

Are you our new

Research Manager in the Omnibus Team?

This is no ordinary Omnibus department. You can expect to be working with the most diverse product range of any Omnibus operation in the world. Aside from what you'd normally expect, the team conducts research in over 60 markets across the globe, works with over 500 clients each year (across pretty much every sector) and has a truly diverse product offering. You'll be involved in B2B, targeted sample fast turnaround services and children's research, to name just a few areas.

What will I be doing?

You will have the chance to work closely with a range of clients, developing and managing accounts and running complex projects. As well as research, you'll proactively work on developing business, as well as contributing ideas to, and leading on, the team's product innovations. Your commercial awareness and excellent communication skills will allow you to use your research skills to really promote YouGov's research offering. As you are an experienced researcher, you will also take the lead on managing the team's workload, whilst helping junior researchers to progress through coaching and training.

Day-to-day you will be leading on sample design, questionnaire design and management, data analysis, presentations, proposal writing along with client liaison. You'll manage exciting projects and be comfortable with costings and financial management. As a research expert for your clients, you will also share your knowledge with your direct reports to support their growth and development.

What do I need to bring with me?

You will already be an experienced Senior Researcher working on fast turnaround projects (and plenty of them). You'll have experience of designing and running research projects; including sampling, questionnaire set-up, delivery and analysis. Line management or mentoring experience would also really help you in this role, along with excellent written English language skills, and of course, being extremely personable and client facing is crucial.

A couple more things...

This is a full time role (37.5 hours a week), based at our London Head Office in super-cool Old Street. Our [candidate info pack](#) will tell you all about our company benefits and what our work culture is like – have a read!

Also, check out the Omnibus section on our [website](#) and here's a [client testimonial](#).

P.S. If you've read this and realised that the role isn't for you, could you recommend someone you know?