

YouGov / The Sun Survey Results

Sample Size: 2190 GB Adults
Fieldwork: 21st - 22nd April 2014

| | Voting intention | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|------------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2190 | 591 | 646 | 165 | 214 | 669 | 557 | 463 | 1062 | 1128 | 261 | 554 | 749 | 626 | 1248 | 942 | 280 | 712 | 469 | 539 | 190 | |
| Unweighted Sample | 2190 | 531 | 664 | 141 | 242 | 628 | 564 | 466 | 1030 | 1160 | 238 | 434 | 854 | 664 | 1452 | 738 | 329 | 727 | 413 | 491 | 230 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Headline Voting Intention

| | | | | | | | | | | | | | | | | | | | | | |
|---------|-----------|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con | 34 | 100 | 0 | 0 | 0 | 77 | 4 | 17 | 33 | 35 | 32 | 35 | 30 | 40 | 37 | 31 | 34 | 42 | 36 | 27 | 19 |
| Lab | 37 | 0 | 100 | 0 | 0 | 6 | 83 | 29 | 36 | 39 | 41 | 38 | 41 | 32 | 36 | 39 | 45 | 28 | 37 | 46 | 35 |
| Lib Dem | 10 | 0 | 0 | 100 | 0 | 1 | 3 | 37 | 9 | 10 | 7 | 12 | 10 | 8 | 12 | 6 | 11 | 11 | 6 | 10 | 11 |
| Other | 19 | 0 | 0 | 0 | 100 | 17 | 10 | 17 | 21 | 16 | 19 | 15 | 20 | 20 | 16 | 23 | 10 | 18 | 20 | 17 | 34 |

Other Parties Voting Intention

| | | | | | | | | | | | | | | | | | | | | | |
|-----------|-----------|---|---|---|-----|----|---|---|----|----|----|---|----|----|---|----|---|----|----|----|----|
| UKIP | 12 | 0 | 0 | 0 | 100 | 15 | 6 | 9 | 14 | 10 | 10 | 7 | 13 | 16 | 9 | 17 | 5 | 16 | 14 | 14 | 2 |
| SNP / PCY | 3 | 0 | 0 | 0 | 0 | 0 | 3 | 2 | 4 | 3 | 4 | 3 | 4 | 2 | 3 | 4 | 0 | 0 | 2 | 0 | 30 |
| Green | 2 | 0 | 0 | 0 | 0 | 1 | 1 | 5 | 2 | 2 | 4 | 4 | 2 | 1 | 3 | 1 | 4 | 2 | 3 | 2 | 2 |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 |

Non Voters

| | | | | | | | | | | | | | | | | | | | | | |
|----------------|-----------|---|---|---|---|----|----|----|---|----|----|----|----|----|----|----|----|----|----|----|----|
| Would Not Vote | 7 | 0 | 0 | 0 | 0 | 3 | 1 | 5 | 6 | 8 | 13 | 9 | 6 | 3 | 5 | 9 | 7 | 7 | 7 | 8 | 3 |
| Don't know | 14 | 0 | 0 | 0 | 0 | 10 | 10 | 19 | 8 | 19 | 18 | 17 | 12 | 13 | 14 | 14 | 13 | 14 | 16 | 13 | 12 |

April 16-17
April 21-22

Do you approve or disapprove of the Government's record to date?

| | | | | | | | | | | | | | | | | | | | | | | |
|------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Approve | 33 | 31 | 81 | 5 | 43 | 20 | 65 | 7 | 27 | 35 | 28 | 26 | 32 | 28 | 37 | 35 | 26 | 33 | 38 | 30 | 26 | 23 |
| Disapprove | 52 | 52 | 8 | 86 | 38 | 63 | 21 | 82 | 58 | 52 | 52 | 47 | 44 | 60 | 53 | 49 | 56 | 52 | 45 | 56 | 57 | 59 |
| Don't know | 15 | 16 | 11 | 9 | 20 | 17 | 14 | 11 | 15 | 13 | 20 | 28 | 24 | 12 | 11 | 15 | 18 | 15 | 17 | 14 | 17 | 19 |

Sample Size: 2190 GB Adults
Fieldwork: 21st - 22nd April 2014

| | Total | Voting intention | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--|--------------------|------------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|----|
| | | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2190 | 591 | 646 | 165 | 214 | 669 | 557 | 463 | 1062 | 1128 | 261 | 554 | 749 | 626 | 1248 | 942 | 280 | 712 | 469 | 539 | 190 | |
| Unweighted Sample | 2190 | 531 | 664 | 141 | 242 | 628 | 564 | 466 | 1030 | 1160 | 238 | 434 | 854 | 664 | 1452 | 738 | 329 | 727 | 413 | 491 | 230 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| April 6-7 | April 21-22 | | | | | | | | | | | | | | | | | | | | | |
| Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is... | | | | | | | | | | | | | | | | | | | | | | |
| Good or bad for the economy? | | | | | | | | | | | | | | | | | | | | | | |
| Good for the economy | 45 | 46 | 86 | 21 | 54 | 58 | 76 | 22 | 43 | 50 | 42 | 42 | 43 | 44 | 51 | 50 | 40 | 46 | 52 | 43 | 44 | 30 |
| Bad for the economy | 37 | 35 | 5 | 63 | 27 | 29 | 11 | 60 | 37 | 38 | 33 | 32 | 31 | 38 | 37 | 33 | 38 | 36 | 27 | 41 | 37 | 45 |
| Don't know | 18 | 19 | 9 | 16 | 19 | 13 | 13 | 19 | 20 | 12 | 25 | 25 | 26 | 17 | 12 | 17 | 22 | 18 | 20 | 16 | 18 | 25 |
| Being done fairly or unfairly? | | | | | | | | | | | | | | | | | | | | | | |
| Fairly | 30 | 30 | 68 | 8 | 37 | 34 | 59 | 8 | 25 | 35 | 26 | 26 | 31 | 27 | 35 | 34 | 25 | 30 | 36 | 29 | 26 | 20 |
| Unfairly | 55 | 54 | 15 | 84 | 48 | 59 | 24 | 83 | 62 | 54 | 54 | 51 | 49 | 58 | 55 | 52 | 57 | 52 | 47 | 59 | 60 | 55 |
| Don't know | 15 | 16 | 17 | 8 | 15 | 8 | 16 | 9 | 13 | 11 | 20 | 24 | 20 | 14 | 10 | 14 | 17 | 18 | 16 | 12 | 14 | 24 |
| Necessary or unnecessary? | | | | | | | | | | | | | | | | | | | | | | |
| Necessary | 58 | 59 | 94 | 35 | 73 | 69 | 87 | 36 | 58 | 63 | 54 | 54 | 61 | 57 | 61 | 63 | 53 | 56 | 67 | 58 | 54 | 47 |
| Unnecessary | 26 | 26 | 2 | 49 | 18 | 22 | 7 | 47 | 28 | 28 | 25 | 26 | 22 | 29 | 27 | 24 | 29 | 28 | 19 | 29 | 30 | 34 |
| Don't know | 16 | 15 | 4 | 16 | 9 | 9 | 6 | 18 | 14 | 9 | 21 | 20 | 17 | 14 | 12 | 12 | 18 | 16 | 14 | 13 | 16 | 19 |
| Too deep, too shallow or at about the right level? | | | | | | | | | | | | | | | | | | | | | | |
| Too deep | 37 | 35 | 7 | 64 | 32 | 29 | 13 | 61 | 41 | 39 | 32 | 25 | 31 | 41 | 36 | 33 | 38 | 36 | 29 | 38 | 39 | 41 |
| Too shallow | 11 | 13 | 16 | 12 | 9 | 20 | 15 | 12 | 11 | 14 | 12 | 15 | 16 | 11 | 13 | 12 | 14 | 16 | 13 | 15 | 11 | 10 |
| About the right level | 31 | 33 | 69 | 9 | 48 | 36 | 60 | 12 | 33 | 37 | 30 | 29 | 31 | 32 | 39 | 37 | 28 | 28 | 39 | 31 | 32 | 28 |
| Don't know | 20 | 18 | 9 | 15 | 11 | 14 | 12 | 16 | 15 | 10 | 27 | 31 | 23 | 16 | 12 | 17 | 19 | 19 | 18 | 17 | 18 | 22 |
| Being done too quickly, too slowly, or at about the right pace? | | | | | | | | | | | | | | | | | | | | | | |
| Too quickly | 38 | 37 | 8 | 69 | 33 | 27 | 13 | 66 | 41 | 39 | 35 | 26 | 33 | 44 | 37 | 36 | 39 | 38 | 30 | 40 | 41 | 44 |
| Too slowly | 11 | 13 | 17 | 10 | 11 | 22 | 15 | 9 | 13 | 15 | 11 | 16 | 15 | 11 | 11 | 13 | 12 | 13 | 16 | 12 | 11 | 8 |
| About the right pace | 34 | 34 | 69 | 9 | 45 | 38 | 62 | 11 | 32 | 37 | 32 | 31 | 33 | 31 | 41 | 37 | 31 | 33 | 39 | 32 | 33 | 27 |
| Don't know | 16 | 16 | 6 | 12 | 11 | 13 | 10 | 13 | 15 | 10 | 22 | 27 | 19 | 14 | 10 | 14 | 18 | 16 | 15 | 16 | 15 | 21 |
| Having an impact on your own life, or not having an impact on your own life? | | | | | | | | | | | | | | | | | | | | | | |
| Having an impact on my life | 51 | 54 | 41 | 69 | 46 | 59 | 48 | 68 | 51 | 55 | 52 | 44 | 49 | 61 | 53 | 52 | 56 | 51 | 50 | 61 | 54 | 53 |
| Not having an impact on my life | 34 | 34 | 51 | 22 | 45 | 32 | 43 | 22 | 40 | 36 | 31 | 37 | 35 | 27 | 40 | 38 | 29 | 34 | 38 | 31 | 33 | 28 |
| Don't know | 15 | 12 | 8 | 8 | 9 | 9 | 9 | 10 | 9 | 8 | 17 | 20 | 17 | 11 | 7 | 10 | 15 | 16 | 12 | 8 | 13 | 19 |
| And who do you think is most to blame for the current spending cuts? | | | | | | | | | | | | | | | | | | | | | | |
| The Conservative-Liberal Democrat coalition | 25 | 25 | 1 | 57 | 21 | 15 | 4 | 52 | 27 | 25 | 25 | 20 | 20 | 29 | 27 | 24 | 27 | 26 | 17 | 28 | 29 | 31 |
| The last Labour government | 36 | 38 | 86 | 6 | 41 | 54 | 78 | 8 | 29 | 41 | 34 | 32 | 37 | 33 | 45 | 42 | 32 | 35 | 46 | 37 | 32 | 27 |
| Both | 26 | 25 | 10 | 26 | 26 | 30 | 13 | 28 | 33 | 24 | 27 | 24 | 28 | 27 | 21 | 24 | 27 | 26 | 23 | 26 | 27 | 24 |
| Neither | 4 | 3 | 2 | 5 | 5 | 1 | 1 | 6 | 4 | 4 | 2 | 2 | 3 | 4 | 3 | 4 | 2 | 4 | 4 | 2 | 3 | 3 |
| Don't know | 9 | 9 | 2 | 7 | 6 | 1 | 3 | 6 | 7 | 6 | 12 | 23 | 11 | 6 | 4 | 6 | 13 | 9 | 9 | 7 | 9 | 15 |