

Many organisations need to quantitatively measure how they are viewed by NGOs in the UK and so YouGov offers an omnibus survey as a cost-effective way to reach this important group.

We interview 100 senior UK decision makers in NGOs and charities every month. Individuals are drawn from across the spectrum of leading UK charitable organisations in order to provide the point of view you need to inform your work with this important stakeholder group.

Interviews are completed online allowing us to turn results around in just two and half weeks from questionnaire sign off.

## NGO Omnibus



### Respondents

100 interviews with senior staff working at leading UK NGOs and charities.

**Bespoke surveys with senior NGO staff by specialism also available on request**



### Frequency

Monthly



### Results

2.5 weeks from start of fieldwork.

Charts and results tables provided



### Cost

£750 per standard question

Minimum 5 questions plus £325 set up

**Volume discounts available**

- Standard question allows up to 10 answer options or 3 scaled statements.
- Additional question types and answer options available. Open questions £875.
- Our results are collected online, providing views of 100 NGOs from a spectrum of interests.
- YouGov provides free questionnaire writing support, PowerPoint results charts and Excel data tables with full demographic crossbreaks.
- Targeting based on specific areas of interest, from health to human rights is available.
- Parallel surveys can be run with other groups including omnibus studies with **MPs, NGOs, local councillors, business people, and Washington DC & Brussels insiders.**

All prices exclude VAT. Subject to standard terms and conditions. \*Timings to be agreed with YouGov before fieldwork begins and restriction may apply.

