

Are you our new

Senior Research Executive in the Omnibus Team?

This is no ordinary Omnibus department. You can expect to be working with the most diverse product range of any Omnibus operation in the world. Aside from what you'd normally expect, the team conducts research in over 60 markets across the globe, works with over 500 clients each year (across pretty much every sector) and has a truly diverse product offering. You'll be involved in B2B, targeted sample fast turnaround services and children's research, to name just a few areas.

What will I be doing?

You will have the chance to work closely with a broad range of clients, developing and managing accounts and running complex projects. As well as research, you'll proactively work on developing business, as well as contributing ideas to, and helping to implement, the team's product innovations. Your commercial awareness and excellent communication skills will allow you to use your research skills to really promote YouGov's research offering. As a senior researcher, you will help to create the fun and exciting atmosphere that will allow junior researchers to progress and flourish.

Day-to-day you will be leading on sample design, questionnaire design and management, data analysis and proposal writing along with client liaison. You'll manage exciting studies and be comfortable with costings across the spectrum of our Omnibus offering, including B2B, Youth, International and highly targeted projects, equipping you with a real breadth of experience and variety. As an experienced researcher, you will also help to share your knowledge with more junior researchers to support their growth and development.

What do I need to bring with me?

You will already be a fairly experienced Senior Researcher working on fast turnaround projects (and plenty of them) or a researcher looking to make the next step up in their career with a strong background in research methods. You'll have experience of designing and running research studies from start to finish, both in the UK and internationally.

Excellent written-English and questionnaire design skills are crucial, as is a highly personable nature. We are looking for someone who enjoys working with clients to truly understand their objectives, so we can deliver the best possible research data for their needs.

A couple more things...

This is a full time role (37.5 hours a week), based at our London Head Office in super-cool Old Street. Our [candidate info pack](#) will tell you all about our company benefits and what our work culture is like – have a read!

Don't forget to check out our [website](#) and here's a [client testimonial](#) to watch.

P.S. If you've read this and realised that the role isn't for you, could you recommend someone you know?