

Project Director

Reporting to: Global Head of Custom Research

Department: Special Projects
Location: Erbil, Kurdistan
Contract: Full time

We explore what people in Kurdistan think and feel and, as far as possible, why they think and feel as they do. We pay close attention to the frames and the narratives at play – the stories by which people organise information and interpret events. Our main interest is thoughts and feelings in relation to politics. We track what matters to people and why, all the time taking a broad view on the currents of opinion.

We are looking for a Project Director to take overall responsibility for the day to day operational management of YouGov's Special Projects business, based in Erbil. You will lead a very close team of both local and international professionals to ensure the overall success and smooth running of the projects and office.

What will I be doing day to day?

- Overseeing £900m annual M&E research programme for UK Government funded countering violent extremism project
- Overseeing team of 30 core staff; 50% local and 50% international
- Additional responsibility for broader field team of 100 freelance researchers as well as international TV Commercial production crews
- Responsible for recruiting for broad range of roles, both internationally and locally, spanning research, digital media, production and project management
- Responsible for maintaining team integrity and moral in a challenging environment and promoting company values, and ensuring they are adhered to
- Reducing direct costs, improving quality control with Heads of Research and facilitating more rapid reporting of results
- Working with the local Admin Team and Global Finance Team to ensure supplier invoices are checked and paid on time
- Working with the local Head of Content to develop production budgets and seek best value
- Working with the Global Human Resources Team to manage HR issues as and when they arise, ensuring performance reviews are conducted in a timely manner, signing-off leave requests
- Monitoring the security situation in areas where we are working and deciding whether or not work should proceed (sources include our local team, our client security sources and our own security sources)

What do I need to bring with me?

- Proven track record of driving business success in a challenging environment
- Business management experience
- Previous project management experience
- Strong track record in managing successful client relationships with stakeholders at all levels, including senior diplomats and politicians

Small Print

Please note that this is not an exhaustive list, and we need you to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the business' needs. YouGov therefore reserves the right to vary your job description in consultation with you.





- Motivational team leadership skills:
- Experience of running large, diverse teams from cross-disciplinary backgrounds

It would be a bonus if you had:

- Mixed-methodology market research experience (a focus on media research or research to inform and evaluate the efficiency of communications a bonus)
- A proven interest in politics and political campaigns

Some additional information . . .

This is a full time role offered on a rolling 12 month contract, based in Erbil, Kurdistan. Full relocation is offered as part of the package along with accommodation, return flights and other competitive benefits.

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