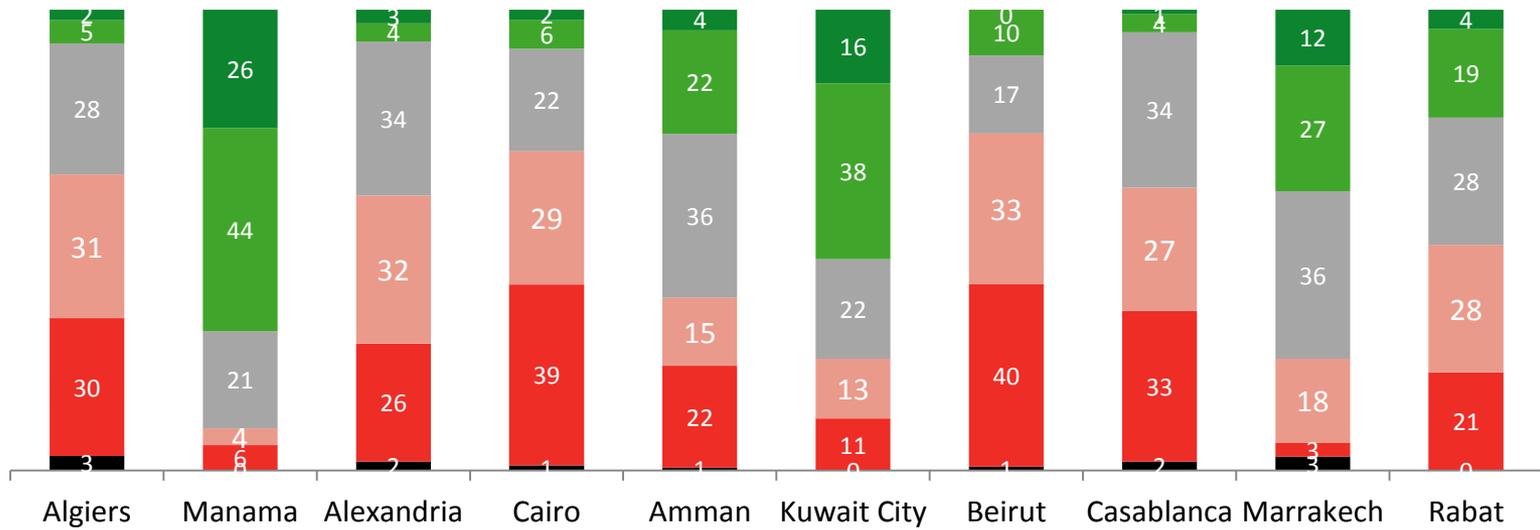


ENVIRONMENTAL FACTORS

Key results

- Muscat and Abu Dhabi are rated highest in terms of clean streets and roads with a vast majority stating so (91%); Dubai (90%) follows close behind.
- In terms of comfortable weather, Beirut emerges best (54%) followed by Marrakech (52%) and Alexandria (45%).
- Muscat is rated the top city when it comes to clean air as stated by 82% of its residents; Abu Dhabi and Manama follow (63% and 62%, respectively).
- In terms of clean water, Muscat, Abu Dhabi and Dubai are the top rated cities (84%, 82% and 77%, respectively).
- Dubai takes the top spot in terms of beauty of architecture and buildings with the vast majority rating it positively (93%), followed by Abu Dhabi (85%).
- In terms of manageable traffic, Abu Dhabi is rated best (78%) followed by Muscat and Dubai (63% and 60%, respectively).

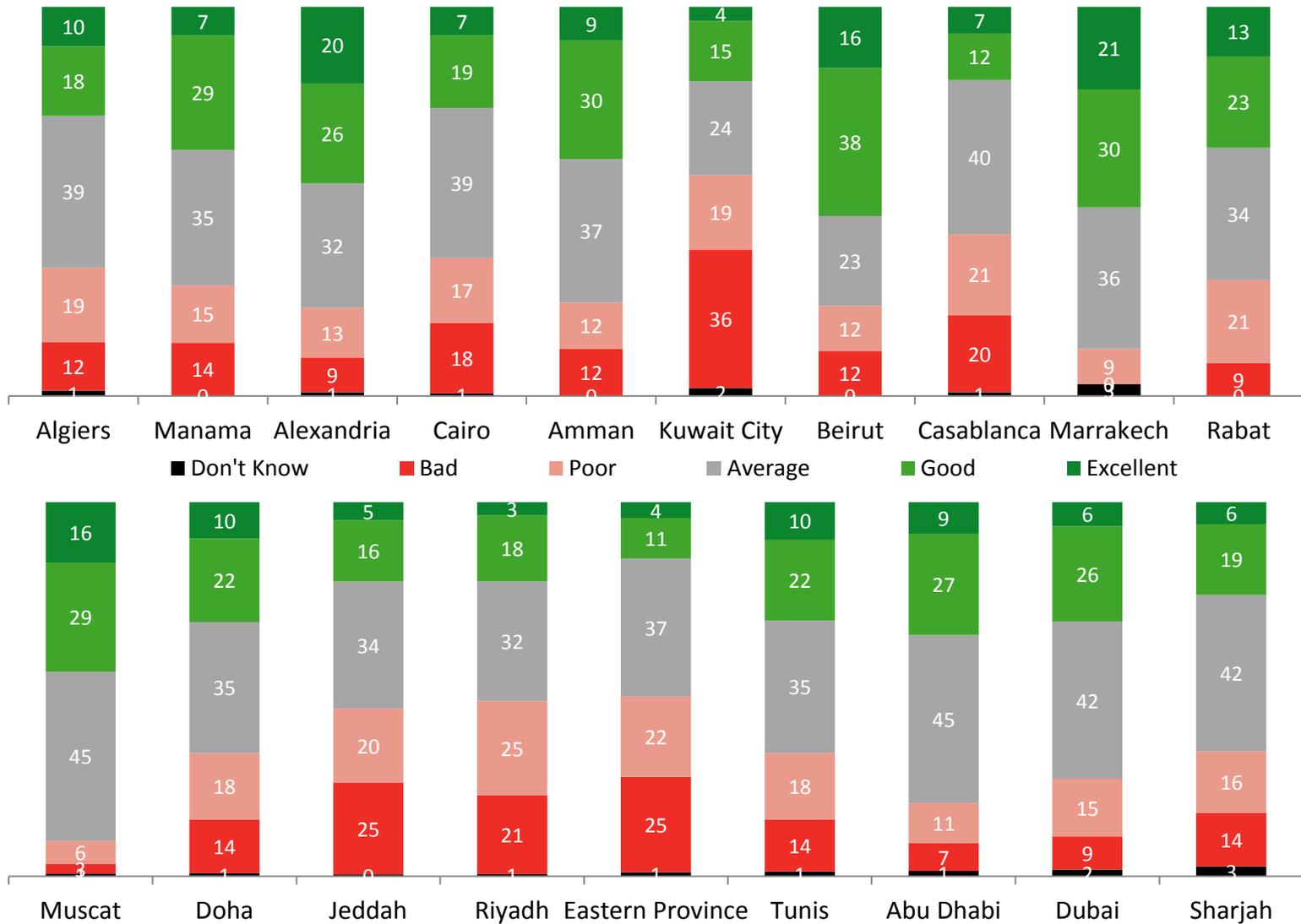
Clean streets/ roads



Q. Given below are some 'Environmental Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

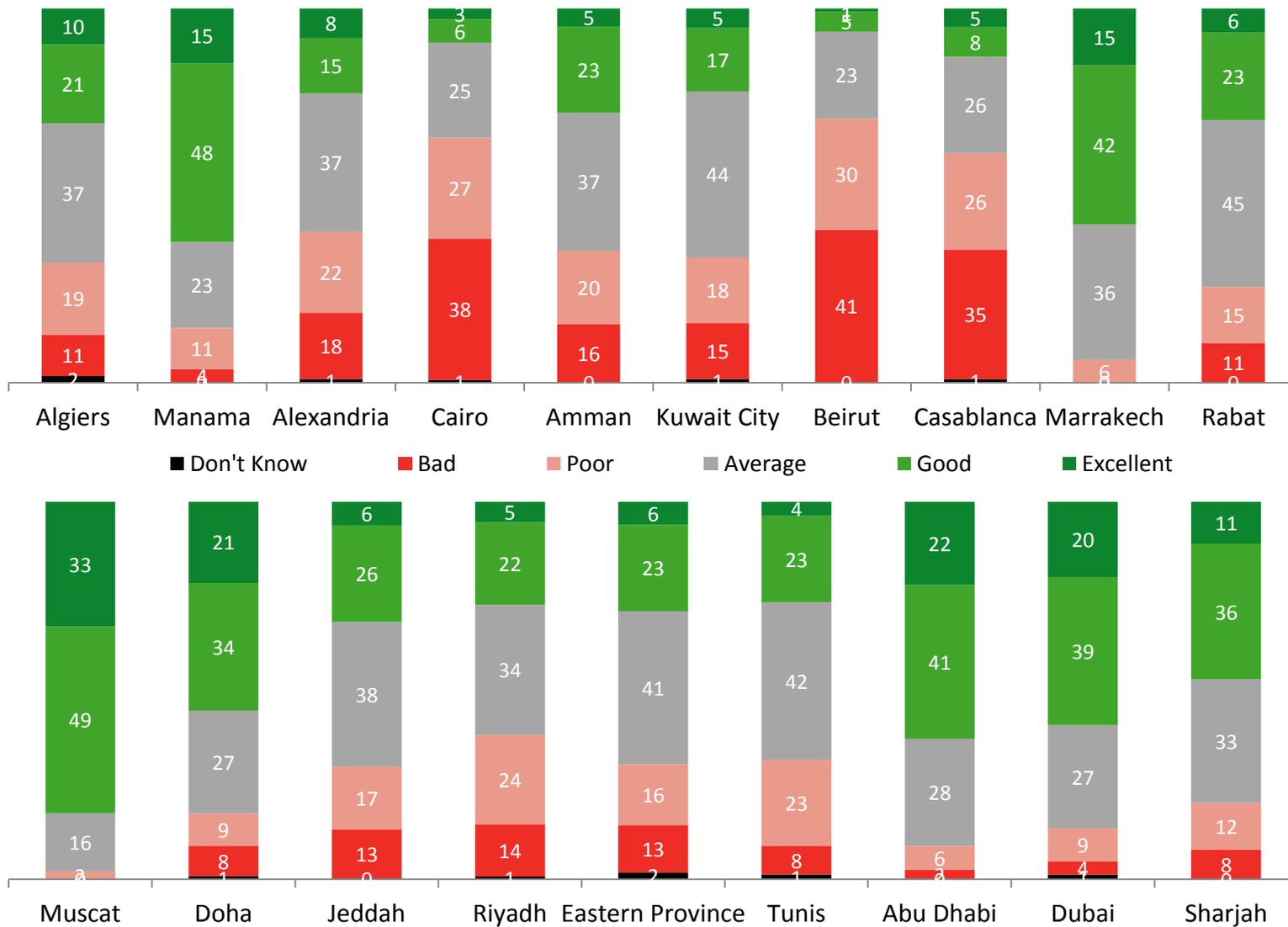
Comfortable weather



Q. Given below are some 'Environmental Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

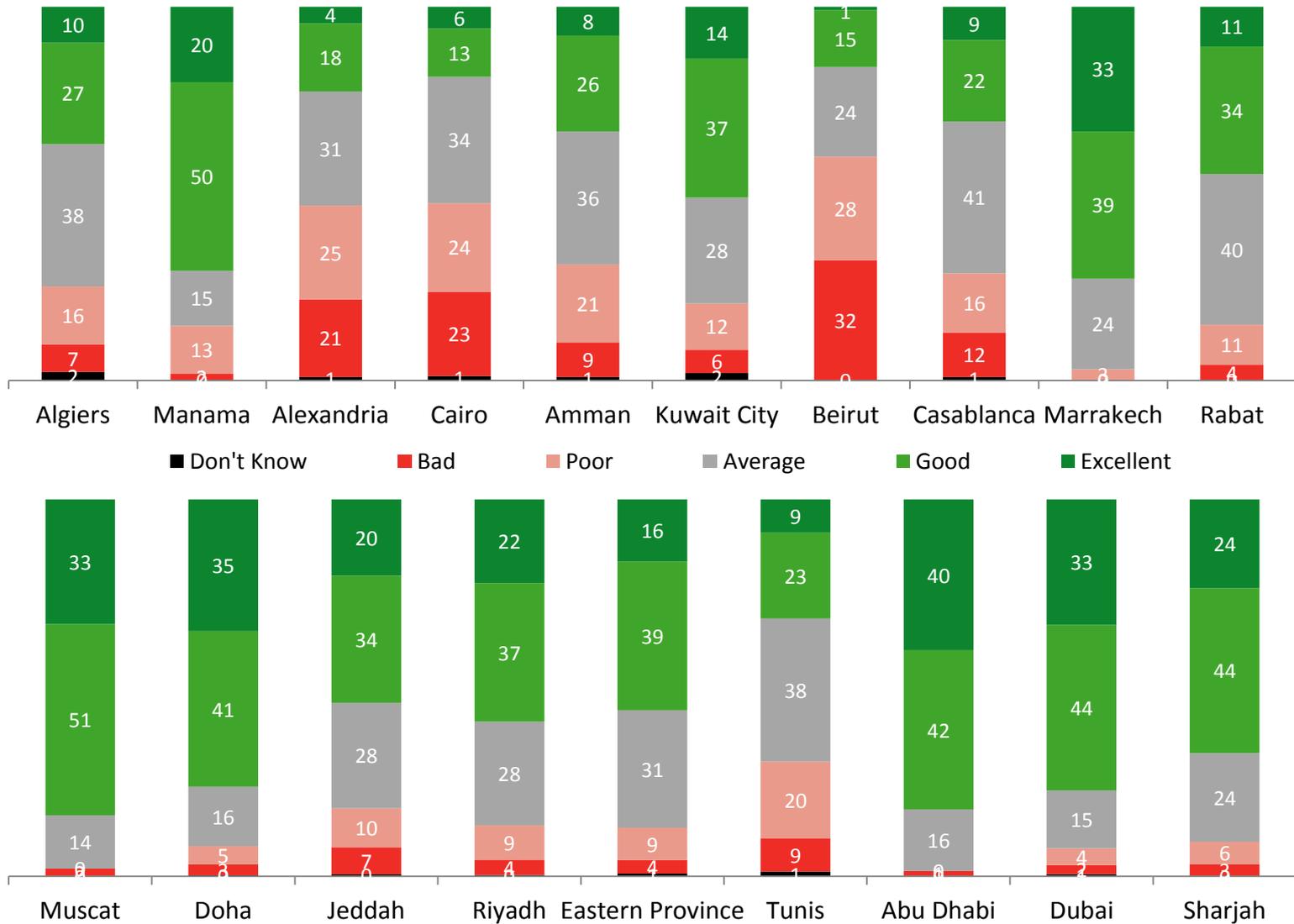
Clean air (little air pollution)



Q. Given below are some 'Environmental Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Clean water



Q. Given below are some 'Environmental Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

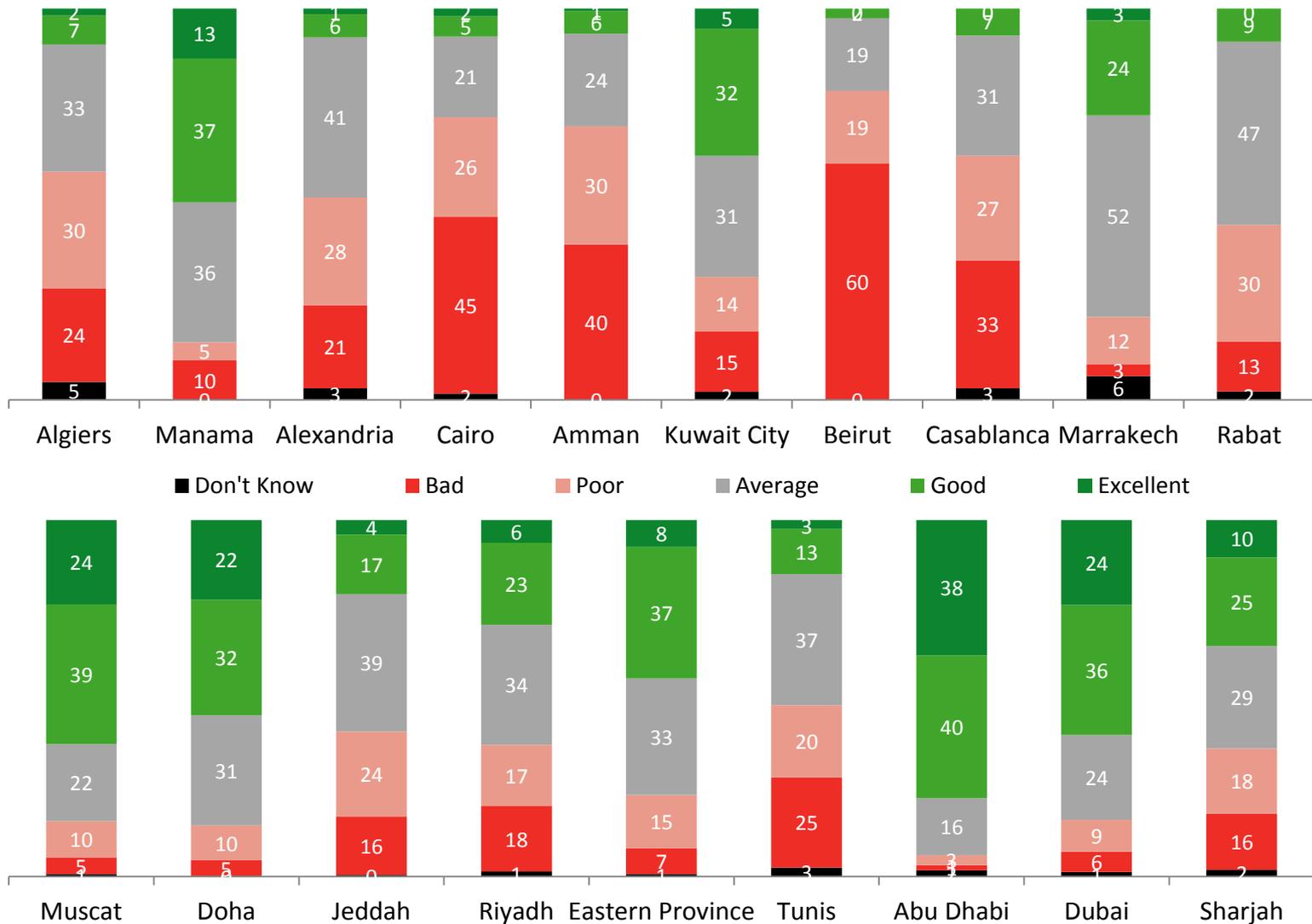
Beauty of architecture and buildings



Q. Given below are some 'Environmental Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Manageable traffic



Q. Given below are some 'Environmental Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s



STANDARD OF LIVING FACTORS

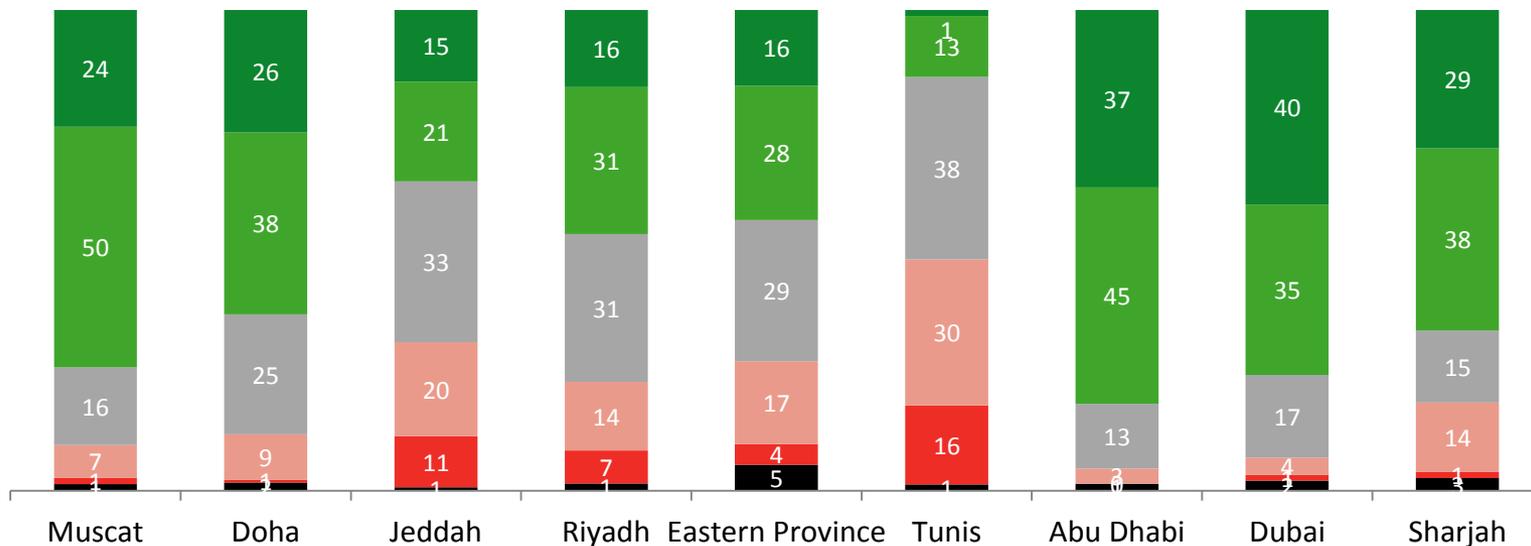
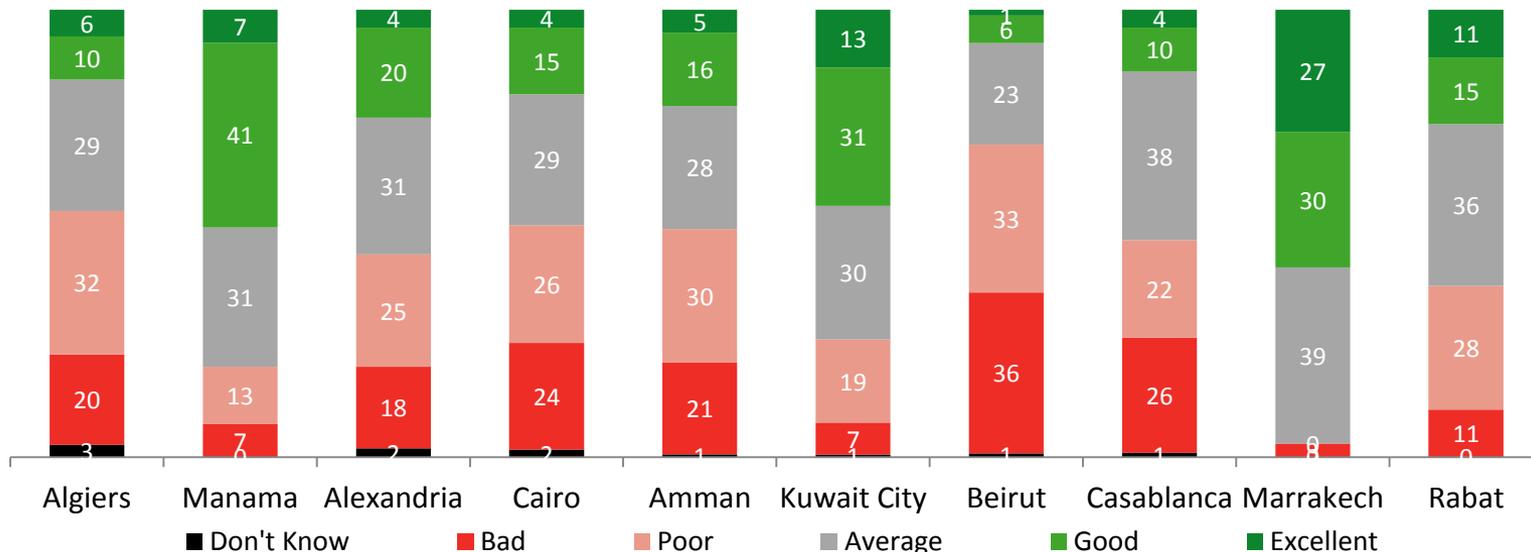
Key results (1/2)

- Abu Dhabi emerge as top city in terms of availability of parks/ community gardens with 82% rating it positively, followed by Dubai at 76% and Muscat at 74%.
- When it comes to availability of health care facilities, Abu Dhabi is the best city (89%) followed by Dubai (77%) and Doha (72%).
- Abu Dhabi emerges top city in terms of quality of health care facilities (88%) while Doha comes second (75%).
- In terms of water/ electricity/ sewage systems, two UAE cities are rated best – Dubai and Abu Dhabi (87% and 85% respectively).
- Dubai takes the top spot for accessible public transportation with 86% of its residents giving it a positive rating; Abu Dhabi follow at 79%.
- Dubai and Abu Dhabi are also the top 2 cities in terms of quality of accessible public transportation system (88% and 78%, respectively).
- The same is true for availability of wide range of entertainment avenues for which Dubai got a 92% positive rating and Abu Dhabi a 87%.

Key results (2/2)

- In terms of availability of educational institutions, Beirut is the leading city (79%) followed by Abu Dhabi (76%) and Dubai (76%).
- Beirut still leads in terms of quality of education (81%) while Abu Dhabi and Doha follow (69% and 68%, respectively).
- When it comes to child friendliness, Abu Dhabi takes the top spot followed by Dubai and Muscat (67%, 65% and 59% respectively).
- Muscat, Abu Dhabi and Dubai are the top cities in terms of feeling of stability and security (87%, 83%, and 78% respectively).

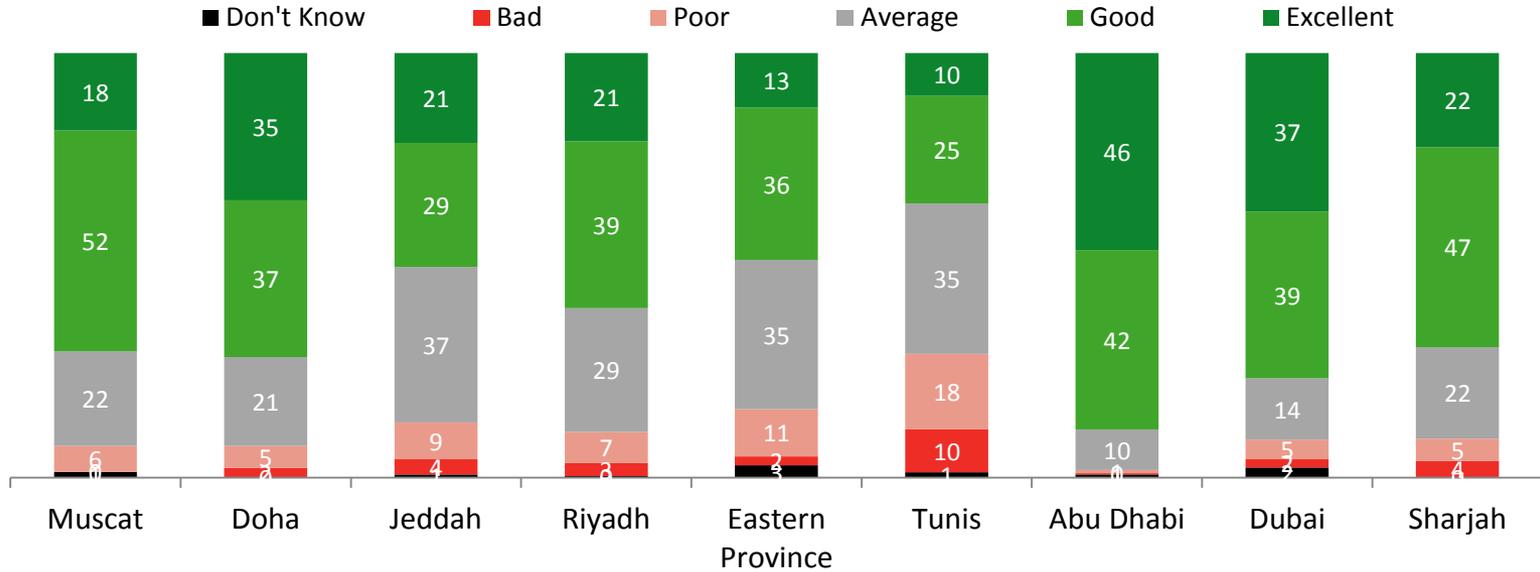
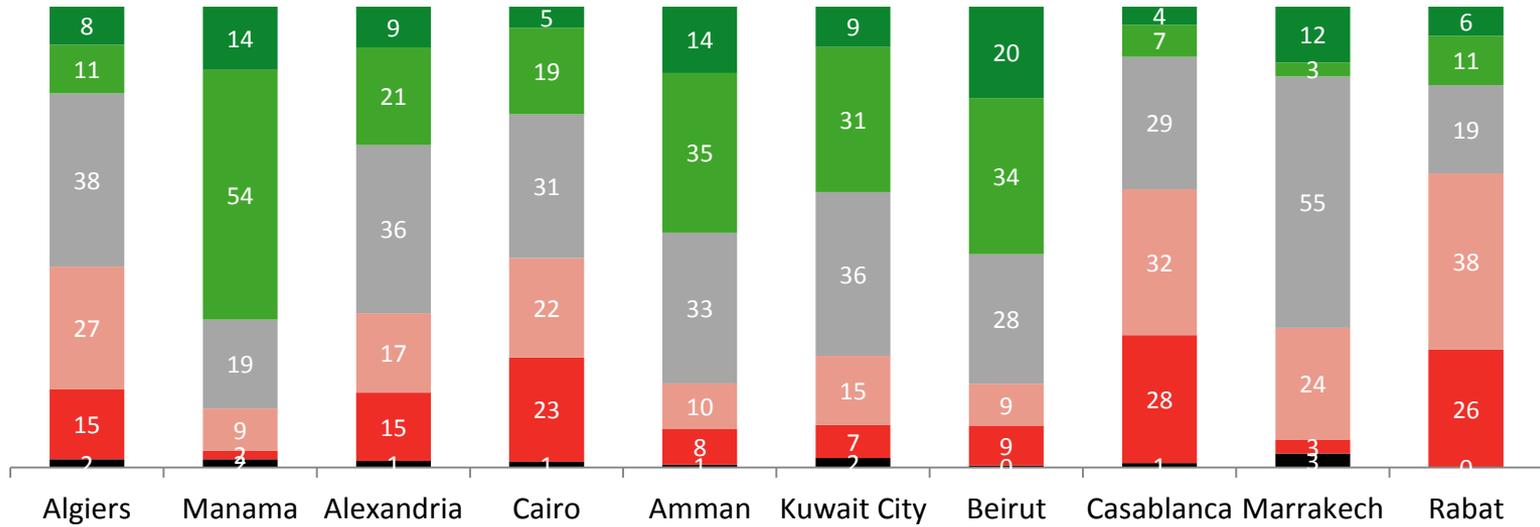
Availability of parks/ community gardens



Q. Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

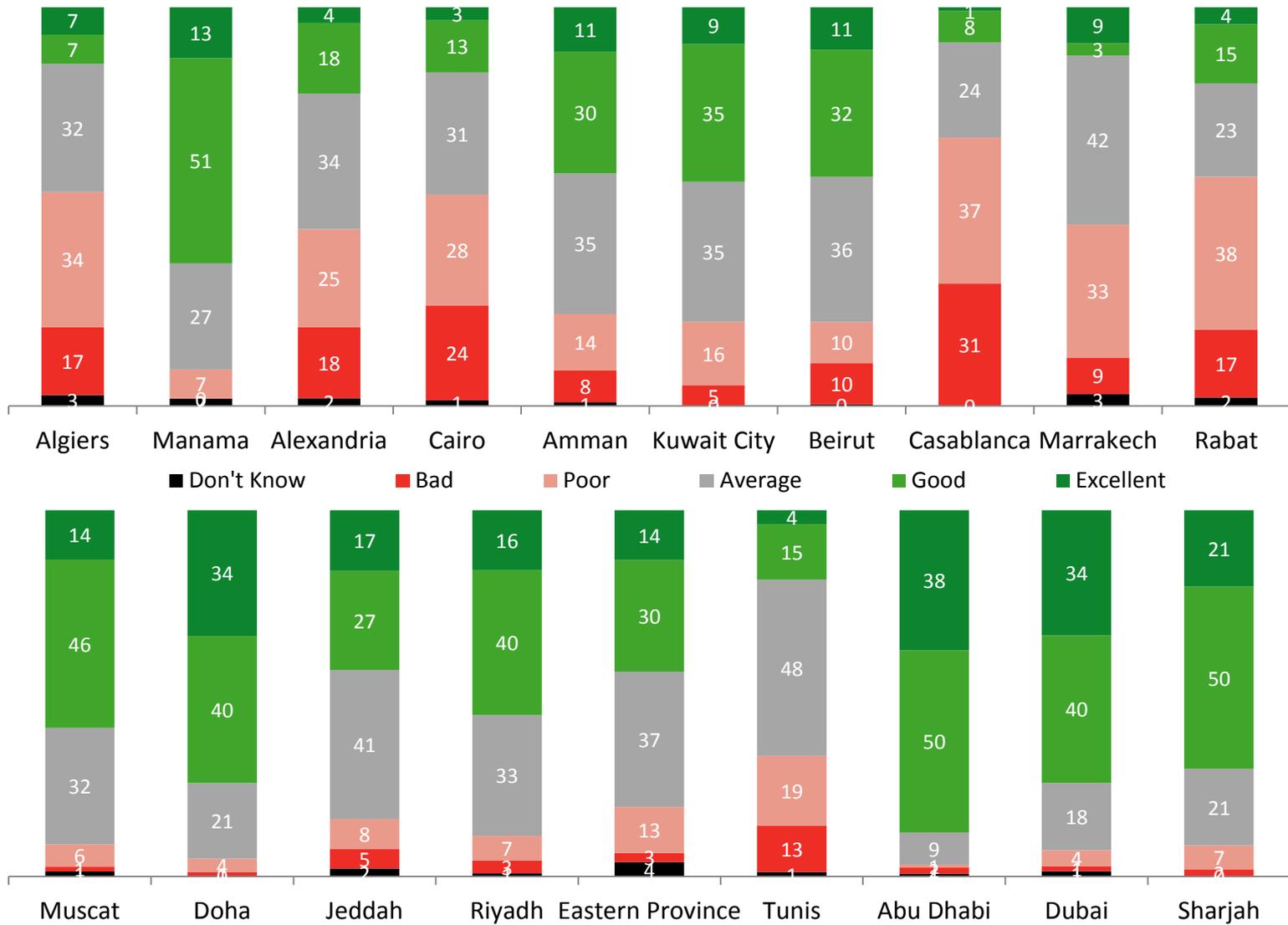
Availability of healthcare facilities (hospitals, qualified doctors, etc.)



Q. Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Quality of available healthcare facilities



Q. Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Water/ Electricity/ Sewage systems



Q. Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Accessible public transportation system



Q. Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

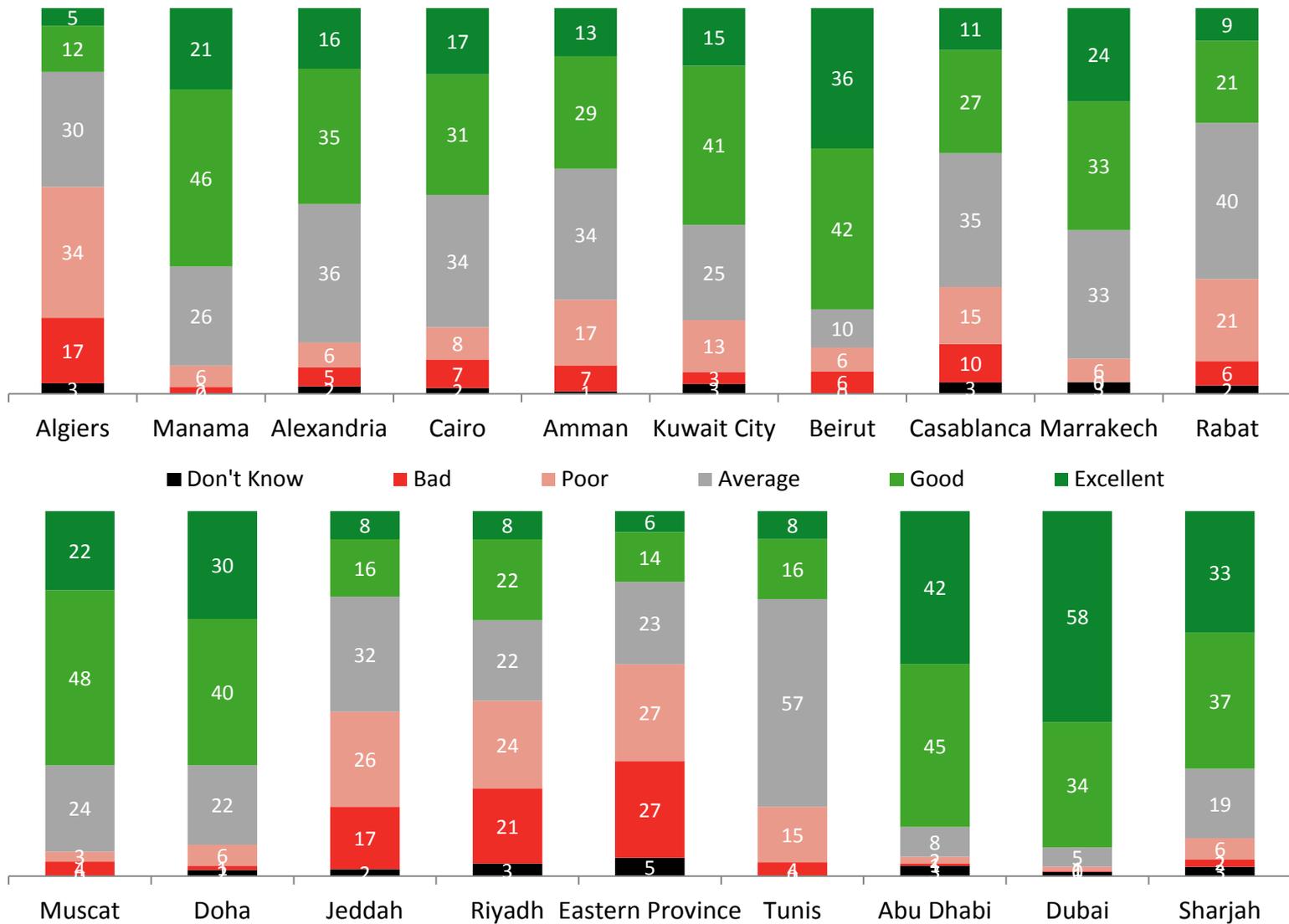
Quality of accessible public transportation system



Q. Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

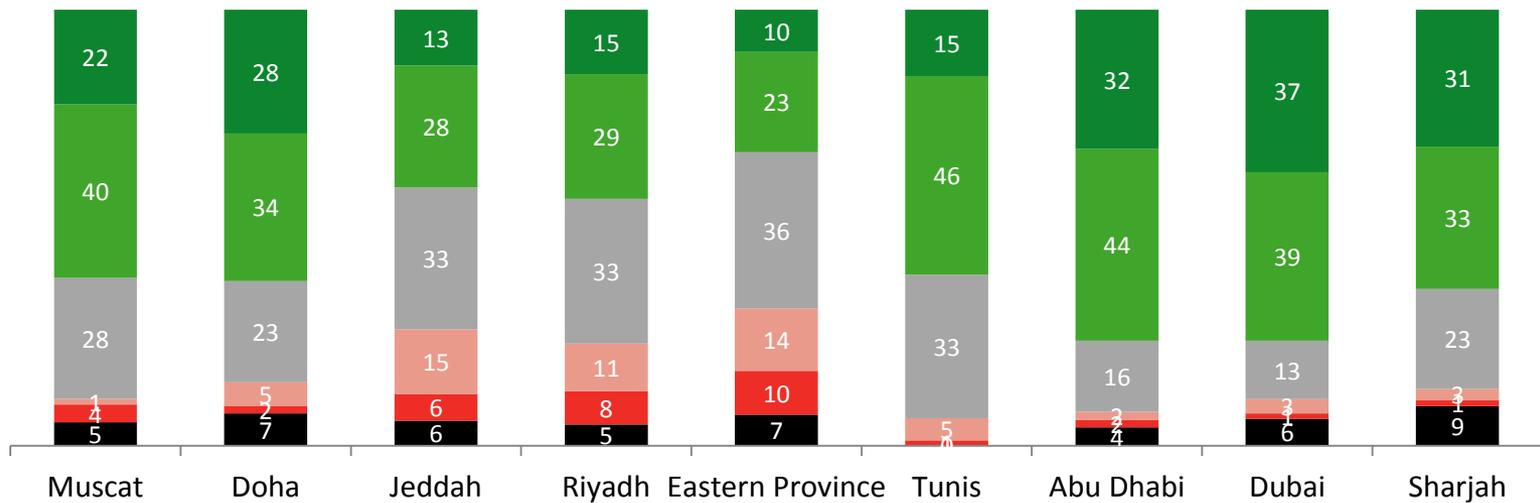
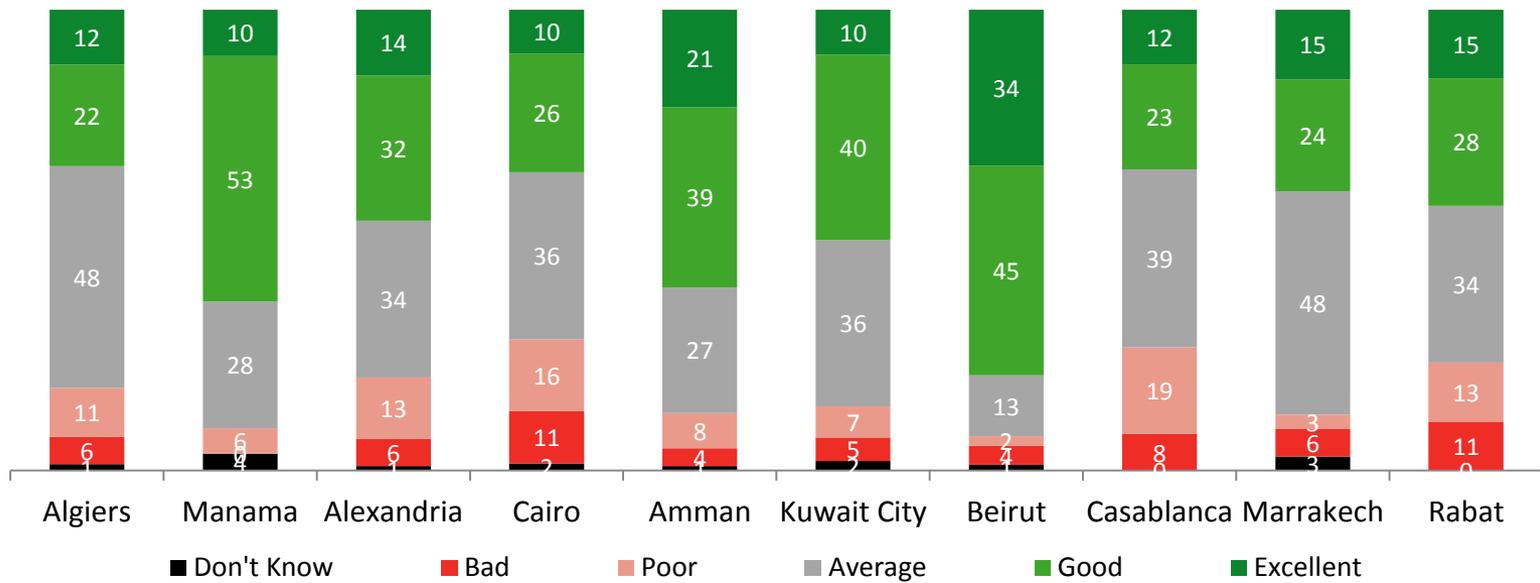
Availability of wide range of entertainment avenues (restaurants, cinemas, social activities, etc.)



Q. Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

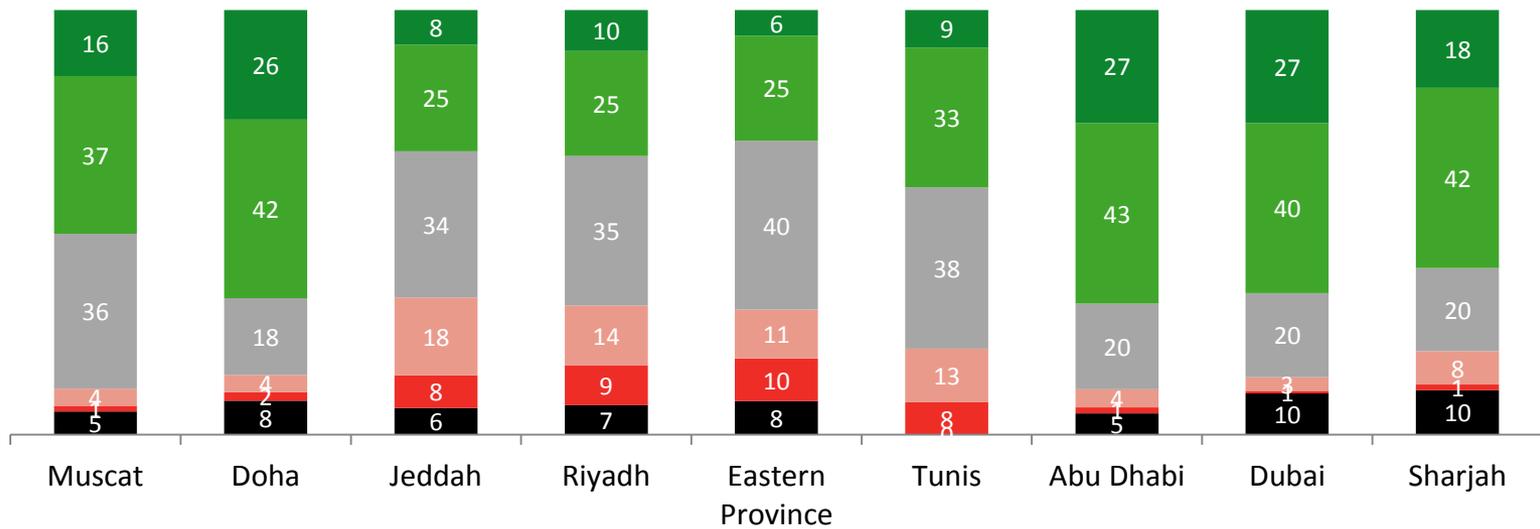
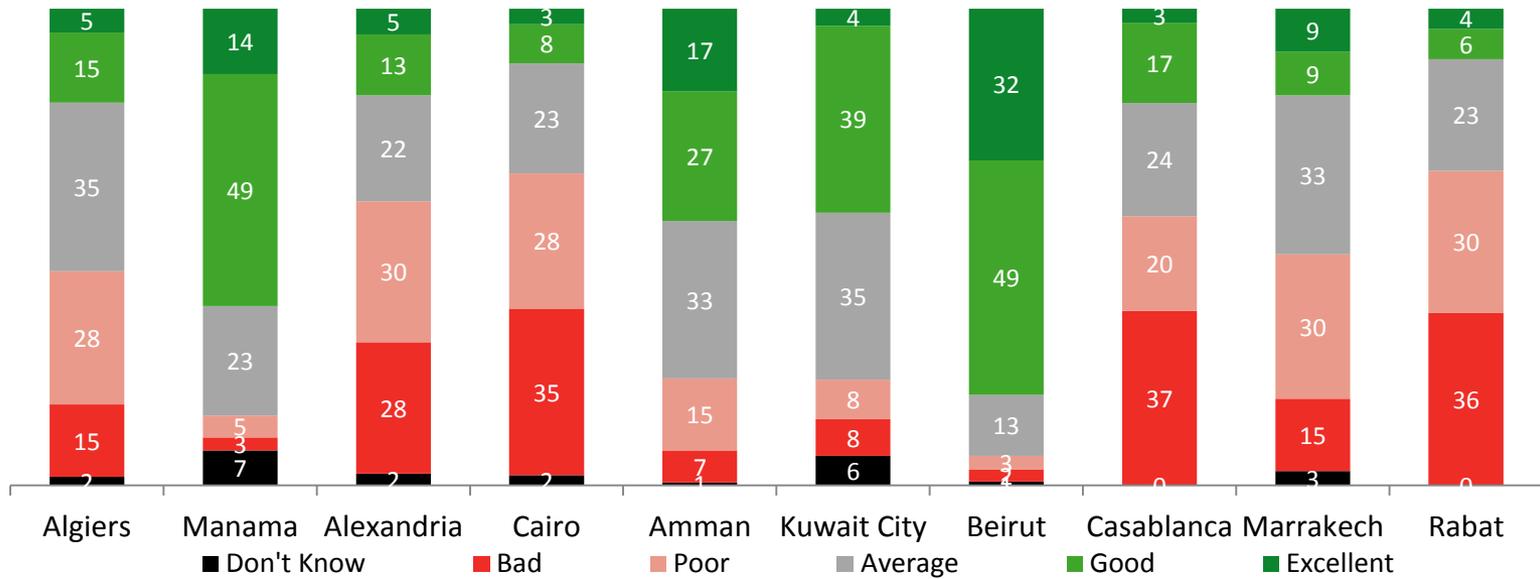
Availability of educational institutions (schools, colleges, universities, etc.)



Q. Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Quality of education



Q. Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

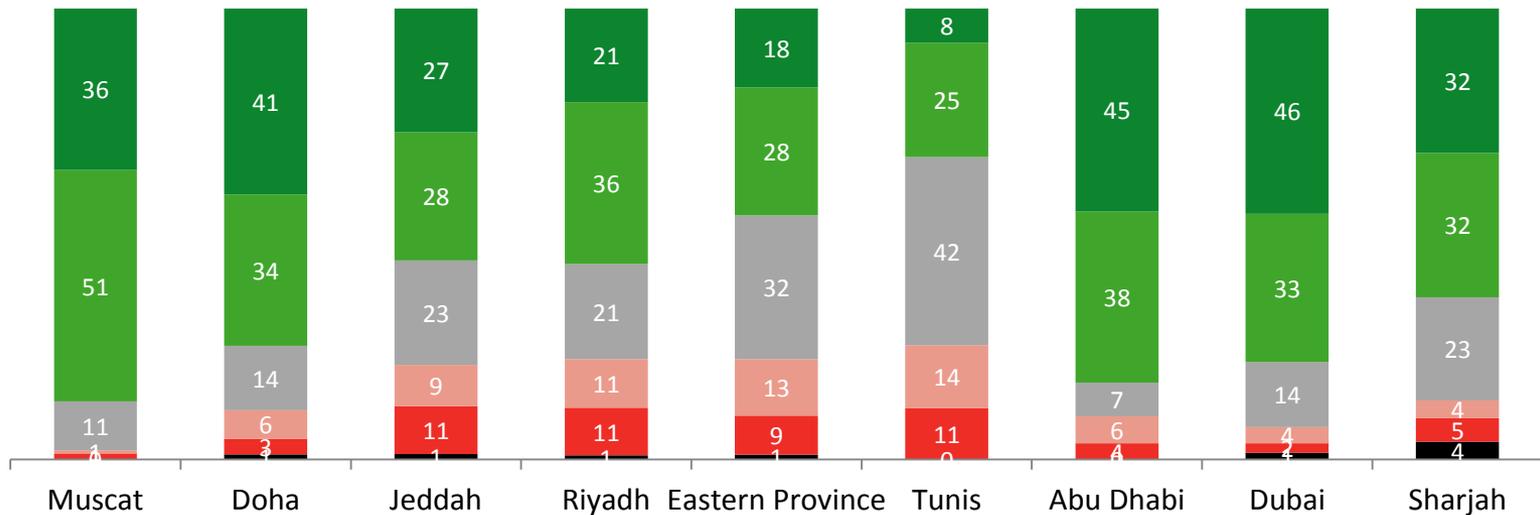
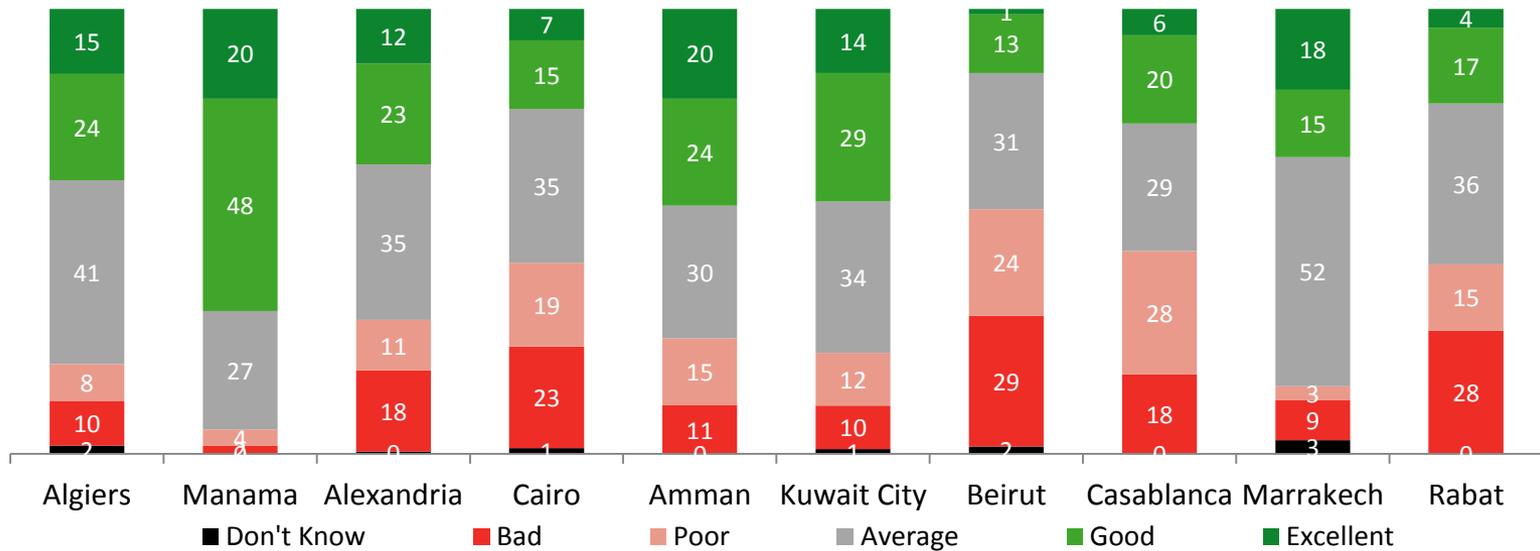
Child friendliness



Q. Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

(*)Low base: indicative results. All figures are %'s

Feeling of stability and security



Q. Given below are some factors associated to one's daily-to-day life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s



SOCIO-CULTURAL FACTORS

Key results

- Muscat and Abu Dhabi are the best cities in terms of equal treatment of both genders (76% and 74% respectively) followed by Dubai (73%).
- When it comes to fair treatment to all nationalities, Muscat emerges as the best city (71%).
- In terms of stable political environment, Dubai scores high (83%) followed by Abu Dhabi (81%).
- In terms of low crime rates, Dubai scores high (87%) followed by Abu Dhabi (84%).
- In terms of effective law enforcement, again Abu Dhabi and Dubai are on top (88% each).
- Manama takes the top spot in terms of freedom of expression (68%) followed by Abu Dhabi (64%) and Dubai (57%).
- Dubai is rated highest in terms of tolerance to different cultures and ideas with 77% rating it positively followed by Muscat and Manama (73%).

Equal treatment of both genders



Q. Given below are some 'Socio-Cultural Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Fair treatment to all nationalities



Q. Given below are some 'Socio-Cultural Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

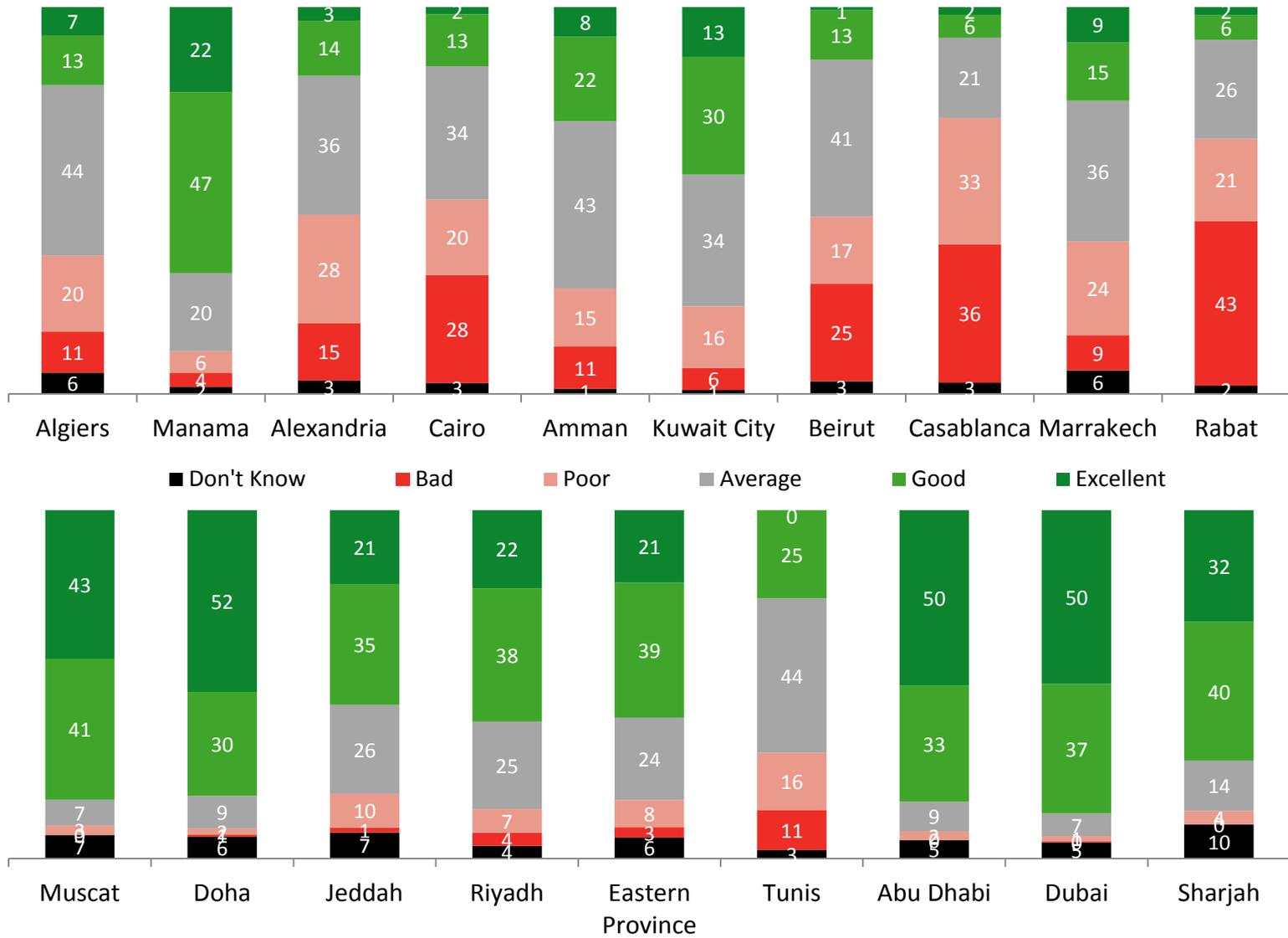
Stable political environment



Q. Given below are some 'Socio-Cultural Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

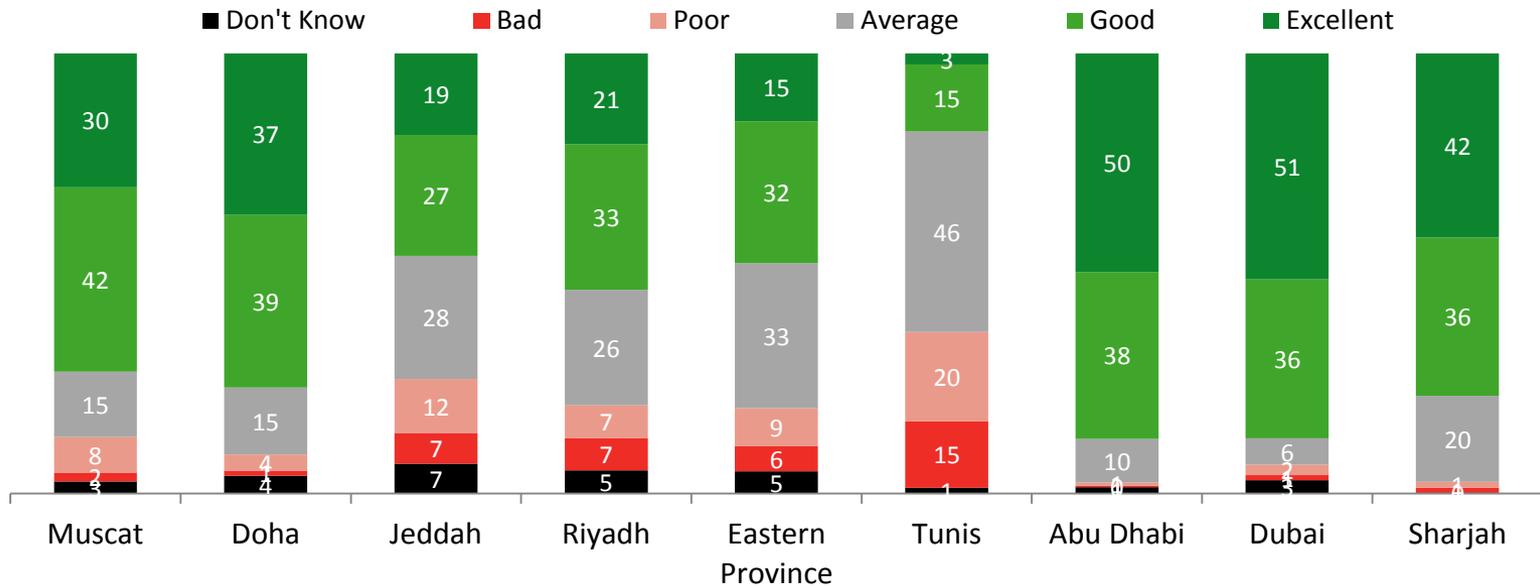
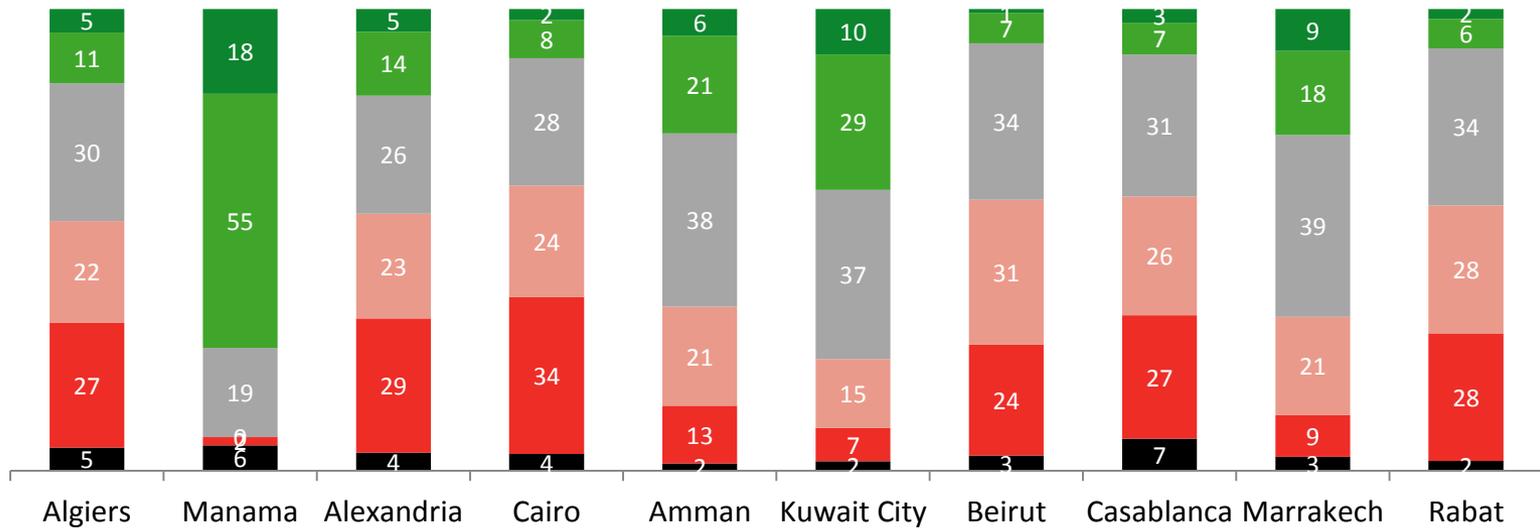
Low crime rates



Q. Given below are some 'Socio-Cultural Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

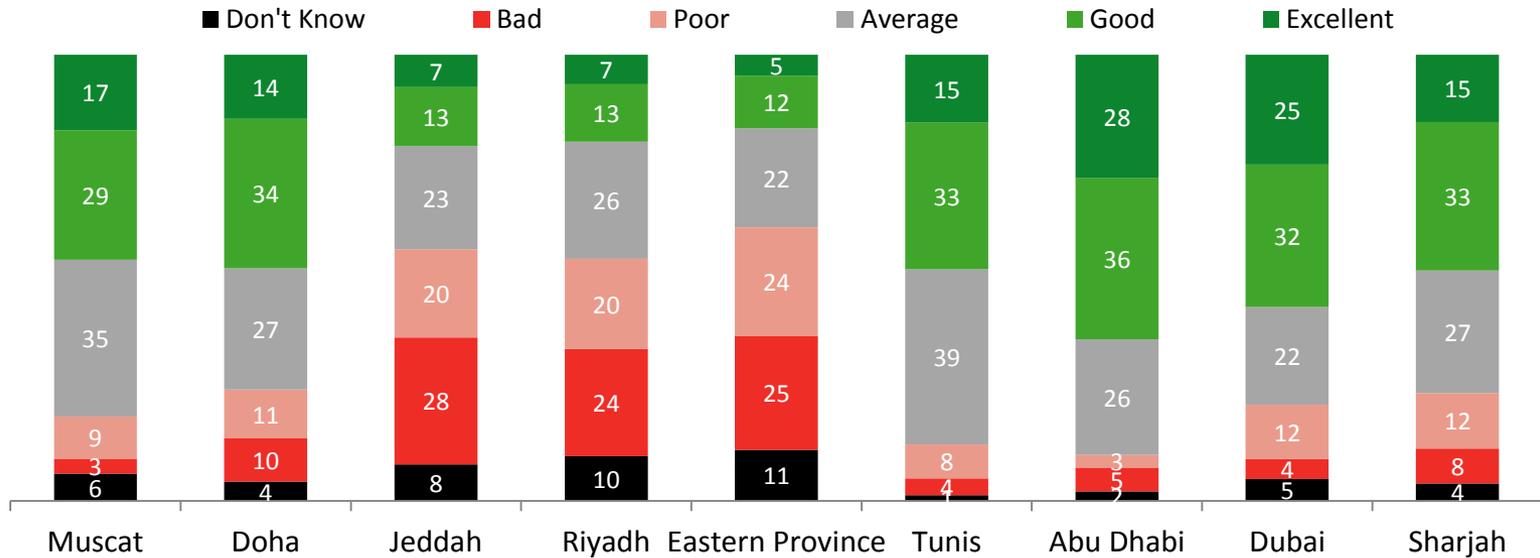
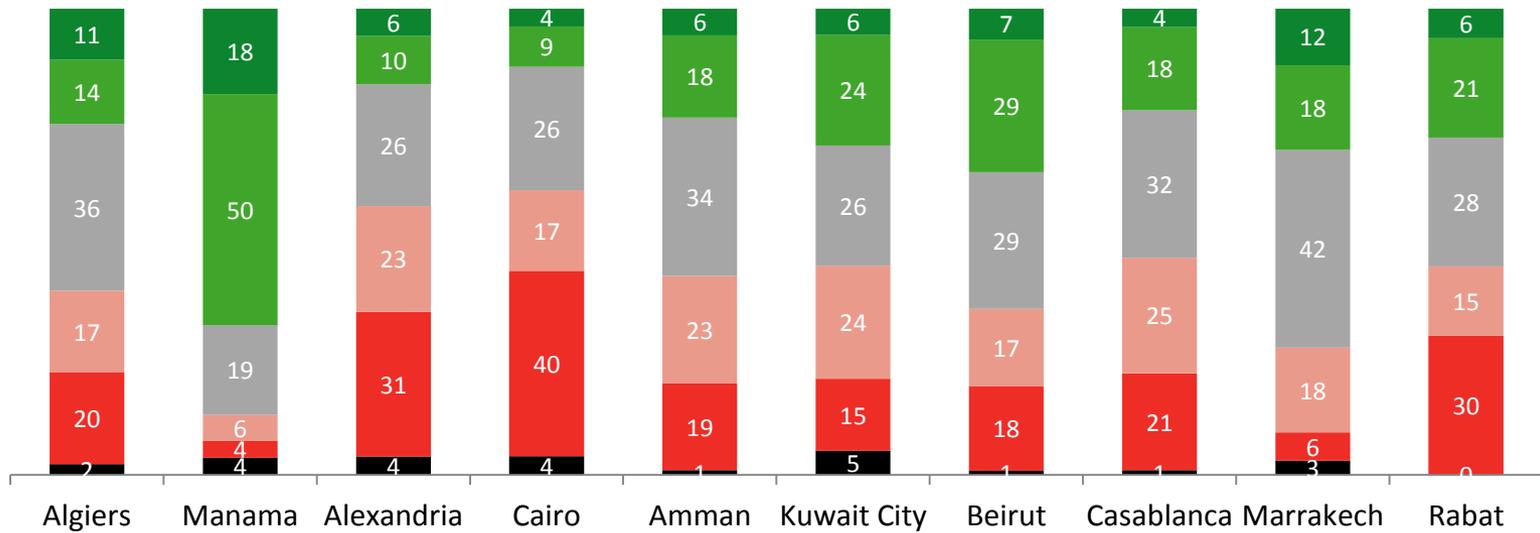
Effective law enforcement



Q. Given below are some 'Socio-Cultural Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

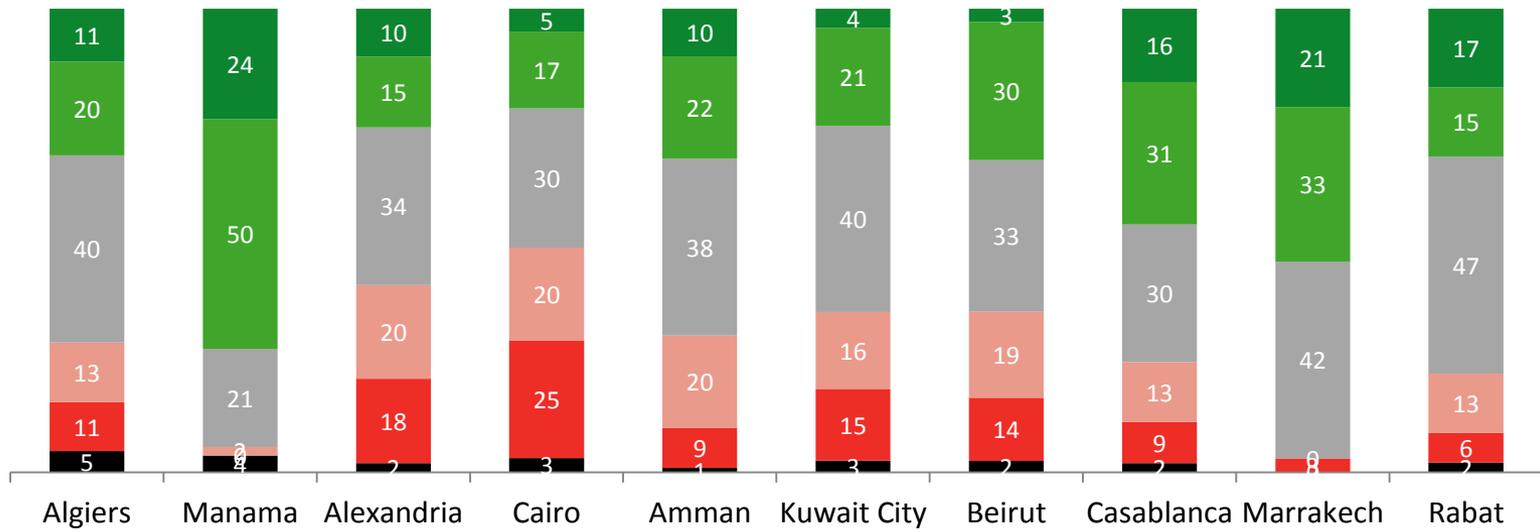
Freedom of expression



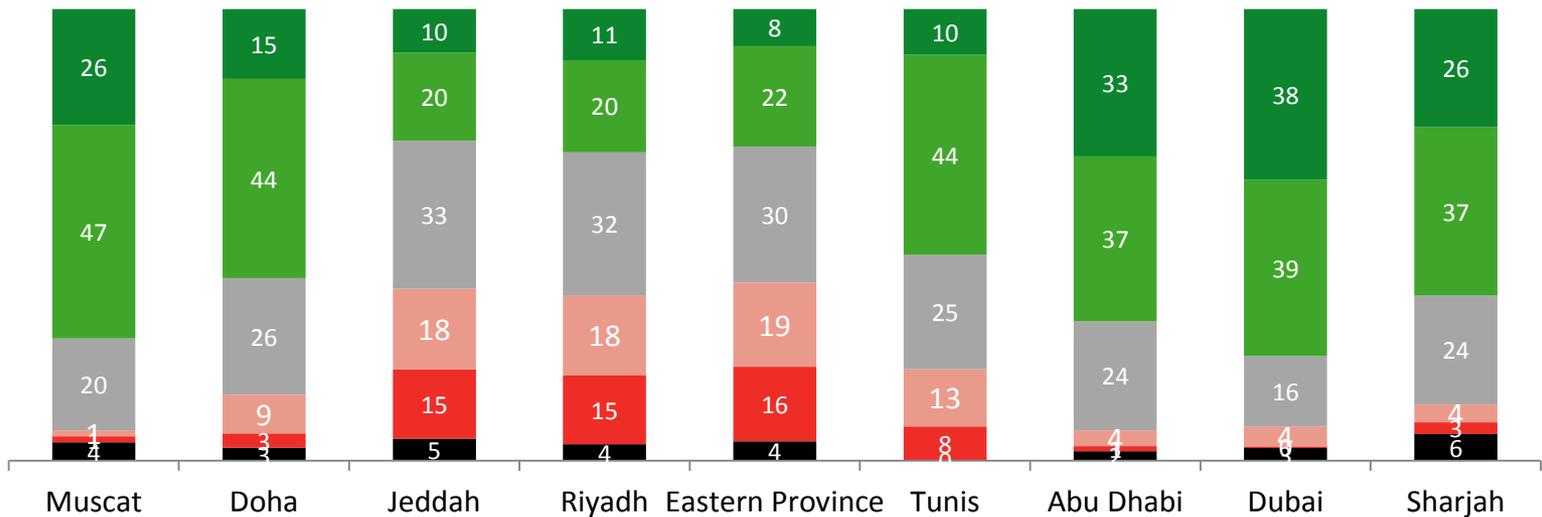
Q. Given below are some 'Socio-Cultural Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Tolerance to different cultures and ideas



Don't Know
 Bad
 Poor
 Average
 Good
 Excellent



Q. Given below are some 'Socio-Cultural Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

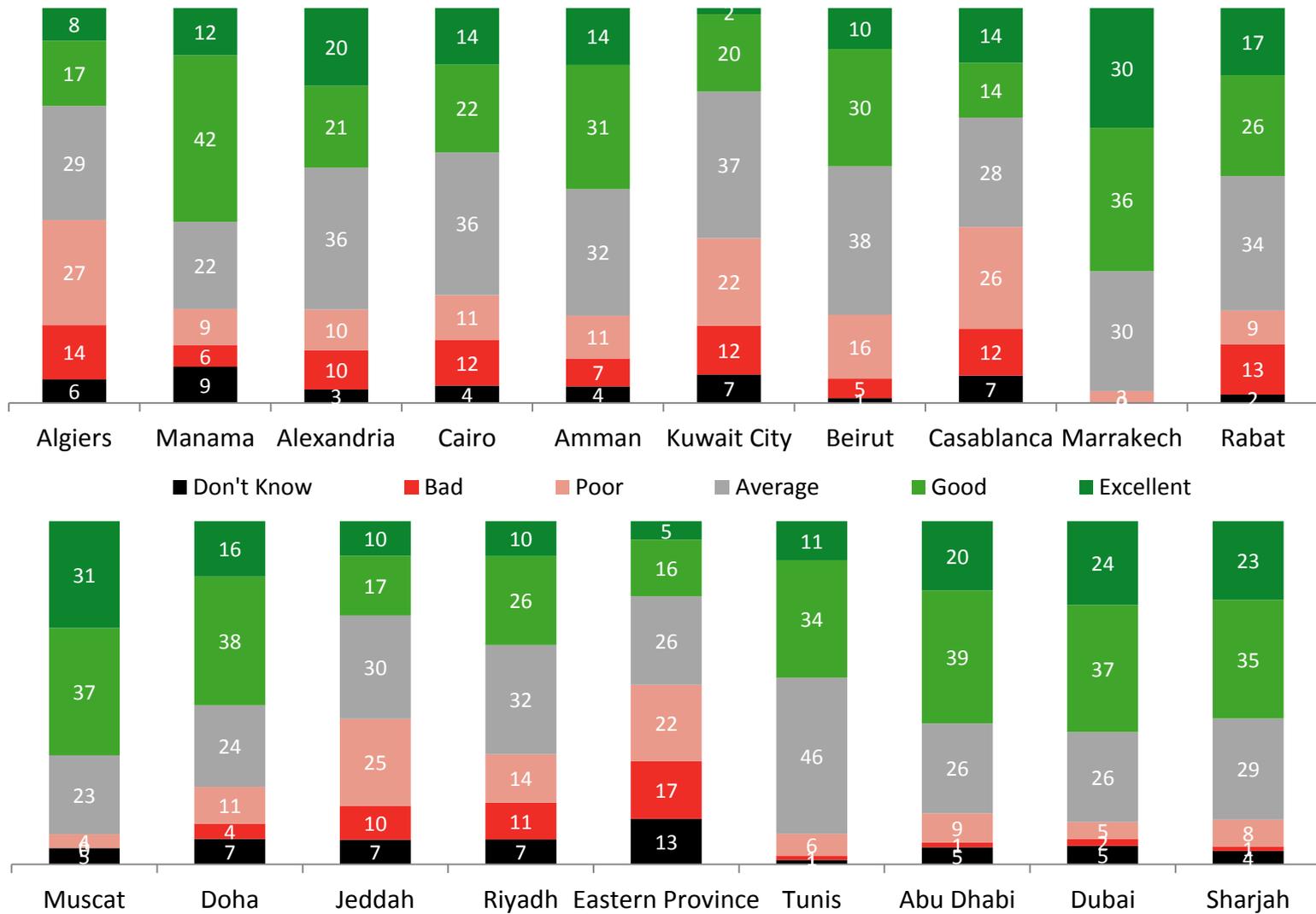


SPORTS, ARTS, CULTURE AND RECREATION FACTORS

Key results

- In terms of availability of world heritage sites/ preserved old towns, Muscat emerges best (68%) followed by Marrakech (67%).
- Muscat takes the top spot in terms of availability of natural areas/ natural landscape with 78% giving it a positive rating in this aspect.
- Dubai emerges as top city in terms of availability of outdoor/ sports activities with positive ratings of 68%.
- Dubai and Abu Dhabi still leads in terms of availability of family-friendly activities (70% each); Sharjah follows at 62%.
- When it comes to culture and arts offerings, Dubai still leads with 72% positive ratings; Sharjah and Abu Dhabi again follow (57% and 65%, respectively).
- Abu Dhabi and Dubai emerge as top cities in terms of availability of relaxation options (75% and 74% respectively).

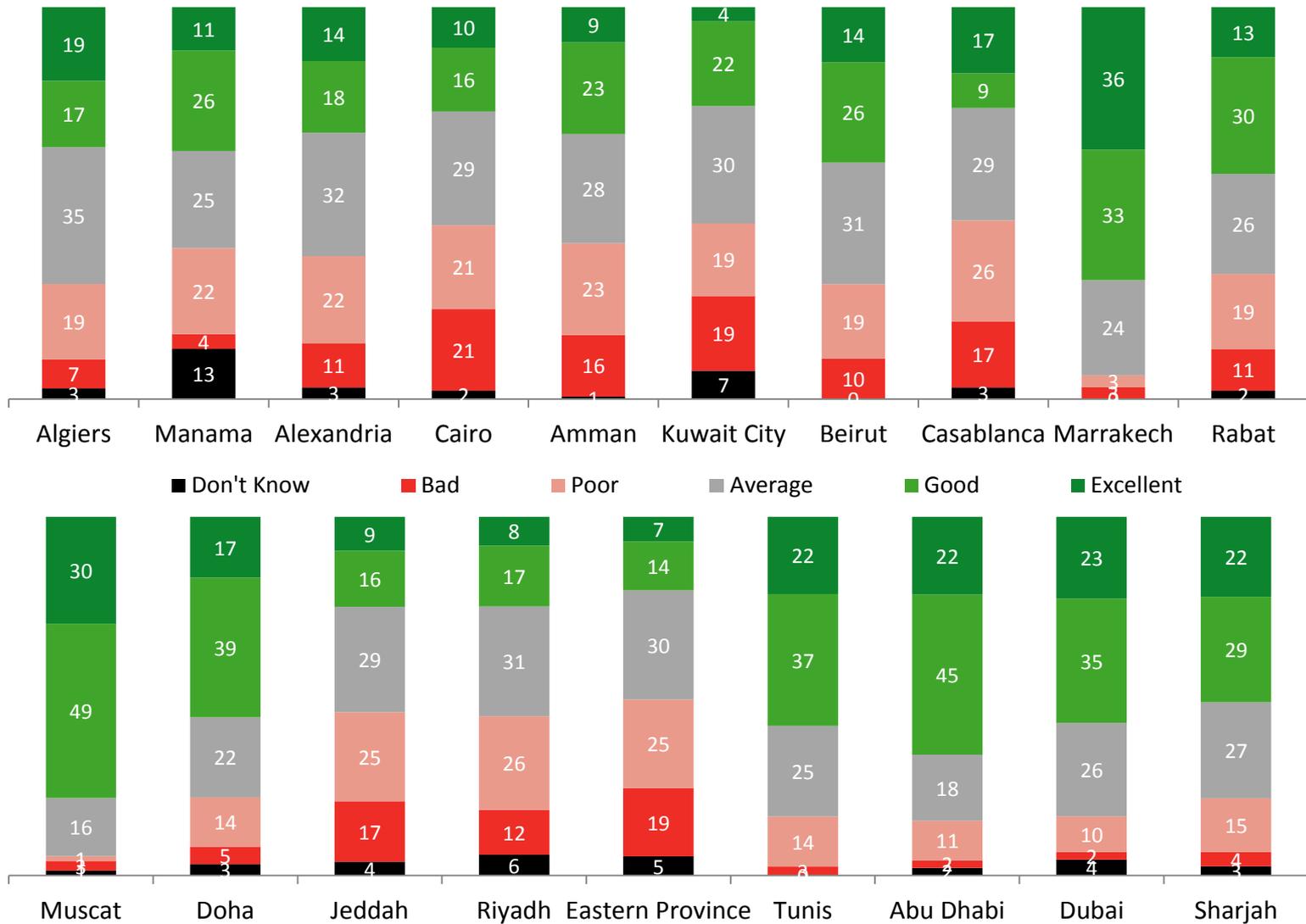
Availability of world heritage sites/ preserved old towns



Q. Given below are some 'Sports, Arts, Culture and Recreation Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Availability of natural areas/ natural landscapes



Q. Given below are some 'Sports, Arts, Culture and Recreation Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Availability of outdoor/ sports activities



Q. Given below are some 'Sports, Arts, Culture and Recreation Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Availability of family-friendly activities



Q. Given below are some 'Sports, Arts, Culture and Recreation Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Culture and arts offerings (music, theatre, visuals arts, literary arts, etc.)



Q. Given below are some 'Sports, Arts, Culture and Recreation Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Availability of relaxation options



Q. Given below are some 'Sports, Arts, Culture and Recreation Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

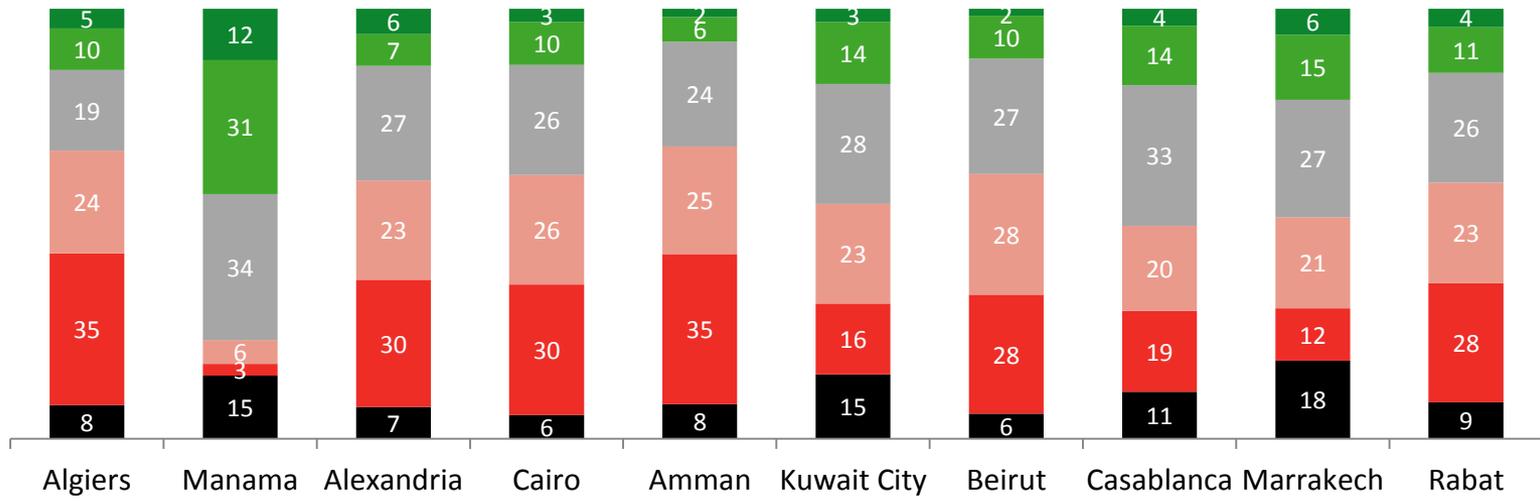


ENTREPRENEURSHIP FACTORS

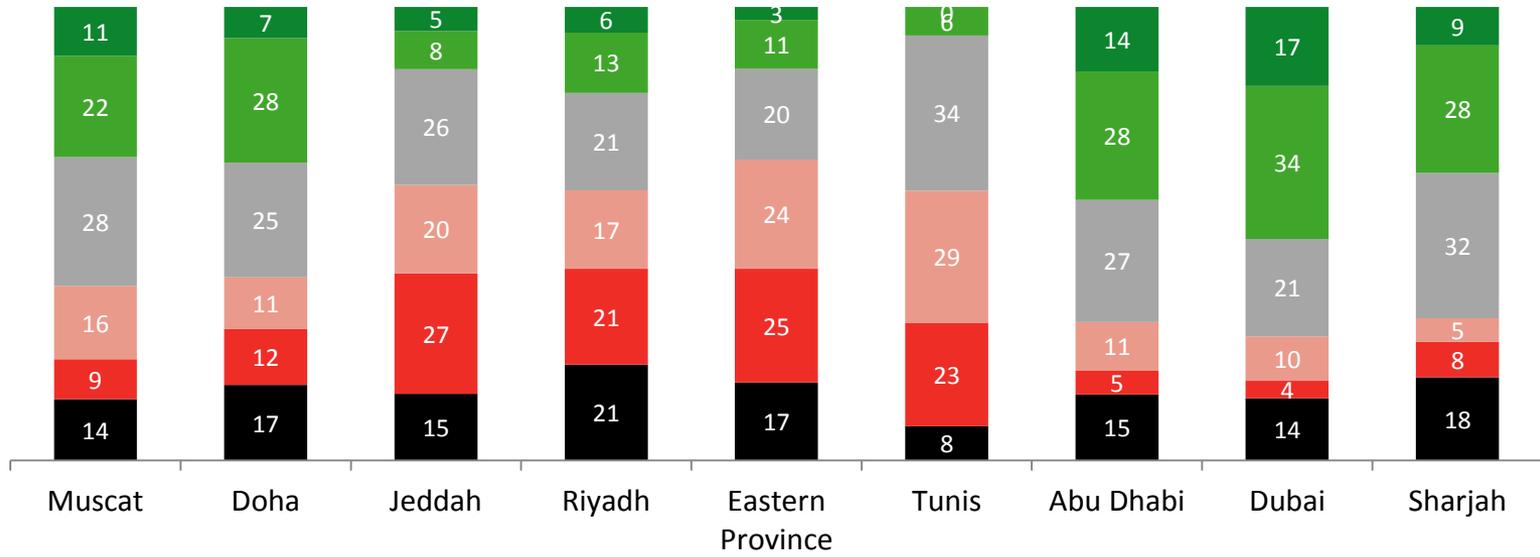
Key results

- When it comes to ease of setting up a new business, Dubai, Abu Dhabi and Manama get the highest rating at 51% and 43% respectively.
- Abu Dhabi, Dubai and Muscat are the top cities when it comes to lack of bureaucracy in procedures and paperwork (51%, 52% and 49%, respectively).
- In terms of ease of finding finances to start a business, almost half of Abu Dhabi respondents (46%) gave their city of residence a positive rating making it the best city in this aspect followed by Dubai (43%) and Manama (42%).
- Dubai takes the lead in terms of market willingness to accept new ideas and innovations (63%) followed by Abu Dhabi (56%) and Manama (50%).
- Dubai still leads when it comes to market saturation (56%) while Abu Dhabi (51%), and Sharjah (42%) follow.
- Dubai is the top city in terms of ability to find local talent to employ (53%).
- Lastly, Muscat takes the lead when it comes to affordability of taxes and fees (if any) at 56% followed by Doha and Manama (54% and 48% respectively).

Ease of starting up a new business



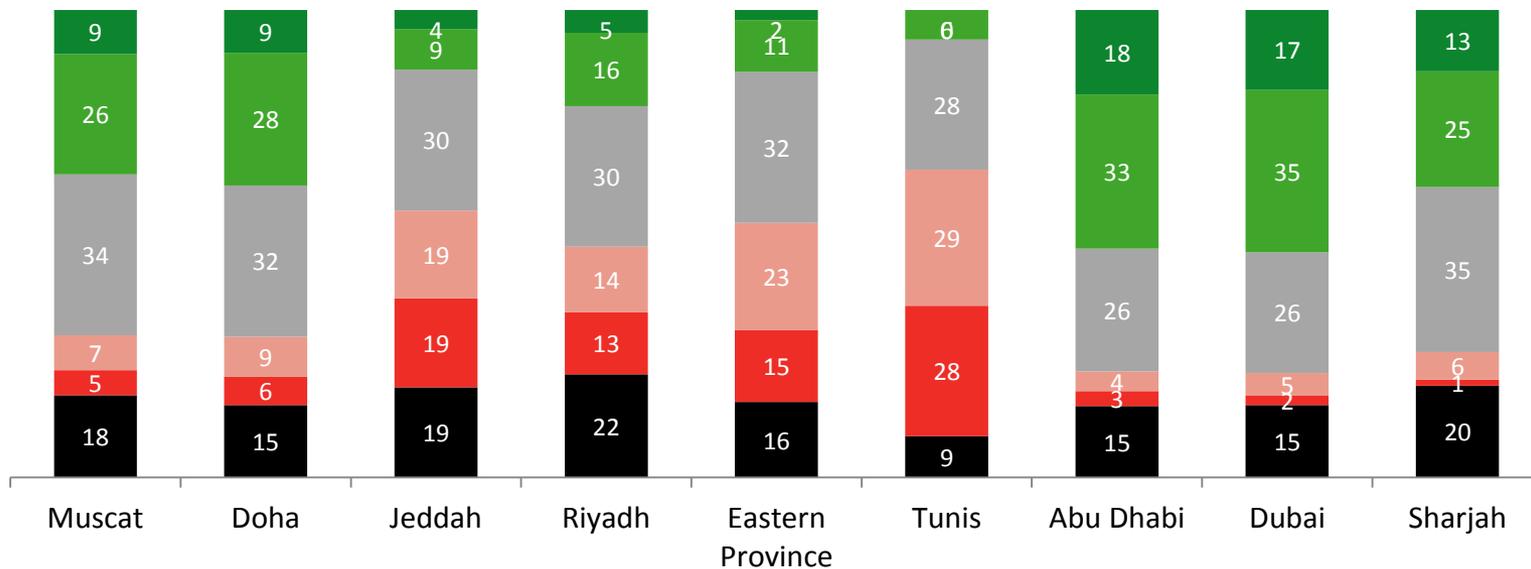
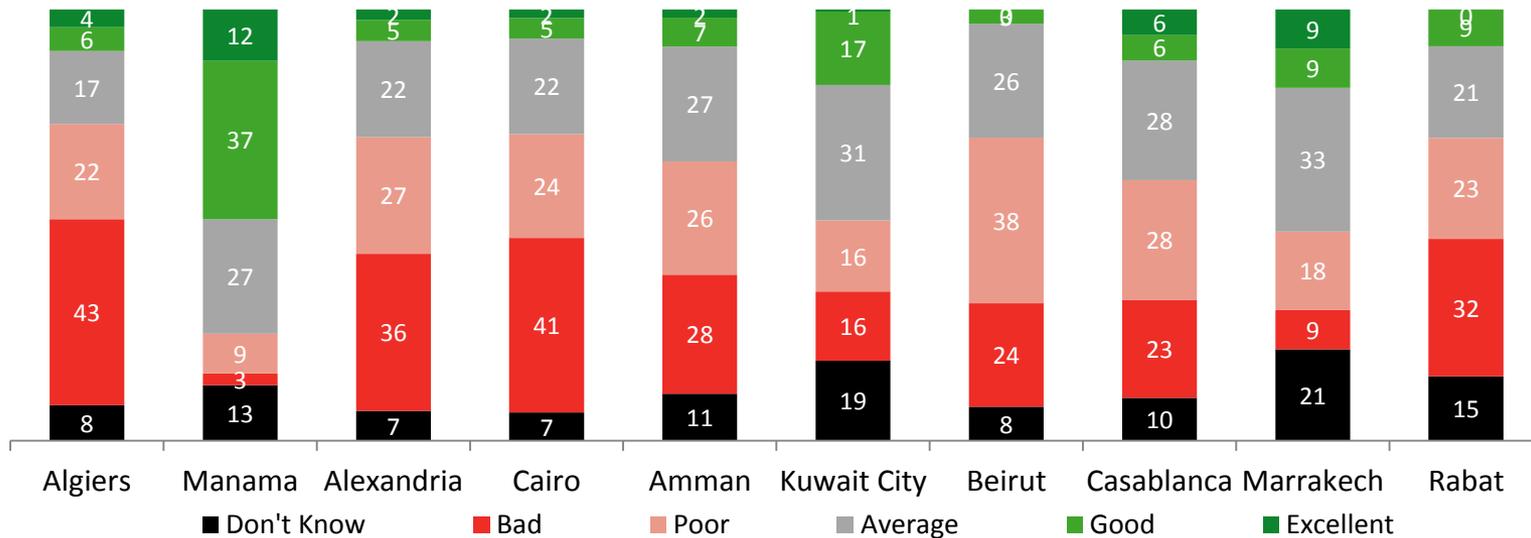
■ Don't Know
 ■ Bad
 ■ Poor
 ■ Average
 ■ Good
 ■ Excellent



Q. Given below are some 'Entrepreneurship Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Lack of bureaucracy in procedures and paperwork



Q. Given below are some 'Entrepreneurship Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

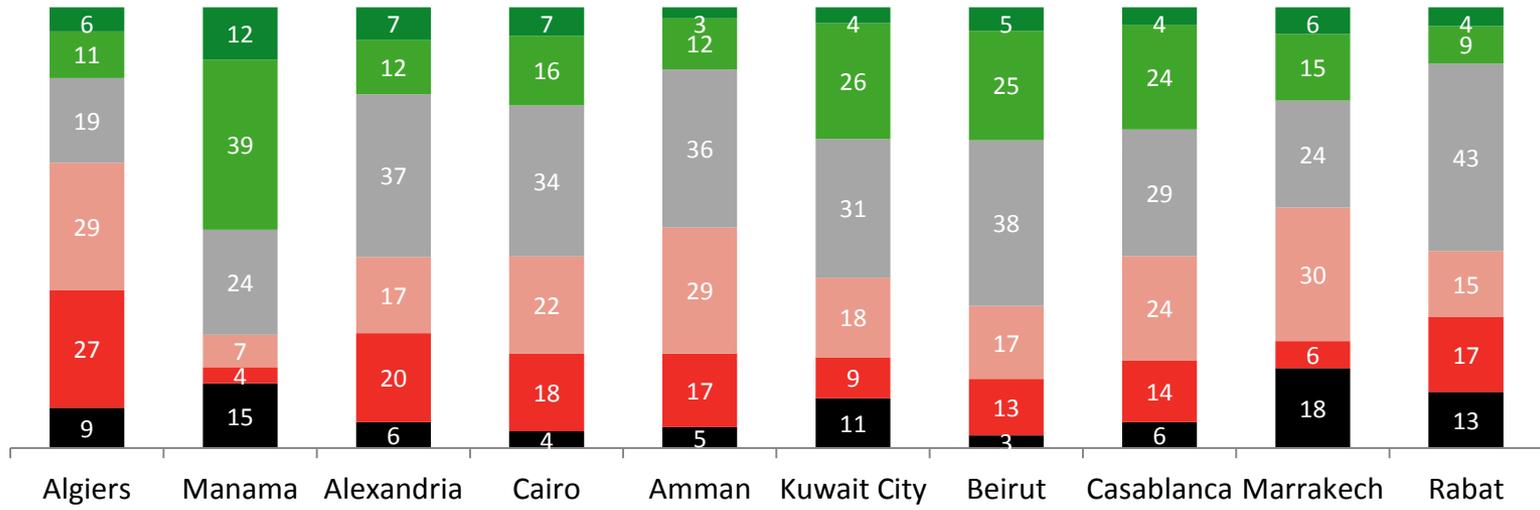
Ease of finding finances to start a business



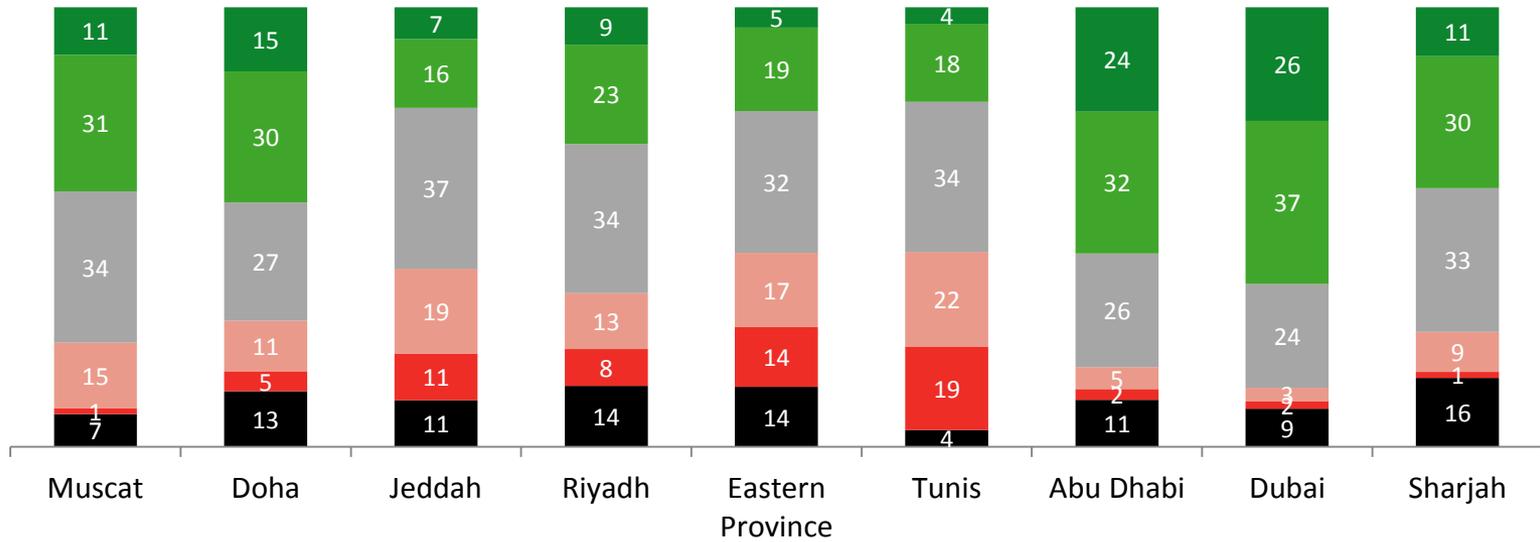
Q. Given below are some 'Entrepreneurship Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Market willingness to accept new ideas and innovations



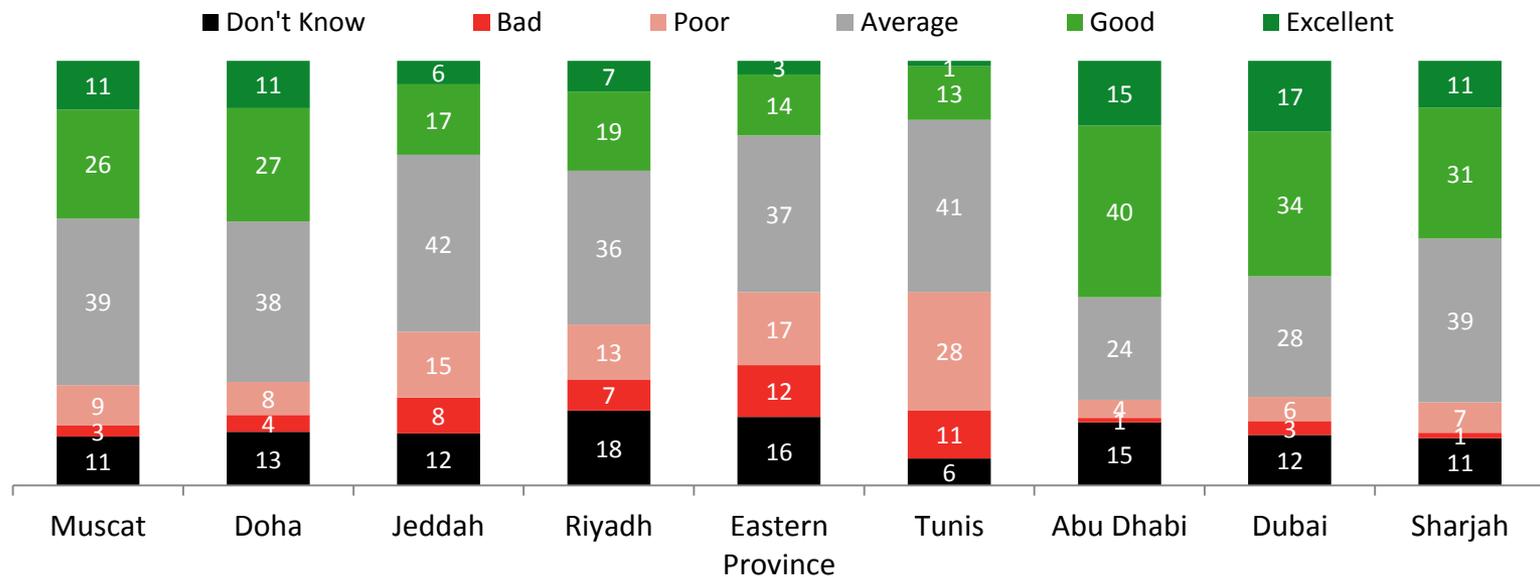
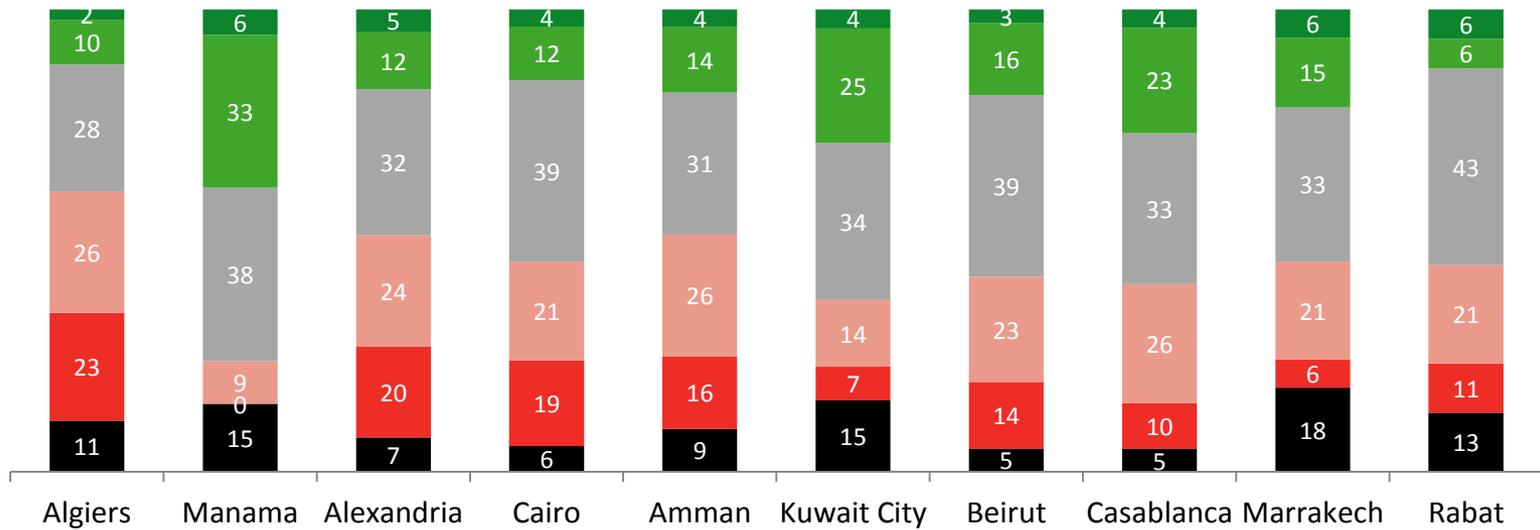
■ Don't Know
 ■ Bad
 ■ Poor
 ■ Average
 ■ Good
 ■ Excellent



Q. Given below are some 'Entrepreneurship Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

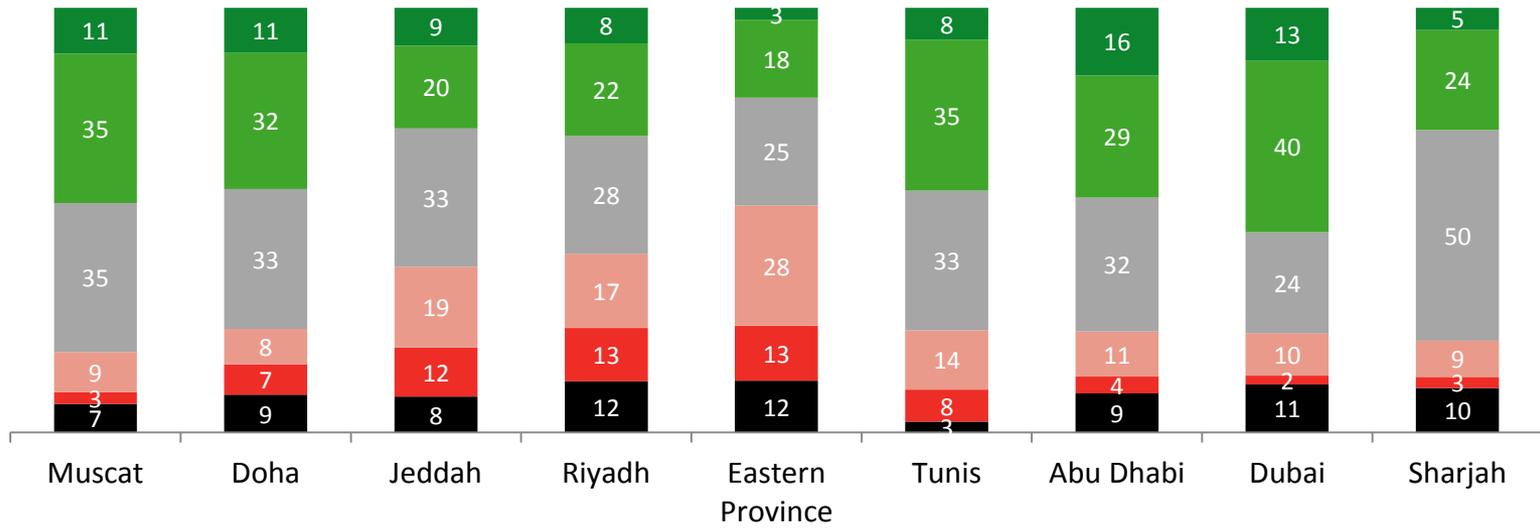
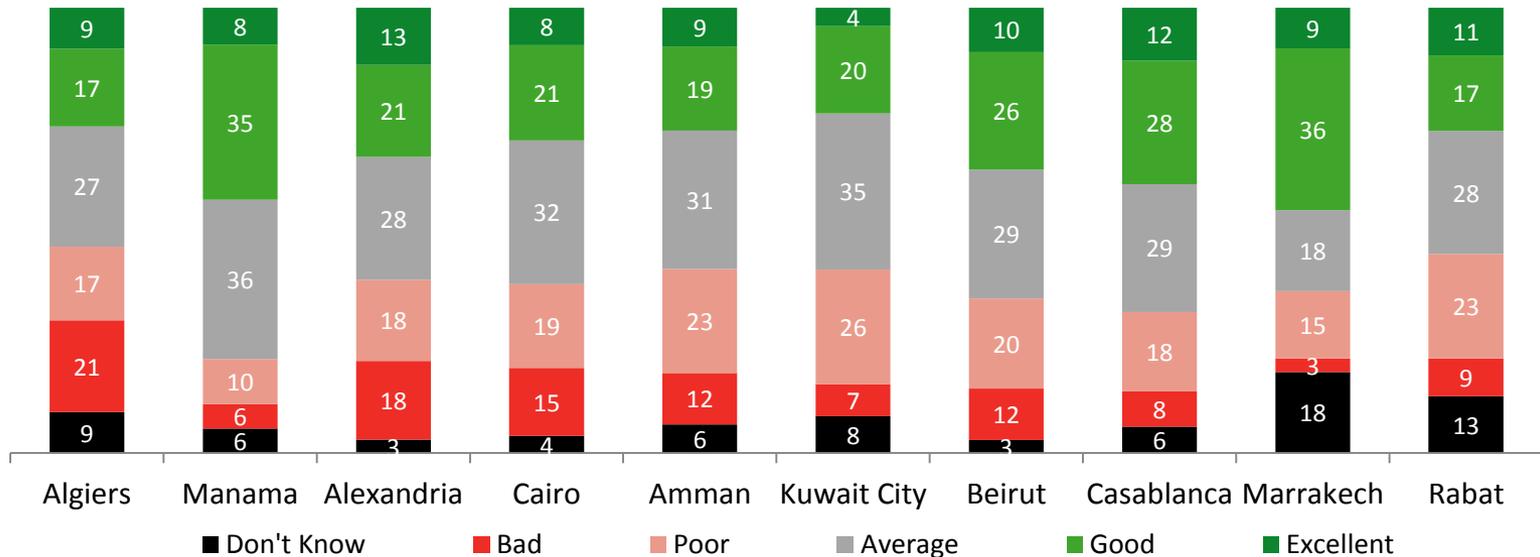
Market saturation (oversupply of talent and/or companies)



Q. Given below are some 'Entrepreneurship Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

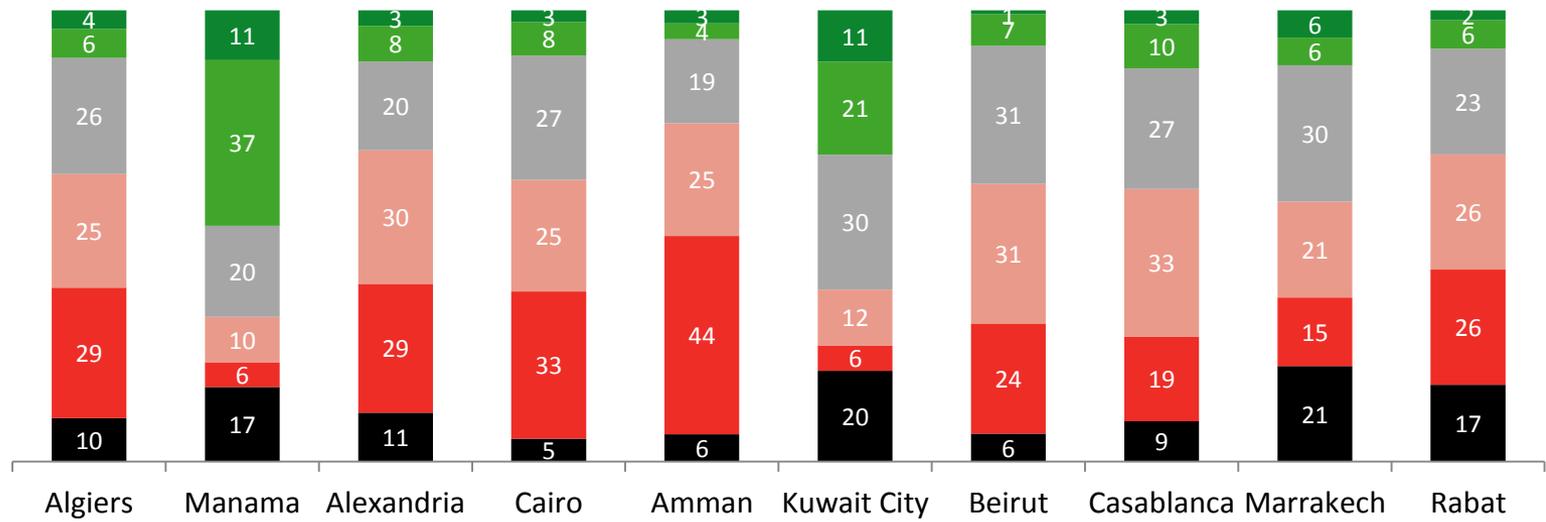
Ability to find local talent to employ



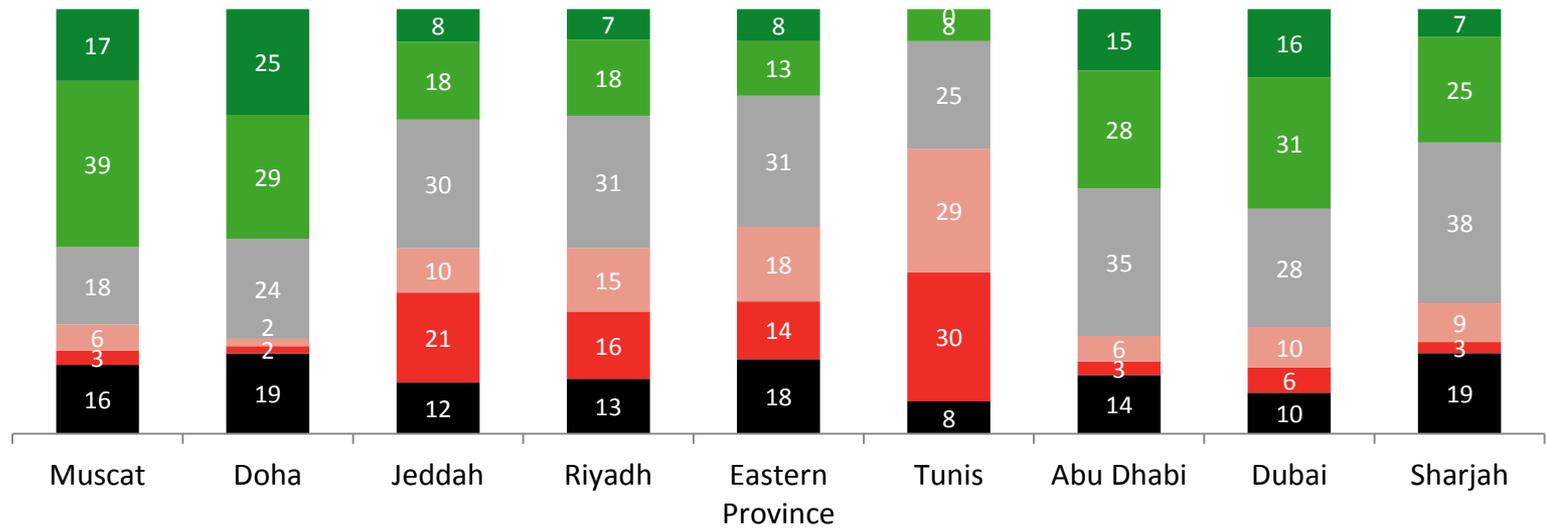
Q. Given below are some 'Entrepreneurship Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s

Affordability of taxes and fees if any



■ Don't Know
 ■ Bad
 ■ Poor
 ■ Average
 ■ Good
 ■ Excellent



Province

Q. Given below are some 'Entrepreneurship Factors' that affect one's daily life. Could you please use the scale below to rate the city you live in.

(*) Low base: indicative results. All figures are %'s



Thank you