

## Research Director (Qual & Quant)

Reporting to: *Country Manager*  
Department: *Social & Political Research*  
Location: *Erbil, Kurdistan*  
Contract: *Full time*

We explore what people in Kurdistan think and feel and, as far as possible, why they think and feel as they do. We pay close attention to the frames and the narratives at play – the stories by which people organise information and interpret events. Our main interest is thoughts and feelings in relation to politics. We track what matters to people and why, all the time taking a broad view on the currents of opinion.

As Associate Director / Research Director (title commensurate with experience) you will be responsible for all aspects of the research cycle for both qualitative and quantitative research, including identifying research objectives, designing and overseeing research projects, analysing results and communicating findings. You will manage a team of Western and Kurdish researchers, supporting their development and troubleshooting problems to ensure overall functioning of the research team.

### What will I be doing day to day?

- Project design & management
  - To co-ordinate and manage qualitative and quantitative research projects through all stages of the project lifecycle
  - To identify research needs and inform research agenda, driven both by client needs and internal needs from production and strategy departments
  - To be able to advise and direct others on all aspects of project design, focused on high-value and bespoke custom research projects
  - To be able to advise and direct others on all aspects of questionnaire design
  - To be able to specify a sample design to meet the aims of research specifications
  - To work with the Head of Operations to identify issues with sampling design, non-response and recruitment bias, and field team performance
  - To ensure high-quality analysis
  - To coordinate with YouGov analytics teams to deliver advanced analytics of quantitative research
  - To ensure high-quality final deliverables (research reports and presentations)
  - To deliver engaging presentations of research findings, and support Research Managers in developing their presentation skills
- Staff management
  - To line manage a team of qualitative and quantitative researchers
  - Provide training, development, and coaching for research team
  - To work closely with the Head of Operations and support management and training of the operations team
  - To assist the Country Manager with decisions about staffing and the organisation of recruitment
- Client liaison
  - To advise clients on new projects and build relationships with collaborators

### Small Print

Please note that this is not an exhaustive list, and we need you to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the business' needs. YouGov therefore reserves the right to vary your job description in consultation with you.



- Subject knowledge expertise
  - To understand/advice others on politics/political issues and how they affect research needs and client priorities
  - To coordinate with head of content, head of strategy, and other relevant team members on identifying communications and political implications of findings
  - To understand and adapt to cultural differences and their effect on research design and analysis
- Proposal writing
  - To write/contribute to proposals as necessary

### What do I need to bring with me?

- Political research and/or communications research expertise preferable e.g. research focused on parties, voters, issues and communications
- Familiarity with sampling methodologies/procedures for face-to-face quantitative research
- Excellent interpersonal skills
- Strong initiative, negotiation and influencing skills
- Problem solving, analytical and numerical skills
- Proactive account management
- Ability to deliver results, meet deadlines and manage time effectively
- Client management skills
- Excellent written, oral and electronic communication skills
- Experience of day-to-day running MR projects (including client contact, survey design and report writing)
- Experience of quantitative research
- Knowledge of qualitative research
- Cross-cultural experience (Middle East experience preferred)

### Some additional information . . .

This is a full time role offered on a rolling 12 month contract, based in Erbil, Kurdistan. Full re-location is offered as part of the package along with accommodation, return flights and other competitive benefits.

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