

Quantitative Research Manager / Analyst

Department: Quantitative

Location: Kurdistan Region of Iraq (expat basis, with annual flights home)

Hours: Specific to YouGov Kurdistan Region contract

Overall Objective

We explore what people in Kurdistan think and feel and, as far as possible, why they think and feel as they do. We pay close attention to the frames and the narratives at play – the stories by which people organise information and interpret events. Our main interest is thoughts and feelings in relation to politics. We track what matters to people and why, all the time taking a broad view on the currents of opinion.

The Quantitative Research Manager is responsible for managing all stages of quantitative research projects, from project design through to analysis and reporting. The researcher will be part of a close team and will help manage Kurdish interviewers and field staff, developing their skills and troubleshooting problems to ensure overall functioning of the research team.

Key Responsibilities

- Managing all stages of quantitative research projects and collaborating with operations staff to ensure that design, fieldwork, analysis, and deliverables meet expectations and deadlines
- Building client-facing and internal presentations and reports to present survey and social media data in intuitive, non-technical formats and summarize insights
- Conducting ad-hoc statistical analysis to answer research questions using survey and social media data, ideally using regression and other advanced techniques
- In conjunction with head of quantitative research, contributing to writing questionnaires and identifying appropriate research designs to understand questions of interest
- Identifying key insights, in collaboration with qualitative researchers, in order to develop communications, branding, and media production strategy recommendations
- Supporting fieldwork, scripting, and panel logistics for online research
- Improving, documenting, and standardizing research processes and methodologies, with a focus on developing techniques for conducting research in remote or unstable areas
- Ideally, overseeing in-house data processing and weighting using SPSS, R, and/or other software packages

Small Print

Please note that this is not an exhaustive list, and we need you to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the business' needs. YouGov therefore reserves the right to vary your job description in consultation with you.



Skills and background required

- 3+ years' experience in applied quantitative market, social, or political research experience; experience with survey data or social media data a plus
- Demonstrated ability to synthesize quantitative data into clear, non-technical language, identify the story and insights in data, and present findings orally, verbally, and visually to diverse internal and external audiences
- Project management skills including setting goals and priorities, managing stakeholder expectations, and effectively collaborate and communicate with others in delivering on projects
- Ability to collaborate across disciplines with qualitative researchers, operations managers, communications specialists, and web and video content producers in order to identify insights, develop research best practices, and develop communications and content strategies
- Experience working in cross-cultural environments and collaborating across cultures, with personal or professional experience in the Middle East or in difficult and unconventional environments a strong plus
- Graduate-level training or equivalent work experience in statistics and analytics a strong plus –techniques such as maximum likelihood or Bayesian regression, factor and principle components analysis, and panel and time series analysis
- Experience in command line-based statistical software or programming languages, with SPSS Syntax or R experience a plus.
- Academic or applied background in social science, communications, or politics a plus

Personal Attributes

As a team we value curiosity, integrity and a desire to trail-blaze. The individual should be able to deal with the pressures of a close team and intense environment. We are looking for someone who will become an active member of the team, self-sufficient and willing to pitch in with the logistical side of running a house and office in Kurdistan.

Languages

English; Kurdish or Arabic a bonus

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