

YouGov / People's Vote Survey Results

Sample Size: 25641 GB adults
Fieldwork: 31st July - 4th September 2018

	Vote in 2017				EU Ref 2016		Voting Intention				Gender		Age (1)				Age (2)							
	Total	Con	Lab	Lib Dem	UKIP	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	18-24	25-39	40-49	50-59	60-69	70+	
Weighted Sample	25641	8846	8333	1538	418	9846	10590	7024	6768	1759	941	12410	13231	2872	10821	6077	5872	2872	6185	4636	3871	4898	3180	
Unweighted Sample	25641	8795	8515	1781	530	11495	10739	7156	7026	1946	978	11234	14407	2305	10121	6719	6496	2305	5828	4293	4236	5440	3539	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there were a referendum today on whether or not the UK should remain a member of the EU, how would you vote?

Remain a member of the EU	46	24	67	78	6	89	8	25	71	82	1	45	47	61	52	41	31	61	57	46	42	37	29
Leave the EU	41	69	23	15	88	6	84	68	21	13	98	44	38	18	31	49	62	18	25	38	47	56	65
Would not vote	5	2	2	1	2	1	2	1	2	2	0	5	6	7	7	4	3	7	7	7	4	4	2
Don't know	7	5	6	5	3	3	6	4	5	2	0	5	8	9	9	5	4	9	9	8	6	4	3
Refused	1	1	1	1	0	1	1	1	1	0	0	2	1	5	1	0	1	5	2	1	0	0	1

If there were a referendum today on whether or not the UK should remain a member of the EU, how would you vote?

Excluding Would Not Vote, Don't Know, and Refused

Remain	53	26	74	84	7	94	8	27	77	87	1	51	55	77	63	46	34	77	69	55	47	40	31
Leave	47	74	26	16	93	6	92	73	23	13	99	49	45	23	37	54	66	23	31	45	53	60	69

The next question will show you some different comments that have been made by various people about Brexit. To what extent do you agree or disagree with each statement?

Brexit will fundamentally impact the lives of everyone in this country

Strongly agree	39	25	53	64	19	64	19	26	54	67	17	40	37	41	41	40	33	41	43	38	40	37	32
Tend to agree	35	45	29	26	40	26	45	46	29	26	43	33	36	31	31	35	43	31	30	33	35	39	45
TOTAL AGREE	74	70	82	90	59	90	64	72	83	93	60	73	73	72	72	75	76	72	73	71	75	76	77
Tend to disagree	11	17	7	4	20	4	19	18	7	5	24	13	10	10	10	12	13	10	9	12	12	13	13
Strongly disagree	3	4	2	1	12	1	5	4	2	1	9	4	2	2	3	3	3	2	2	3	3	3	3
TOTAL DISAGREE	14	21	9	5	32	5	24	22	9	6	33	17	12	12	13	15	16	12	11	15	15	16	16
Don't know	12	8	9	4	10	5	11	7	8	2	8	9	14	16	15	9	7	16	15	14	10	8	7

YouGov / People's Vote Survey I

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	Social Grade		Region					
	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	25641	14615	11026	3051	8487	5564	6282	2256
Unweighted Sample	25641	15831	9810	2379	8822	5645	6416	2379
	%	%	%	%	%	%	%	%

If there were a referendum today on whether or not the UK should remain a member of the EU, how would you vote?

Remain a member of the EU	46	53	37	58	44	40	43	58
Leave the EU	41	36	46	30	44	44	43	28
Would not vote	5	4	7	4	5	6	6	6
Don't know	7	6	8	5	6	8	7	7
Refused	1	1	2	2	1	2	1	1

If there were a referendum today on whether or not the UK should remain a member of the EU, how would you vote?

Excluding Would Not Vote, Don't Know, and Refused

Remain	53	59	44	66	50	47	50	67
Leave	47	41	56	34	50	53	50	33

The next question will show you some different comments that have been made by various people about Brexit. To what extent do you agree or disagree with each statement?

Brexit will fundamentally impact the lives of everyone in this country

Strongly agree	39	43	32	44	38	35	37	46
Tend to agree	35	35	35	33	36	36	35	31
TOTAL AGREE	74	78	67	77	74	71	72	77
Tend to disagree	11	10	13	10	12	12	11	9
Strongly disagree	3	3	3	3	3	3	3	2
TOTAL DISAGREE	14	13	16	13	15	15	14	11
Don't know	12	9	16	10	10	14	13	12

Sample Size: 25641 GB adults
Fieldwork: 31st July - 4th September 2018

	Vote in 2017					EU Ref 2016		Voting Intention				Gender		Age (1)				Age (2)					
	Total	Con	Lab	Lib Dem	UKIP	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	18-24	25-39	40-49	50-59	60-69	70+
Weighted Sample	25641	8846	8333	1538	418	9846	10590	7024	6768	1759	941	12410	13231	2872	10821	6077	5872	2872	6185	4636	3871	4898	3180
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It is likely that many of the promises made by politicians in favour of leaving the EU will be broken

Strongly agree	42	23	59	67	32	65	23	20	62	71	29	45	39	46	46	41	33	46	48	43	42	38	30
Tend to agree	32	42	26	24	33	25	40	44	25	21	30	30	35	28	30	34	38	28	28	32	33	36	39
TOTAL AGREE	74	65	85	91	65	90	63	64	87	92	59	75	74	74	76	75	71	74	76	75	75	74	69
Tend to disagree	9	17	3	3	11	2	16	18	4	3	20	10	7	6	7	10	13	6	6	8	9	11	14
Strongly disagree	3	5	1	1	10	1	5	5	1	1	11	4	2	2	2	4	4	2	2	2	4	4	4
TOTAL DISAGREE	12	22	4	4	21	3	21	23	5	4	31	14	9	8	9	14	17	8	8	10	13	15	18
Don't know	14	13	10	6	14	6	16	13	8	3	10	11	17	17	16	12	12	17	16	15	12	11	12

It is likely that Britain will get a good deal with the EU

Strongly agree	3	3	2	1	3	2	3	4	2	2	4	3	2	3	3	2	3	3	3	2	2	2	3
Tend to agree	13	21	8	6	14	7	20	25	8	8	14	14	12	10	11	14	18	10	10	12	13	16	19
TOTAL AGREE	16	24	10	7	17	9	23	29	10	10	18	17	14	13	14	16	21	13	13	14	15	18	22
Tend to disagree	35	38	35	36	37	36	36	38	35	36	37	35	35	35	32	36	38	35	32	33	36	37	39
Strongly disagree	29	19	39	44	27	42	19	16	40	47	36	33	25	27	31	30	24	27	31	31	30	27	21
TOTAL DISAGREE	64	57	74	80	64	78	55	54	75	83	73	68	60	62	63	66	62	62	63	64	66	64	60
Don't know	21	19	17	12	19	13	21	18	15	7	9	16	26	24	23	18	18	24	24	22	19	17	18

If we get a bad deal, it will mainly be the UK Government's fault

Strongly agree	33	19	48	42	41	43	27	14	50	45	47	37	29	32	35	35	29	32	35	35	36	33	27
Tend to agree	30	29	30	31	30	30	29	28	31	31	27	27	33	32	31	29	28	32	31	30	29	28	28
TOTAL AGREE	63	48	78	73	71	73	56	42	81	76	74	64	62	64	66	64	57	64	66	65	65	61	55
Tend to disagree	17	28	9	15	12	14	21	32	9	15	13	18	16	13	14	18	23	13	13	15	18	21	24
Strongly disagree	7	15	2	4	8	4	12	17	2	4	9	9	5	4	4	9	12	4	4	5	8	11	13
TOTAL DISAGREE	24	43	11	19	20	18	33	49	11	19	22	27	21	17	18	27	35	17	17	20	26	32	37
Don't know	13	9	10	9	9	9	10	8	8	5	4	9	16	19	16	9	9	19	17	15	10	8	9

The process of leaving the EU so far has been a mess

Strongly agree	53	39	69	72	56	68	45	33	71	74	65	57	50	51	55	55	50	51	55	54	55	54	48
Tend to agree	31	45	21	21	31	23	40	48	20	20	30	29	33	27	28	33	37	27	26	29	32	35	39
TOTAL AGREE	84	84	90	93	87	91	85	81	91	94	95	86	83	78	83	88	87	78	81	83	87	89	87
Tend to disagree	5	9	2	3	3	3	7	11	2	3	2	6	5	5	4	5	7	5	4	5	5	6	7
Strongly disagree	1	2	1	1	3	1	2	2	1	1	1	1	1	2	1	1	1	2	1	1	1	1	1
TOTAL DISAGREE	6	11	3	4	6	4	9	13	3	4	3	7	6	7	5	6	8	7	5	6	6	7	8
Don't know	9	6	7	3	6	5	7	6	6	2	2	7	11	15	12	5	5	15	13	11	6	5	5

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Unweighted Sample	25641	15831	9810	2379	8822	5645	6416	2379
	%	%	%	%	%	%	%	%

It is likely that many of the promises made by politicians in favour of leaving the EU will be broken

Strongly agree	42	46	37	47	40	39	41	50
Tend to agree	32	32	33	29	34	33	33	29
TOTAL AGREE	74	78	70	76	74	72	74	79
Tend to disagree	9	8	9	7	10	10	9	7
Strongly disagree	3	3	3	3	3	3	3	2
TOTAL DISAGREE	12	11	12	10	13	13	12	9
Don't know	14	11	18	14	13	16	14	12

It is likely that Britain will get a good deal with the EU

Strongly agree	3	2	3	3	2	3	3	2
Tend to agree	13	12	14	11	14	13	13	11
TOTAL AGREE	16	14	17	14	16	16	16	13
Tend to disagree	35	36	33	35	36	35	34	32
Strongly disagree	29	32	25	32	27	26	29	37
TOTAL DISAGREE	64	68	58	67	63	61	63	69
Don't know	21	17	25	19	20	23	22	18

If we get a bad deal, it will mainly be the UK Government's fault

Strongly agree	33	34	32	37	31	31	34	39
Tend to agree	30	30	30	29	30	30	30	27
TOTAL AGREE	63	64	62	66	61	61	64	66
Tend to disagree	17	18	15	15	19	18	16	16
Strongly disagree	7	8	7	6	8	7	7	6
TOTAL DISAGREE	24	26	22	21	27	25	23	22
Don't know	13	11	16	12	12	14	13	12

The process of leaving the EU so far has been a mess

Strongly agree	53	56	50	57	52	51	53	60
Tend to agree	31	30	32	28	33	31	31	27
TOTAL AGREE	84	86	82	85	85	82	84	87
Tend to disagree	5	5	5	4	6	6	5	4
Strongly disagree	1	1	1	2	1	1	1	1
TOTAL DISAGREE	6	6	6	6	7	7	6	5
Don't know	9	7	12	9	8	11	10	8

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	Vote in 2017					EU Ref 2016		Voting Intention				Gender		Age (1)				Age (2)					
	Total	Con	Lab	Lib Dem	UKIP	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	18-24	25-39	40-49	50-59	60-69	70+
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about what you know now, if Brexit goes ahead, and the UK leaves the EU, do you think...

Britain's economy will be stronger, weaker or about the same?

Stronger	22	41	10	7	57	3	45	41	9	6	68	25	19	9	14	27	37	9	12	18	25	33	39
Weaker	44	22	64	76	11	79	12	22	68	79	5	45	43	57	51	40	30	57	54	46	42	35	27
About the same	20	28	14	10	25	9	32	29	13	11	24	21	20	14	19	23	25	14	16	22	22	24	25
Don't know	14	9	12	7	7	9	11	7	10	4	4	10	17	20	17	10	8	20	18	15	11	8	8

The NHS will improve, get worse or stay about the same?

Improve	19	32	10	7	49	4	37	32	10	6	50	21	17	10	15	22	27	10	13	17	21	25	29
Get worse	36	14	55	59	10	63	11	14	58	63	5	35	36	46	42	32	24	46	46	36	33	28	21
About the same	31	43	22	24	32	23	40	45	22	24	40	33	29	22	26	35	39	22	23	31	34	37	41
Don't know	15	10	13	10	10	10	12	9	11	6	5	11	18	22	17	11	10	22	19	15	12	10	9

The taxes paid by people like you will go up, go down or stay about the same?

Go up	46	34	58	67	29	66	29	34	61	69	19	46	46	46	48	47	43	46	48	47	47	45	41
Go down	4	4	3	1	7	3	4	4	3	3	8	4	3	5	4	3	2	5	4	4	4	2	2
About the same	31	49	20	17	50	16	50	51	19	18	66	35	28	22	26	35	41	22	24	30	34	39	43
Don't know	19	13	19	14	14	15	16	11	17	10	7	14	24	28	22	14	14	28	24	19	15	14	14

Which of the following better reflects your view?

It is more important for Britain to have control over EU immigration into Britain than to keep free trade	31	47	18	12	74	10	55	47	17	11	80	32	29	17	27	37	39	17	23	32	36	39	38
It is more important to ensure Britain can trade freely with the EU without tariffs or restrictions than it is to control EU immigration	50	39	65	74	16	77	29	41	68	81	12	53	47	59	52	48	46	59	54	49	48	46	47
Don't know	19	14	17	13	11	14	16	12	14	8	8	14	23	25	22	16	15	25	23	19	16	14	15

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	%	%	%	%	%	%	%	%

Thinking about what you know now, if Brexit goes ahead, and the UK leaves the EU, do you think...

Britain's economy will be stronger, weaker or about the same?

Stronger	22	20	25	15	24	24	24	15
Weaker	44	50	36	54	43	40	42	55
About the same	20	19	22	18	21	22	20	16
Don't know	14	11	17	13	12	15	15	14

The NHS will improve, get worse or stay about the same?

Improve	19	16	22	14	21	20	20	13
Get worse	36	40	30	44	33	32	35	47
About the same	31	31	30	28	33	32	30	25
Don't know	15	12	17	14	13	16	15	14

The taxes paid by people like you will go up, go down or stay about the same?

Go up	46	49	42	47	46	44	45	55
Go down	4	3	4	4	4	3	4	3
About the same	31	31	32	27	34	32	32	24
Don't know	19	17	22	21	17	21	20	18

Which of the following better reflects your view?

It is more important for Britain to have control over EU immigration into Britain than to keep free trade	31	27	36	25	32	34	31	25
It is more important to ensure Britain can trade freely with the EU without tariffs or restrictions than it is to control EU immigration	50	57	41	58	50	46	49	55
Don't know	19	16	23	17	18	20	19	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these policies regarding immigration from the rest of the European Union do you favour most?

There should continue to be complete freedom for people from the rest of the EU to live in Britain	16	5	26	29	3	29	4	5	28	34	1	19	14	25	20	13	8	25	23	16	14	10	8
People from the EU should be free to come to Britain as long as they have a job to come to, or have a place at a British university	53	63	51	57	43	56	56	64	51	56	44	53	54	45	47	57	65	45	46	49	55	61	67
We should sharply reduce the number of people coming to Britain from the EU, whatever their reason for coming here	19	27	13	7	48	7	33	26	12	6	53	20	19	10	18	24	23	10	14	22	23	25	21
Don't know	11	5	10	7	6	8	7	5	9	4	2	9	14	21	15	6	4	21	17	13	8	5	4

When Parliament votes on the issue, would you prefer your local MP to support or oppose the proposals for Brexit that the Government has recently set out?

Support	24	43	13	16	30	17	37	50	13	19	22	27	22	14	18	28	38	14	16	21	26	33	41
Oppose	30	21	40	44	26	42	23	17	43	47	49	35	25	30	29	32	29	30	29	29	31	31	28
Don't know	46	36	46	40	43	41	41	32	44	34	28	38	53	56	53	40	33	56	55	50	43	36	31

When the negotiations with the European Union about Brexit are complete, would you support or oppose a public vote on the outcome?

Strongly support	27	11	42	52	12	48	10	11	44	57	7	31	23	30	30	27	20	30	30	29	28	24	19
Tend to support	18	16	19	18	15	20	15	16	21	18	12	16	19	19	20	15	15	19	20	19	16	14	16
TOTAL SUPPORT	45	27	61	70	27	68	25	27	65	75	19	47	42	49	50	42	35	49	50	48	44	38	35
Tend to oppose	16	23	11	10	18	11	22	24	11	11	20	16	16	14	13	17	21	14	12	13	16	20	21
Strongly oppose	19	35	8	9	32	7	34	37	7	6	45	22	15	8	11	25	32	8	9	14	22	29	33
TOTAL OPPOSE	35	58	19	19	50	18	56	61	18	17	65	38	31	22	24	42	53	22	21	27	38	49	54
Don't know	21	14	19	12	22	14	19	12	17	8	16	15	27	29	27	16	12	29	29	24	18	13	11

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	%	%	%	%	%	%	%	%

Which of these policies regarding immigration from the rest of the European Union do you favour most?

There should continue to be complete freedom for people from the rest of the EU to live in Britain	16	19	12	24	16	13	15	21
People from the EU should be free to come to Britain as long as they have a job to come to, or have a place at a British university	53	57	48	49	55	53	54	51
We should sharply reduce the number of people coming to Britain from the EU, whatever their reason for coming here	19	16	24	16	20	21	20	15
Don't know	11	9	15	12	10	13	11	12

When Parliament votes on the issue, would you prefer your local MP to support or oppose the proposals for Brexit that the Government has recently set out?

Support	24	24	24	21	26	26	24	19
Oppose	30	33	25	33	29	27	29	38
Don't know	46	43	50	46	45	47	46	43

When the negotiations with the European Union about Brexit are complete, would you support or oppose a public vote on the outcome?

Strongly support	27	31	22	33	26	24	26	34
Tend to support	18	18	17	19	17	17	17	18
TOTAL SUPPORT	45	49	39	52	43	41	43	52
Tend to oppose	16	16	16	15	17	16	16	14
Strongly oppose	19	19	19	15	21	20	18	15
TOTAL OPPOSE	35	35	35	30	38	36	34	29
Don't know	21	17	26	19	20	23	22	19