

# 2017 Research Graduate Scheme

## From the beginning, we had one simple idea:

"The more people are able to participate in the decisions made by the institutions that serve them, the better those decisions will be"

We are a global online community for millions of people, and thousands of organisations, to engage in a continuous conversation about their beliefs, behaviours and brands and provide a more accurate, more actionable portrait of **what the world thinks** . . .

## What are you waiting for? Apply NOW!

It's so simple. Just send your CV and a covering letter with why you think you would be a good fit for YouGov to [graduateapplications@yougov.com](mailto:graduateapplications@yougov.com).

\*Minimum requirements are a 2:1 degree classification. We are an equal opportunities employer.

E: [graduateapplications@yougov.com](mailto:graduateapplications@yougov.com)  
T: 0207 012 6000  
W: [yougov.com](http://yougov.com)

## Why choose YouGov?

We're proud of our diverse nature. Proud of our fearless attitude. And proud of our entrepreneurial team. We don't just ask the questions... we're far more nosey than that! want the deeper insights; we want to know what people are thinking and doing, all over the world, all of the time.

## And that's where you come in...

## The small print

Your starting salary

£21,000 plus discretionary annual bonuses

Time off

25 days annual leave plus a day off for your birthday

Benefits

3% matched contribution (6% in total), life assurance, access to discount scheme across different retailers and brands, ride to work scheme, eye care vouchers, interest free travel loans, childcare scheme.

And there's more...

Relaxed dress code, fully stocked kitchens on every floor, fresh fruit every day, indulgent breakfast every Friday, visiting yoga teachers and massage therapists, monthly 'Fizzy Friday', company away-days, team building events, charity events, parties and social events, plus a breakout area with a games room, bean bags and an indoor slide!

## What's so good about our grad scheme?

We're glad you asked! During the 12 month programme, you will rotate across our research, operations, sales and marketing teams. You'll learn more than you ever thought you could, gaining a comprehensive grounding in research methodology with the opportunity to work in a growing, dynamic and exciting commercial environment.

## But don't take our word for it...



Meet Bea, 2016 grad

"I love the diversity that the YouGov graduate scheme offers. In a typical day I get to work on several different projects, which can be anything from surveys on holiday spending habits to research about homelessness. In my first few weeks I was really struck by how friendly and open everyone was. All of my colleagues are very approachable. They are always willing to take time out from their work to answer my questions, no matter how simple they are."



Meet Jas, 2016 grad

"My advice to any graduate applying to the programme at YouGov would be to quite simply enjoy yourself throughout the process. Just like the recruitment process, the working environment at YouGov is challenging, but extremely fun and you will make yourself stand out if you are able to overcome the challenges with a smile on your face! Good luck and, remember, enjoy it!"



Meet Sloane, 2015 grad

"The culture at YouGov is dynamic. There are always exciting events happening and achievements are always being celebrated. The grad scheme is challenging and I am constantly given the chance to contribute to vital work."

## Your journey with us

1st December 2016

Applications open

20th January 2017

Applications close

February 2017

Shortlisting

22nd February 2017

Assessment Centre

August 2017

Graduate welcome day

4th September 2017

Start your career with us