YouGov
What the world thinks

Junior Research Executive

Reporting to: *Head of Omnibus*
Department: *Omnibus Research*
Location: *London*
Contract: *Permanent, Full time*

We don't just collect data, we connect data. YouGov is an international data and analytics group with the ambition to become a unique part of the global internet infrastructure - like Google for search, Facebook for social, Amazon for retail, we want it to be YouGov for opinion. Our value chain is a virtuous circle consisting of a highly engaged online panel, innovative data collection methods and powerful analytics technology. From the beginning we had one simple idea: the more people are able to participate in the decisions made by the institutions that serve them, the better those decisions will be. We are a global online community for millions of people, and thousands of organisations, to engage in a continuous conversation about their beliefs, behaviours and brands, and provide a more accurate portrait of what the world thinks. We are searching for a Junior Research Executive, specialising in fast-turnaround Omnibus and bespoke sample research projects on a whole host of topics.

What will I be doing day to day?

- **Questionnaire design** and basic sample frames which uphold the principles of accuracy, clarity and impartiality
- Understand the advantages and disadvantages of different data collection methods and the principles of good questionnaire design
- Use your excellent communication skills to seek out the client's objectives and then ensure the research/questionnaire design accounts for these
- **Survey implementation** Collaborate with teammates and other departments to design and run projects from start to finish. You'll write basic proposals which are effective in concisely and accurately communicating all relevant project parameters to potential clients
- **Data analysis and presentation** Understand basic statistical analysis (percentages, means, medians and confidence intervals/statistical testing) and accurately interpret data, employing attention to detail and knowledge of statistics to recognise when findings are inaccurate or unclear
- **Commercial awareness** Develop basic industry sector/subject knowledge required to carry out specific projects, with the opportunity to develop areas of expertise in the future. Possess curiosity and interest in the clients' operating environment, and use knowledge gained from this to inform better research design. You'll ensure client satisfaction and represent YouGov in a professional and ethical manner at all times
- To ensure project stages and management requests are accurate and delivered on time

Small Print

Please note that this is not an exhaustive list, and we need you to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the business' needs. YouGov therefore reserves the right to vary your job description in consultation with you.

What do I need to bring with me?

- Excellent written, oral and electronic communication skills are essential
- Educated up to degree / HND level in a relevant subject desirable
- Excellent interpersonal skills, self-discipline & motivation
- Enhanced problem-solving, analytical and numerical skills
- Ability to deliver results, meet deadlines and manage time effectively
- Working proficiency in MS Office

Some additional information . . .

This is a full time role (37.5 hours a week), based at our **London Head Office** in super-cool Old Street. Our candidate info pack will tell you all about our company benefits and what our work culture is like – have a read!

Don't forget to check out our website!

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