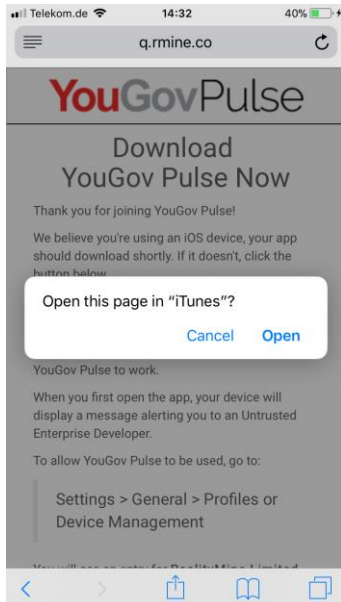
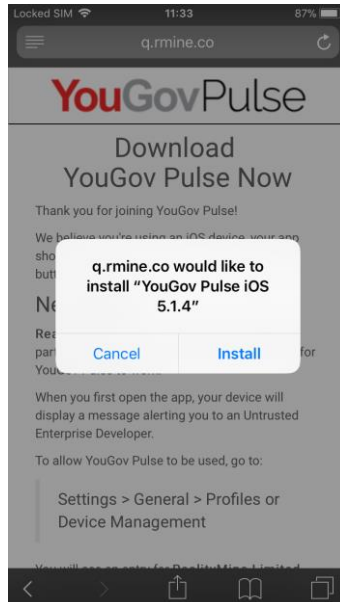


Installing YouGov Pulse iOS

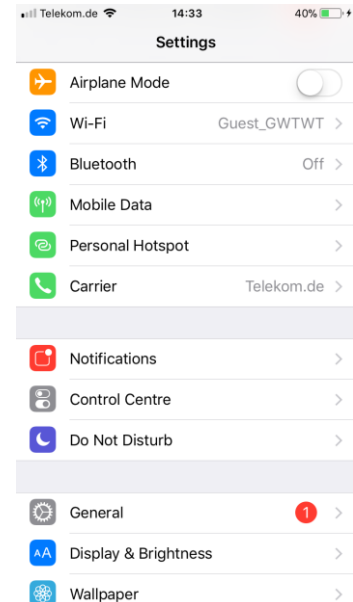
1. Open the link directly from the survey or the email and tap “Open”



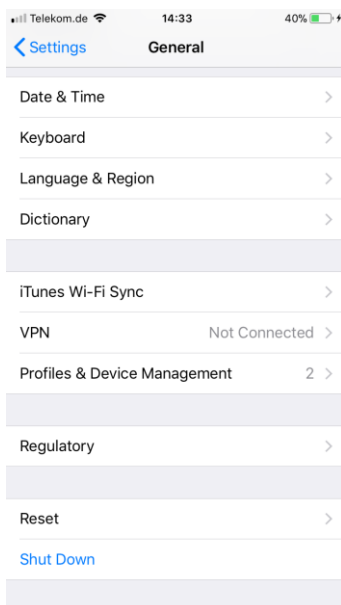
2. Tap “Install” to start the installation in the background



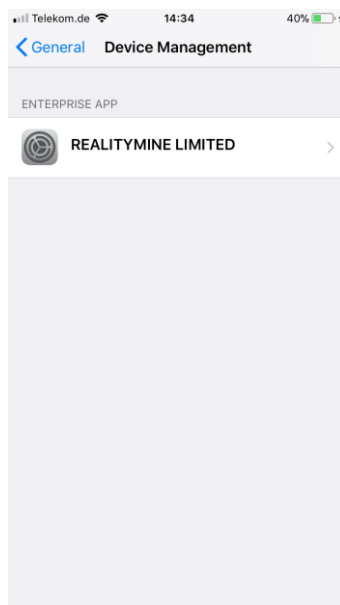
3. Before you can launch the App, you need to trust RealityMine as a developer. Open “Settings”>“General”



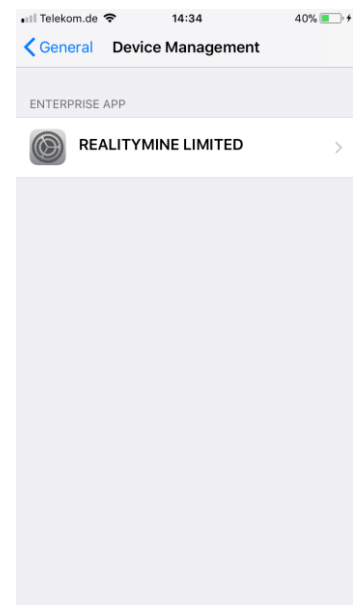
4. Scroll down and select “Profile” or “Device Management” (depending on iOS version)



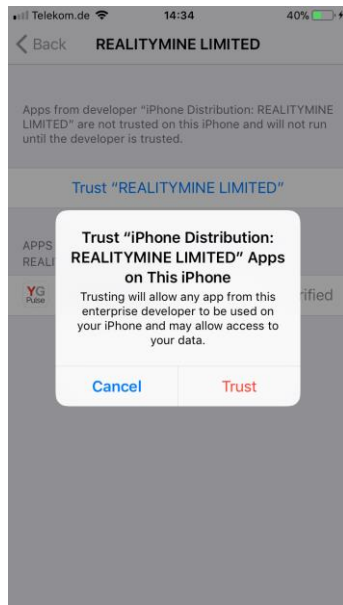
5. Select “REALITYMINE LIMITED”



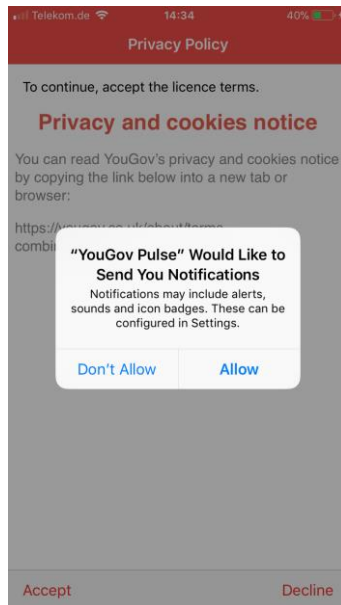
6. Choose “Trust REALITYMINE LIMITED”



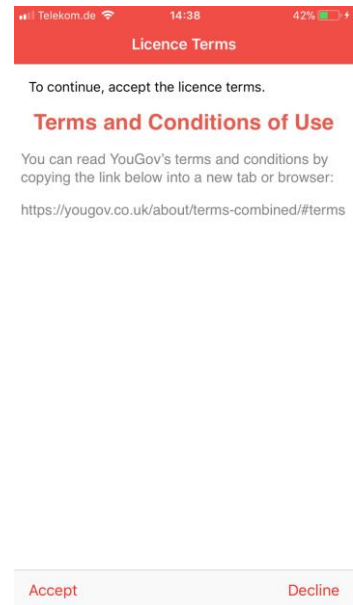
7. Tap on "Trust" to confirm



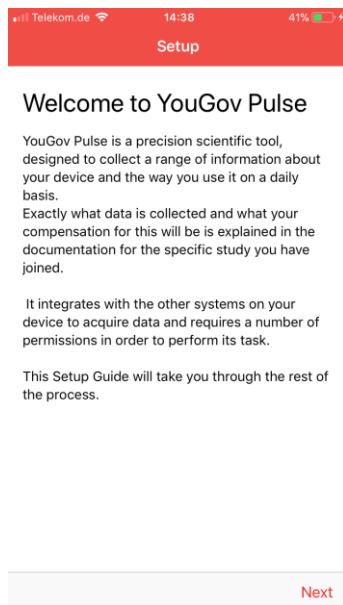
8. Return to your Home Screen and open the App. "Allow" notifications



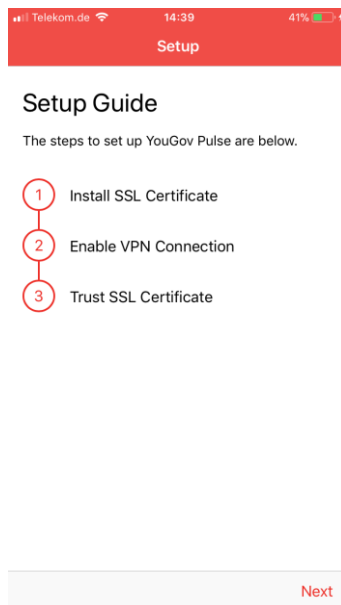
9. Read and accept the Privacy Policy and the Terms and Conditions



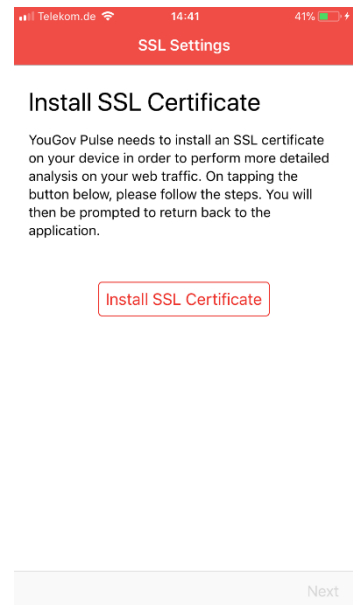
10. Click "Next" to continue



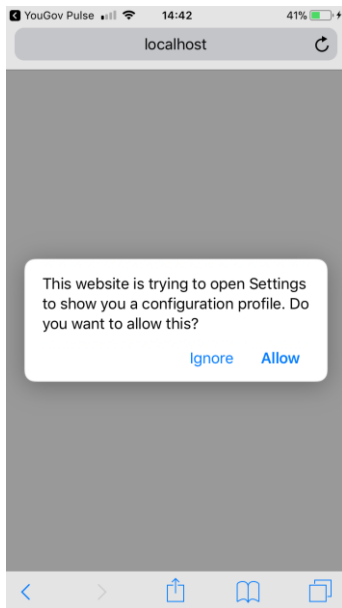
11. You will now be guided through the setup process by the App from here.



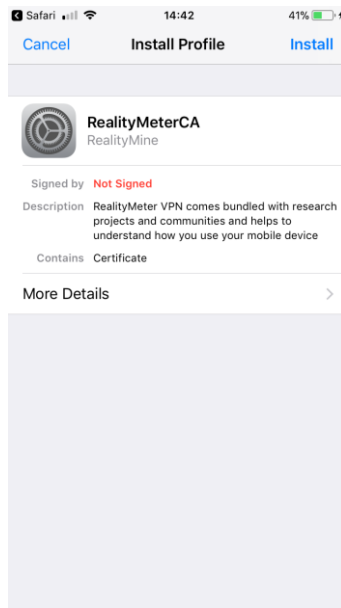
12. Tap "Install SSL Certificate"



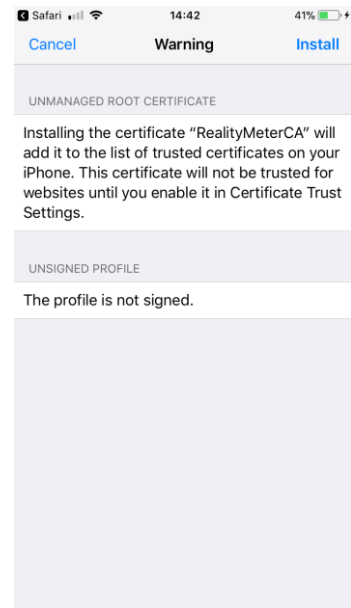
13. Tap “Allow” when prompted



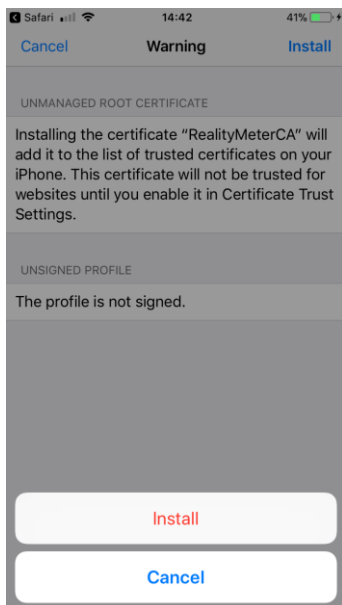
14. Tap “Install”



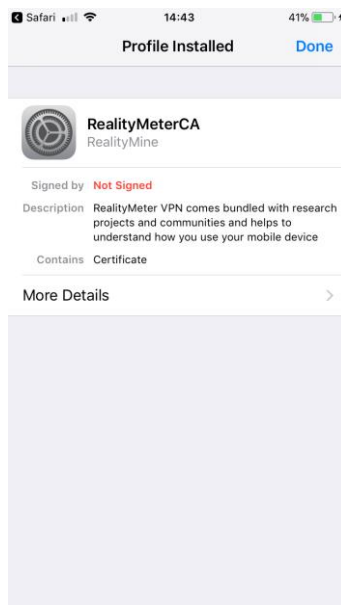
15. Confirm with “Install” on the next page



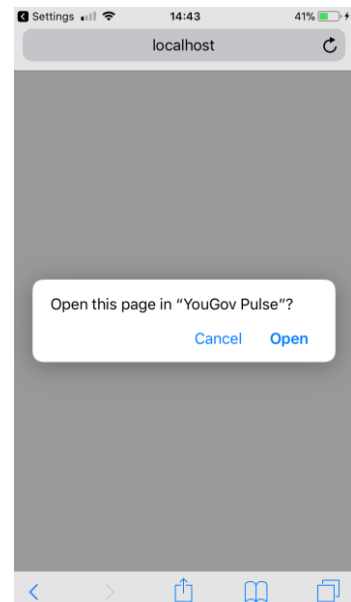
16. Click “Install” to proceed



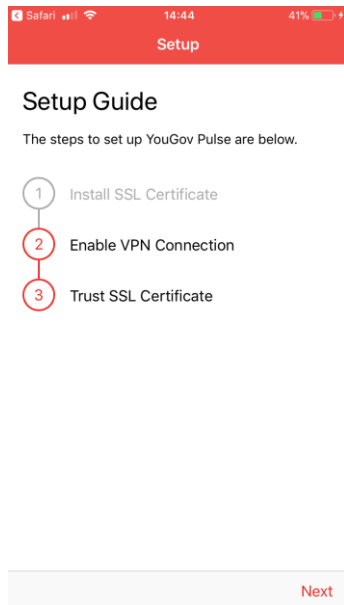
17. Click “Done” to return.



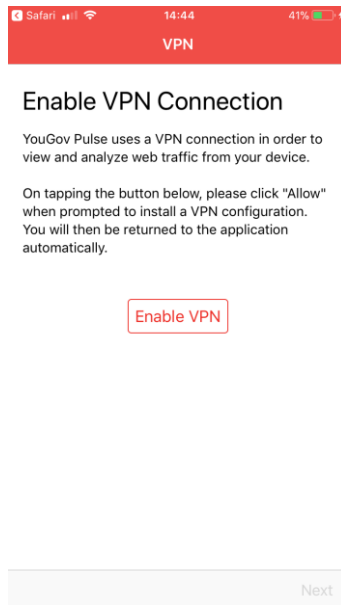
18. Tap “Open” to be taken back to YouGov Pulse



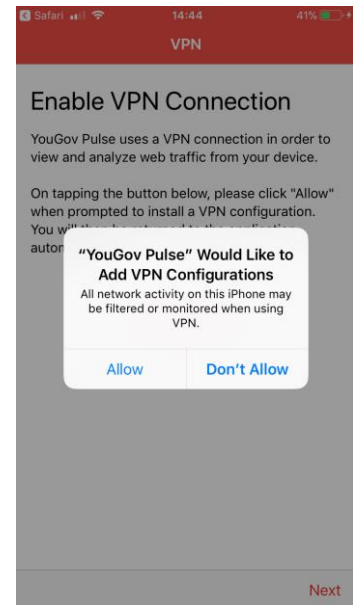
19. Tap “Next”



20. Tap “Enable VPN”

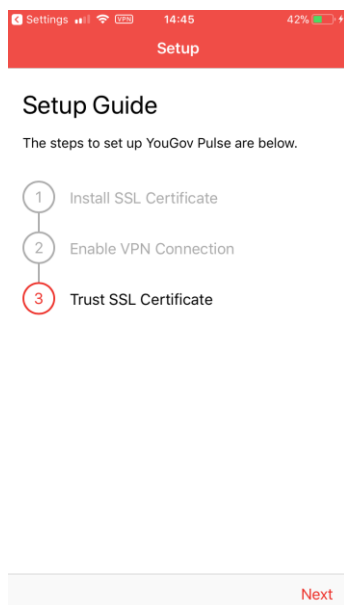


F21. Click “Allow” to add the VPN configuration and confirm with passcode or TouchID if necessary

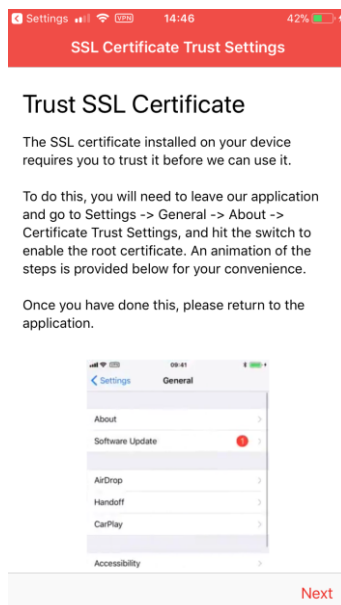


Note: The VPN symbol in the status bar will indicate that the VPN is running

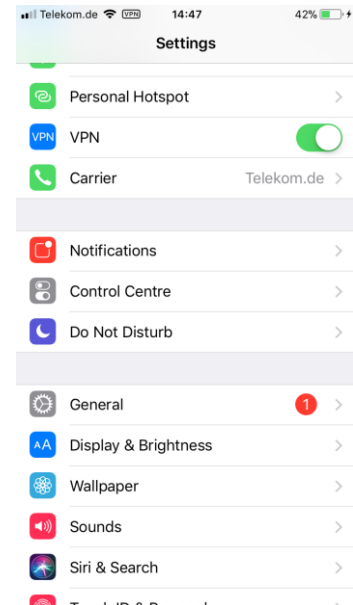
22. Click “Next” to proceed to the installation of the SSL Certificate



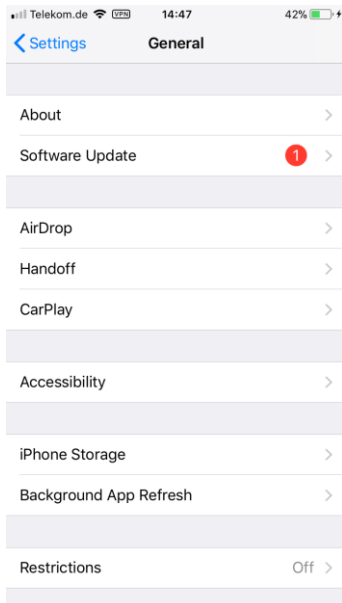
23. Follow the instructions on screen



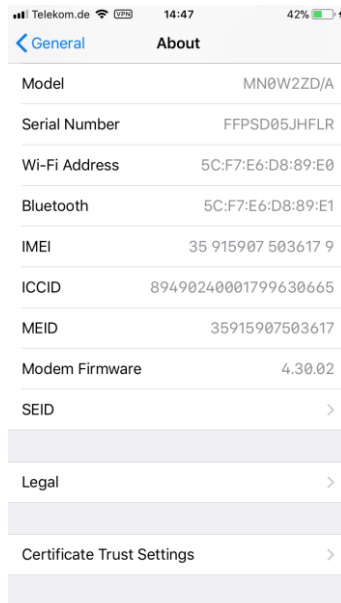
24. To do this, go to “Settings” and open “General”



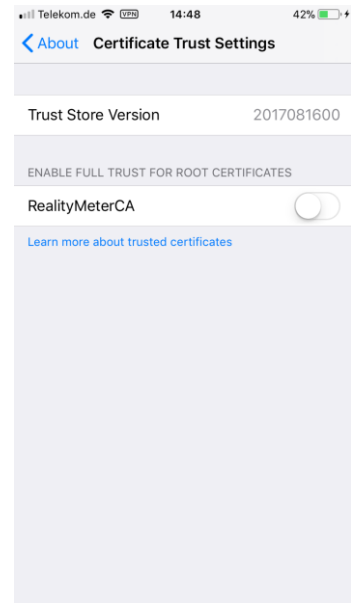
25. Tap “About”



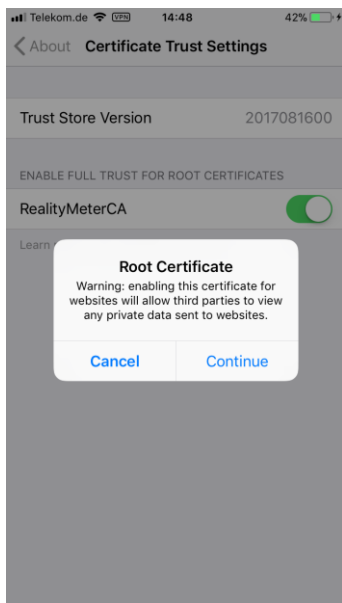
26. Scroll down and tap “Certificate Trust Setting”



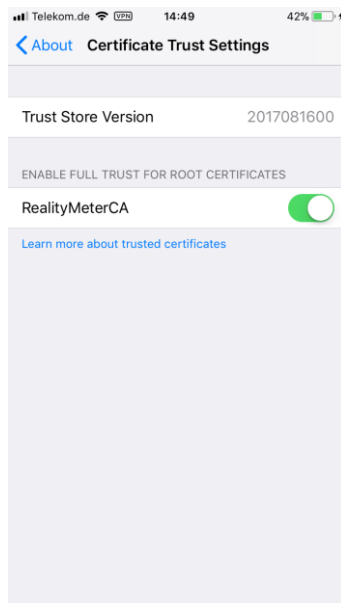
27. Tap to toggle trust for the “RealityMineCA” certificate



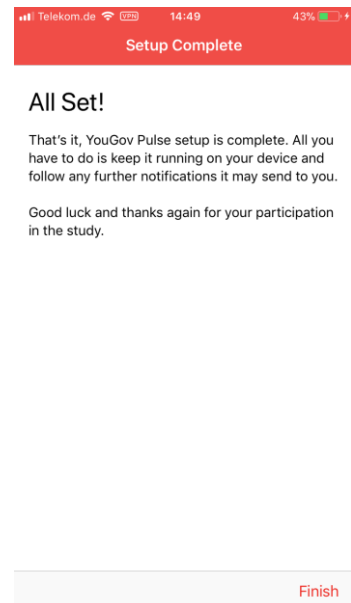
28. Confirm with “Continue”



29. Once completed and the toggle is green, return to YouGov Pulse



30. Click “Finish” to complete the installation



IMPORTANT NOTE: Please make sure that the software is running in the background at all times. If the app stops running, you'll stop earning your points. You can delete the App at any time if you decide to no longer be part of the YouGov Pulse project.