Digital Product Manager

Reporting to: *Chief Digital Officer*
Department: *YouGov Online*
Location: *London*
Contract: *Full time, Permanent*

We don't just collect data, we connect data. YouGov is an international data and analytics group with the ambition to become a unique part of the global internet infrastructure - like Google for search, Facebook for social, Amazon for retail, we want it to be YouGov for opinion. Our value chain is a virtuous circle consisting of a highly engaged online panel, innovative data collection methods and powerful analytics technology. From the beginning we had one simple idea: the more people are able to participate in the decisions made by the institutions that serve them, the better those decisions will be. We are a global online community for millions of people, and thousands of organisations, to engage in a continuous conversation about their beliefs, behaviours and brands, and provide a more accurate portrait of what the world thinks. We will soon be launching our new website, which will include the largest trove of popularity data and are now looking for a Product Manager who will manage the data collection systems and public-facing publication of our data, in order to establish YouGov as a destination for opinion data on the web. You will be joining YouGov's global digital team and will work alongside a team of product managers, designers and engineers.

What will I be doing day to day?
- Thinking of novel ways to make YouGov data as digestible as possible for the public. From our political data to popularity data on pop stars, politicians, sports teams, snack foods, and everything in between
- Product managing the YouGov Ratings data collection system
- Product managing the YouGov Ratings website across new and existing markets, including the UK launch
- Building an intelligent data collection system to automatically suggest things to add to our Ratings list
- Scaling and automating the publication of our survey results in a highly consumable format
- Working closely with our editorial, commercial data and political teams to identify high-interest data and automate the process of publishing the data onto the web
- Taking the lead on special web projects, such as election websites

What do I need to bring with me?
- Experience product managing high-traffic consumer-facing internet products or websites
- Experience building highly engaging content and/or data destinations on the web
- Understanding of data collection and management systems
- Interest in publishing opinion data, and understanding of how to make it exciting

Some additional information . . .
This role is based at our head office in super-cool Old Street, please check out our website and work at www.yougov.com

We are FEARLESS
We are ENTREPRENEURIAL
We love TECHNOLOGY
We are ACCURATE
We are a TEAM

Who are YOU?